



2017/18 ANNUAL REVIEW

**SAVILLE COMMUNITY
SPORTS CENTRE**
ANNUAL REVIEW 2017/18



SAVILLE COMMUNITY
SPORTS CENTRE



UNIVERSITY OF ALBERTA
CAMPUS & COMMUNITY
RECREATION

MESSAGE FROM THE CHAIR OF THE GO VENTURE BOARD



2017-2018 Chairman's Report

It's been an honour and pleasure to Chair the Go Venture Board for the 2017/ 2018 term and begin the 7th year of this amazing centre. As you read the Annual Review you will see that as one of Edmonton's major sports facility we have again had an impressive year. Allow me to share a few of this year's significant events.

- 17U/18U Women's Volleyball Nationals; over 4000 people from across the country visited the Saville Community Sports Centre.
- Junior Grads Great Canadian Shootout; one of the largest youth national basketball tournaments in Canada.
- Canada Basketball High Performance Camps and National Team Training Centre.

In closing I would like to thank our staff, the Operating Committee and especially the members of the Board of Directors. I am very fortunate to work with an extremely talented Board that sets the direction of the Centre and allows the Operating Committee to manage the facility. Everyone deserves a pat on the back and a hearty – job well done!

GO Venture Board Chair - Diane Brickner

Ms. Diane Brickner has been honoured with Alberta Venture's 2013 Business Person of the Year, the Chartered Insurance Professionals' Society National Leadership Award - Established Leader (2012), the Award of Merit from the Insurance Institute of Canada (2008), the Dr. Charles Allard Chair of Business from MacEwan School of Business (2008), the Women of Distinction in Business from the Edmonton YMCA (1995), and the Insurance Women of the Year from the Canadian Association of Insurance Women (1990). She also currently holds board positions with the Board of Peace Hills Insurance, ZCL Composites Inc and the Aliex Board. Diane joined the GO Venture Board in 2015.

GO Venture Board Members

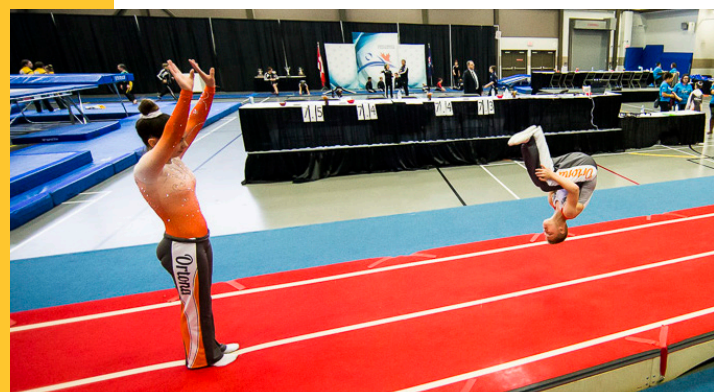
Diane Brickner - GO Venture Board-Chair
Andrew Sharman - University of Alberta
Mark Hughes - GO Sports
Kerry Mummery - University of Alberta
Anastasia Lim - University of Alberta
Robert Veronovici - GO Sports
Troy Graf - GO Sports
Jennifer Boso-Hudak - GO Sports

Operating Committee

Shaun Pope - Edmonton Grads Basketball Centre
Pierre Dickner - Edmonton Volleyball Centre Society
Jennifer Boso-Hudak - Ortona Gymnastics Club
Cheryl Harwardt - University of Alberta
Brian Kropman - University of Alberta

Saville Community Sports Centre Staff

Brian Kropman - Facility Manager
Bruce Bourguignon - Operations Supervisor
Laurie Ennik - Administration Supervisor
Katherine Nilsson - Bookings and Event Coordinator
Stephanie Hooft - Maintenance/Facility Lead Hand
Harjot Gill - Building Maintenance Lead
Sheldon Thomas - Operations Assistant
Adam Boyd - Operations Assistant
Dean Fargey - Operations Assistant
Yvonne Pugh - Customer Service Coordinator
Cheryl Danchuk - Customer Service Representative
Thea Sluggett - Customer Service Representative



