

**DEPARTMENT OF MODERN LANGUAGES  
AND CULTURAL STUDIES**

<https://uofa.ualberta.ca/modern-languages-and-cultural-studies>

**2018-2019** MLCS 299 A1 / ENGL 385 A1: Fashion Culture in Text, Film, and Photography  
(Fall Term)

Instructor: *Elena Siemens*

Time: *M W F - 1:00PM-1:50PM*

Office: *442B, Arts Bldg.*

Place: *HC 1 11*

Telephone: *n/a* Fax: *780-492-9106*

Office Hours: *TBA,*

E-mail: *elena.siemens@ualberta.ca*

*or by appointment*

Personal Website: *n/a*

Course Website: *n/a*

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**Course Prerequisite:** No or consent of department

**Course-based Ethics Approval** in place regarding all research projects that involve human testing, questionnaires, etc.?

Yes  No, not needed, no such projects approved.

**Community Service Learning** component

Required  Optional  None

**Past or Representative Evaluative Course Material Available**

- Exam registry – Students' Union  
<http://www.su.ualberta.ca/services/infolink/exam/>
- See explanations below
- Document distributed in class
- Other (please specify)
- NA

**Additional mandatory Instructional fees (approved by Board of Governors)**

Yes  No

**Course Description, Objectives and Expected Learning Outcomes:**

*MLCS 299/ENG 385 addresses representations of fashion in text, film/ theatre, and photography. Interdisciplinary in its scope, this course explores literature and visual media by authors and artists of various national and ethnic cultures represented in MLCS. Depictions of fashion will be discussed in the context of contemporary debates on consumption, globalization, social structures, identity, and gender. Topics include: Fashion and/in the City; Fashion History (Avant-Garde to now); Fashion in Film; Fashion on Stage; Fashion Advertisement and Photography; Street Fashion Photography and Blogs; Gendered Fashion; Global Fashion; Style Subcultures. The course will include several guided visits to museums and galleries at the U of A and*

beyond. Along with more traditional written and oral assignments, students will be encouraged to complete more creative tasks, such as staging an exhibit related to representation of fashion.

**LEARNING OUTCOMES:**

*At the end of this course, successful students should be able to:*

- 1) *Identify key concepts and leading theorists in the field of Fashion Studies and related areas (Fashion and/in the City; Fashion History (Avant-Garde to now); Fashion in Film; Fashion on Stage; Fashion Advertisement and Photography; Street Fashion Photography and Blogs; Gendered Fashion; Global Fashion; Style Subcultures).*
- 2) *Discuss major issues within the discipline of Fashion Studies and related areas (as above).*

*Along with more traditional written and oral assignments, students will learn to complete creative tasks (fashion exhibits, short photo/video presentations).*

**Texts:**

Antonelli P., Fisher, M. (2017) *Items: Is Fashion Modern?* New York: Museum of Modern Art. *Additional texts and visual material to be distributed by the instructor (see Selected Bibliography below).*

**Grade Distribution (see “Explanatory Notes”):**

*Attendance and Class Participation: 25% (weekly oral & written in-class work)*

*Homework: 25% (weekly written and oral assignments)*

*Midterm Project: 20% (on or around October 29)*

*Final Project: 30% (on or around November 28)*

**Date of Deferred Final Exam (if applicable):**

*Not applicable*

**Explanatory Notes on Assignments:**

*Please note that 25% of the final grade depends on attendance and active participation in class. Midterm project is comprised in such a way as to give students a good idea of their final project. Students are encouraged to contact the instructor with regard to any difficulty.*

**Selected bibliography:**

Ed. M. Barnard (2007) *Fashion Theory: A Reader*. London: Routledge.

Entwistle, J. (2000) *The Fashioned Body*. Cambridge: Polity.

Croll, J. (2014) *Fashion That Changed the World*. Munich: Prestel.

