St. Stephen's College

Transforming Together: Community Facing

Goals	Activities and/or Indicators	Accountabilities	2022–23	2023–24	2024–25	2025–26	2026–27	2027–28
Community Facing *St. Stephen's will be more community facing through greater visibility, engagement, and presence.*								
10.0: To Enliven and Foreground the College's Public Face	**10.1:** Review, evaluate, and refresh SSC branding and messaging with respect to current and target constituents	Principal; Development Officer			▲			
	10.2: Partner with educational, professional, and community organizations for the delivery of public lectures, visiting speakers, and workshops (= 8.3, 11.3)	Principal; Faculty; Development Officer	△	△	△	△	△	△
	10.3: Develop and maintain community-building initiatives (e.g., an Artist in Residence program)	Principal; Development Officer					▲	
	10.4: Establish and maintain a community art wall in College Lounge	Principal; Development Officer	▲					
	10.5: Conduct a feasibility study for the creation of a community Counselling, Art Therapy, and Spiritual Care Centre (= 11.5)	Principal; Faculty; Development Officer					▲	
11.0: To Strengthen Existing—and Establish New—Institutional Partnerships for the	**11.1:** Strengthen relationships between the College and Edmonton's many cultural and religious communities	Principal; Faculty	△	△	△	△	△	△
	11.2: Regularly participate in community events that align with the College's mission and increase awareness of College programming	Principal; Faculty; Development Officer	△	△	△	△	△	△

Achievement of the College's Vision	**11.3:** Partner with educational, professional, and community organizations for the delivery of public lectures, visiting speakers, and workshops (= 8.3, 10.2)	Principal; Faculty; Development Officer	△	△	△	△	△	△
	11.4: Pursue and continue to cultivate community partnerships for the delivery of community services (e.g., Art Hives at the Art Gallery of Alberta)	Principal; Faculty; Development Officer	△	△	△	△	△	△
	11.5: Conduct a feasibility study for the creation of a community Counselling, Art Therapy, and Spiritual Care Centre (= 10.5)	Principal; Faculty; Development Officer					▲	
12.0: To Raise Awareness and Celebration of the Community Engagements of Students, Alumni, Faculty, Staff, and Volunteers	**12.1:** Regularly feature and share SSC stories via social media, website news posts, and newsletters	Principal; Development Officer	△	△	△	△	△	△
	12.2: Establish an "Alumni and Friends" network that can increase connectivity of the College with its alumni, proactively profile alumni achievements and stories, and regularly connect the College to likeminded community groups	Principal; Development Officer			▲			