

# PUBLIC POLICY DIMENSIONS OF CHINESE INVESTMENT IN CANADA

June 10, 2011 | U of A Calgary Centre



# WORKSHOP AGENDA

## PUBLIC POLICY DIMENSIONS OF CHINESE INVESTMENT IN CANADA

**Date:** Friday, June 10, 2011

**Location:** Calgary Centre, University of Alberta  
120-333 5TH AVE SW, Calgary AB

Chinese investment in Canada is gaining momentum as Chinese corporate and state institutions expand their presence in Canada. We can envisage a Canadian economy in this century that will include a far higher Chinese investment profile, especially in the resource sector.

The workshop hosted by the China Institute of the University of Alberta will bring together industry, government and academic experts to focus on the investment trends, as well as the public policy dimensions of Chinese investment.

**8:30 AM**      **REGISTRATION & CONTINENTAL BREAKFAST**

**9:00 AM**      **WELCOMING REMARKS**  
**Gordon Houlden**, Director, China Institute

**9:10 AM**      **PANEL 1**  
*"The Changing Pattern of Outbound Chinese Investment in Canada and in Third Countries"*

**Chair**      **Hinrich Voss**, Roberts Academic Research Fellow, School of Business, Leeds University

**Panelists** **Zhongmin LI**, Senior Research Fellow, Institute of World Economics & Politics, China Academy of Social Sciences  
**Bu XU**, Minister Counsellor, Embassy of the People's Republic of China in Canada

**10:30 AM**      **COFFEE BREAK**

**10:45 AM**      **PANEL 2**  
*"The Policy Framework for Chinese Investment in Canada"*

**Chair**      **Peter Harder**, Senior Policy Advisor, Fraser Milner Casgrain LLP, Former Deputy Minister of Foreign Affairs

**Panelists** **Robert Kwauk**, Office Managing Partner, Beijing office, Blake, Cassels & Graydon LLP  
**Sandy Walker**, Partner, Fraser Milner Casgrain LLP

# WORKSHOP AGENDA

WORKSHOP ORGANIZED BY CHINA INSTITUTE  
UNIVERSITY OF ALBERTA



## 12:00 PM WORKING LUNCHEON

**Keynote** **Hinrich Voss**, Roberts Academic Research Fellow, School of Business, Leeds University  
*The Future of Chinese Outbound Investment in the 21st Century*

## 1:15 PM PANEL 3 "The Public Policy Challenges of Chinese Investment - Experience and Future Challenges" - with emphasis on the energy sector

**Chair** **Patricia Elliott**, Senior Trade Commissioner - Alberta, Foreign Affairs and International Trade

**Panelists** **John Cotton**, Assistant Deputy Minister, Alberta International & Intergovernmental Relations  
**John Hankins**, Vice President, Investment and Trade Development, Calgary Economic Development  
**Robert Wright**, Former Canadian Ambassador to China

## 2:30 PM COFFEE BREAK

## 2:45 PM PANEL 4 "Future Prospects for Chinese Investment in Canada and Alberta"

**Chair** **Lloyd Snelgrove**, Minister, Alberta Finance and Enterprise

**Panelists** **Philip Calvert**, Director General, North Asia Bureau, Foreign Affairs and International Trade Canada  
**Philip Hodge**, Vice President, Acquisitions & Divestments, PennWest Exploration

## 4:00 PM BRIEF WRAP UP REMARKS **Gordon Houlden**, Director, China Institute, University of Alberta

### PUBLIC POLICY DIMENSIONS OF CHINESE INVESTMENT IN CANADA



**Philip Calvert**

**Director General, North Asia Bureau, Foreign Affairs & International Trade Canada**

Mr. Calvert is currently the Director General, North Asia Bureau with the Department of Foreign Affairs and International Trade. From 2004 to 2008 he was the Minister and Deputy Chief of Mission at the Canadian Embassy in Beijing, PRC. He previously worked in Beijing at the Canadian Embassy as the Economic Counsellor and Media Spokesperson, as well as Trade Commissioner. He has served in a number of different positions within the Department of Foreign Affairs and International Trade throughout his career. Mr. Calvert received his PhD from the University of Washington, an MA in History from York University and a BA (Hon) from the University of British Columbia.