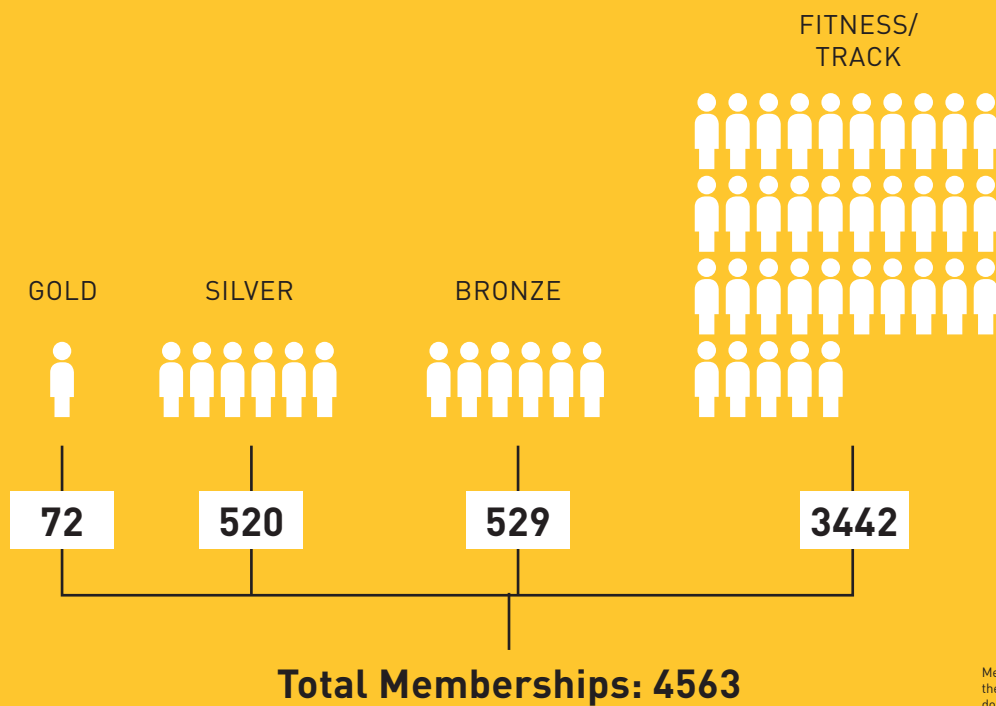
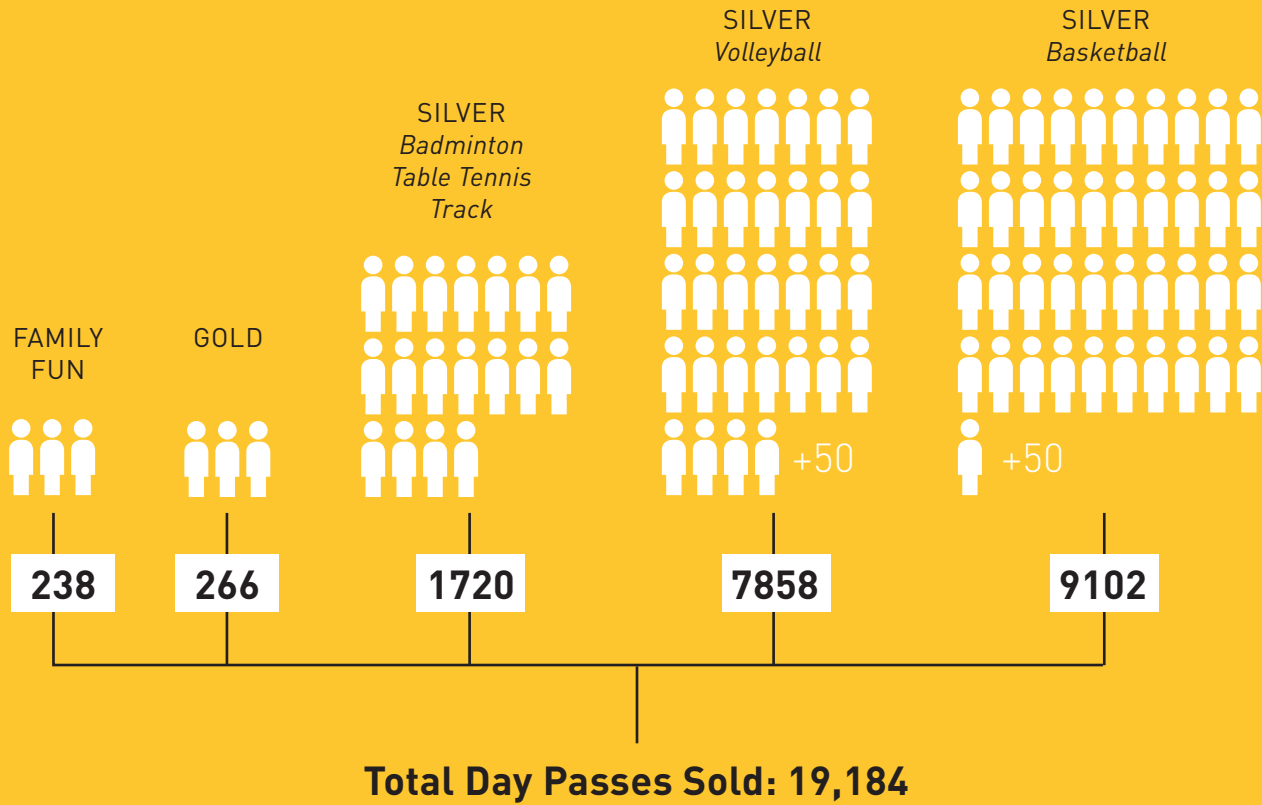
TOURNAMENTS & EVENTS

