

# Faculty of Extension

210	The Faculty of Extension	686
211	The Professors	686
212	Programs and Services	687
212.1	Academic Technologies for Learning	687
212.2	Adult Education	687
212.3	Applied Sciences	687
212.4	Business	687
212.5	Educational Travel	687
212.6	English Language Program	687
212.7	Facility and Media Services	687
212.8	Fine Arts	687
212.9	Government Studies	687
212.10	Information Technology	687
212.11	Institute for Professional Development (IPD)	688
212.12	Languages	688
212.13	Law	688
212.14	Master of Arts in Communications and Technology (MACT)	688
212.15	New Media	688
212.16	Older Adults	688
212.17	Writing	688
213	Details of Courses	688

## 210 The Faculty of Extension

The Faculty of Extension serves as a link between the University and the people of the province who need access to the information and expertise of the University in order to further personal and professional growth and interests. Established as the Department of Extension in 1912, the Faculty offers continuing education courses and programs to the provincial community in the areas of business, applied arts, applied sciences, English language programs, government studies and legal studies. The Faculty also offers a distance-delivered Master of Arts in Communications and Technology (MACT). Faculty members are involved in consulting, training, and research in adult and distance education. Brochures giving detailed information on courses or programs may be obtained by calling the particular programming area.

For full listings of courses or further information contact:

University of Alberta  
Faculty of Extension  
University Extension Centre  
112 Street and 83 Avenue  
Edmonton, AB T6G 2T4  
phone (780) 492-3116  
FAX (780) 492-0627  
/www.extension.ualberta.ca

## 211 The Professors

### Members of the Faculty

**Professor and Dean**  
DR Garrison, EdD

**Professors**  
TD Anderson, PhD (Academic Technologies for Learning)  
AA Einsiedel, PhD (Institute for Professional Development)  
DL Foth, PhD (Applied Arts)  
LE Gander, LLB (Legal Studies Program)  
GW Lambie, PhD, PAg (Institute for Professional Development)  
EC LeSage, Jr, PhD (Associate Dean, Government Studies)

**Associate Professor**  
EW Archer, PhD (Assistant Dean, Research; Coordinator, MACT)

**Assistant Professors**  
R Berman, PhD (English Language Program)  
K Campbell, PhD (Academic Technologies for Learning)

**Full-Time Temporary Academic Staff**  
S Bancarz, BA (Muni Mall)  
CY Chepyha, BSc (Applied Sciences)  
S Downes, MA (Muni Mall)  
A Herrera, MDes (New Media)  
C Marles, BA, AGDDE(T) (Government Studies)  
A Risdon, MEd (Director, Business)  
FA Ross, MA (Director of Marketing)  
L Sorochan, MEd (Director, Applied Sciences)  
M Splinter, BSc, RPF (Applied Sciences)  
S Steele, BEd (Institute for Professional Development)  
L Stefanick, PhD (Government Studies)  
SS Sy, BSc, MSc, EdS (Legal Studies Program)

**Adjunct Professors**  
H Johnson

**Administrative Officer**  
RJ Smyth, BA (Assistant Dean, Administration)  
D Tomilson, MEd (Academic Technologies for Learning)

**Additional Members of Faculty Council**

**President**  
R Fraser, PhD

**Registrar**  
BJ Silzer, MEd

**Director, University Libraries**  
E Ingles, MLS

**Director, Computing and Network Services**  
M Byrne

**General Faculties Council Members**  
M Anderson, PhD (Nursing)  
P Brook, PhD (Department of Educational Policy Studies)  
JA Bour, PhD (Faculté Saint-Jean)  
RE Hayes, PhD (Engineering)  
S McFadyen, PhD (Business)  
M Makarechian, PhD (Agriculture, Forestry and Home Economics)

**Senate Members**  
S Machura, Edmonton, AB  
S Schmold, Westlock, AB  
D Sieben, Edmonton, AB

## 212 Programs and Services

### 212.1 Academic Technologies for Learning

Academic Technologies for Learning (ATL) is an academic unit with a mandate to support all Faculty at the University of Alberta. The mission of ATL is to facilitate effective teaching and learning, on and off campus, through reflective application of learning and teaching technologies. ATL provides a variety of services, including instructional design, research and evaluation support and faculty development programs, to academic departments and faculty developing new instructional approaches and products. These services are integrated with the operation of a world-class multimedia production studio.

