

Faculty of Extension

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90 The Faculty of Extension

The Faculty of Extension serves as a link between the University and those who need non-traditional access to University expertise to further personal, professional, organizational and community learning and development. Extension offers continuing education and professional development non-credit certificate and diploma programs; a number of courses accepted for credit in other degree programs at the University and postsecondary institutions; and graduate programs.

The Faculty of Extension works collaboratively with other Faculties and educational institutions, community and professional associations, business organizations, and public agencies. It promotes responsive university-community engagement through a wide range of innovative learning opportunities, community-based research, and citizenship activities.

The Faculty offers programs and courses in the areas of adult and continuing education, applied sciences, business, English as a second language, fine arts, health promotion, information access and protection of privacy, land use planning, local and regional governance, modern languages, research and evaluation, residential interiors, and writing, editing and publishing.

The Faculty of Extension also offers a Post-baccalaureate Certificate in Teaching and Learning in Higher Education, an embedded Certificate in Community-based Research and Evaluation, and an online Master of Arts in Communications and Technology (MACT). Extension also offers credit courses in English for academic purposes designed to prepare international students for the language and communications skills required of both undergraduate and graduate students at the University of Alberta.

The Faculty of Extension responds to the changing needs of the broader community through innovative and flexible learning resources, serving both local and international learners. It welcomes collaboration proposals for continuing education and knowledge development opportunities in diverse areas from both public and private sector partners.

For full listings of courses or further information contact:
 University of Alberta
 Faculty of Extension
 Enterprise Square, 10230 Jasper Avenue
 Edmonton, AB T5J 4P6
 Phone: (780) 492-3116/3109
 Fax: (780) 492-0627
www.extension.ualberta.ca

91 The Professors

91.1 Teaching and Scholarships

McCalla Research
Professorship
M Adria, PhD (2007-2008)
H Madill, PhD (1999-2000)

91.2 Members of the Faculty

Officers of the Faculty

Dean
K Campbell, PhD

Associate Deans
A Cook, PhD
L Gander, QC, LLM

Assistant Dean
M Splinter, MBA

Professors
M Adria, PhD (Communications
and Technology Graduate
Program)

J Bisanz, PhD (Community-
University Partnership)
K Campbell, PhD
A Cook, PhD
L Gander, QC, LLM
H Madill, PhD

R Shields PhD (City-Region
Studies Centre)

Associate Professors
C Blackstock, PhD (Community-
University Partnership)

F Fletcher, PhD (Applied Sciences/
Business Programs)

G Gow, PhD (Communications
and Technology Graduate
Program)

M Mayan, PhD (Community-
University Partnership)

Assistant Professors
M Beckie, PhD (Government
Studies)

SA Chapman, PhD (Community-
University Partnership)

R Gokiert, PhD (Community-
University Partnership)

M Guardado, PhD (English
Language Program)

L Schnirer, PhD (Community-
University Partnership)

K Whitfield, PhD (Applied
Sciences/Business Programs)

Faculty Service Officer
S Varnhagen, PhD

**Administrative Professional
Officers**

M Hui, MBA, CAM (English
Language Program)

C Schultz, MA (Learning
Engagement Office)

M Splinter, MBA (Office of the
Dean)

V Stephen, MA (Liberal Studies)

A Varsava, MBA (Marketing
Services)

C Wentzell, Ed.D (Applied
Sciences/Business Programs/
Government Studies)

Q Zheng, MSc (Office of the Dean)

Adjunct Professors

S Ferris PhD (Communications
and Technology Graduate
Program)

S Lynch, PhD (Early Childhood
Mapping Project)

D Pozega Osburn, PhD
(Communication and
Technology Graduate
Program)

Professor Emeriti

D Barry, AOCA

A Einsiedel, PhD

R Faryon, MBA

D Foth, PhD

G W Lamble, PhD

E Lesage, PhD

C Lockwood, MBA

H Roberts, PhD

H Savage, Dip in Art

A Schmidt, Fine Art Dip

J Shaw, MSc

W Stewart, PhD

D Weideman, PhD

Full-Time Temporary

Academic Staff

W Archer, PhD (Applied Sciences/
Business Programs)