**John Cotton**

**Assistant Deputy Minister, Alberta International & Intergovernmental Relations (tbc)**

John Cotton is the Assistant Deputy Minister, International Relations, with Alberta International and Intergovernmental Relations (IIR). The International Relations division is responsible for Alberta's international trade and investment activities in key markets, as well as the Government of Alberta's bilateral relations with foreign jurisdictions at both the national and sub-national level. The division also manages Alberta's ten international offices, three of which are in China, Beijing, Shanghai and Hong Kong.

John Cotton has over twenty-five years experience in the international trade and relations field at the management level, with particular focus on key sectors of the Alberta economy such as agricultural and food, oil and gas and environmental services. Mr. Cotton has an Honours B.A. from Trent University and a Masters in Public Administration from Queen's University.



**Patricia Elliott**

**Senior Trade Commissioner, Alberta, Foreign Affairs and International Trade**

Patricia Elliott assumed the position of Senior Trade Commissioner for Alberta, Department of Foreign Affairs and International Trade in October 2010. Previous to this position, she was the Deputy Director for the Vancouver Regional Office where she was the lead for the 2010 Olympic Winter Games. Further roles have included Trade Commissioner responsible for the creative industries in British Columbia, Alberta and the Yukon with the mandate to work with export ready cultural entrepreneurs.

With a background in strategic planning and fluently bilingual in English and French, Patricia Elliott studied Communications at Université Laval and has also worked with the Department of Canadian Heritage, the Department of National Defence and Elections Canada.

# CHAIRS AND PANELISTS BIOS

WORKSHOP ORGANIZED BY CHINA INSTITUTE  
UNIVERSITY OF ALBERTA



**John Hankins**

**Vice President, Investment and Trade Development, Calgary Economic Development**

John joined Calgary Economic Development (CED) in 2007, as the Vice President, Investment and Trade Development. John leads CED's efforts to help Calgary companies expand their markets around the world. In addition, he guides CED staff to assist the Calgary region in attracting new business activity from other parts of the continent and the international community.

Prior to joining CED, John was the Director, Business Development at Flextronics, an international manufacturing firm that designs, fabricates, assembles and tests electronics for a wide variety of industries. During his career, John spent six years with Nortel Networks heading up their wireless supply chain in Calgary. His international experience was gained across several industries including agriculture, heavy building materials and food ingredients where he headed up the procurement function for Europe.

John earned his MBA at Bath University. Originally from the UK, John moved to Calgary with his wife and three daughters in 2000. When not at work, John enjoys theatre, reading, walking, swimming and exploring the great outdoors.



**Peter Harder**

**Senior Policy Advisor, Fraser Milner Casgrain LLP, Former Deputy Minister of Foreign Affairs**

Peter is Senior Policy Advisor to Fraser Milner Casgrain LLP. Peter possesses a wealth of expertise in public policy as a result of his involvement at the centre of government decision making for over thirty years.

Prior to joining FMC, Peter was a long serving Deputy Minister in the Government of Canada. First appointed a Deputy Minister in 1991, he served as the most senior public servant in a number of federal departments including Treasury Board, Solicitor General, Citizenship and Immigration, Industry and Foreign Affairs and International Trade. At Foreign Affairs, Peter assumed the responsibilities of the Personal Representative of the Prime Minister to three G8 Summits (Sea Island, Gleneagles and St. Petersburg).

Mr. Harder was appointed a Trudeau Foundation Mentor for 2009-2010. He also serves as the Chair of the National Arts Centre's Governance, Nominating, and Ethics Committee. In 2008, Peter was elected the President of the Canada China Business Council (CCBC).



## PUBLIC POLICY DIMENSIONS OF CHINESE INVESTMENT IN CANADA



**Philip B. Hodge**  
**Vice President, Acquisitions & Divestments, PennWest Exploration**

Phil is currently Vice President, Acquisitions & Divestments at Penn West Exploration. Penn West is one of the largest conventional oil and natural gas producers in North America and the largest producer of light and medium oil in western Canada.

Before joining Penn West in 2010, Phil was a Managing Director at Mackie Research Capital Corporation, a Calgary based investment bank, where he was responsible for over 100 financings and merger transactions, including being the lead advisor on China Investment Corporation's \$1.2 billion investment in Penn West Energy Trust. Prior to 2006, Phil was Vice-President and General Counsel of Vancouver-based Westport Innovations Inc. Prior to joining Westport in 2000, Phil was a partner at Bennett Jones LLP.



