



NVIVO

Mixed Methods Research with NVivo 12

Your Host for Today



- **Stuart Robertson, Ed.D.**
- **Robertson Educational Resources**
- **NVivo consultant and trainer**
- **Working with NVivo for over 15 years**



Using NVivo to support your research you can...

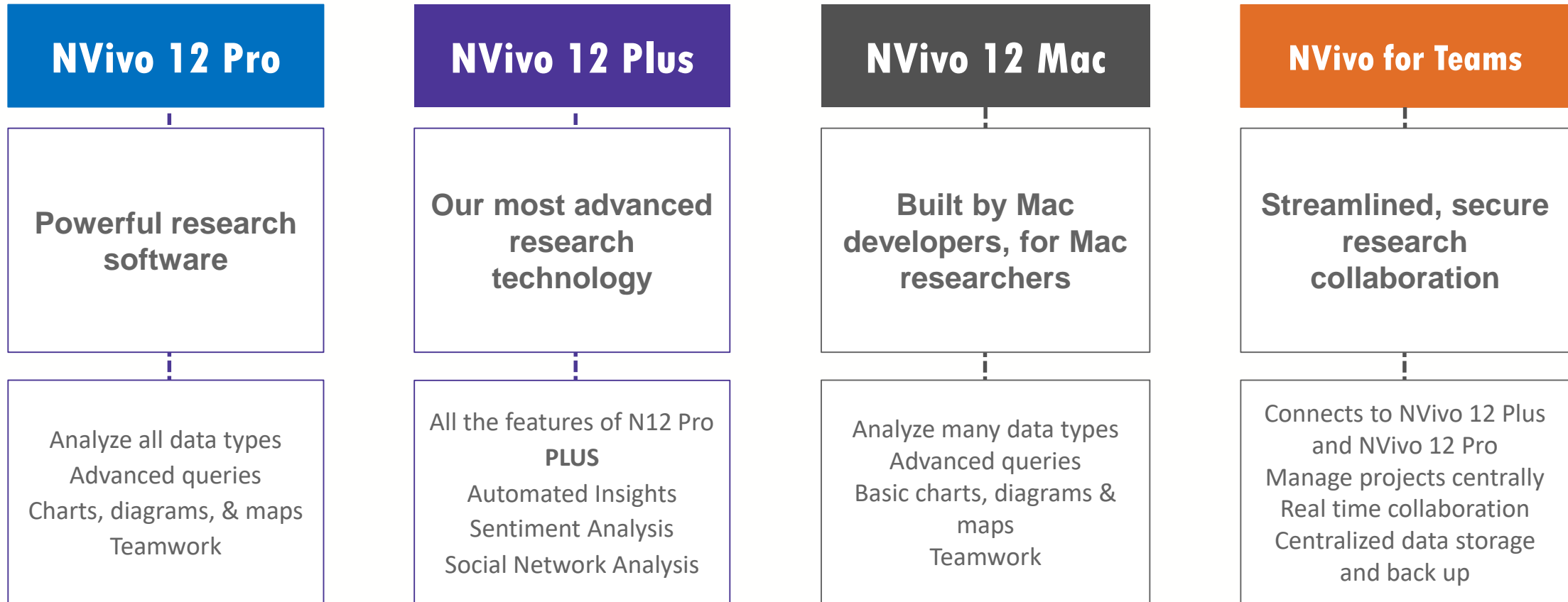
Save time by
working more
efficiently

Quickly organize
and retrieve data

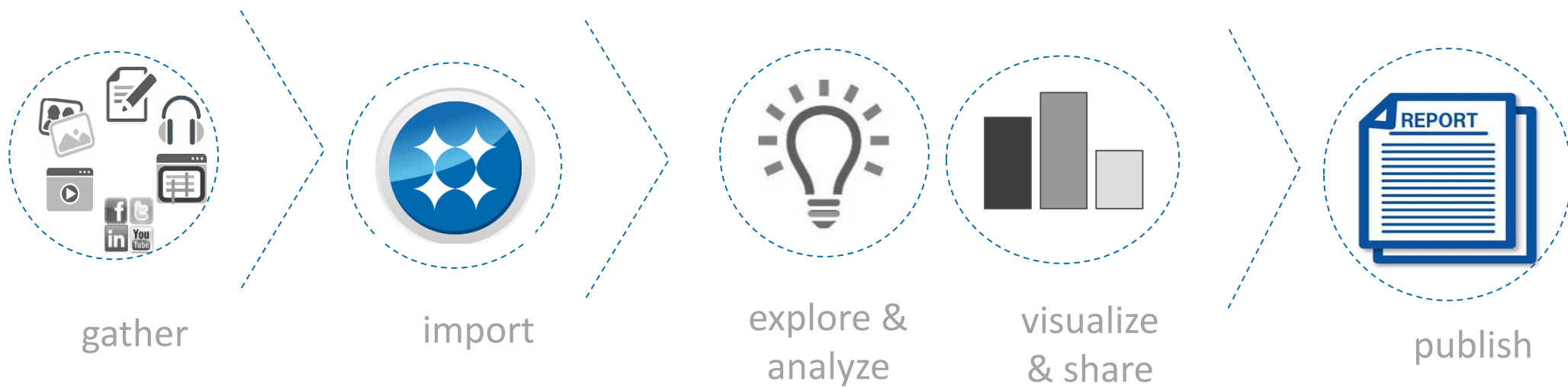
Uncover
connections that
aren't possible
manually

