

# Faculty of Extension

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## 90 The Faculty of Extension

The Faculty of Extension serves as a link between the University and those who need enhanced access to University expertise to further personal, professional, organizational and community learning and development. Extension offers continuing education and professional development noncredit, certificate, diploma programs; a number of courses accepted for credit in other degree programs at the University and other postsecondary institutions; and a graduate degree program to nontraditional learners.

The Faculty of Extension works collaboratively with other Faculties and educational institutions, community and professional associations, business organizations, and public agencies. It promotes responsive university-community engagement through a wide range of innovative, learning-centred programs, and includes inquiry (research and experimentation), and practice (services, products, and events).

Faculty members are involved in research, program development, instructional design, and instruction. The Faculty offers programs and courses in the areas of adult and continuing education, applied sciences, business, English as a second language, fine arts, information access and protection of privacy, local and regional governance, modern languages, residential interiors, and writing, editing and publishing.

The Faculty of Extension also offers an online Master of Arts in Communications and Technology (MACT) degree program, and in conjunction with other University of Alberta departments that house PhD programs, offers the opportunity for individual interdisciplinary PhDs. Extension also offers credit courses in English for academic purposes, designed to prepare international students for the language and communications skills required of both undergraduate and graduate students at the University of Alberta.

The Faculty of Extension responds to the changing needs of the broader community through innovative and flexible learning resources, serving both local and international learners. It welcomes collaboration proposals for continuing education and knowledge development opportunities in diverse areas from both public and private sector partners.

For full listings of courses or further information contact:

University of Alberta  
 Faculty of Extension  
 Enterprise Square, 10230 Jasper Avenue  
 Edmonton, AB T5J 4P6  
 Phone: (780) 492-3116/3109  
 Fax: (780) 492-0627  
[www.extension.ualberta.ca](http://www.extension.ualberta.ca)

## 91 The Professors

### 91.1 Teaching and Scholarships

Member of the Order of Canada  
S Aung (2005)

McCalla Research Professorship  
M Adria, PhD (2007-2008)

### 91.2 Members of the Faculty

#### Officers of the Faculty

##### Dean

K Campbell, PhD

##### Associate Dean

A Cook, PhD  
L Gander, QC, LL.M

##### Assistant Dean

M Splinter, MBA

##### Professors

J Bisanz, PhD (Community-  
University Partnership)

K Campbell, PhD  
L Gander, QC, LL.M

R Shields PhD (City-Region  
Studies Centre)

##### Associate Professor

M Adria, PhD (Communications  
and Technology Graduate  
Program)

G Gow, PhD (Communications  
and Technology Graduate  
Program)

M Mayan, PhD (Community-  
University Partnership)

##### Assistant Professors

M Beckie, PhD (Government  
Studies)

SA Chapman, PhD (Community-  
University Partnership)

F Fletcher, PhD (Applied Sciences/  
Business Programs)

R Gokiert, PhD (Community-  
University Partnership)

M Guardado, PhD (English  
Language Program)

L Schriener, PhD (Community-  
University Partnership)

K Whitfield, PhD (Applied  
Sciences/Business Programs)

##### Administrative Professional Officers

M Hui, MBA, CAM (English  
Language Program)

R Jordan, MA, BEd, (English  
Language Program)

C Schultz, MA (Teaching and  
Learning Services)

M Splinter, MBA (Office of the  
Dean)

V Stephen, MA (Liberal Studies)

A Varsava, MBA (Marketing  
Services)

Q Zheng, MSc (Office of the Dean)

##### Faculty Service Officer

S Varnhagen, PhD

##### Adjunct Professors

S Aung (Applied Sciences)

S Ferris PhD (Communications  
and Technology Graduate  
Program)

D de Kerckhove, PhD  
(Communications and  
Technology Graduate  
Program)

M Knapp, PhD (Communications  
and Technology Graduate  
Program)

R Mason, PhD (Communications  
and Technology Graduate  
Program)

M Racicot (Government Studies)

J Taylor PhD (Communications  
and Technology Graduate  
Program)

K Wright PhD (Communications  
and Technology Graduate  
Program)