The Saville Community Sports Centre hosts a wide variety of sporting and recreational events recognized at the local, provincial, national and international level. These events build strong ties with our local community leagues, school groups, sport agencies, corporate businesses and the not-for-profit sector. Over 60 large scale events were hosted for 2017-2018, which has resulted in over 1.4 million visitors walking through our front doors.

- ▶ Alberta Cheer Empire Limelight
- ▶ Alberta Northern Lights Wheelchair Basketball Tournaments
- ▶ AIM Summer Camps
- ▶ ASAA Badminton Tournaments
- ▶ Basketball Alberta Training Camps and 3 on 3 Tournament
- ▶ Basketball Alberta Youth Provincials
- ▶ Basketball Alberta Coaching Clinic
- ▶ Bears & Pandas High School Volleyball Tournament
- ▶ Bears Volleyball and Bears Basketball High School Showcase
- ▶ Bears and Pandas Volleyball Elite Camps
- ▶ Break Through Basketball Camp
- ▶ Bump, Set, Spike Volleyball Tournaments
- ▶ Canada Basketball High Performance Camps
- ▶ Canada Basketball Senior Women's Basketball Team Training Facility
- ▶ Canadian Blood Services Basketball Tournament
- ▶ Canadian Diabetes 3 on 3 Basketball Tournament
- ▶ Center for Learning @Home – Home School Programming
- ▶ Church of Christ Volleyball and Basketball Tournament
- ▶ Corporate Challenge Badminton, Volleyball and Table Tennis
- ▶ Dodgeball Canada & Dodgeball Edmonton Tournaments
- ▶ EYBA/EBA Ultimate Basketball Tournament
- ▶ Edmonton Table Tennis Open
- ▶ Edmonton United Volleyball Club Tournaments
- ▶ FOG Volleyball Camp
- ▶ Full Court Basketball Camp
- ▶ GGAC Patel Volleyball Tournament
- ▶ Golden Bears Basketball Invitational
- ▶ GO Sports Summer Camps
- ▶ Greater Edmonton Teachers Convention Association
- ▶ Jr Grads Great Canadian Basketball Tournament
- ▶ KIN Games 2018
- ▶ North Central Teachers Convention
- ▶ Ortona Gymnastics - Athletes Giving Back
- ▶ Ortona Gymnastics – Spring, Summer and Holiday Camps
- ▶ Ortona Gymnastics – Drop and Shop Week
- ▶ Ortona Gymnastics – LLP Christmas Show
- ▶ Ortona Gymnastics – Khrystyna Maksymova Benefit Performance by Danish Ollerup Elite Touring Team
- ▶ U of A U Sports Bears and Pandas Basketball and Volleyball Season and Playoffs
- ▶ Pandas/Griffins Volleyball Tournament
- ▶ Sofaland Golden Bears Volleyball Tournament
- ▶ Pandas Volleyball New Years Classic Tournament
- ▶ PEBL Basketball Tournament
- ▶ Perfect Storm Athletics Purple Reign Cheerleading Showcase
- ▶ Pursuit Volleyball Camp
- ▶ Riverbend Junior High School Basketball Tournament
- ▶ Rocky Mountain Basketball Development Camp
- ▶ Scona Volleyball Tournament
- ▶ SCSC Lost and Found Sales
- ▶ Sportball Programming
- ▶ Standard First Aid and CPR Courses
- ▶ St. Clements School Sports Day
- ▶ SWOOSH Basketball Tournaments and Clinics
- ▶ Trinity Athletic Association Volleyball Tournament
- ▶ Volleyball Alberta Provincial Tournaments
- ▶ Volleyball Alberta Provincial Team Summer Training Camp
- ▶ Volleyball Alberta Officials and Coaching Clinics
- ▶ Volleyball Canada U17/U18 Girls National Championship
- ▶ Volleyball Canada Sit Volleyball Team training
- ▶ Volleyball Enthusiast Volleyball Tournaments

