

General Faculties Council  
Academic Planning Committee  
Approved Open Session Minutes

Wednesday, May 15, 2024  
SAB 2-31  
2:00 PM - 4:00 PM

---

**OPENING SESSION**

The Chair began by acknowledging the territory and welcoming a delegate for H Ashad, M Mune

1. Approval of the Agenda

Materials before members are contained in the official meeting file.

*Presenter(s)*: Verna Yiu, Provost and Vice-President (Academic) and Chair of APC

THAT the GFC Academic Planning Committee approve the agenda.

**CARRIED**

2. Comments from the Chair (no documents)

*Presenter(s)*: Verna Yiu, Provost and Vice-President (Academic) and Chair of APC

*Discussion*: The Provost and Vice-President (Academic) began by acknowledging the removal of encampments on May 12th, 2024 and providing a brief update on the work to communicate with members of the University community. She invited members of the committee to ask questions or make comments.

Members discussed the possibility of having a Q&A with University General Counsel concerning University policies, specifically, the University's policies on hate-speech, sanctions against students, faculty or staff, and other policies.

The Chair provided comments including:

- the teaching award winners;
- the Alberta History Mural (in Rutherford Library) Engagement; and
- vacancies on APC.

**CONSENT AGENDA**

Materials before members are contained in the official meeting file.

3. Approval of the Open Session Minutes of May 1, 2024

THAT the GFC Academic Planning Committee approve the open session minutes of May 1, 2024.

**CARRIED**

**ACTION ITEMS**

4. Master of Management Analytics (MMA) Tuition and Program Budget

*Presenter(s)*: Chris Lynch, Senior Director, Recruitment, Admissions, Marketing, Alberta School of

Business; Michael Maier, Associate Dean, MBA Program, Alberta School of Business

*Discussion:* The Chair began by clarifying the authority of APC as set out in the newly revised terms of reference. She noted the committee's authority over budget matters and the Board of Governor's power to approve tuition proposals as described in the *Post-secondary Learning Act*. She explained that although APC was asked today to recommend the tuition for the MMA, going forward APC would not be asked to decide on tuition proposals. However, because this proposal had been developed before the terms of reference for APC were approved, she had asked that it be brought for action.

M Maier presented the proposals and noted the recommended rates for domestic and international tuition. He clarified how these tuition rates will support the program budget and provided details on enrollment for the proposed program.

Members asked whether there was competition from this program with Masters of Economics programs.

The motions were moved and seconded.

THAT the GFC Academic Planning Committee recommend that the Board of Governors approve a domestic tuition rate for the Master of Management Analytics program of \$3,138.36 per course, effective for the Fall 2025 intake.

**CARRIED**

THAT the GFC Academic Planning Committee recommend that the Board of Governors approve a cohort-based international tuition rate for the Master of Management Analytics program \$60,000 respectively effective for the Fall 2025 intake.

**CARRIED**

THAT the GFC Academic Planning Committee, with delegated authority from General Faculties Council, approve the proposed program budget associated with the Master of Management Analytics, as described in Attachment 1.

**CARRIED**

##### 5. Master of Business Administration (MBA) Tuition

*Presenter(s):* Chris Lynch, Senior Director, Recruitment, Admissions, Marketing, Alberta School of Business; Michael Maier, Associate Dean, MBA Program, Alberta School of Business

*Discussion:* M Maier presented the proposed tuition rates and noted the new tuition rate is anticipated to be an important tool for the Alberta School of Business (ASB) in order to maintain a competitive position. He noted comparators for tuition levels in U15 institutions and how MBA programs are correlated to the perceived quality of those programs.

Members asked:

- About comparator institutions and how the approach to refunding a portion would compare to other programs;
- How tuition discounting aligns with the University's approach to increasing enrollment as set out in *SHAPE* and data gathered by the University Registrar's Office; and
- Why MBA programs are priced differently than other course-based master's, for example, in Engineering, and the cost-drivers for program tuition levels.

The motion was moved and seconded.

THAT General Faculties Council Academic Planning Committee recommend that the Board of Governors approve a cohort-based international tuition rate for new international students in the Master of Business Administration program in the amount of \$88,000 to take effect for the Fall 2025 intake.

**CARRIED**

## **DISCUSSION ITEMS**

### 6. Research Security Initiatives

*Presenter(s):* Jason Acker, Associate Vice-President (Research Integrity Support)

*Discussion:* J Acker introduced the Research Security Team and presented the ongoing work to support research security at the University. He noted in particular the University approach to safeguarding research.

Members asked where to look for information and expressed confusion around the frameworks in place at the federal compared to provincial levels. They asked proponents to clarify the ongoing efforts to advocate at the federal level and to align the federal and provincial frameworks.

### 7. Equity, Diversity, and Inclusion Action Plan

*Presenter(s):* Carrie Smith, Vice-Provost (Equity, Diversity and Inclusion)

*Discussion:* C Smith provided an update on the process to develop the Equity, Diversity, and Inclusion (EDI) Action Plan, including the consultations to present and the themes that have emerged. She invited members to contribute by providing feedback on the *What We Heard* document, and noted the opportunities for deeper engagement especially concerning metrics and reporting.

Members discussed:

- Equity in admissions, enrolment and faculty-based efforts to diversify the student population to remove barriers experienced by underrepresented groups;
- An invitation to attend *Pathways to Postsecondary Success*, a Conference that focuses on access initiatives for Universities, which looks to better understand the structural barriers to applicants and students; and
- Feedback that the theme related to practical supports in place to support equity-centred practices resonates in particular regarding hiring processes at the University.

The Chair noted that there would continue to be opportunities to engage with this item.

### 8. Question Period

*Presenter(s):* Verna Yiu, Provost and Vice-President (Academic) and Chair of APC

*Discussion:* Members asked whether the encampment issues were being addressed collectively with other universities across the country. They noted the judgment in Quebec regarding the removal of encampments. They discussed the safety of individuals both within encampments and on campus.

## **CLOSING SESSION**

### 9. Adjournment

- Next Meeting of APC: June 19, 2024

- Next Meeting of GFC: May 27, 2024