



# Leading with Purpose.

# INT D 307 - 800 Fall 2024 - Inspired to Lead: Your Leadership Canvas

Course Professor: R. Field. rfield@ualberta.ca

Course Instructor: K. Woodall Course Instructor: R. Blackadar Course Teaching Assistant: Course Teaching Assistant:

Seminar Leader Monday/Friday 5:00 to 6:20 p.m.: E. Coccimiglio

Seminar Leader Tuesday 5:30 to 6:50 p.m.: D. Meyer Seminar Leader Wednesday 6:00 to 7:20 p.m.: M. House

Seminar Leader Thursday 6:30 to 7:50 p.m.: TBA

Seminar Mentors: Various volunteers from the community in Weeks 3, 6, 9, and 12

General Course Email: intd307@ualberta.ca

For course enquiries check the FAQ page on Canvas, the course Learning Management System.

Be advised that the only way for us to contact you is via your @ualberta.ca email. Make sure to read your University email every day.

This syllabus will be finalized on the first day of class.

#### **Course Details**

#### **Course Modality**

This is an online bichronous course. The course is approximately half asynchronous, with course content delivered through and available on the Canvas Learning Management System (LMS). There are 12 online synchronous seminars in this course that students are required to attend. There are five associated Kritik seminar assignments which must be completed and submitted by their due dates. Please familiarize yourself with course requirements and due dates by closely following the course calendar provided in this syllabus. This is not a "work at your own pace" style of course.

To keep up with the deliverables in this course you need a solid schedule and plan. Due to the size of the class there is very little flexibility to help students out with late or missing work. It is your responsibility to keep up with the work.

## Calendar Description

Solving societal problems requires that leaders engage across many different domains, requiring them to understand multiple disciplines of thought. Students will examine leadership in public, private and non-governmental cases as well as their intersections. By the end of the course, students will have a strong understanding of their own personal leadership development path. Open to all students. No prerequisites. It is recommended that students have completed at least 60 units of course weight towards their degree prior to registering in this course.



## <u>Traditional Territorial Acknowledgement</u>

The University of Alberta respectfully acknowledges that we are located on Treaty 6 territory, a traditional gathering place for diverse Indigenous peoples including the Cree, Blackfoot, Métis, Nakota Sioux, Iroquois, Dene, Ojibway/Saulteaux/Anishinaabe, Inuit, and many others whose histories, languages, and cultures continue to influence our vibrant community.

#### **Learning Outcomes**

By the conclusion of this course, students will have developed the following course specific skills and knowledge:

- a. Demonstrate an understanding of your strengths and weaknesses as a leader and an appreciation of your lens when confronting a challenge in your sector
- b. Develop an understanding of different leadership expectations in different sectors
- c. Develop your skills working in a team and delivering a product
- d. Develop your skills in helping others learn during course seminars, listening, speaking clearly and effectively, and driving total class participation by active engagement
- e. Effective writing and evaluation of others' writing developed through the Kritik seminar assignments

#### <u>Technology for Remote Learning</u>

This online course requires the student to have a reliable webcam, speakers, and microphone, all of which are found in most current laptop computers. Students will also need a reliable internet connection. The Course Professor requires that students attending the online synchronous seminars have their camera on and microphone working and available and also that students use the names associated with their official University of Alberta registration on BearTracks in online class participation, or a preferred name that is consistent with the name the student prefers to use in class. These names will be used to verify seminar attendance. Having the camera on and working properly, the participant's entire face clearly visible, microphone working and available, and correct name is worth 1% per Seminar. If students feel this requires clarification, the student should email the Course Professor. Seminar remote connection links are available on Canvas.

#### Required Text

There is no required text for this course. All course material is available through Canvas or the UofA Library.

## Grading

Grade points reflect judgements of student achievement performance in a class. The instructors mark in terms of raw scores, rank student work in order of merit, and assign an appropriate grade to each piece of student work. In this course there are no absolute levels of percentage marks that will result in a particular letter grade.

See: Grading System Explained | Office of the Registrar

Letter grades obtained by undergraduate students correspond to the following grade point values at the University of Alberta.

| Descriptor | Letter Grade | <b>Grade Point Value</b> |
|------------|--------------|--------------------------|
|            | A+           | 4.0                      |
| Excellent  |              | 4.0                      |



|              | Α  |     |
|--------------|----|-----|
|              | A- | 3.7 |
|              | B+ | 3.3 |
| Good         | В  | 3.0 |
|              | B- | 2.7 |
|              | C+ | 2.3 |
| Satisfactory | С  | 2.0 |
|              | C- | 1.7 |
| Door         | D+ | 1.3 |
| Poor         | D  | 1.0 |
| Failure      | F  | 0.0 |

The last day to add or drop this course is Monday September 16 at 11:59 p.m. After that time the last day to withdraw from the course with a "W" on the student's transcript is Tuesday December 3. A student who has encountered difficulties with course completion should consider withdrawing from the course because a transcript "W" does not adversely affect a student's GPA as does an "F".

# **Course Content and Assignments**

| Assessment   | Value   | Instances | Total |
|--|---|-----------|-------|
| Understanding Your Field's Archetype Group Video Project   | 20%   | 1         | 20%   |
| Seminar Participation  |   |           |       |
| 1% for being on time, which is a few minutes before the seminar is scheduled to start, with your camera on and your entire face clearly visible, microphone working, and your name properly displayed.                 | 1% each for<br>10 of the 11<br>seminars           | 10        | 10%   |
| Kritik Seminar Assignments   | 7% each for<br>5 of the 11<br>Seminars 2<br>to 12 | 5         | 35%   |
| Group Video Project 5% for the scenario the group creates that requires inter-sector collaboration. 30% for the group video where all members have worked together to examine and explore their inter-sector scenario. | 35%   | 1         | 35%   |
|  | l   | Total     | 100%  |



Assignment grading is conducted by Teaching Assistants (TAs). Grade disputes and regrade requests must be made to <a href="mailto:intd307@ualberta.ca">intd307@ualberta.ca</a> within 1 week of the grade being released for that element. Managed by the Course Instructors, regrades may be higher, lower, or stay the same as the original grade given by the TA.