B Arkison, MBA (Extension
Learning Solutions)

N Baker, BA (Office of the Dean)

B Braul, MEd (Learning
Engagement Office)

D Braun, MA (Learning
Engagement Office)

Y Breckenridge, MEd (English
Language Program)

R Burrows, BA (Government
Studies)

L Busch, MEd (English Language
Program)

J Daniels, PhD (Extension
Learning Solutions)

S Elgueta Duplancic, MA, Bed
(ELP)

S George, MA (English Language
Program)

R Hoots, MEd (English Language
Program)

L Jang, MEd (ELP)

W MacDonald, BA, BEd, BSW
(Government Studies)

Y Mao, PhD (Communications
and Technology Graduate
Program)

D Mason, BA (English Language
Program)

L Matthew MEd (English
Language Program)

E Smith, MA (Learning
Engagement Office)

M Wynne, BA (City-Region Study
Centre)

Part-Time Temporary

Academic Staff

G Smith, PhD, Resident
Researcher (University of
Alberta Node, Alberta Gaming
Research Institute)

Additional Members of Faculty Council

President
IV Samarasekera, O.C.

Registrar of the University
G Kendal

Director, University Libraries
E Ingles, MLS

Director, AICT
T Woods

**General Faculties Council
Members**

W Anselmi (Faculty of Arts)

J Boeglin, PhD (Faculté Saint-
Jean)

V Bulitko (Faculty of Science)

M Rossiter (Faculty of Education)

Senate Members

R Khullar

D Van Tamelen

Other Members

R Gupta (Department of Electrical
and Computer Engineering)

P Newton (Department of
Educational Policy Studies)

Student Members

J Tegtmeier (Communications
and Technology Graduate
Program)

92 Services

92.1 Teaching and Learning Support Services

Two units provide support for the learning environment including instructional development, program evaluation and delivery consultation.

92.2 Learning Engagement Office (LEO)

The *Learning Engagement Office* facilitates innovative teaching and learning practices through effective instructional design, instructor professional development, e-learning support and applied research. This unit assists the Faculty in providing superior, flexible educational experiences for students. For more information, call (780) 492.6702.

92.3 Learning Solutions (xLS)

Learning Solutions supports improvement of and innovation in learning environments in the areas of education, health and social services within the University of Alberta as well as the broader community. Research consultants work with clients to develop and conduct paper-based and online surveys, face-to-face and distributed focus groups, needs assessments, usability testing, document analysis and literature reviews, and qualitative and quantitative data analysis. Assistance with evaluative frameworks for funding and research proposals is also provided. E-mail eval@ualberta.ca or visit www.xls.ualberta.ca

93 Appeals and Grievances

The Faculty of Extension has developed procedures in order that learners who encounter concerns and problems related to academic standing, learning assessment/grades, program requirements, or other matters may have them reviewed equitably and expeditiously. Copies of these procedures can be obtained from the Office of the Dean at 2-240 Enterprise Square, 10230 Jasper Avenue, phone (780) 492-2681.

94 Non-Credit Programs

The Faculty of Extension offers a number of non-credit citation, certificate, and diploma programs.

94.1 Adult Education

The Certificate in Adult and Continuing Education (CACE) program provides professionals with the opportunity to enhance their competencies associated with the design, development and delivery of adult education and training. Seminars and workshops offered in the CACE program are relevant to various occupations including instructors, trainers, staff development officers, counsellors, group leaders, curriculum designers and human resource professionals. Participants come from a wide range of public and private organizations and educational institutions. For further information on the CACE program, visit our website at www.extension.ualberta.ca, e-mail: adulated@ualberta.ca or phone (780) 492.7237.

94.2 Applied Sciences

This programming unit offers a wide range of specially designed citation and certificate continuing professional education programs for knowledge workers, including health care professionals, professional engineers, foresters, human resource managers, occupational health and safety professionals, educators, technical specialists, sales staff and administrators. Many courses are of interest to the general public as well. For more information on Applied

Sciences programs, visit our website at www.extension.ualberta.ca, or phone (780) 492.3027.