##### Professor Emeriti

D Barry, AOCA

A Einsiedel, PhD

R Faryon, MBA

D Foth, PhD

G Lamble, PhD

E Lesage, PhD

C Lockwood, MBA

H Roberts, PhD

H Savage, Dip in Art

A Schmidt, Fine Art Dip

J Shaw, MSc

W Stewart, PhD

D Weideman, PhD

##### Full-Time Temporary Academic Staff

W Archer, PhD (Applied Sciences/  
Business Programs)

B Arkison, BA (Extension  
Learning Solutions)

N Baker, BA (Office of the Dean)

B Braul, MEd (English Language  
Program)

D Braun, MA (Teaching and  
Learning Services)

Y Breckenridge, MEd (English  
Language Program)

R Burrows, BA (Government  
Studies)

L Busch, MEd (English Language  
Program)

J Daniels, PhD (Extension  
Learning Solutions)

S George, MA (English Language  
Program)

R Hoots, MEd (English Language  
Program)

E Lefevre, BEd (English Language  
Program)

W MacDonald, BA, BEd, BSW  
(Government Studies)

Y Mao, PhD (Communications  
and Technology Graduate  
Program)

D Mason, BA (English Language  
Program)

L Matthew MEd (English  
Language Program)

E Smith, MA (Teaching and  
Learning Services)

M Wynne, BA (City-Region Study  
Centre)

##### Part-Time Temporary Academic Staff

G Smith, PhD, Resident  
Researcher (University of  
Alberta Node, Alberta Gaming  
Research Institute)

#### Additional Members of Faculty Council

##### President

IV Samarasekera, O.C.

##### Registrar of the University

Director, University Libraries

E Ingles, MLS

##### Director, AICT

M Bourque, MSc

##### General Faculties Council Members

J Bisanz (Faculty of Arts,  
Psychology)

J Boeglin, PhD (Faculté Saint-  
Jean)

C Jardine (Faculty of Agricultural,  
Life and Environmental  
Studies)

M Rossiter (Faculty of Education)

H Madill (Centre for Health  
Promotion Studies/  
Rehabilitation Medicine)

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H Madill (Centre for Health  
Promotion Studies/  
Rehabilitation Medicine)

## 92 Programs and Services

### Appeals and Grievances

The Faculty of Extension has developed procedures in order that learners who encounter concerns and problems related to academic standing, learning assessment/grades, program requirements, or other matters may have them reviewed equitably and expeditiously. Copies of these procedures can be obtained from the Office of the Dean at 2-240 Enterprise Square, 10230 Jasper Ave, phone (780) 492-2681.

### 92.1 English Language Program

The English Language Program offers four distinct program strands:

- (1) Credit courses in English for academic purposes, ESL 140, 145 and 550, are designed to prepare international students who speak a language other than English for the language demands in undergraduate and graduate work at the University of Alberta;
- (2) Non-credit intensive courses in English as a Second Language, covering a wide range of levels, are taught six times a year;
- (3) Part-time evening courses that assist international students, scholars and members of the community to improve their English skills;
- (4) Short-term, tailor-made programs of study, delivered to groups of both students and professionals who speak a language other than English, often in cooperation with other Faculties on campus. The programs are designed to improve not only English language skills but often other academic or professional competencies.
- (5) The English Language Program is the official testing centre for the iBT (Internet Based TOEFL)

For more information, visit our website at [www.extension.ualberta.ca/elp](http://www.extension.ualberta.ca/elp), e-mail [elpinfo@ualberta.ca](mailto:elpinfo@ualberta.ca), or phone (780) 492-3237. For course listings, see \$231 under English as a Second Language (ESL).

### 92.2 Teaching and Learning Support Services

Two units provide support for the learning environment including instructional development, program evaluation and delivery consultation. Evaluation researchers from *Learning Solutions (xLS)* support improvement and innovation of learning environments within the areas of education, health and social services. Consultative services include developing and implementing paper-based and online surveys, face-to-face and distributed focus groups, needs assessments, usability testing, document analysis and literature reviews, developing evaluative frameworks for funding and research proposals and conducting qualitative and quantitative data analysis. E-mail [eval@ualberta.ca](mailto:eval@ualberta.ca) or visit [www.xls.ualberta.ca](http://www.xls.ualberta.ca).

