Brian Harder
Honours Day Conference

MONDAY, 11 APRIL 2016

Edmonton Clinic Health Academy

ECHA L1-140

9:30AM - 3:45PM

Keynote Address

Dr. Michael A. Hogg

Claremont Graduate University

11:00AM - 12:00PM

Extremist Groups, Autocratic Leaders and Zealous Followers: Some Consequences of Uncertainty

Feelings of uncertainty about one's self and identity can be resolved by identifying with groups, particularly highly distinctive and clearly defined groups. This fundamental premise of uncertainty-identity theory (Hogg 2007) is well supported. Today I explore how this uncertainty-identity dynamic may also lead people to identify with extremist groups, endorse autocratic leaders, and become zealous followers (Hogg, 2014). In support of this analysis I describe three studies showing that the most extreme intergroup behavior was displayed by strongly identified members who were uncertain about their membership credentials and who believed that extreme behavior was likely to confirm membership – and that this behavior was most pronounced among males in fraternities. The implications of this research program for group dynamics, the behavior of group leaders, and the wider psychology of zealotry and fanaticism are discussed.

Schedule

Oral Presentations: Session #1
9:30 – 10:45
10:45-11:00 BREAK
11:00-12:00 Keynote Speaker, Dr. Michael A. Hogg
12:00-1:15 LUNCH & 4th year Poster Presentations
Oral Presentations: Session #2
1:30- 2:30
2:30-2:45 BREAK
Oral Presentations: Session #3
2:45-3:45

Oral Presentations ECHA L1-140
Poster Presentations near ECHA L1-140

Department of Psychology Honours Program

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