**Gordon Houlden**  
**Director, China Institute, University of Alberta**

Mr. Houlden is currently the Director of the China Institute at the University of Alberta. He was born in Calgary, Alberta, and attended the University of Calgary where he received his B.A., and subsequently did graduate work at Carleton University in Ottawa, and at the University Nacional in Lima, Peru.

He joined the Canadian foreign service in 1976, and has served in Ottawa in the East Asian, China, Caribbean, Latin American and Defence Relations divisions. Abroad Mr. Houlden has been posted to Havana, Hong Kong (twice), Warsaw, Beijing (twice - most recently as Minister 2001-2004), and as Executive Director of the Canadian Trade Office in Taipei (2004-2006). He was most recently Director General for East Asia in the Department of Foreign Affairs and International Trade. Mr. Houlden is married and he and his wife Karen Houlden have five adult children.



**Robert Kwauk**  
**Office Managing Partner, Beijing office, Blake, Cassels & Graydon LLP**

Bob Kwauk is the Office Managing Partner of the Beijing office. He relocated from the Firm's Calgary office to establish its Beijing office in 1998 and has resided there since that time. Previous to this assignment, Bob's experience in China included teaching economics and finance at a University in Xian in the late 1980s; a secondment to a law firm in Taipei in the early 1990s; and acting as counsel for a major Africa-based energy project invested by the national oil company of China in the mid-1990s.

Bob's practice includes assisting Canadian and other international companies investing and doing business in China. He also assists a number of Chinese corporations in their acquisitions and financing in North America.



**Zhongmin LI**

**Senior Research Fellow, Department of International Investment in the Institute of World Economics and Politics, Chinese Academy of Social Sciences,**

Dr. Zhongmin LI is a senior research fellow of the Department of International Investment in the Institute of World Economics and Politics, Chinese Academy of Social Sciences, which is the leading and most important think-tank in China. His research interests include China's overseas investment and cross-border M&A of Chinese enterprises. In recent years, he has published some important papers in this area on leading academic journals in China. Beside academic research, Dr. LI is a frequent contributor for several influential newspapers and magazines in China, like People's Daily, China Daily,

China Business News, et al. In 2010-2011, He acted as consultant for Asian Development Bank on the issue of China's outward FDI and cross-border M&A. He's also advisor for several professional institution currently.



**Lloyd Snelgrove**

**President of the Treasury Board and Minister of Finance and Enterprise**

Lloyd Snelgrove was elected to his third term as the Member of the Legislative Assembly for Vermilion-Lloydminster on March 3, 2008.

Mr. Snelgrove was initially named to cabinet in 2006 as President of the Treasury Board and Minister of Service Alberta and was reappointed President of the Treasury Board on March 12, 2008.

On January 31, 2011, in addition to his duties as President of the Treasury Board and Minister responsible for Corporate Human Resources Mr. Snelgrove was sworn in as Minister of Finance and Enterprise.

Prior to entering provincial politics, Mr. Snelgrove served as a councillor for the town of Vermilion, on the board of governors of Lakeland College and as an active member of many local associations in his community of Vermilion. His vision for greater economic development in rural Alberta is supported by his successful experiences in farming, construction, land development and the hospitality industry.

Mr. Snelgrove, his wife, Beverly, and their four sons live in the town of Vermilion.



## PUBLIC POLICY DIMENSIONS OF CHINESE INVESTMENT IN CANADA



**Hinrich Voss**

**Roberts Academic Research Fellow, Centre for International Business University of Leeds (CIBUL)**

is a Roberts Academic Research Fellow at the Centre for International Business University of Leeds (CIBUL). His research interests concentrate mainly on if and how the international business strategies of multinational enterprises (MNEs) from developed and developing countries. Under this umbrella he is developing two research streams. The first research stream is concerned with the internationalisation and the international competitiveness of mainland Chinese companies. This research strand incorporates the influence of China's institutions on the international investment behaviour of Chinese firms.

