Theme 1: Innovation in Measurement

Session 1

What are the opportunities to integrate new technologies into measurement?

Theme 1: Innovation in Measurement

Session 2

Thinking about KT projects you are involved in, how could you integrate new technologies into measurement?

Theme 2:
Innovation in Behavioural Change

Session 1

In the plethora of new technology, how could social media transform the dissemination and uptake of research?

Theme 2:
Innovation in Behavioural Change

Session 2

What would be the key ingredients of a social media intervention? How could we evaluate the impact of a social media intervention?