94.2.1 Aboriginal Health Promotion Citation

The Aboriginal Health Promotion Citation program is open to Aboriginal and non-Aboriginal students pursuing a career in which they are likely to work within Aboriginal communities, assuming a leadership role in health, education, social services, and governance or in which they may work at building partnerships for health education and research. Because health has traditionally been conceptualized in a holistic way, the spiritual, mental, physical and emotional leaders within Aboriginal communities all have a role in promoting the health of Aboriginal people, in turn decreasing health inequities between Aboriginal and non-Aboriginal people. The knowledge and skills of traditional and western knowledge will be integrated in the hopes of increased relevant, appropriate and effective health promotion strategies at the grass roots, community level.

94.2.2 Applied Geostatistics

The Citation Program in Applied Geostatistics (CPAG) program is designed to assist mining and petroleum engineers and geoscientists better pinpoint the resource bodies for which they search. This program fills an important niche between the conventional one-week short course and the two-year Masters degree program in the Faculty of Engineering. It is ideally suited to those from industry who seek a more in depth understanding of modern geostatistical tools. For more information visit our website at www.extension.ualberta.ca/cpag, e-mail: cpag@ualberta.ca or phone (780) 492.5532.

94.2.3 Construction Administration

The Construction Administration Certificate program is designed to assist entry-level practitioners develop the competencies needed to be effective administrators of construction projects in a wide range of sectors. This certificate builds understanding of the planning, technical, financial, and legal aspects of the construction business. The certificate is accredited by the Canadian Construction Association for Gold Seal Accreditation. For more information visit our website at www.extension.ualberta.ca/cst, e-mail: cst@ualberta.ca or phone (780) 492.5532.

94.2.4 Environmental Resource Management

Liability concerns, regulatory requirements and enforcement, and public interest greatly influence development and business decisions. Knowledge and understanding of environmental issues is becoming increasingly important and challenging in all areas of life in the 21st century. The Environmental Resource Management Certificate program prepares professionals at every career level to meet the challenges of the rapidly growing and changing environmental profession. The Environmental Resources Management Certificate leads to the Environmental Professional designation. For more information, visit our website at www.extension.ualberta.ca/erm, e-mail: erm@ualberta.ca or phone (780) 492.5532.

94.2.5 Occupational Health and Safety

Concern for health and safety in the workplace is increasing among workers and employers across all industries and society in general. This certificate program is designed to help practitioners from many different backgrounds develop the competencies needed to be effective in the development, implementation, and evaluation of health and safety programs and systems in a wide variety of occupational settings. The Occupational Health and Safety Certificate helps prepare candidates for registration as a Canadian Registered Safety Professional (CRSP) as granted by the Board of Registered Safety Professionals (BCRSP), and assists Registered Occupational Hygienists maintain registration with the Canadian Registration Board of Occupational Hygienists (CRBOH) and the American Board of Industrial Hygiene (ABIH). For more information, visit our website at www.extension.ualberta.ca/ohs, e-mail: ohs@ualberta.ca or phone (780) 492.3037 or 1.800.808.4784.

94.3 Business Programs

In addition to offering the following certificate programs, the Business Program offers seminars and short courses for knowledge workers, supervisors, managers and professionals from business, government, and industry. Topics include general management, human resources and personal interest courses in areas such as personal finance and investment planning. The Business

Program also includes the Professional Practice Series of management-related seminars that allow students to specialize in areas of interest to enhance their skills and knowledge in a targeted subject area. Students may focus on the following: workplace communication, conflict resolution, financial management, management bootcamp, and workplace coaching. For more information phone 780.492.5066.

94.3.1 Business Analysis

The Business Analysis Professional Citation program is significantly different from other programs currently offered. Whereas many other programs choose specific aspects of Business Analysis to teach, our program focuses on the entire lifecycle of a project – from initiation and diagnosis through to successful implementation of the solution. Aimed at individuals positioned between business and technology, this program will be extremely beneficial for business managers, project managers, and systems analysts. For more information phone 780.492.3027.