## **Assignment Details**

1. Understanding Your Field's Archetype Group Video Project – totalling 20% of the student's final grade.

This Video Project is due at the end of Week 5. Groups of size 3 or 4 will be formed from the same discipline (to the extent possible). The video length is 2.5 minutes per member. Each member does not have to speak for exactly 2.5 minutes, yet each member should have a significant speaking role in the presentation. Grading will be done by TAs in the first instance and then by the Course Instructors.

Your Group will upload your video to YouTube and then upload that link to Canvas. Each group member must show their ONE card to the camera before the video project. Timing for grading will start after this, when the Group begins their presentation. Only those in the video will receive the group mark. We need to see and hear you throughout the video. This is not a slide show or an animation. The intent of this video is to allow you the chance to work together with your classmates and jointly create your video project. It is not acceptable that each member create an individual video and then edit these together into a presentation. You may be all together on zoom and record that. Evaluation will be done by the course TA in the first instance, stopping their view at the 2.5 minutes per member mark. There will be a rubric used and provided to you. The TA/Course Instructors will set aside a smaller proportion of the total assignments for review by the Course Professor.

2. Seminar Participation – From 10 of the 11 Seminars 2 through 12 inclusive, worth 1% each – totalling 10% of the student's final grade.

The live, synchronous, online seminar sessions are conducted via Zoom. The Course Professor (when attending a seminar), Course Instructors, Students, and Teaching Assistants are required to be on time, which is ten minutes before the seminar, have their cameras on and microphones available throughout the seminar. Because it is disruptive when students are late for a seminar they will not be admitted after ten minutes from the official start time. Students who have their camera on with face fully and clearly visible, their microphone working and available, and their correct name displayed will receive 1% per Seminar. This is an online course and students are responsible for reliable electronics and a stable internet connection. A student who does not attend a seminar session will not be able to complete the associated seminar assignment worth 7%.

3. Kritik Seminar Assignments – 5 assignments worth 7% each – totalling 35% of the student's final grade.

Following each of Seminars 2 through 12 inclusive, a written assignment will be made available on Kritik. Seminar assignments will provide an activity for which the knowledge and skills learned from the module can be applied. Specific details of each seminar assignment will be available on Kritik. Because seminar attendance and assignments are central to this course it is imperative that students



make sure to attend one offering of each seminar and choose five of those seminars for which to complete the associated seminar assignment.

Kritik Seminar Assignments will be completed using the Kritik platform (https://www.kritik.io/). These Kritik assignments work well when they are taken seriously and students provide quality feedback that is supportive and developmental to their fellow students. Students will be invited to register for the Kritik platform via their UAlberta emails. You must register for the Kritik platform prior to the first Kritik assignment opening. These assignments are collaborative in nature and involve students giving and receiving anonymous feedback to and from peers. Each Kritik assignment has the three components of Creation, Evaluation, and Feedback. During the Creation phase worth 3.5%, students will address the assignment prompt by writing several paragraphs totalling between 360 and 440 words, including the title. When a student misses the due date for the Creation phase the student will receive a zero out of 3.5. For the Evaluation phase worth 2.8%, students will assess the creations of 3 or 4 peers according to the rubric available in Kritik. Students will grade peers on content, depth, writing clarity/mechanics, and word count. Students who miss submitting their Creation may still participate in the Evaluation phase and doing so will "lock in" their completion of that seminar assignment with a maximum grade of 2.8 out of 6. No end of term makeup will be possible when the student chooses this route. Finally, in the Feedback phase worth .7%, students will express how the evaluations received from peers helped them to understand the grade received from those peers. The Kritik platform has an integrated "Al generated content" checker. Submissions flagged by this checker will be reviewed. See the "Academic Integrity" section of this syllabus for further details.

4. Group Video Project – 5% for the Inter-Sector Collaboration Scenario and 30% for your video about that scenario – totalling 35% of the student's final grade.

Groups consist of 3, 4 or 5 members and are to be self-formed by the end of Week 6. Groups must have at least two different Faculties represented. You must then report your team membership to the Course Instructors. At the start of Week 7, students not in a group will be assigned to one by the Course Instructors/TA. By the end of Week 8 groups will create a leadership scenario that requires inter-sector collaboration that they will then submit for evaluation and feedback. This part of the Group Video Project is graded by the Course Instructors. The 5% grade for the Inter-Sector Collaboration Scenario is your chance to demonstrate that your team has a solid idea and plan for the video.