*Teaching and Learning Services (TLS)* facilitates innovative teaching and learning practices through effective instructional design, instructor professional development, e-learning support and applied research. This unit assists the Faculty in retaining its leadership position in providing superior, flexible educational experiences for students. For more information, call (780) 492-6702.

### 92.3 Government Studies

The mission of Government Studies is to promote good government through teaching, research and service and to advance the practice of university community engagement. Government Studies provides professional continuing education for public administrators. It conducts engaged research with an emphasis on local government, pressing public policy, and public administration issues.

The unit works closely with local government associations (elected and appointed), federal and provincial government departments, the University of Alberta, and other postsecondary institutions.

Government Studies collaborates with Dalhousie University to offer the National Advanced Certificate in Local Authority Administration (NACLAA). This online program provides a unique opportunity for Alberta local government officials to study with their counterparts across Canada.

Government Studies offers an online Information Access and Protection of Privacy (IAPP) Certificate Program. The program is aimed at the needs of access and privacy professionals in the public and private sectors. Students are trained as access and privacy specialists to understand and interpret legislation developed at provincial, national and international levels.

Government Studies also offers a Certificate in Applied Land Use Planning and select short course workshops. This program provides municipal officials and administrators, development officers, by-law enforcement and municipal planning personnel with an introduction to municipal development and land use planning.

For more information, visit [www.govstudies.ca](http://www.govstudies.ca), e-mail [govstudy@ualberta.ca](mailto:govstudy@ualberta.ca) or phone (780) 492-5052 or 1-877-686-4625.

## 92.4 Liberal Studies

Liberal Studies programming at the Faculty of Extension promotes social and individual enrichment through cultural awareness and appreciation, with an emphasis on developing critical thinking, creativity and communication. We offer courses in the visual and performing arts, humanities and social sciences and in formats that integrate cultural and contemporary societal issues and give context and meaning to the world around us. Realizing this vision requires us to offer an array of learning opportunities. While the objective of a single course might be to teach a specific discipline or skill, ultimately our goal is simply to encourage students to nurture their own curiosity. For more information, visit our website at [www.extension.ualberta.ca/liberalstudies](http://www.extension.ualberta.ca/liberalstudies), e-mail [liberalstudies@ualberta.ca](mailto:liberalstudies@ualberta.ca), or phone (780) 492-3093 or (780) 492-3034.

### 92.4.1 Fine Arts

The Fine Arts Certificate Program is an entry-level program that provides instruction in the techniques and skills of drawing, painting and design. These techniques and skills can be used with the student's own creative process to: acquire knowledge and understanding of the experience of the creation of art, develop and refine powers of visual discrimination, gain an understanding of contemporary art and its relationship to society and to develop creative thinking and an individual mode of expression. The program offers studio instruction with professional artists who also provide critique and help in building a portfolio reflective of the student's artistic vision and mastery. Courses in our Fine Arts program can be taken towards a Fine Arts Certificate or for general interest. For more information, visit our website at [www.extension.ualberta.ca/liberalstudies](http://www.extension.ualberta.ca/liberalstudies), e-mail [liberalstudies@ualberta.ca](mailto:liberalstudies@ualberta.ca), or phone (780) 492-3034.

### 92.4.2 Languages

The Language Program offers day, evening and weekend courses in Chinese (Mandarin), French, German, Italian, Japanese, and Spanish. Classes emphasize the development of language proficiency through the four language skills of listening, speaking, reading and writing. Courses in Spanish can be taken towards a Spanish Language Certificate or for general interest. The program also provides customized language training programs to businesses and organizations. For more information visit our website at [www.extension.ualberta.ca/liberalstudies](http://www.extension.ualberta.ca/liberalstudies), e-mail [liberalstudies@ualberta.ca](mailto:liberalstudies@ualberta.ca), or phone (780) 492-3034.

### 92.4.3 Music, Arts and Humanities

Liberal Studies general interest courses in the Arts and Humanities aim to develop critical and creative faculties to achieve a greater understanding of the world. Courses vary each term and include subjects such as Music, Film, Media Studies, Psychology, Sociology, History, Politics, Literature and Religion. For more information, visit our website at [www.extension.ualberta.ca/liberalstudies](http://www.extension.ualberta.ca/liberalstudies), e-mail [liberalstudies@ualberta.ca](mailto:liberalstudies@ualberta.ca), or phone (780) 492-3093.