94.3.2 Human Resources Management

The Human Resources Management Certificate program is invaluable for anyone working in human resources, as well as for individuals working or aspiring to fill a supervisory role. Courses within this program cover managing organizational change, business place ethics, interpersonal communication, maintaining healthy labour relations, organizational behaviour, and interviewing techniques. Covering the current challenges and issues of today, these courses cultivate greater understanding and effective strategic thinking, while providing students with practical skills that can be applied to the day-to-day operation of the human resources role. For more information phone 780.492.3027.

94.3.3 Information Technology Management

Based on an understanding that organizational effectiveness depends on how managers acquire, organize, and use information, the Information Technology Management Certificate program has been designed in consultation with information technology practitioners, business managers, and industry experts. Courses within this program cover strategic planning, business management, business communication, evolving technologies, managing change in an organization, and other relevant information. Together, these courses will allow students to develop the necessary skills to effectively integrate information technology into the business environment. For more information phone 780.492.3027.

94.3.4 Management Development

The Management Development Certificate program is widely recognized by employers in government, industry, and many professional associations for its ability to equip students with practical managerial aptitude and knowledge. This career-enhancing program uses a variety of learning methods to introduce students to core business concepts, and to develop relevant skills. Further opportunities are available for those students wishing to specialize in the Management Development Certificate for Professional Engineers, Geologists and Geophysicists or the Management Development Certificate for Police Services programs. Additionally, some courses are eligible for exemption towards various professional designations. For more information phone 780.492.3027.

94.3.5 Supervisory Development

The Supervisory Development Citation program provides existing, prospective, and new supervisors with the essential theory and skills required to be effective leaders within their organizations. For more information phone 780.492.5066.

94.4 English Language Program

The English Language Program offers

- (1) Non-credit intensive courses in English as a Second Language, covering a wide range of levels.
- (2) Part-time evening courses that assist international students, scholars and members of the community to improve their English skills.
- (3) Short-term, tailor-made programs of study, delivered to groups of students or professionals who speak a language other than English, often in cooperation with other Faculties on campus. The programs are designed

to improve not only English language skills but often other academic or professional competencies.

The English Language Program is the official testing centre for the iBT (Internet Based TOEFL). For more information, visit our website at www.extension.ualberta.ca/elp, e-mail elpinfo@ualberta.ca, or phone (780) 492.3237. For course listings, see §231 under English as a Second Language (ESL).

94.5 Government Studies

The mission of Government Studies is to promote good government through teaching, research and service and to advance the practice of university community engagement. Government Studies provides professional continuing education for public administrators, government officials and practitioners. Through a combination of online and face-to-face teaching methods Government Studies programming provides a unique opportunity for government administrators throughout Canada to connect and share ideas and expertise.

The Government Studies unit works closely with local government associations (elected and appointed), federal and provincial government departments, the University of Alberta, and other postsecondary institutions. It conducts engaged research with an emphasis on local, provincial and federal government, pressing public policy, and public administration issues. For more information visit our website at www.extension.ualberta.ca/govstudies/, e-mail govstudy@ualberta.ca, or phone toll-free number 1.877.686.4625.

94.5.1 National Advanced Certificate in Local Authority Administration – Level I (Local Government Certificate Program)

The government program focuses on fundamental theories relating to the ideas structure, and processes that define local government administration. Innovative in design and delivery, this two-level certificate program is offered entirely online and is available to local government administrators across Canada. The NACLAA Level I credential is equivalent to the Local Government Certificate program and requires the completion of eight courses. The courses are taught by academics and professionals who are experts in their fields and familiar with the needs of municipal government administrators.

94.5.2 National Advanced Certificate in Local Authority Administration – Level II

NACLAA Level II is comprised of four required courses. Students wishing to proceed to NACLAA Level II are required to have NACLAA Level I/LGCP as the prerequisite before enrolling in NACLAA Level II courses. Completion of both the NACLAA Level I (LGCP) and the NACLAA Level II, fulfils the educational requirements for the provincial professional designation of Certified Local Government Manager (CLGM), which is conferred by the Society of Local Government Managers (SLGM).