### 212.2 Adult Education

The Faculty of Extension provides continuing professional education for educators of adults from a wide range of public and private agencies, including business and industry, government departments, social service agencies, hospitals, community organizations, and educational institutions. These seminars and workshops serve instructors, trainers, staff development officers, counsellors, group leaders, curriculum designers and librarians alike. Course topics are aimed at developing competencies associated with the design, development and delivery of adult education and training. A Certificate in Adult and Continuing Education is available. Phone (780) 492-3027.

### 212.3 Applied Sciences

This program area offers a wide range of specially designed certificate and non-credit continuing education opportunities and extension information resources for technical specialists, professionals, administrators, and other members of the public—addressing a diverse array of needs, topics, issues, application perspectives, and work settings—for the purpose of personal interest as well as professional, occupational, and career development.

Major program areas include Addictions Studies, Agriculture, Community Health, Construction Administration, Environmental Resource Management, Forestry, Health and Wellness, Horticulture, Land Use Planning, Maintenance Management, Medical Acupuncture, Occupational Health and Safety, Oilsands Technology, and Residential Interiors. Practice-focused and research-based courses, seminars, workshops, conferences, and publications draw on multidisciplinary scientific knowledge and expertise from the natural, physical, biological, behavioral, social, and health sciences. Phone (780) 492-3029 for more information.

Website: [www.extension.ualberta.ca](http://www.extension.ualberta.ca)

E-mail: [ind.tech@ualberta.ca](mailto:ind.tech@ualberta.ca)

### 212.4 Business

Business programs provide industry-recognized certificate programs in information technology management, management development, human resources management, and security management. Accounting courses qualifying as educational equivalencies for the CMA and CGA professional designations are offered in conjunction with certificate programs. Phone (780) 492-5545 or (780) 492-3027.

Citation programs are offered in supervisory development and sales. Phone (780) 492-8315.

Seminars and short courses for supervisors, managers, and professionals from business, government, and industry are offered. Topics include general management, human resources, and general interest courses in personal finances and investment planning. Phone (780) 492-8315.

### 212.5 Educational Travel

Travel and learn about history, art history, opera, music, geography, ecology, languages, and many other subjects. The Faculty offers an extensive educational travel program that includes many destinations around the world. Some of these tours are specially designed for older adults, while others are intended for lovers of the arts. For information on upcoming tours call (780) 492-5055 or (780) 492-0166. E-mail: [applied.arts@ualberta.ca](mailto:applied.arts@ualberta.ca).

### 212.6 English Language Program

The English Language Program is designed to develop English language skills for non-native speakers who wish to improve their academic, social, and business command of English.

The program provides a multi-level intensive day program ranging from basic to advanced proficiencies in reading, writing, speaking, and listening. Evening courses consist of programs in conversation, specialty courses in accent reduction, preparation for TOEFL, and preparation for ENGL 101.

In addition, the English Language Program offers credit courses ESL 150 and ESL 550. The program also organizes short-term tutorials and seminars designed to meet the specific needs of both individuals and groups from the local and international communities. Phone (780) 492-3036.

Website: [www.extension.ualberta.ca/elp/](http://www.extension.ualberta.ca/elp/)

E-mail: [elp.info@ualberta.ca](mailto:elp.info@ualberta.ca)

### 212.7 Facility and Media Services (Formerly known as Educational Media Services)

This department schedules class, lab and meeting rooms; provides audiovisual requirements and provides technical support to clients using the facility, including the videoconferencing facility. Additional services include production (audio or videocassette dubbing or video format transfer, slide production and lamination) and duplication of course or meeting materials. Facility and Media Services is located in room 2-10 of the University Extension Centre.