### 92.4.4 Residential Interiors

This unique program offers a university level certificate in the art and design of interior decorating. Using the principles of the related areas of fine arts, architecture and business, the program is a comprehensive study of residential interior fundamentals and application. For more information, visit our website at [www.extension.ualberta.ca/liberalstudies](http://www.extension.ualberta.ca/liberalstudies), e-mail [liberalstudies@ualberta.ca](mailto:liberalstudies@ualberta.ca), or phone (780) 492-3093.

### 92.4.5 Writing and Editing

The Liberal Studies Writing and Editing program offers non-credit courses and workshops dealing with the basics of writing, creative writing (fiction and non-fiction), poetry, writing for electronic media, technical and professional

writing, editing and publishing. These courses are of interest to those who have chosen writing as a career, write primarily for personal expression and satisfaction, or would like to improve their writing for business or academic purposes. An online course is offered, providing the opportunity to learn skills and improve the quality of one's writing at home. Our unique Women's Writing Week is held each June. For more information visit [www.extension.ualberta.ca/liberalstudies](http://www.extension.ualberta.ca/liberalstudies), e-mail [liberalstudies@ualberta.ca](mailto:liberalstudies@ualberta.ca), or phone (780) 492-3093.

### 92.4.6 Older Adults

Spring Term for Older Adults program is offered cooperatively by the Edmonton Lifelong Learners Association (ELLA) and the Faculty of Extension. The program is offered for three weeks in May on the University of Alberta campus. Students choose from more than 20 non-credit courses in areas such as anthropology, history, philosophy, drawing and painting, psychology, music, literature and political science. Students must be members in good standing of ELLA in order to register in the program. For more information phone (780) 492-5055, visit our website at [www.extension.ualberta.ca/ella](http://www.extension.ualberta.ca/ella), or e-mail [liberalstudies@ualberta.ca](mailto:liberalstudies@ualberta.ca)

## 92.5 Communications and Technology Graduate Program

The Communications and Technology Graduate Program in the Faculty of Extension offers a theoretical, historical and practical examination of the technology-enabled, knowledge-intensive workplace. The Master of Arts in Communication Technology (MACT) degree is designed for students who seek to provide reflective and informed leadership in the management and use of information and communication technologies (ICTs) in their organizations and fields. The Communications and Technology Graduate Program also welcomes inquiries about graduate studies at the doctoral levels. In conjunction with other University of Alberta departments that house PhD programs, we offer opportunities for individual interdisciplinary PhDs.

Refer to \$205.14 for more information and visit the program's website at [www.mact.ca](http://www.mact.ca), e-mail [mact@ualberta.ca](mailto:mact@ualberta.ca) or phone (780) 492-1538. For course listings see \$231 under Communications and Technology (COMM).

## 92.6 Industrial and Occupational Science and Business Programs

This programming unit offers a wide range of specially designed certificate, citation, and non-credit continuing professional education for all knowledge workers, including health care professionals, professional engineers, foresters, human resource managers, occupational health and safety professionals, educators, technical specialists, sales staff and administrators. Many courses are of interest to the general public as well.

For more information on Industrial and Occupational Science and Business Programs, visit our website at [www.extension.ualberta.ca](http://www.extension.ualberta.ca), or phone (780) 492-3027.

The following program areas are included in the Industrial and Occupational Science and Business Programs Unit:

### 92.6.1 Adult Education

Jointly developed and delivered by a consortium involving the Universities of Alberta, Victoria, Saskatchewan and Manitoba, the Certificate in Adult and Continuing Education (CACE) program provides professionals with the opportunity to enhance their competencies associated with the design, development and delivery of adult education and training. Seminars and workshops offered in the CACE program are relevant to various occupations including instructors, trainers, staff development officers, counsellors, group leaders, curriculum designers and human resource professionals. Participants come from a wide range of public and private organizations and educational institutions. For further information on the CACE program, visit our website at [www.extension.ualberta.ca](http://www.extension.ualberta.ca), e-mail: [adulded@ualberta.ca](mailto:adulded@ualberta.ca) or phone (780) 492-7237.