94.5.3 Applied Land Use Planning (ALUP) Certificate Program

Land use planning encompasses various disciplines including, but not limited to, geography, landscape architecture, environmental science, and Geographic Information Systems (GIS). Based on a multidisciplinary body of knowledge, the ALUP Certificate Program has an applied professional and academically-based curriculum that provides a solid theoretical grounding while ensuring that practitioners have the ability to apply theory to practice. A combination of face-to-face instruction and online adult education distance delivery is used.

94.5.4 Information Access and Protection of Privacy (IAPP) Certificate Program

The nationally recognized and award-winning IAPP program is the first comprehensive online postsecondary level program offered by a Canadian university for the information access and protection of privacy fields. In a democracy, achieving a balance between privacy and transparency is crucial. Access and privacy legislation seeks to achieve this delicate balance. It is important as well as challenging to clearly understand how access and privacy principles are applied. Complex legislation, practices, and application in the public and private sectors are examined and explained through online delivery.

94.6 Liberal Studies

Liberal Studies programming at the Faculty of Extension promotes social and individual enrichment through cultural awareness and appreciation with an emphasis on developing critical thinking, creativity and communication. Courses in the visual arts, humanities and social sciences are offered in formats that integrate cultural and contemporary societal issues and give context and meaning to the world around us. While the objective of a single course might be to teach a specific discipline or skill, ultimately our goal is simply to encourage learners to nurture their own curiosity. For more information, visit our website at www.extension.ualberta.ca/liberalstudies, e-mail liberalstudies@ualberta.ca, or phone (780) 492.3093 or (780) 492.3034.

94.6.1 Fine Arts

The Fine Arts Certificate program is an entry-level program that provides instruction in the techniques and skills of drawing, painting and design. These techniques and skills can be used with the learner's own creative process to refine powers of visual discrimination, gain an understanding of contemporary art and its relationship to society, and enhance creative thinking and an individual mode of expression. The program offers studio instruction with professional artists who also provide critiques and help in building a portfolio reflective of the learner's artistic vision and mastery. Courses in the Fine Arts program can be taken towards a Fine Arts Certificate or for general interest. For more information, visit our website at www.extension.ualberta.ca/liberalstudies, e-mail liberalstudies@ualberta.ca, or phone (780) 492.3034.

94.6.2 Languages

The Language Program offers courses in Chinese (Mandarin), French, German, Italian, Japanese, and Spanish. Classes emphasize the development of language proficiency through listening, speaking, reading and writing. Courses in Spanish can be taken towards a Spanish Language Certificate or for general interest. For more information visit our website at www.extension.ualberta.ca/liberalstudies, e-mail liberalstudies@ualberta.ca, or phone (780) 492.3034

94.6.3 Music, Arts and Humanities

General interest courses in the Arts and Humanities develop critical and creative faculties to achieve a greater understanding of the world. Courses vary each term and include subjects such as music, film, media studies, psychology, sociology, history, politics, literature and religion. For more information, visit our website at www.extension.ualberta.ca/liberalstudies, e-mail liberalstudies@ualberta.ca, or phone (780) 492.3034.

94.6.4 Residential Interiors

This unique program offers a university level certificate in the art and design of interior decorating. Using the principles of the related areas of fine arts, architecture and business, the Residential Interiors Certificate program is a comprehensive study of residential interior fundamentals and application. For more information, visit our website at www.extension.ualberta.ca/liberalstudies, e-mail liberalstudies@ualberta.ca, or phone (780) 492.3034.

94.6.5 Writing and Editing

The Liberal Studies Writing and Editing program offers non-credit courses and workshops dealing with the basics of writing creative writing (fiction and non-fiction), poetry, writing for electronic media, technical and professional writing, editing and publishing. These courses are of interest to those who have chosen writing as a career, write primarily for personal expression and satisfaction, or would like to improve their writing for business or academic purposes. An online course is offered, providing the opportunity to learn skills and improve the quality of one's writing from home. Our unique Women's Writing Week is held each June. For more information visit www.extension.ualberta.ca/liberalstudies, e-mail liberalstudies@ualberta.ca, or phone (780) 492.3034.

