



# KU11

## Knowledge Utilization Colloquium 2011

### World Café Topics

As you know, we are using a 'world café' methodology to facilitate discussion at the colloquium. There will be three café conversation themes:

1. Blended and collaborative approaches
2. Sustainability and spread
3. Impact

Each of these themes is detailed below. In addition, we have developed a 'meta-question' to shape, guide and focus each of the café conversations.

In order to assist the flow of conversation we have identified some pre-colloquium reflective questions that we would be grateful if you could think about before the colloquium/café conversation starts. Below is detailed the conversation theme, the meta-question and the pre-session reflective questions.

#### **CAFÉ CONVERSATION 1: Blended and Collaborative Approaches**

Blended and collaborative approaches to implementation such as co-production of knowledge, integrated KT and Mode 2 KT are increasingly popular, but poorly understood approaches to knowledge translation. This Café will provide an opportunity to explore critical questions that unpack blended and collaborative approaches to KT and their related implementation and evaluation strengths and challenges.

**Meta-Question: What are 'blended and collaborative' approaches to KT and are they needed?**

#### **Before the session:**

Participants are asked to think of a specific example of a 'blended and collaborative' approach to KT. This example can be drawn from your own work or from the work of others. Using this example, you are asked to reflect on:

- What was the added value (if any) of the approach used?
- What challenges in using the approach were experienced?
- How were the challenges overcome?
- What methods were used to balance process with outcome
- What learning occurred and would you do it again?

## **Café Conversation 2: Spread and Sustainability of Innovations**

Sustainability defined by Rogers as *'the degree to which an innovation continues to be used after initial efforts to secure adoption as completed'* and the spread of any innovation is a considerable challenge to make happen and to evaluate; particularly in constantly changing environments. This Café will consider critical questions about what sustainability and spread mean, how they can be supported and how different approaches to evaluation could be developed and used.

**Meta Question: How can the sustainability and spread of proven innovations be maximised in healthcare organisations / healthcare systems?**

### **Before the session:**

Participants are asked to think of a specific example of trying to sustain or spread a KT innovation. This example can be drawn from your own work or from the work of others. Using this example, you are asked to reflect on:

- What strategies and approaches were used?
- What (if any) theoretical or conceptual framework were these based upon?
- What challenges in using the approach were experienced?
- How were the challenges overcome?
- What learning occurred and would you do it again?

## **Café Conversation 3: Impact of knowledge use**

Impact of knowledge use can occur at the level of the patient, practitioner, team, organisation and/or wider policy, in different ways; however there has been a relatively limited consideration of different types of use and impact beyond direct or instrumental uses with resultant changes to practice and policy. This Café will consider critical questions that will broaden out the discussion about knowledge use and impact.

**Meta Question: How can research contribute to knowledge, and perhaps 'make a difference'? What kinds of knowledge use, influence and impact should we be looking for?**

### **Before the session:**

Participants are asked to think of 2-3 specific examples where they think that research has contributed to knowledge and then seen use, influence and/or impact. These examples can be drawn from their own work or from the work of others. For each example, you are asked to reflect on:

- What, exactly, was influenced by which research, and to what effect? And how could you tell such influence had occurred?
- How did any research-based knowledge interact with other sorts of knowledge?
- What were the *processes* by which use, influence or impact occurred?
- What benefits or dysfunctions ensued?