2017-18 BY THE NUMBERS

MEMBERSHIPS & DROP-IN PROGRAMMING



 = 100

Membership and drop-in data is based on the year end March 2018. The numbers do not include GO Sports partners memberships or Ortona Preschool, family, and adult drop-in passes.

THE EDMONTON GRADS BASKETBALL CENTRE



The Edmonton Grads just completed its sixth year of operations in the Saville Community Sports Centre at the end of March. It has been an outstanding year with plenty of success stories. Our events brought tremendous exposure to the Saville Community Sports Centre on an international, national, provincial and local level in the sport of basketball.

In the beginning of May the facility hosted the Rocky Mountain Hoops team camp. Along with this camp is the Next Levels Official's camp. These camps work together in not only the development of the athletes and coaches but also to develop the officials of the game. Some of the top FIBA, NBA, NCAA, U Sports officials come into help local officials get to the next level of officiating. In this camp there are a number of different stations for the athletes to learn different skills both on and off the court.

In June the facility hosted the Great Canadian Shoot Out organized by the Edmonton Grads Youth Basketball Association. This is one of the largest Youth basketball tournaments in Canada which had teams traveling across Canada, the province and at the local level. This tournament is a highlight for summer basketball and full of many memories from those who attend. The tournament ran over four days, saw over 280 games played, and the facility was packed with players and fans alike.

Also, in June Alberta Basketball Association again hosted 3v3 tournament which included the Canada Quest qualifier. The winner of the Canada Quest qualifier went on to represent Edmonton at the Canada Quest finals, held in Edmonton. The winner of the Canada Quest division was Team Saskatoon that has won the Edmonton Championship for four years in a row.





Over the past four years the Edmonton Grads Basketball Program in the Saville Community Sports Centre has been home to the Canadian National Women's Basketball.

To end the season, in March, the Edmonton Youth Basketball Program and Alberta Basketball Association hosted within our facility the Alberta Youth Basketball Provincials with teams representing all districts from the province. This annual event demonstrates why basketball is the fastest growing youth sport in today's market. The tournament ran over two days and the facility was packed with players and fans alike.

In the last six years the Edmonton Youth Basketball league has grown to over 285 teams for their winter season becoming the largest youth basketball league in the Metro Edmonton area and one of the largest in Alberta. This is due to the number of gyms that they have available for them to use.

Another big client of the Edmonton Grads Basketball Centre is the Alberta Northern Lights Wheelchair Basketball. This past year the Alberta team won the 2018 Junior National Wheelchair Basketball Championship. Nine of the twelve athletes, which won the national Championships, come from the Northern Lights Basketball team.