Your Group's task is to then create a video on your selected topic with a length of 3 minutes per member. Each member does not have to speak for exactly 3 minutes, yet each member should have a significant speaking role in the presentation. Your Group will upload your video to YouTube and then upload that link to Canvas. Each group member must show their ONE card to the camera before the video project. Timing for grading will start after this, when the Group begins their presentation. Only those in the video will receive the group mark. We need to see and hear you throughout the video. This is not a slide show or an animation. The intent of this video is to allow you the chance to work together with your classmates and jointly create your video project. It is not acceptable that each member create an individual video and then edit these together into a presentation. You may be all together on zoom and record that. Evaluation will be done by the course Instructors or Course Teaching Assistants in the first instance, stopping their view at the number of members times the 3 minutes mark. There will be a rubric used and provided to you. The Course Instructor/TA will set aside a smaller proportion of the total assignments for review by the Course Professor. The Group



Video Project is due the last day of Fall Term Classes which is Monday December 9.

| INT D 307 Schedule September to December 2024   |  |             |             |             |             |  |  |  |
|---|--|-------------|-------------|-------------|-------------|--|--|--|
| Week/Sector   | Monday   | Tuesday     | Wednesday   | Thursday    | Friday      |  |  |  |
| Week 1  | September 2  | September 3 | September 4 | September 5 | September 6 |  |  |  |
| Introduction to<br>the Course  Note: There are<br>four offerings of<br>each Seminar. Attend only ONE. | No Classes Seminar 1 5:30 to 6:50 p.m. Edmonton time Note: The Monday Seminar is held on Fridays when Monday is a Holiday  Seminar 1 6:00 to 7:20 p.m. Edmonton time Edmonton time  Seminar 1 6:30 to 7:50 p.m. Edmonton time Edmonton time Edmonton time  Seminar 1 6:30 to 7:50 p.m. Edmonton time  Fall Term Classes Begin  |             |             |             |             |  |  |  |
| Article to Prepare  | Creating High-Impact Coalitions, Harvard Business Review, March-April 2022.  https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct=true&db=edswss&AN=000850548400022&site=eds-live&scope=site  The Course Teaching Assistants will give an overview of the article at the start of the Seminar and ask you to discuss with your fellow classmates.  |             |             |             |             |  |  |  |
| Watch all<br>Introduction<br>Videos   | Introductions to the Course may be provided by the Course Professor, Course Instructors, and/or Course Teaching Assistants.  Introduction to the Course by Video Guest https://youtu.be/OCsfFfNXKYw (36:02)  |             |             |             |             |  |  |  |
| Week 2  | September 9 September 10 September 11 September 12 September 13  |             |             |             |             |  |  |  |
| Entrepreneurship  | eurship Seminar 2 5:00 to 6:20 p.m. Edmonton time. Seminar 2 Seminar 2 5:30 to 6:50 p.m. Edmonton time  Seminar 1 Kritik Creation due  Seminar 2 5:30 to 6:50 p.m. Edmonton time  Seminar 2 6:00 to 7:20 p.m. Edmonton time  Seminar 1 Kritik Evaluation due  Seminar 2 6:30 to 7:50 p.m. Edmonton time  Seminar 1 Kritik Evaluation due   |             |             |             |             |  |  |  |
| Article to Prepare  | Triple-Strength Leadership, Harvard Business Review, September 2013.  Click the link below to get the .pdf of the article from the UofA library. Use your ualberta.ca account to access the library site.  https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct=true&db=edselc&AN=edselc.2-52.0-84881516831&site=eds-live&scope=site  Read this article and take notes on the most important points for you. During the seminar you will be asked to share your thoughts in discussion with your breakout group. |             |             |             |             |  |  |  |



| Watch one of              | Entrepreneurship Sector Video 1 https://youtu.be/_dakE7ecoSs (27:04) |   |   |   |                                  |  |
|---------------------------|--|---|---|---|----------------------------------|--|
| Videos 1 and 2            | Entrepreneurship S   | ector Video 2 https://  | /youtu.be/FnYjWEm(  | CBNc (23:00)                                    |                                  |  |
| Watch both                | Entrepreneurship S   | ector Video 3 https://  | /youtu.be/7FCJU_rTV   | Vuo (36:29)                                     |                                  |  |
| Videos 3 and 4            | Entrepreneurship S   | ector Video 4 https://  | /youtu.be/GsDO4YcN  | MeGw (41:28)                                    |                                  |  |
| Week 3                    | September 16   | September 17  | September 18  | September 19                                    | September 20                     |  |
| Consulting                | Seminar 3 5:00 to 6:20 p.m. Edmonton time.  Add/Drop by 11:59 p.m.   | Seminar 3<br>5:30 to 6:50 p.m.<br>Edmonton time   | Seminar 3<br>6:00 to 7:20 p.m.<br>Edmonton time                       | Seminar 3<br>6:30 to 7:50 p.m.<br>Edmonton time |                                  |  |
|                           | Seminar 2 Kritik<br>Creation due                                     |   | Seminar 2<br>Kritik Evaluation<br>due                                 |   | Seminar 2 Kritik<br>Feedback due |  |
| Article to Prepare        | https://login.ezprox<br>ue&db=edsgov&AN<br>Read this article and     | n Leadership, Policy & cy.library.ualberta.ca/<br>=edsgcl.6172861978<br>d take notes on the m<br>thoughts in discussion | login?url=https://sea<br>site=eds-live&scope<br>nost important points | <u>s for you. During the</u>                    |                                  |  |
|                           | Consulting Sector Video 1 https://youtu.be/KJKgNrVMnSk (23:32)       |   |   |   |                                  |  |
| Watch all three<br>Videos | Consulting Sector Video 2 https://youtu.be/TTciJDeSEgc (23:14)       |   |   |   |                                  |  |
|                           | Consulting Sector V  | ideo 3 https://youtu.   | be/mG9j94a6aMU (2   | 21:29)  |                                  |  |
| Week 4                    | September 23 September 24 September 25 September 26 September 27     |   |   |   |                                  |  |
| Arts Organizations        | Seminar 4<br>5:00 to 6:20 p.m.<br>Edmonton time.                     | Seminar 4<br>5:30 to 6:50 p.m.<br>Edmonton time   | Seminar 4<br>6:00 to 7:20 p.m.<br>Edmonton time                       | Seminar 4<br>6:30 to 7:50 p.m.<br>Edmonton time |                                  |  |
|                           | Seminar 3 Kritik<br>Creation due                                     |   | Seminar 3 Kritik<br>Evaluation due                                    |   | Seminar 3 Kritik<br>Feedback due |  |