94.6.6 Older Adults

The Spring Term for Older Adults program is offered cooperatively by the Edmonton Lifelong Learners Association (ELLA) and the Faculty of Extension. The program is offered for three weeks in May on the University of Alberta campus. Participants choose from more than 20 non-credit courses in areas such as anthropology, history, philosophy, drawing and painting, psychology, music, literature and political science. To register for the program participants must be

members in good standing of ELLA. For more information phone (780) 492.5055, visit our website at www.extension.ualberta.ca/ella, or e-mail liberalstudies@ualberta.ca

95 Undergraduate Credit Courses

95.1 English as a Second Language (ESL)

The English Language Program offers credit courses in English for academic purposes. ESL 140 and 145 are designed to prepare international students who speak a language other than English for the language demands in undergraduate work at the University of Alberta.

The English Language Program is the official testing centre for the iBT (Internet Based TOEFL).

For more information, visit our website at www.extension.ualberta.ca/elp, e-mail elpinfo@ualberta.ca, or phone (780) 492-3237. For course listings, see §231 under English as a Second Language (ESL).

96 Graduate Courses and Programs

In addition to the courses and programs listed below, the Faculty welcomes inquiries about individual interdisciplinary Masters studies.

96.1 Communications and Technology Graduate Program

The Communications and Technology Graduate program offers a theoretical, historical and practical examination of the technology-enabled, knowledge-intensive workplace. The Master of Arts in Communication Technology (MACT) degree is designed for students who seek to provide reflective and informed leadership in the management and use of information and communication technologies (ICTs) in their organizations and fields. The MACT program may be completed through either the course-based or thesis-based route.

Refer to §205.15 for more information and visit the program's website at www.mact.ca, e-mail mact@ualberta.ca or phone (780) 492-1538. For course listings see §231 under Communications and Technology (COMM).

96.2 Community-Based Research and Evaluation

This embedded credit certificate program is designed to support graduate students' efforts to develop their capacity to participate in and lead community-based research and evaluation projects. Students will gain conceptual and methodological competencies and experiences. As a result, in-community and on-campus capacity will be enhanced in support of the mobilization of knowledge in policy, practice and research.

Refer to §205.14 for more information and visit the program's website at www.cup.ualberta.ca, e-mail cup@ualberta.ca or phone (780) 492-6177. For information about the course, INT D 500, see §231.

96.3 English for Academic Purposes

The English Language Program offers credit courses in English for academic purposes. ESL 550 is designed to prepare international students who speak a language other than English for the language demands in graduate work at the University of Alberta.

The English Language Program is the official testing centre for the iBT (Internet Based TOEFL).

For more information, visit our website at www.extension.ualberta.ca/elp, e-mail elpinfo@ualberta.ca, or phone (780) 492.3237. For course listings, see §231 under English as a Second Language (ESL).

96.4 Teaching and Learning in Higher Education

This Post-baccalaureate Certificate in Teaching and Learning in Higher Education provides participants with the knowledge, skills and attitudes necessary for effective teaching within institutions of higher education. Drawing on current research within the fields of teaching, learning and assessment in higher education, participants will critically apply the conceptual, theoretical and practical frameworks needed to engage reflectively and critically on the relationships among philosophies, theories and methods of teaching and learning in postsecondary contexts.

Refer to §205.75 for more information e-mail joy.beveridge@ualberta.ca or phone (780) 492.492.6980. For information about the course listings, see §231 under Extension (EXT).

97 Details of Courses

Faculty of Extension credit and non-credit course listings are available at www.extension.ualberta.ca.

97.1 Course Listings

Faculty of Extension credit courses can be found in §231 Course Listings under:

- Communication and Technology (COMM),
- English as a Second Language (ESL),
- Extension (EXT)
- Interdisciplinary Studies (INT D)