EDMONTON VOLLEYBALL CENTRE SOCIETY



If you build it...

Stealing a phrase from the iconic “Field of Dreams” movie based on the late W.P. Kinsella’s novel “Shoeless Joe”, it is extremely apropos to the Saville Community Sports Centre and the volleyball community. Since opening in 2011 the building continues to attract the local, provincial, national and even international volleyball community. The reputation of the facility continues to gain momentum as one of the premier volleyball facilities in the country.

The Edmonton Volleyball Centre Society (E.V.C.S) was formed to act as a steward in this facility in order to facilitate the growth and development of volleyball for youth, adults, seniors and families in the Edmonton region. The Edmonton Volleyball Centre Society is a proud member of the GO Sports partnership, along with the Edmonton Grads Basketball Centre and Ortona Gymnastics who have similar goals with respect to their sports.

In 2017-18 the E.V.C.S. was the site for all types of volleyball events, from school volleyball classes, youth programs, private lessons to adult volleyball leagues, high school tournaments as well as a wide range of elite development programs, such as the Volleyball Alberta Provincial Team camps, Coaching and Officials clinics, National Sitting Volleyball Team camps and Volleyball Canada’s Regional Excellence Program (R.E.P.) just to name a few.





This past year the E.V.C.S. played host to 11 Volleyball Alberta Youth Premier and Provincial Tournaments, from 13U to 18U, and the 2017 season culminated in the Saville Community Sports Centre hosting the 17U & 18U Girls Nationals between May 4-7. This was a 173 team tournament and was hosted for the second consecutive season.

The GO Youth Club Volleyball League expanded from 60 teams in 2017, to 72 teams in 2018 and yet there were still teams who ended up on the waitlist. Between this program, the GO youth volleyball programs offered by Volleyball Alberta and the GO Early Stages camps, the amount of volleyball programming being offered at the Saville Community Sports Centre is only being limited by the number of courts and primetime hours available. One of the biggest challenges faced by the E.V.C.S. is trying to service the demand for court space on a daily, weekly, monthly and yearly basis. The other large challenge faced by the facility is its ability to provide sufficient amenities and infrastructure to support our users and spectators for some of the larger scale volleyball events.

If the metrics to evaluate the success of the facility in relation to the sport of volleyball is the scope of programs from grassroots to elite; or the number of programs, tournaments and events, then it is easy to call the building an overwhelming success.

The Saville Community Sports Centre continues to be a gem for sport and recreation, and a flagship venue for all levels of the volleyball enthusiasts – as they continue to come from all over the capital region, province and nation.

ORTONA GYMNASTICS



Year at a Glance

The below highlights some of OGC's accomplishments in July 1, 2016-June 30, 2017:

- ▶ Giving Back to the Community project was a success. Bissell Centre received many useful items from our families.
- ▶ Launched pilot project 5-minute parent chats for our GFA members. Full implementation for all classes will occur Fall 2017.
- ▶ Continued to implement modules in our fully integrated content management system:
 - ▶ Financial modules were programmed, tested and implemented.
 - ▶ Schedules and rotations were programmed for staff use.
 - ▶ Birthday party bookings are scheduled for Fall 2017; this will allow customers to reserve online 24/7.
- ▶ Reported an incident involving the loss of, or unauthorized access to, or disclosure of personal information to the Privacy Commissioner of Alberta.
- ▶ Due to the change in Alberta Gymnastics Federation notification of risk forms, OGC lost 20k in school field trip revenue.
 - ▶ Entire catholic school district bookings were cancelled for the year.
- ▶ Customer survey templates for 2017 gymnastics for all camps completed and objectives defined:
 - ▶ To create awareness about Ortona's programs during the year.
 - ▶ To recognize talent and recruit new athletes, both recreational and competitive.
 - ▶ To provide fun activities as an alternate to child care during the summer months.
 - ▶ To promote an active and healthy lifestyle at a young age.
- ▶ Launch of the Ortona Technical Committee.
 - ▶ The OGC Technical Committee (OTC), is comprised of employees as designated by the Technical Gymnastics Programs Director. The OTC is responsible for the health and performance of the programs, the success of its operations and implementation as it aligns with OGC strategic plan.
 - ▶ Internally, the OTC will focus on the ongoing improvement of all programs to ensure consistency of skill delivery and alignment with the current technical regulations as outlined by Gymnastics Canada and Alberta Gymnastics Federation.
 - ▶ Externally, the OTC team will represent OGC at provincial, national, international meetings and conferences. The OTC team is led by the TGPD and overseen by the Executive Director.