| Article to Prepare              | Wicked Problem Solvers, Harvard Business Review, June 2016. <a href="https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct=true&amp;db=edselc&amp;AN=edselc.2-52.0-85047581073&amp;site=eds-live&amp;scope=site">https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct=true&amp;db=edselc&amp;AN=edselc.2-52.0-85047581073&amp;site=eds-live&amp;scope=site</a> |   |   |  |   |
|---------------------------------|---|---|---|--|---|
|                                 |   | d take notes on the n<br>thoughts in discussion   |   |  | seminar you will be   |
|                                 | Arts Sector Video 4   | https://youtu.be/llzj   | LPVW2oc (29:42)   |  |   |
| Watch both Videos 4 and 1       | Arts Sector Video 1   | https://youtu.be/_ul  | NRM4bH_Mk (26:50)   |  |   |
|                                 | Arts Sector Video 2   | https://youtu.be/yvy  | /xz4HBVNQ (40:15)   |  |   |
| Watch one of Videos 2, 3, and 5 | Arts Sector Video 3   | https://youtu.be/cjK  | h-WjvI7w with Indige  | enous Cross-Referenc                                   | ce (28:12)  |
|                                 | Arts Sector Video 5   | https://youtu.be/oW   | /68GISI8II (31:28)  |  |   |
| Week 5                          | September 30  | October 1   | October 2   | October 3  | October 4   |
| Health Care                     | Seminar 5 5:00 to 6:20 p.m. Edmonton time.  National Day for Truth and Reconciliation   | Seminar 5<br>5:30 to 6:50 p.m.<br>Edmonton time   | Seminar 5<br>6:00 to 7:20 p.m.<br>Edmonton time                         | Seminar 5<br>6:30 to 7:50 p.m.<br>Edmonton time        | Understanding<br>Your Field's<br>Archetype Group<br>Video Project due |
|                                 | Seminar 4 Kritik<br>Creation due  |   | Seminar 4 Kritik<br>Evaluation due                                      |  | Seminar 4 Kritik<br>Feedback due                                      |
| Article to Prepare              | https://login.ezprox<br>ue&db=edswss&AN<br>Read this article and  | hared Value, Harvard<br>(v.library.ualberta.ca/<br>l=000383220700016<br>d take notes on the many thoughts in discussion | 'login?url=https://sea<br>&site=eds-live&scope<br>nost important points | arch.ebscohost.com/<br>e=site<br>s for you. During the |   |
| Watch both                      | Healthcare Sector Video 1 https://youtu.be/UbHo2RuAwEQ (28:49)  |   |   |  |   |
| Videos 1 and 2                  | Healthcare Sector Video 2 https://youtu.be/LmNY09zZmLk (46:58)  |   |   |  |   |
| Watch one of                    | Healthcare Sector Video 3 https://youtu.be/wVmsXNtLL9E (27:28)  |   |   |  |   |
| Videos 3 and 4                  | Healthcare Sector Video 4 https://youtu.be/xyM390B-zNw (19:38)  |   |   |  |   |
| Week 6                          | October 7   | October 8   | October 9   | October 10   | October 11  |
| Finance                         | Seminar 6<br>5:00 to 6:20 p.m.  | Seminar 6<br>5:30 to 6:50 p.m.  | Seminar 6<br>6:00 to 7:20 p.m.  | Seminar 6<br>6:30 to 7:50 p.m.                         | Student Formed<br>Group Video   |



| Banking<br>Venture Capital<br>Accounting               | Edmonton time.  Seminar 5 Kritik   | Edmonton time   | Edmonton time  Seminar 5 Kritik   | Edmonton time   | Project Teams<br>Membership due      |  |
|--|--|---|---|---|--------------------------------------|--|
|  | Creation due   |   | Evaluation due  |   | Seminar 5 Kritik<br>Feedback due     |  |
| Article to Prepare                                     | https://login.ezprox   | older Capitalism" Me<br>xy.library.ualberta.ca/<br>59856103&site=eds-l  | login?url=https://sea   |   | login.aspx?direct=tr                 |  |
| Watch all Three  | Finance Sector Vide  | o 1 https://youtu.be  | /ILN-KOCCxDk (34:13   | )   |                                      |  |
| Videos   | Finance Sector Vide  | eo 2 https://youtu.be   | /hODvaVtsP44 (30:12   | 2)  |                                      |  |
|  | Finance Sector Vide  | eo 3 https://youtu.be   | /5jlaMHKXHQw (22:1  | 18)   |                                      |  |
| Week 7   | October 14   | October 15  | October 16  | October 17  | October 18                           |  |
| Indigenous<br>Organizations  Article to Prepare        | Indigenous Manage https://login.ezprov ue&db=edswss&AN  This article would to                      | Seminar 7 5:30 to 6:50 p.m. Edmonton time  Seminar 6 Kritik Creation due  and Critical Insights from the and Organization cy.library.ualberta.ca/l=0010501979000023 | on Literature. Acader<br>login?url=https://sea<br>&site=eds-live&scope<br>to read. Focus on Fig | my of Management A<br>arch.ebscohost.com/<br>e=site<br>ures 1, 2, and 3 and | nnals, 2023.<br>login.aspx?direct=tr |  |
|  | Indigenous Sector Video 1 https://youtu.be/QSpueDGphos (55:33)                                     |   |   |   |                                      |  |
| Watch all Three<br>Videos                              | Indigenous Sector Video 2 https://youtu.be/RMzbDsKM6IU (26:37)                                     |   |   |   |                                      |  |
|  | Indigenous Sector Video 3 with Not For Profit Cross-Reference https://youtu.be/1IPzYBByovk (23:35) |   |   |   |                                      |  |
| Week 8   | October 21   | October 22  | October 23  | October 24  | October 25                           |  |
| Science,<br>Technology,<br>Engineering,<br>Mathematics | Seminar 8<br>5:00 to 6:20 p.m.<br>Edmonton time.   | Seminar 8<br>5:30 to 6:50 p.m.<br>Edmonton time   | Seminar 8<br>6:00 to 7:20 p.m.<br>Edmonton time   | Seminar 8<br>6:30 to 7:50 p.m.<br>Edmonton time                             |                                      |  |