- Gelder, K. (2005) *The Subcultures Reader* (2nd Ed.). London: Routledge.
- Edwards, Tim (2011) *Fashion in Focus: Concepts, Practices and Politics*. London: Routledge.
- Shinkle, Eugenie, ed. (2012) *Fashion as Photograph: Viewing and Reviewing Images of Fashion*. London: I. B. Tauris.
- Simmel, G. (1997) 'The Philosophy of Fashion', in D. Frisby & M. Featherstone (eds) *Simmel on Culture: Selected Writings*. London: Sage
- Sweetman, P. (2001) 'Shop-Window Dummies? Fashion, the Body, and Emergent Socialities', in J. Entwistle & E. Wilson (eds) *Body Dressing*. Oxford: Berg.
- Welters, L. & Lillethun, A. (eds) (2007) *The Fashion Reader*, Oxford: Berg.

### **Required Notes:**

Policy about course outlines can be found in the [Evaluation Procedures and Grading System](#) of the University Calendar.

### **Student Responsibilities:**

#### ***Academic Integrity:***

The University of Alberta is committed to the highest standards of academic integrity and honesty. Students are expected to be familiar with these standards regarding academic honesty and to uphold the policies of the University in this respect. Students are particularly urged to familiarize themselves with the provisions of the Code of Student Behaviour (online at [www.governance.ualberta.ca](http://www.governance.ualberta.ca)) and avoid any behaviour that could potentially result in suspicions of cheating, plagiarism, misrepresentation of facts and/or participation in an offence. Academic dishonesty is a serious offence and can result in suspension or expulsion from the University.

All students should consult [the Academic Integrity website](#). If you have any questions, ask your instructor.

An instructor or coordinator who is convinced that a student has handed in work that he or she could not possibly reproduce without outside assistance is obliged, out of consideration of fairness to other students, to report the case to the Associate Dean of the Faculty. See the [Academic Discipline Process](#).

#### ***Learning and Working Environment:***

The Faculty of Arts is committed to ensuring all students; faculty and staff are able to

study and work in an environment that is safe and free from discrimination and harassment. It does not tolerate behaviour that undermines that environment. The Department urges anyone who feels that this policy is being violated to:

- Discuss the matter with the person whose behaviour is causing concern; or
- If that discussion is unsatisfactory, or there is concern that direct discussion is inappropriate or threatening, discuss it with the Chair of the Department.

For additional advice or assistance regarding this policy you may contact the [Office of the Student Ombuds](#). Information about the [University of Alberta Discrimination and Harassment Policy and Procedures](#) is described in [UAPPOL](#).

***Territorial Statement:***

“The University of Alberta acknowledges that we are located on Treaty 6 territory, and respects the histories, languages, and cultures of the First Nations, Métis, Inuit, and all First Peoples of Canada, whose presence continues to enrich our vibrant community.” (*from the beginning of the Calendar*).

***University of Alberta Sexual Violence Policy:***

The Sexual Violence Policy was approved by GFC in June 2017. It plays a vital role in ensuring a safe and respectful learning and working environment.

As defined in the policy, **sexual violence** is any sexual act or act of a sexual nature, or act targeting sexuality, whether physical or psychological, committed without consent. **Sexual violence** is a complex and serious problem in society and on university campuses. Sexual violence can affect individuals of all gender identities, gender expressions, and sexual orientations, as well as those from all ages, abilities, racial, cultural and economic backgrounds. Through this policy, the University of Alberta recognizes its responsibility to reduce sexual violence in the University community. The university aims to do so by fostering a culture of **consent** and support through education, training and policy. The University recognizes the possible effects of trauma on those who have experienced sexual violence and supports the efforts of individuals to seek support and recover.

To read the policy in more detail, please visit:

<https://policiesonline.ualberta.ca/PoliciesProcedures/Policies/Sexual-Violence-Policy.pdf>

***Recording of Lectures:***

Audio or video recording, digital or otherwise, of lectures, labs, seminars or any other teaching environment by students is allowed only with the prior written consent of the instructor or as a part of an approved accommodation plan.

Student or instructor content, digital or otherwise, created and/or used within the context of the course is to be used solely for personal study, and is not to be used or distributed for any other purpose without prior written consent from the content author(s).

***Attendance, Absences, and Missed Grade Components:***

Regular attendance is essential for optimal performance in any course. In cases of potentially excusable absences due to illness or domestic affliction, notify your

instructor by e-mail within two days. Regarding absences that may be excusable and procedures for addressing course components missed as a result, consult sections [Attendance](#) and [Examinations](#) of the University Calendar. Be aware that unexcused absences will result in partial or total loss of the grade for the “attendance and participation” component(s) of a course, as well as for any assignments that are not handed-in or completed as a result.