### 92.6.2 Business Programs

Business programs provide industry-recognized certificate programs in information technology management, management development, human resources management and security management. Many business program

courses qualify as educational equivalencies for a variety of professional designations. For more information on these programs, phone (780) 492-3027.

Citation programs are offered in supervisory development, business analysis and sales. For more information, phone (780) 492-5066.

Seminars and short courses for knowledge workers, supervisors, managers, and professionals from business, government, and industry are offered. Topics include general management, human resources, and general interest courses in personal finance and investment planning. For more information, phone (780) 492-5066.

For further information on all business programs, visit our website at [www.extension.ualberta.ca/business](http://www.extension.ualberta.ca/business), or e-mail: [busprog@ualberta.ca](mailto:busprog@ualberta.ca).

## 92.6.3 Environmental Resource Management

Liability concerns, regulatory requirements and enforcement, and public interest greatly influence development and business decisions. Knowledge and understanding of the environmental issues is becoming increasingly important and challenging in all areas of life in the 21st century. The certificate program in Environmental Resource Management prepares professionals at every career level to meet the challenges of the rapidly growing and changing environmental profession. The Environmental Resources Management certificate leads to Canadian Certified Environmental Practitioner Designation. For more information, visit our website at [www.extension.ualberta.ca/erm](http://www.extension.ualberta.ca/erm), e-mail: [erm@ualberta.ca](mailto:erm@ualberta.ca) or phone (780) 492-5532.

## 92.6.4 Medical Acupuncture

The Certificate Program in Medical Acupuncture is a postgraduate certificate intended for licensed physicians, dentists and physiotherapists. The Medical Acupuncture program is one of the few university academic-based medical acupuncture training programs in North America. It is designed to provide a stringent, controlled structured scientific program of study. For more information visit our website at [www.extension.ualberta.ca](http://www.extension.ualberta.ca), e-mail: [cpma@ualberta.ca](mailto:cpma@ualberta.ca) or phone (780) 492-7237.

## 92.6.5 Occupational Health and Safety

Concern for the promotion of health and safety in the workplace is increasing among workers and employers across all industries and society in general. This certificate program is designed to help practitioners from many different backgrounds develop the competencies needed to be effective in the development, implementation, and evaluation of health and safety programs and systems in a wide variety of occupational settings. The Occupational Health and Safety certificate leads to professional designation and ongoing maintenance of Canadian Registered Safety Professionals (CRSP), American Board of Industrial Hygiene (ABIH), and Canadian Registered Board of Occupational Hygienists (CRBOH). For more information, visit our website at [www.extension.ualberta.ca/ohs](http://www.extension.ualberta.ca/ohs), e-mail: [ohs@ualberta.ca](mailto:ohs@ualberta.ca) or phone (780) 492-3037 or 1-800-808-4784.

## 92.6.6 Construction Administration

The Construction Administration certificate is designed to assist entry-level practitioners develop the competencies needed to be effective administrators of construction projects in a wide range of sectors in the economy. This certificate builds your understanding of the planning, technical, financial, and legal aspects of the construction business. The certificate and all the courses are accredited by Canadian Construction Association for *Gold Seal Accreditation*. For more information visit our website at [www.extension.ualberta.ca/cst](http://www.extension.ualberta.ca/cst), e-mail: [cst@ualberta.ca](mailto:cst@ualberta.ca) or phone (780) 492-5532.

## 92.6.7 Applied Geostatistics

The Citation Program in Applied Geostatistics (CPAG) will help mining and petroleum engineers and geoscientists better pinpoint the resource bodies for which they search. This program fills an important niche between the conventional one-week short course and the two-year Masters degree program in the Faculty of Engineering. It is ideally suited to those from industry who seek a more in depth understanding of modern geostatistical tools. For more information visit our website at [www.extension.ualberta.ca/cpag](http://www.extension.ualberta.ca/cpag), e-mail: [cpag@ualberta.ca](mailto:cpag@ualberta.ca) or phone (780) 492-5532.

# 93 Details of Courses

Faculty of Extension credit and non-credit course listings are available at [www.extension.ualberta.ca](http://www.extension.ualberta.ca)

## 93.1 Course Listings

Faculty of Extension credit courses can be found in §231 Course Listings under English as a Second Language (ESL) and Extension (EXT).