| (STEM)  | Seminar 6 Kritik<br>Feedback due<br>Seminar 7 Kritik<br>Creation due   |   | Seminar 7 Kritik<br>Evaluation due               |  | Seminar 7 Kritik<br>Feedback due |  |
|---|--|---|--|--|----------------------------------|--|
| Article to Prepare                                      | https://login.ezprox   | Where AI Wields a Po<br>y.library.ualberta.ca/<br>I=001128247800023 | <u>'login?url=https://sea</u>                    | arch.ebscohost.com/                              | ogin.aspx?direct=tr              |  |
| Motels all Three  | STEM Sector Video  | 1 – Engineering https   | s://youtu.be/ydkP0nI                             | EOHxA (28:50)                                    |                                  |  |
| Watch all Three<br>Videos                               | STEM Sector Video  | 2 – Computing Scien   | ce https://youtu.be/-                            | CIZ0w2l-Ts (23:32)                               |                                  |  |
|   | STEM Sector Video  | 3 – Science – Biology   | https://youtu.be/t9-                             | -ZS4JDIQ8 (40:12)                                |                                  |  |
| Week 9  | October 28   | October 29  | October 30                                       | October 31                                       | November 1                       |  |
| Government: City,<br>Municipality,<br>Province, Federal | Seminar 9<br>5:00 to 6:20 p.m.<br>Edmonton time.   | Seminar 9<br>5:30 to 6:50 p.m.<br>Edmonton time                     | Seminar 9<br>6:00 to 7:20 p.m.<br>Edmonton time  | Seminar 9<br>6:30 to 7:50 p.m.<br>Edmonton time  |                                  |  |
|   | Seminar 8 Kritik<br>Creation due   |   | Seminar 8 Kritik<br>Evaluation due               |  | Seminar 8 Kritik<br>Feedback due |  |
| Article to Prepare                                      | Strategy in a Hyperpolitical World. Harvard Business Review, Nov-Dec 2022.<br>https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=159701955&site=ehost-live&scope=site |   |  |  |                                  |  |
|   | Government Sector Video 4 https://youtu.be/A4yUzuw7k_Y (40:51)   |   |  |  |                                  |  |
| Watch Video 4   | Government Sector Video 1 with Health Care Cross-Reference and a Military Book Recommendation<br>https://youtu.be/9zqqhZFYjKs (16:44)  |   |  |  |                                  |  |
| Watch two of Videos 1, 2, and 3                         | Government Sector Video 2 with STEM - Information Technology cross-reference<br>https://youtu.be/QN7is9VVOXk (29:15)   |   |  |  |                                  |  |
|   | Government Sector https://youtu.be/0a  |   |  |  |                                  |  |
| Week 10   | November 4   | November 5  | November 6                                       | November 7                                       | November 8                       |  |
| Education   | Seminar 10<br>5:00 to 6:20 p.m.<br>Edmonton time.  | Seminar 10<br>5:30 to 6:50 p.m.<br>Edmonton time                    | Seminar 10<br>6:00 to 7:20 p.m.<br>Edmonton time | Seminar 10<br>6:30 to 7:50 p.m.<br>Edmonton time |                                  |  |
|   | Seminar 9 Kritik   |   | Seminar 9 Kritik                                 |  | Seminar 9 Kritik<br>Feedback due |  |