Deferral of term work is a privilege and not a right; there is no guarantee that a deferral will be granted. Misrepresentation of facts to gain a deferral is a serious breach of the Code of Student Behaviour.

**In this course, attendance is mandatory.**

***Policy for Late Assignments:***

*Students who consult **in advance** with an instructor regarding contingencies preventing the timely completion of an assignment may, at the discretion of the instructor, be granted an extension just one time throughout the course with no penalty. However, if a second excuse will be granted for late assignments, half of the mark assigned for this particular work will be deducted. Otherwise, all assignments should be handed in on the stated deadline. Any assignment not handed-in in time or unexcused late assignments will not be given any marks. Late excuses will **not** be accepted for any reason.*

***Disclaimer:***

Any typographical errors in this syllabus are subject to change and will be announced in class and posted on eClass. The date of the final examination is set by the Registrar and takes precedence over the final examination date reported in this syllabus.

**Student Resources:**

The best all-purpose website for student services is: <https://www.ualberta.ca/current-students>.

**Accessibility Resources: (1 – 80 SUB)**

The University of Alberta is committed to creating work and learning communities that inspire and enable all people to reach their full potential. Accessibility Resources promotes an accessible, inclusive, and universally designed environment. For general information to register for services visit the [Accessibility Resources](#) webpage.

**The Academic Success Centre: (1-80 SUB)**

[The Academic Success Centre](#) offers a variety of workshops on effective study and exam strategies. There are in-person and online sessions available for a modest fee.

**The Centre for Writers: (1-42 Assiniboia Hall)**

The [Centre for Writers](#) offers free one-on-one writing support to students, faculty, and staff. Students can request consultation for a writing project at any stage of development. Instructors can request class visits and presentations.

**Health and Wellness Support:** There are many health and community services available to current students. For more information visit the [Health and Wellness Support](#) webpage.

**Office of the Student Ombuds:**

The [Office of the Student Ombuds](#) offers confidential interviews, advice and support to students facing academic, discipline, interpersonal and financial difficulties.

**Grading:**

Assessment of the individual course components may be in the form of numerical marks or letter grades. The final letter grade will be based on "a combination of absolute achievement and relative performance in a class" (University Calendar, [Evaluation Procedures and Grading System](#)). The University Grading Procedure mandates that "a student's level of achievement of the goals/outcomes of a course, their grade, and the descriptor of that grade must be aligned" (<https://policiesonline.ualberta.ca/>). The following guidelines have been adopted by the Department of Modern Languages and Cultural Studies:

**“MLCS Undergraduate Grading Scale”**

Descriptor	Letter Grade	Grade Point Value	%
<b>Excellent.</b> A+, A or A- is earned by work which is superior in content and form and demonstrates an exceptional grasp of the subject matter. The grade of A+ designates work that far exceeds course expectations. Grades in the A range are normally achieved by a small number of students.	A+	4.0	<b>97-100</b>
	A	4.0	<b>93-96</b>
	A-	3.7	<b>90-92</b>
<b>Good.</b> B+, B or B- is earned by work that demonstrates a thorough comprehension of the course material and a good command of relevant skills. Grades in the B range are normally achieved by the largest number of students.	B+	3.3	<b>87-89</b>
	B	3.0	<b>83-86</b>
	B-	2.7	<b>80-82</b>
<b>Satisfactory.</b> C+, C or C- is earned by work that demonstrates an adequate grasp of the course material and relevant skills. Grades in the C range designate work that has met the basic requirements of the course.	C+	2.3	<b>77-79</b>
	C	2.0	<b>73-76</b>
	C-	1.7	<b>70-72</b>
<b>Poor/Minimal Pass.</b> D+ or D is earned by work that demonstrates minimal familiarity with the course material. Grades in the D range generally indicate insufficient preparation for subsequent courses in the subject matter.	D+	1.3	<b>65-69</b>
	D	1.0	<b>60-64</b>
<b>Failure.</b>	F	0.0	<b>0-59</b>