Rigorously back up
findings with
evidence

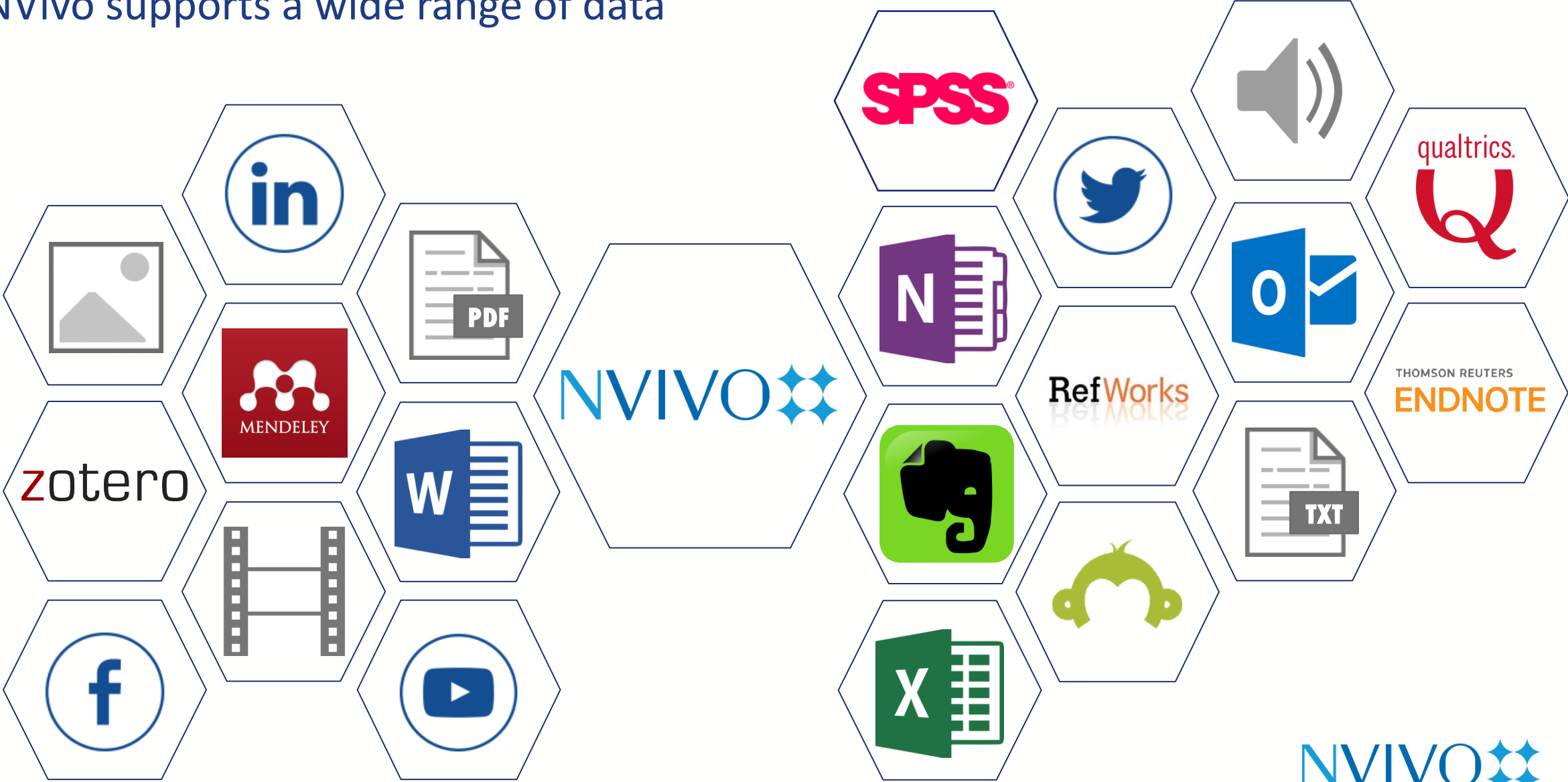
Introducing the NVivo suite



The NVivo process

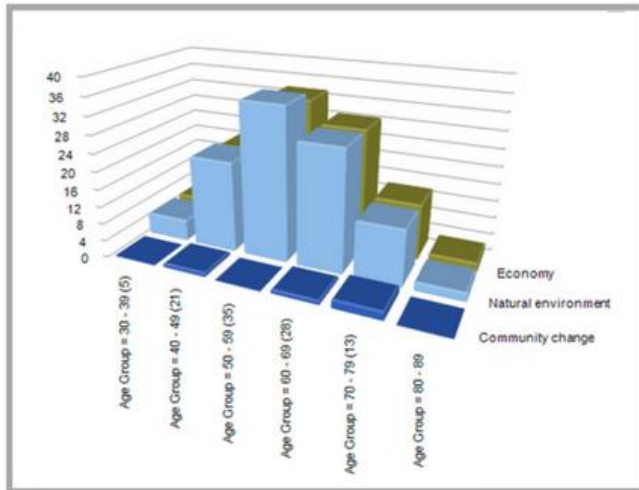


NVivo supports a wide range of data



View your data through different lenses

Easily visualize and understand cross-tabulated data, and create a snapshot that can guide writing up findings.

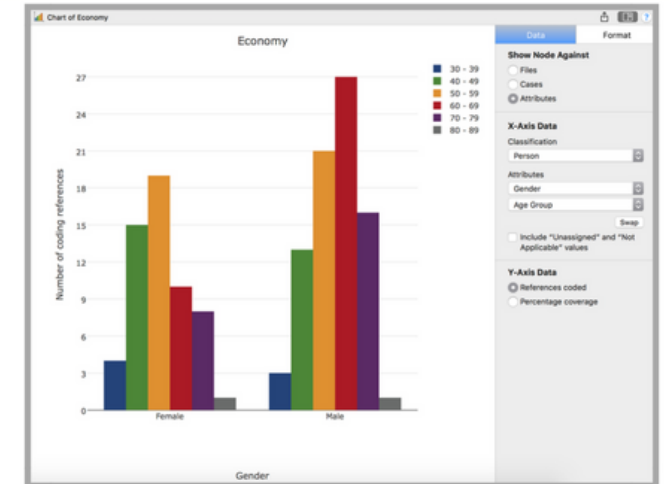


NVivo 12 Plus (Windows)

	Natural environment	Economy	Community change	Total
Barbara	12	6	2	20
Betty	2	1	0	3
Charles	4	6	4	14
Daniel	4	2	3	9
Dorothy	8	9	5	22
Helen	2	2	2	6
James	3	6	1	10
Ken	2	1	1	4
Total	37	33	18	88

Person	Gender = Female (27)			Gender = Male (34)			Total (61)
	Age Group = 30 - 39 (3)	Age Group = 40 - 49 (8)	Age Group = 50 - 59 (15)	Age Group = 30 - 39 (2)	Age Group = 40 - 49 (12)	Age Group = 50 - 59 (20)	
Natural environment	3	9	15	2	12	20	61
Community change	0	1	0	0	0	0	1
Economy	3	8	14	2	12	19	58
Total (unique)	3	9	15	2	12	20	61

NVivo 12 Plus (Windows)