Human Resource Snapshot for Ortona

Performance Reviews

We began the year with revising the probationary and annual performance review templates to incorporate the established 2015-2016 core values. In addition, we implemented One-on-Ones (O³'s) for full-time coaches on a bi-weekly frequency. These O³ meeting formats, consist of allocated time and topics with managers:

- 10 minutes for Coach
- 10 minutes for Manager
- 10 Minutes for Career/Growth/Development

Over the year we witnessed improvements in:

- communication with managers and teammates
- accountability to oneself and team projects
- managers ability to address issues real time and facilitate resolutions with employees

We will continue to use this format in the upcoming year as the results have yielded a positive impact in our work environment.

Summary - Employee numbers

As of June 30, 2017 – **47 Employees** (a decrease of 3 from 2016)

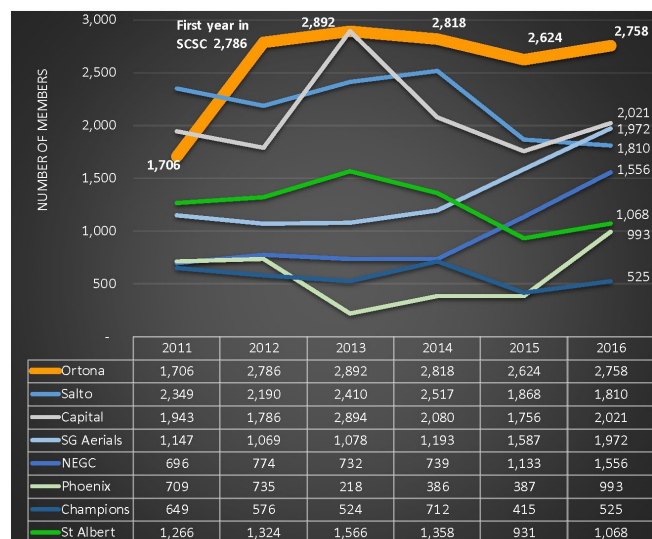
Number of Positions	Change from last year	
Full-Time	20	+3
Part-Time	27	-6



Membership for Ortona

We have attached the Capital Region comparison

- Ortona's membership is 36% larger than next club
- Ortona's Market Share in Capital Region based on membership only is 22%





VARSITY



UNIVERSITY OF ALBERTA
FACULTY OF KINESIOLOGY,
SPORT, AND RECREATION

Golden Bears Volleyball

Carrying on their longstanding tradition of excellence, both the University of Alberta Golden Bears and Pandas Volleyball programs added to their respective medal totals with strong 2017-18 seasons.

After earning a U SPORTS silver medal last year at the Saville Community Sports Centre, the Golden Bears followed it up with another stellar season. Following a 19-5 conference season, the Bears play improved in the 2018 Canada West playoffs, culminating in a silver medal, the programs sixth conference medal in seven years.

The Bears, seeded second at the U SPORTS Championship, couldn't replicate their success from the year before at home, eventually earning a fourth-place finish in Hamilton.

Pandas Volleyball

The Pandas, who had one of their youngest ever rosters under head coach Laurie Eisler, still remained as one of the top teams in Canada West.

After a 15-9 conference record, their 16th consecutive season with a winning record, the Pandas fell to the eventual conference champion Calgary Dinos in the Canada West semifinal.

After upset wins in both the quarter-final and semifinal at the 2018 U SPORTS Championship, the Pandas finished with a national silver medal. The silver was the Pandas second-straight, and fifth national medal in seven years.

