

Your Host for Today



- Stuart Robertson, Ed.D.
- Robertson Educational Resources
- NVivo consultant and trainer
- Working with NVivo for over 15 years









Using NVivo to support your research you can...

Save time by working more efficiently

Quickly organize and retrieve data

Uncover connections that aren't possible manually

Rigorously back up findings with evidence



Introducing the NVivo suite

NVivo 12 Pro

Powerful research software

Analyze all data types
Advanced queries
Charts, diagrams, & maps
Teamwork

NVivo 12 Plus

Our most advanced research technology

All the features of N12 Pro
PLUS
Automated Insights

Sentiment Analysis
Social Network Analysis

NVivo 12 Mac

Built by Mac developers, for Mac researchers

Analyze many data types
Advanced queries
Basic charts, diagrams &
maps
Teamwork

NVivo for Teams

Streamlined, secure research collaboration

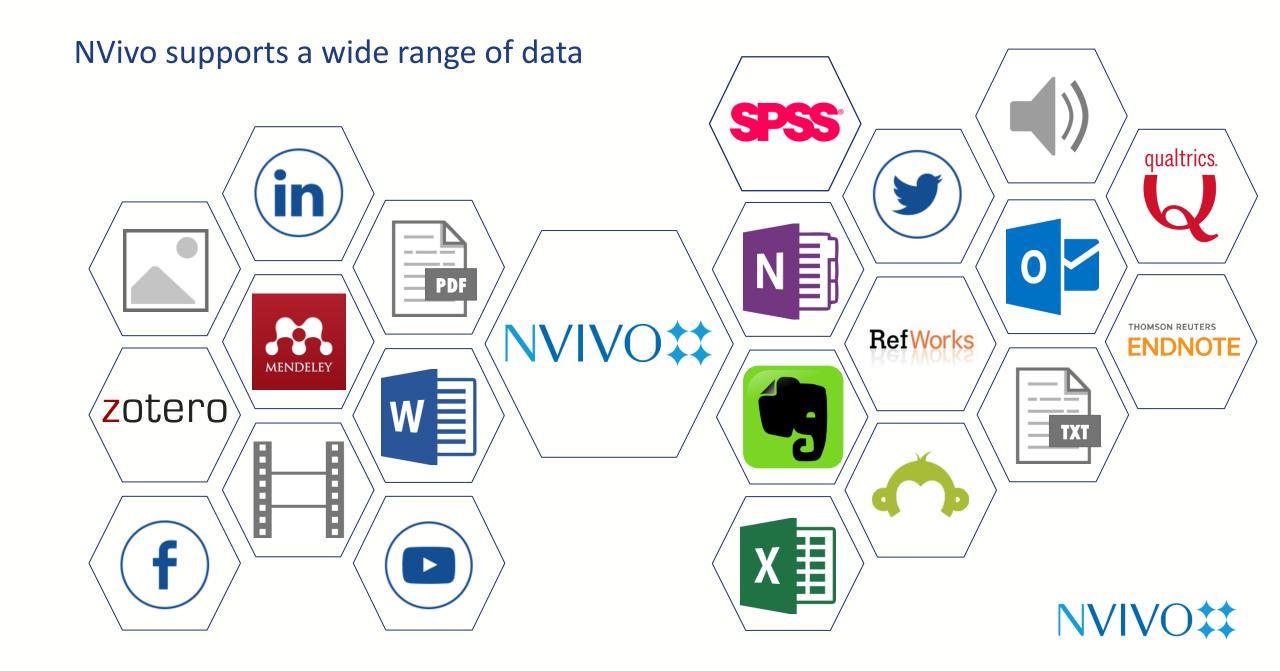
Connects to NVivo 12 Plus and NVivo 12 Pro Manage projects centrally Real time collaboration Centralized data storage and back up



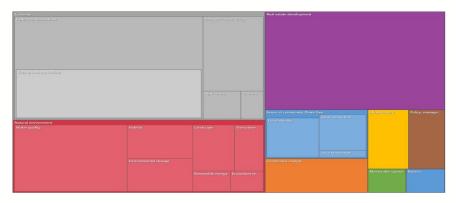
The NVivo process







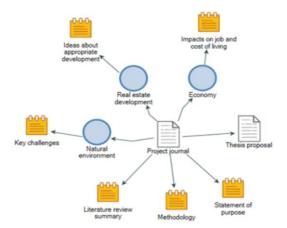
Powerful analysis and visualizations support findings and tell stories



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Word Tree

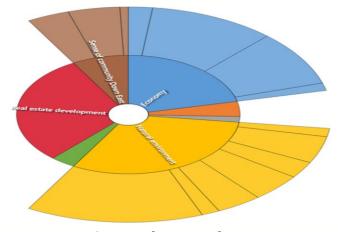
Hierarchy Tree Map



Project Map



Word Cloud

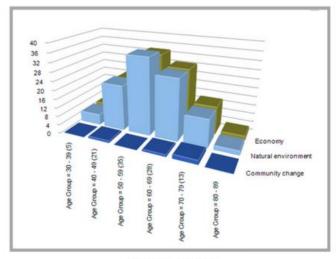


Hierarchy Sunburst



View your data through different lenses

Easily visualize and understand cross-tabulated data, and create a snapshot that can guide writing up findings.



| | Natural environment | Economy | Community change | Total 20 | |
|---------|---------------------|---------|------------------|-------------|--|
| Barbara | 12 | 6 | 2 | | |
| Betty | 2 | 1 | 0 | 3 | |
| Charles | 4 | 6 | 4 | 14 | |
| Daniel | 4 | 2 | 3 | 9 | |
| Dorothy | 8 | 9 | 5 | 22 | |
| Helen | 2 | 2 | 2 | 6 | |
| James | 3 | 6 | 1 | 10 | |
| Ken | 2 | 1 | 1 | 4 | |
| Total | 37 | 33 | 18 | 88 | |

| Person | Gender = Female (27) | | Gender = Male (34) | | | | |
|---------------------|----------------------------|----------------------------|-----------------------------|----------------------------|-----------------------------|-----------------------------|------------|
| | Age Group = 30 - 39 (3) | Age Group = 40 - 49 (3) | Age Group = 50 - 59 (15) | Age Group = 30 - 39 (2) | Age Group = 40 - 49 (12) | Age Group = 50 - 59 (20) | Total (61) |
| Natural environment | 3 | 9 | 15 | 2 | 12 | 20 | 6 |
| Community change | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| Economy | 3 | 8 | 14 | 2 | 12 | 19 | 58 |
| Total (unique) | 3 | 9 | 15 | 2 | 12 | 20 | 67 |

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NVivo 12 Mac

NVivo 12 Plus (Windows)

NVivo 12 Plus (Windows)



General Definition

• "Mixed methods research is the type of research in which a researcher or team of researchers combines elements of qualitative and quantitative research approaches (e.g., use of qualitative and quantitative viewpoints, data collection, analysis, inference techniques) for the broad purposes of breadth and depth of understanding and corroboration."

Johnson, Onwuegbuzie & Turner 2007, Journal of Mixed Method Research p. 123



Agenda





Getting started is easy with customer support and resources

- Welcome to NVivo video
- Getting started tutorials
 https://www.qsrinternational.com/nvivo/customer
 -success
- Free educational webinars
- Frequently asked questions
- NVivo Help
- Online communities





Contact Information



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