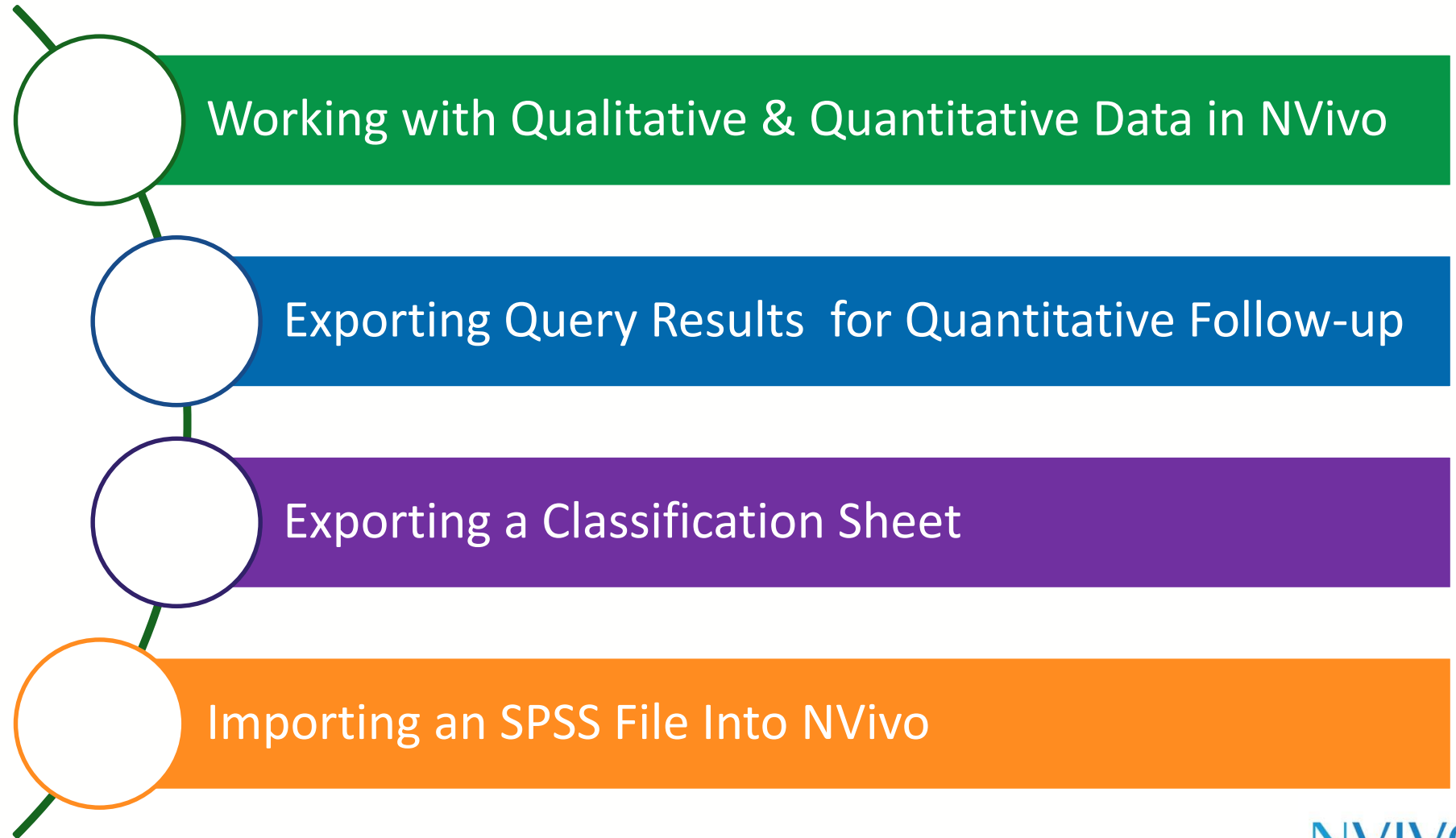
NVivo 12 Mac

General Definition

•“Mixed methods research is the type of research in which a researcher or team of researchers combines elements of qualitative and quantitative research approaches (e.g., use of qualitative and quantitative viewpoints, data collection, analysis, inference techniques) for the broad purposes of breadth and depth of understanding and corroboration.”

Johnson, Onwuegbuzie & Turner 2007, Journal of Mixed Method Research p. 123

Agenda



Working within the software



Getting started is easy with customer support and resources

- Welcome to NVivo video
- Getting started tutorials
<https://www.qsrinternational.com/nvivo/customer-success>
- Free educational webinars
- Frequently asked questions
- NVivo Help
- Online communities



Contact Information



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