### 212.8 Fine Arts

The Faculty offers a wide range of courses in many areas of the fine arts, including art history, design, drama, drawing and painting, music, photography, printmaking and professional development for artists and others in the arts community. Offerings range from short workshops to 10-week certificate program courses. The Fine Arts Program also hosts conferences for artists and art programmers and plays an active consultative role in the cultural community. Phone (780) 492-3034 or (780) 492-3093.

Website: [www.extension.ualberta.ca/finearts/](http://www.extension.ualberta.ca/finearts/)

E-mail: [applied.arts@ualberta.ca](mailto:applied.arts@ualberta.ca)

### 212.9 Government Studies

The mission of Government Studies is to promote good government and to advance the practice of university continuing education. The organization concentrates its effort on providing professional formative and continuing education for public administrators and elected officials, and exploring selected public policy issues.

The unit works closely with local government associations (elected and appointed), local governments, provincial government departments, departments of the University of Alberta, and other postsecondary institutions.

Government Studies offers the Local Government Certificate Program and the Senior Executive Fellows Program that serve as the educational standard for professional accreditation as an Alberta Certified Local Government Manager.

Online delivery of the Local Government Certificate Program allows students to learn using the Internet through MuniMall.net. Internet studies supplement and enrich course curriculum and facilitate communications among instructors, students, and selected others.

Other Government Studies programs include the Elected Officials Symposium, and the Municipal Refresher Course. Commensurate with Alberta's triennial local government election cycle Government Studies sponsors a Returning Officers Training Program, a candidate orientation program, and The Art of the Possible—a major conference for newly elected municipal officials.

Website: [www.extension.ualberta.ca/govstudies/](http://www.extension.ualberta.ca/govstudies/)

E-mail: [gov.studies@ualberta.ca](mailto:gov.studies@ualberta.ca)

### 212.10 Information Technology

Information Technology offers three programs designed to develop the skills and understanding needed to succeed in a digital environment:

- The Program in Object-oriented Software Technology (POST) is an intensive, hands-on program that aims to train and retool professionals

with leading edge computer software skills. Graduates earn a University of Alberta diploma in Object-oriented Software Technology.

- The Information Technology Management Certificate develops the knowledge and tools needed to manage information and technology more effectively. Students learn how to keep pace with the rate of change in the information systems industry and anticipate future developments and trends.
- Web Builder is a diploma program that builds the skills needed to master the web. Students learn the foundations for designing a website, setting up a server, creating pages, setting up databases and writing the code to tie it all together.

Website: [www.extension.ualberta.ca/it](http://www.extension.ualberta.ca/it)

E-mail: [post@ualberta.ca](mailto:post@ualberta.ca)

## 212.11 Institute for Professional Development (IPD)

IPD has a University-wide mandate to provide innovative leadership in continuing professional development. This will be of interest to executives and members of professional associations or corporations who want to keep up-to-date in a knowledge-based economy. IPD provides research, development, and knowledge management in professional education. New and combined media technologies support IPD efforts. For further information contact Dr Bert Einsiedel, Executive Director, at (780) 492-2799 or consult IPD's website: [www.ipd.ualberta.ca](http://www.ipd.ualberta.ca)

## 212.12 Languages

The Faculty of Extension offers evening and weekend language courses in French, German, Italian, Spanish, Chinese and Japanese. New to the program is a Spanish Language Certificate. As a student in our program, you have access to our computer-assisted language learning centre. We also offer customized language training programs to businesses and other organizations. Call (780) 492-3093 or (780) 492-3034.

Website: [www.extension.ualberta.ca/language/](http://www.extension.ualberta.ca/language/)

E-mail: [applied.arts@ualberta.ca](mailto:applied.arts@ualberta.ca)

## 212.13 Law

The Legal Studies Program has a tradition of using a variety of knowledge development and delivery methods for providing non-degree educational opportunities in the area of law-related information. Major components of the program include the following:

*LawNow* magazine: a bi-monthly publication on contemporary legal issues in Canada written in everyday language.

*LawNow On-line*: this service includes an electronic version of *LawNow* magazine, an electronic archive of past articles and columns, and an e-mailed update of recent provincial and federal cases and legislation.

The Access to Justice Network (ACJNet): a bilingual electronic communication and information network on the Internet, which emphasizes legal issues in Canada.