The UAlberta women will look to add another national medal when they host the tournament next March at Saville Community Sports Centre.



Golden Bears Basketball

Entering the season as strong contenders for a national championship, the Golden Bears Basketball team completed an impressive 2017/18 varsity season, but one just short of expectations.

Finishing the season with a 19-1 record, one of their best in program history, the Bears entered the postseason as the Canada West favourites. Their quest for a second-straight conference banner came up just short, however, as the Bears fell to the Calgary Dinos in the final at Saville Community Sports Centre.

The Bears, ranked inside the U SPORTS Top 10 all season, were awarded the fourth seed at the 2018 national championship. Their result, however, was the same as the year before, losing both games and finishing 7th in Halifax.

However, the Bears will still return a majority of their veteran roster next season, and will once again be considered championship contenders.

Pandas Basketball

Similar to the Pandas volleyball team, the Pandas basketball team had one of the youngest rosters in Canada West.

Even still, the Pandas surprised many with an impressive 11-9 record, before falling in the conference quarter-final to the Trinity Western Spartans. The season did mark the programs 12th consecutive winning season in Canada West, all under head coach Scott Edwards.

Expectations for the upstart Pandas in 2018/19 will be high for a team looking to return to the conference and national podium.

SAVILLE COMMUNITY SPORTS CENTRE

Facility Amenities

Our facility boasts a number of world class amenities which include:

- Competition Gym – 22,000 square feet of multipurpose space suitable for sporting events, trade shows and banquets with permanent bleacher seating for 2,500 people.
- Ortona Gymnastics Club – features a variety of Olympic-standard equipment, including spring gymnastics floor, spring tumbling floor, trampoline, foam pits, ropes, bars, rings, beams, vaults, numerous tumbling training aids and a second floor family viewing area.
- Other amenities include: 12 FIBA basketball courts, 24 volleyball courts, 30 badminton courts, meeting room space, fitness and lifestyle centre, indoor track and multipurpose activity spaces.
- 240,000 square feet of hardwood floor
- 350,000 recreational space



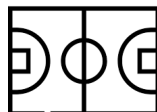
12 Basketball Courts



24 Volleyball Courts



30 Badminton Courts



240,000 square feet
hardwood floor



350,000 square feet
recreational space

Social Media

The Saville Community Sports Centre continues to grow their social media exposure, this growth has created a dedicated following on a variety of platforms.



938 followers
934 likes



788 followers
26,462 impressions



324 followers

Website

511,530 website visits, averaging 42,627 per month.



511,530 website visits per year
Average 42,627 per month

THANK YOU SPONSORS

All the success we have had in 2017 could not have been possible without our sponsors. The support we receive from sponsorship ensures we are able to continue to enhance the quality of the user experience here at the Saville Community Sports Centre.

We would like to thank and recognize our sponsors for their ongoing commitment and support.

Preferred Hotel



Indoor Track Sponsor



Grow your brand by becoming a sponsor

Our sponsorship goal is to develop programs that go beyond branding opportunities, to create long-term strategic connections that help your business achieve its marketing objectives. Between our nine full-sized gymnasiums, our classrooms, boardrooms, gymnastics hall, spectator gym and many other areas, the Saville Community Sports Centre has a unique assortment of venues that you may choose to sponsor.

Why become a sponsor?

With over 1.4 million visitors per year, your business will receive incredible exposure to a market associated with an active, healthy lifestyle. You will support the growth of athletes from grassroots through to elite levels, advancements in our program offerings, improvements to the facility and receive unlimited access to our market of community users and visitors.

For sponsorship inquiries, contact us:

Tim Lau – GO Sports Sponsorship Chair
780.492.5999



SAVILLE COMMUNITY
SPORTS CENTRE



General Inquiries

11610 65 Avenue NW
University of Alberta
780 492 1000
SavilleCentre.ca



Sponsorship Inquiries

GO Sports Sponsorship Chair
780 492 5999



This Annual Review has been produced for programs operating on the GO Sports side of the Saville Community Sports Centre governed by the GO Centre Venture Agreement