| Day   week   University Closed  |                             |   |                                 |                               |                      |                                   |  |
|--|-----------------------------|---|---------------------------------|-------------------------------|----------------------|-----------------------------------|--|
| https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct=ur&db=edsxs&AN=000310097200010&site=eds-live&scope-site  Watch all Three Videos  Education Sector Video 1 with Indigenous Cross-Reference https://youtu.be/qN4HPd6s1w4 (30:11)  Education Sector Video 2 https://youtu.be/l6c5WHLa11A (34:01)  Education Sector Video 3 with Indigenous Cross-Reference https://youtu.be/6yzXf3_UEp8 (21:00)  Fall Reading Week  November 11 November 12 November 13 No Seminars this week November 14 November 15  Remembrance Day  University Closed  Week 11 November 18 November 19 November 20 November 21 November 22  Not For Profit (NFP) and Non-Government al Organizations (NGO)  Fall Reading Week  Week 11 Seminar 10 Kritik Evaluation due  Article to Prepare  Seminar 10 Kritik Creation due  Article to Prepare  Not For Profit Sector Video 1 https://youtu.be/9n/mDHnMUEA (49:13)  Not For Profit Sector Video 2 with STEM - Engineering Cross-Reference https://youtu.be/GdtfAH3_SCE (38:53)  Not For Profit Sector Video 3 https://youtu.be/Ao1qxIRRjFw (38:12)  Not For Profit Sector Video 4 https://youtu.be/-kGp98fbvk4 (17:10)  Week 12 November 25 November 26 November 27 November 28 November 29  Military:Police: Seminar 12 Seminar 12 Seminar 12 Seminar 12  |                             | Creation due  |                                 | Evaluation due                |                      |                                   |  |
| Watch all Three Videos   | Article to Prepare          | https://login.ezprox  | κ <u>y.library.ualberta.ca/</u> | <u>'login?url=https://sea</u> | arch.ebscohost.com/  |                                   |  |
| Education Sector Video 2 https://youtu.be/l6c5WHLa11A (34:01)  Education Sector Video 3 with Indigenous Cross-Reference https://youtu.be/6yzXf3_UEp8 (21:00)  Fall Reading Week November 11 November 12 November 13 November 14 November 15  Remembrance Day November 18 No Seminars this week No Seminar 11 Seminar 10 Kritik Creation due Non-Government Edmonton time Edmonton time Seminar 10 Kritik Seminar 10 Kritik Creation due Seminar 10 Kritik Creation due Northide Northid |                             | Education Sector Vi   | deo 1 with Indigenou            | ıs Cross-Reference ht         | tps://youtu.be/qN4F  | HPd6s1w4 (30:11)                  |  |
| Fall Reading Week  November 11  November 12  November 13  November 14  November 15  Remembrance Day  No Seminars this week  University Closed  Week 11  November 18  November 19  November 20  November 21  November 21  November 21  Seminar 11  5.00 to 6:20 p.m. Edmonton time. al Organizations (NGO)  Seminar 10 Kritik Creation due  Article to Prepare  Article to Prepare  Should Your Nonprofit Charge Its Beneficiaries? HBR, Jan-Feb 2024. https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct=ue&db=edswss&AN=001128247800025&site=eds-live&scope=site  Not For Profit Sector Video 1 https://youtu.be/9nYmDHnMUEA (49:13)  Not For Profit Sector Video 3 https://youtu.be/Ao1qxIRRjFw (38:12)  Not For Profit Sector Video 4 https://youtu.be/-kGp98fbvk4 (17:10)  Week 12  November 25  November 26  November 27  November 28  November 29  Military:Police:  Seminar 12  Seminar 12  Seminar 12  Seminar 12  Seminar 12  |                             | Education Sector Vi   | deo 2 https://youtu.k           | pe/l6c5WHLa11A (34            | :01)                 |                                   |  |
| Remembrance Day No Seminars this week No Seminar this week November 22 November 21 November 22 November 21 November 23 November 24 No Seminar this week November 24 November 25 November 26 November 27 November 28 November 29 Military:Police: Seminar 12 Seminar 12 Seminar 12 Seminar 12  |                             | Education Sector Vi   | deo 3 with Indigenou            | ıs Cross-Reference ht         | tps://youtu.be/6yzXf | f3_UEp8 (21:00)                   |  |
| Day   week   week   week   week   week   week   week   week  | Fall Reading Week           | November 11   | November 12                     | November 13                   | November 14          | November 15                       |  |
| November 18  |                             |   |                                 |                               |                      | No Seminars this week             |  |
| Not For Profit (NFP) and Non-Government al Organizations (NGO)  Article to Prepare  Seminar 10 Kritik Creation due  Seminar 10 Kritik Creation due  Seminar 10 Kritik Creation due  Article to Prepare  Should Your Nonprofit Charge Its Beneficiaries? HBR, Jan-Feb 2024. https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct=ue&db=edswss&AN=001128247800025&site=eds-live&scope=site  Not For Profit Sector Video 1 https://youtu.be/9nYmDHnMUEA (49:13)  Not For Profit Sector Video 2 with STEM - Engineering Cross-Reference https://youtu.be/GdtfAH3_SCE (38:53)  Not For Profit Sector Video 3 https://youtu.be/Ao1qxIRRjFw (38:12)  Not For Profit Sector Video 4 https://youtu.be/-kGp9Bfbvk4 (17:10)  Week 12  November 25  November 26  November 27  November 28  November 29  Military:Police:  Seminar 11  Seminar 12  Seminar 12  Seminar 12  Seminar 12   |                             | University Closed   |                                 |                               |                      |                                   |  |
| (NFP) and Non-Government al Organizations (NGO)  Seminar 10 Kritik Creation due  Article to Prepare  Should Your Nonprofit Charge Its Beneficiaries? HBR, Jan-Feb 2024. https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct=ue&db=edswss&AN=001128247800025&site=eds-live&scope=site  Not For Profit Sector Video 1 https://youtu.be/9nYmDHnMUEA (49:13)  Watch one of Videos 1 and 2 Not For Profit Sector Video 2 with STEM - Engineering Cross-Reference https://youtu.be/GdtfAH3_sCE (38:53)  Not For Profit Sector Video 3 https://youtu.be/Ao1qxIRRjFw (38:12)  Not For Profit Sector Video 4 https://youtu.be/-kGp9Bfbvk4 (17:10)  Week 12 November 25 November 26 November 27 November 28 November 29  Millitary:Police: Seminar 12 Seminar 12 Seminar 12 Seminar 12 Seminar 12   | Week 11                     | November 18   | November 19                     | November 20                   | November 21          | November 22                       |  |
| Article to Prepare  Should Your Nonprofit Charge Its Beneficiaries? HBR, Jan-Feb 2024.  https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct= ue&db=edswss&AN=001128247800025&site=eds-live&scope=site  Not For Profit Sector Video 1 https://youtu.be/9nYmDHnMUEA (49:13)  Not For Profit Sector Video 2 with STEM - Engineering Cross-Reference https://youtu.be/GdtfAH3_sCE (38:53)  Not For Profit Sector Video 3 https://youtu.be/Ao1qxIRRjFw (38:12)  Not For Profit Sector Video 4 https://youtu.be/-kGp9Bfbvk4 (17:10)  Week 12  November 25  November 26  November 27  November 28  November 29  Millitary:Police:  Seminar 10 Kritik Evaluation due  | (NFP) and<br>Non-Government | 5:00 to 6:20 p.m.   | 5:30 to 6:50 p.m.               | 6:00 to 7:20 p.m.             | 6:30 to 7:50 p.m.    |                                   |  |
| https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct=ue&db=edswss&AN=001128247800025&site=eds-live&scope=site  Not For Profit Sector Video 1 https://youtu.be/9nYmDHnMUEA (49:13)  Watch one of Videos 1 and 2   | _                           |   |                                 |                               |                      | Seminar 10 Kritik<br>Feedback due |  |
| Watch one of Videos 1 and 2 Watch one of Videos 3 and 4  Not For Profit Sector Video 2 with STEM - Engineering Cross-Reference https://youtu.be/GdtfAH3_sCE (38:53)  Not For Profit Sector Video 3 https://youtu.be/Ao1qxIRRjFw (38:12)  Not For Profit Sector Video 4 https://youtu.be/-kGp9Bfbvk4 (17:10)  Week 12  November 25  November 26  November 27  November 28  November 29  Military:Police:  Seminar 12  Seminar 12  Seminar 12  Seminar 12  | Article to Prepare          | https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct=tr |                                 |                               |                      |                                   |  |
| Videos 1 and 2 Watch one of Videos 3 and 4  Not For Profit Sector Video 2 with STEM - Engineering Cross-Reference https://youtu.be/GdtfAH3_sCE (38:53)  Not For Profit Sector Video 3 https://youtu.be/Ao1qxIRRjFw (38:12)  Not For Profit Sector Video 3 https://youtu.be/-kGp9Bfbvk4 (17:10)  Week 12  November 25  November 26  November 27  November 28  November 29  Military:Police:  Seminar 12  Seminar 12  Seminar 12  Seminar 12   |                             | Not For Profit Sector Video 1 https://youtu.be/9nYmDHnMUEA (49:13)                                    |                                 |                               |                      |                                   |  |
| Videos 3 and 4Not For Profit Sector Video 3 https://youtu.be/Ao1qxIRRjFw (38:12)Not For Profit Sector Video 4 https://youtu.be/-kGp9Bfbvk4 (17:10)Week 12November 25November 26November 27November 28November 29Military:Police:Seminar 12Seminar 12Seminar 12Seminar 12   | Videos 1 and 2              |   |                                 |                               |                      |                                   |  |
| Week 12November 25November 26November 27November 28November 29Military:Police:Seminar 12Seminar 12Seminar 12Seminar 12   |                             | Not For Profit Sector Video 3 https://youtu.be/Ao1qxIRRjFw (38:12)                                    |                                 |                               |                      |                                   |  |
| Military:Police: Seminar 12 Seminar 12 Seminar 12 Seminar 12   |                             | Not For Profit Sector Video 4 https://youtu.be/-kGp9Bfbvk4 (17:10)                                    |                                 |                               |                      |                                   |  |
|  | Week 12                     | November 25   | November 26                     | November 27                   | November 28          | November 29                       |  |
| Fire 5:00 to 6:20 p.m. 5:30 to 6:50 p.m. 6:00 to 7:20 p.m. 6:30 to 7:50 p.m. Edmonton time Edmonton time Edmonton time   | Military:Police:<br>Fire    | 5:00 to 6:20 p.m.   | 5:30 to 6:50 p.m.               | 6:00 to 7:20 p.m.             | 6:30 to 7:50 p.m.    |                                   |  |
| ]  |                             | Seminar 11 Kritik   |                                 | Seminar 11 Kritik             |                      | Seminar 11 Kritik                 |  |