Canadian Legal FAQs: a free service provided on the Internet, answers Frequently Asked Questions about the law in Canada.

Consulting Services: The LSP features a multidisciplinary team of professionals who work to provide legal information and education to businesses and community related organizations.

For more information call (780) 492-1621, or visit our website at [www.extension.ualberta.ca/lsp/](http://www.extension.ualberta.ca/lsp/)

## 212.14 Master of Arts in Communications and Technology (MACT)

This multidisciplinary Master of Arts in Communications and Technology (MACT) is intended to address a need among workers in a variety of positions and fields for systematic study of communications in their workplaces. Many of the issues in this area of study are related to the impact of modern communications technologies on the workplace. The program includes, therefore, a secondary focus on such communications technologies.

The intended audience is knowledge workers, who fill responsible positions in such fields as

- communications
- promotions and marketing
- information resources
- human resources
- international initiatives
- art and design
- fund development
- writing and editing
- other knowledge sector fields

What these knowledge workers have in common is that they operate in environments in which productivity depends on effective communication, and in which much of this communication is mediated by advanced technologies.

The main mode of instruction in the MACT is collaborative asynchronous distance delivery. That is, the program uses technologies that permit its being accessed from the students' homes or workplaces at times of their own choosing, but also allow group work and other collaborative learning. The program also involves a significant component of face-to-face instruction and interaction, mainly during an annual three-week Spring Institute at the University of Alberta campus.

Courses are scheduled so as to permit completion of the entire program in a minimum of two years of part-time study. Prerequisites for entry into the program include a four-year degree from a recognized university, with a GPA of 6.5 (or equivalent) and at least three years of relevant experience in the work force.

Website: [www.extension.ualberta.ca/mct/](http://www.extension.ualberta.ca/mct/)

E-mail: [walter.archer@ualberta.ca](mailto:walter.archer@ualberta.ca) or [dianne.conrad@ualberta.ca](mailto:dianne.conrad@ualberta.ca)

## 212.15 New Media

The focus of this program is on visual design, communication design, and writing for new media. The program features certificate and diploma classroom-based courses as well as computer lab-based activities that run as evening and daytime classes, and workshops and seminars. Working in partnership with all areas of the Faculty and other departments and agencies both inside and outside of the University, this program provides information and practical hands-on skills for this dynamic profession. Phone (780) 492-3093 or (780) 492-3034 for further information.

Website: [www.extension.ualberta.ca/newmedia/](http://www.extension.ualberta.ca/newmedia/)

E-mail: [applied.arts@ualberta.ca](mailto:applied.arts@ualberta.ca)

## 212.16 Older Adults

Older adults (persons aged 55 or older, or whose spouse is 55 or older) will enjoy the program designed for them by the Faculty of Extension. One highlight of the program is the three week intensive Spring Session for Older Adults, during which participants can take a variety of non-credit courses in history, philosophy, drawing and painting, psychology, literature, sociology, political science, music, and other offerings drawn from 40 University departments. Daytime non-credit courses aimed at the particular interests of older adults are also offered during the fall and winter semesters. Educational travel tours for older adults are scheduled throughout the year. For more information phone (780) 492-5055.

Website: [www.extension.ualberta.ca/older/](http://www.extension.ualberta.ca/older/)

E-mail: [applied.arts@ualberta.ca](mailto:applied.arts@ualberta.ca)

## 212.17 Writing

The Faculty offers short courses and workshops dealing with the basics of writing, creative writing (fiction and non-fiction), poetry, writing for electronic media, technical writing, editing and publishing. These courses are of interest to those who have chosen writing as a career as well as those who write primarily for personal expression and satisfaction. A special women's writing week is held in the summer. Phone (780) 492-3093 or (780) 492-3034.

Website: [www.extension.ualberta.ca/writing/](http://www.extension.ualberta.ca/writing/)

E-mail: [applied.arts@ualberta.ca](mailto:applied.arts@ualberta.ca)

# 213 Details of Courses

Faculty of Extension non-credit course listings are available at [www.extension.ualberta.ca](http://www.extension.ualberta.ca)