|                                 | Creation due   |                                       | Evaluation due                      |              | Feedback due                      |  |  |
|---------------------------------|--|---------------------------------------|-------------------------------------|--------------|-----------------------------------|--|--|
| Article to Prepare              | Managing in the Age of Outrage. Harvard Business Review, Jan-Feb 2023. <a href="https://login.ezproxy.library.ualberta.ca/login?url=https://search.ebscohost.com/login.aspx?direct-ue&amp;db=bth&amp;AN=160721886&amp;site=ehost-live&amp;scope=site">https://search.ebscohost.com/login.aspx?direct-ue&amp;db=bth&amp;AN=160721886&amp;site=ehost-live&amp;scope=site</a> |                                       |                                     |              |                                   |  |  |
|                                 | Military:Police:Fire   | Sector Video 1 https:                 | //youtu.be/RAuRot_                  | ck (27:23)   |                                   |  |  |
| Watch all Three<br>Videos       | Military:Police:Fire   | Sector Video 2 https:                 | //youtu.be/A-hrZEhg                 | gdHg (25:33) |                                   |  |  |
|                                 | Military:Police:Fire   | Sector Video 3 https:                 | //youtu.be/jWJUMEj                  | S0pQ (27:35) |                                   |  |  |
| Week 13                         | December 2   | December 3                            | December 4                          | December 5   | December 6                        |  |  |
| No Videos to<br>Watch This Week | No Seminars this week  Seminar 12 Kritik Creation due  | Withdraw with<br>"W"<br>by 11:59 p.m. | Seminar 12 Kritik<br>Evaluation due |              | Seminar 12 Kritik<br>Feedback due |  |  |
|                                 | December 9   |                                       |                                     |              |                                   |  |  |
| No Videos to<br>Watch           | Group Video Final Project Due  Last Day of Fall Term Classes  No INT D 307 class this day  |                                       |                                     |              |                                   |  |  |

Notes: All due date times are 11:59 p.m. Edmonton time. Aim for a few minutes earlier as clocks might be off a bit or you might have trouble with your wifi. Complete all assignments prior to the required due date and time as failure to do so will harm your course performance.

# **Incomplete Course Components**

Making up for incomplete course components will be available to students at the end of the term at the sole discretion of the Course Instructors. This will be through a Make-up Exam that covers all course content (this includes <u>all</u> videos), that will be scheduled after the last day of Fall Term classes, and will be online, closed book and proctored. The exam grade may substitute for a maximum of 30% of course value. The maximum grade allowed in each case is 80% of that component's value.

## **Other Important Information**

**Policies** 



Policies regarding course outlines can be found in the Academic Regulations, Evaluation Procedures and Grading section of the University of Alberta Calendar:

<u>Evaluation Procedures and Grading System | University of Alberta</u> Academic Integrity | University of Alberta

The University of Alberta is committed to the highest standards of academic integrity and honesty. Students are expected to make themselves familiar with these standards to uphold the policies of the University in this respect. Students must be familiar with, and abide by, the Code of Student Behaviour (available under 'Policies, Standards and Codes of Behaviour' on the University of Alberta Website):

## Code of Student Behaviour | University Governance

This includes avoiding any behaviour which could result in suspicions of cheating, plagiarism, misrepresentation of facts and/or participation in an offense. Academic dishonesty is a serious offense and can result in suspension or expulsion from the university.

The University of Alberta has created a new Student Academic Integrity Policy (see below). The sentiment of this policy is that academic integrity issues are opportunities for education and support, with discipline as a secondary alternative. The purpose of writing assignments in INT D 207 is to provide opportunities for thought and writing about leadership. To benefit, students need to do this for themselves. It is the process that is important. If a student were to short-circuit the process then they are losing their educational opportunity and paying for something that they are not receiving.

The Student Academic Integrity Policy that takes effect in Fall 2024 follows. "The value and integrity of University of Alberta academic credentials, as well as research and other scholarly and professional activities, rests on academic integrity and the fundamental values of honesty, trust, fairness, respect, responsibility and courage in every aspect of academic and scholarly activities. The university is defined by tradition as a community of people dedicated to the advancement of knowledge, and as a place where there is freedom to teach, engage in research, create, learn, study, speak, associate, write and publish. In addition to these freedoms, the enduring value of university life, the degrees and other credentials the university confers, and the university's reputation for academic and scholarly excellence depend upon trusted teaching and research relationships and, therefore, upon the honesty and integrity of those engaged in academic and scholarly activities. People with diverse interests and cultures from all over the world and from all walks of life are part of the University of Alberta community and learning environment. The university is a shared space for diverse scholarship, research, and learning communities. The university's faculty, staff, and students live, work, explore, teach, and learn alongside each other; those differences are part of the backbone of the institution that gives it strength and supports its central mission. What each individual does affects the other members of our community and everyone must be accountable for their actions. This policy describes academic supports that enable students to achieve academic success in alignment with the principles of academic integrity. In addition, this policy provides alternatives to a disciplinary response where students take responsibility for their academic misconduct and hold themselves accountable to the community by participating in non-disciplinary accountability options. Where non-disciplinary accountability options are not appropriate, this policy provides a disciplinary complaint process."

## **University Policy on Recording**

Audio or video recording, digital or otherwise, of lectures, labs, seminars or any other teaching



environment by students is allowed only with the prior written consent of the instructor or as a part of an approved accommodation plan. Student or instructor content, digital or otherwise, created and/or used within the context of the course is to be used solely for personal study, and is not to be used or distributed for any other purpose without prior written consent from the content author(s).

#### ChatGPT and Other Generative AI

The purpose of this section of the syllabus is to provide guidelines for the responsible and ethical use of genAl in this course. While genAl tools are not generally appropriate to be used to write assignments or complete assignments, students may use genAl as a resource in these specific instances:

- to provide a summary of an article or course material which you then use as input for your own thinking, but not to use as a quote or to paraphrase
- to provide feedback on your own reflection from a class module or seminar
- to mentor you in your own Kritik work for this purpose see the Wharton Prompt Library at <a href="https://www.moreusefulthings.com/prompts">https://www.moreusefulthings.com/prompts</a>

While genAI may be used to assist in these instances, it should not be a substitute for critical thinking, analysis, and writing. Any information or ideas obtained from genAI must be properly cited in accordance with citation and referencing guidelines. GenAI should not be used to plagiarize or cheat on assignments or tests. The use of genAI in any instances other than those listed above will be considered a violation of academic integrity in this course. If you are unsure whether or not genAI is permitted during specific instances or assignments of the course, please discuss with the Course Professor.

#### **Important Dates**

Add/Drop date is 11:59 p.m. on Monday September 16.

Withdraw from course with "W" on your transcript date is Tuesday December 3. This does not affect your GPA for the term and for your degree whereas an "F" in a course results in a zero weight in your GPA for that course.

Last day of Fall term classes is Monday December 9.

#### **Contact Information**

The only way for us to contact you is via your @ualberta.ca email. Make sure to read your University email every day.

General Course Email: intd307@ualberta.ca

Course Professor: rfield@ualberta.ca

## Course Modality

As an online bichronous course we have live synchronous video seminars that are an essential component of the course. In order for these to function properly we need everyone to be present and using our full suite of technology to effectively engage with each other. This means seeing and hearing each other. Laptop and desktop cameras and microphones are fragile and prone to failure, so please use your latest generation phone when your desk computer or laptop lacks the required functionality.

## **Course Syllabus**

This course syllabus is the primary document for the INT D 307 course and takes precedence over any other documents provided on the course Learning Management System, in handouts, or emails.





**Leading with Purpose.**