In the second research stream he investigates how MNEs are affected by climate change policies and the institutional objectives to move towards "Future Energies"; if and how MNEs adapt their international business configuration, and; how MNEs help to distribute "Future Energies" related technologies globally. His research has been published in the *Journal of International Business Studies*, *Management International Review*, and *Management Business Review*. His most recent contribution is the research monograph *The Determinants of Chinese Outward Investment* (Edward Elgar). Before joining CIBUL, Hinrich was a Postdoctoral Research Fellow at the White Rose East Asia Centre/ National Institute for Chinese Studies. Hinrich is the Academic Leader of the Worldwide University Network Contemporary China Center (WUN CCC) and Head of the advisory board of the NetImpact Chapter at LUBS



**Sandra Walkter**

**Partner, Fraser Milner Casgrain LLP**

Sandra Walker has extensive experience in competition and antitrust law matters and is recognized as one of the country's leading Investment Canada Act specialists. Her practice focuses on securing regulatory approvals for mergers from the Competition Bureau, Investment Canada and other regulatory agencies. She also advises on compliance issues relating to pricing, distribution and trade practices.

Sandy represents clients in an array of diverse industries such as financial services, oil and gas, metals, automotive, media, food and beverage, manufacturing, transportation and retail.

An active member of the legal community, Sandy was recently Chair of the Foreign Investment Review Committee of the Canadian Bar Association's National Competition Law Section. She is also an active participant in a number of American Bar Association committees and is a regular speaker at ABA, CBA and other conferences.





**Robert G. Wright**  
**Former Canadian Ambassador to China**

McGill, BSc, 1968.

Extension studies: Institut d'Etudes Politiques, Paris/Grenoble 1969/70.

1977-1980 Canadian Delegation to Tokyo Round of Trade Negotiations, Geneva.

1980-1985 Director, various divisions in Industry, Trade and Commerce and Department of External Affairs, Ottawa.

1985-1991 Deputy Head of Canadian Delegation to the Uruguay Round of Trade Negotiations, Geneva.

1991-1993 Director General, United States Bureau, Department of Foreign Affairs and International Trade, Ottawa.

1993-1995 Minister (Economic) and (1994-1995) Deputy Head, Canadian Embassy, Washington, D.C..

1995-2001 Deputy Minister for International Trade, Ottawa.

2001-2005 Ambassador of Canada to Japan.

2005-2009 Ambassador of Canada to People's Republic of China.

Married to Carol Smith-Wright, two adult daughters.



**Bu XU**

**Deputy Chief of Mission and Minister Counselor, Embassy of the People's Republic of China in Canada**

Mr. XU Bu is currently the Deputy Chief of Mission and Minister Counselor of the Embassy of the People's Republic of China in Canada.

Mr. Xu was Deputy Director-General of the Policy Planning Department of the Ministry of Foreign Affairs of China before coming to Ottawa in September, 2009. He was in charge of strategic studies of China's foreign relations and was also responsible for foreign policy speech writing for Chinese leaders.

Mr. Xu's other assignments abroad include Pakistan, the United Kingdom and the United Nations.

Mr. Xu graduated from Nanjing University in 1984, received his MA from Foreign Affairs College in 1986 and was a visiting scholar of the APCSS (Asia Pacific Center for Security Studies, Pacific Command, U.S. Defense Department, Hawaii) in 2001.

Mr. Xu is married with a daughter.

## LIST OF PARTICIPANTS

# PUBLIC POLICY DIMENSIONS OF CHINESE INVESTMENT IN CANADA

Given Name	Family Name	Job Title	Organization
Catherine	Barclay	Manager of Policy and International Commerce	Western Economic Diversification Canada (Calgary Office)
Bob	Brawn	Chair	Alberta Economic Development Authority
Ben	Brunnen	Director, Policy and Government Affairs	Calgary Chamber of Commerce
Anthony	Cioni		Torys LLP
Jeff	Curran		Penn West Exploration
Ron	Deyholos		Torys LLP
Judy	Eng-Hum	Director, Operations	Alberta Economic Development Authority
Randy	Hnatuik	Team Lead, Canadian Deep Basin Joint Ventures	Encana Corporation
Michael	Holden	Senior Economist	Canada West Foundation
Troy	Holinski	Executive Assistant	Government of Alberta
Margaret	Jia	Director	China National Petroleum Corporation, Canada Office
Richard	Jiang	Manager, Trade and Investment	Alberta International and Intergovernmental Relations
MaryAnn	Kenney	Sr. Strategist, CSR, Renewable & Alternative Energy	Enbridge Pipelines Inc.
Ken	Koo	President	US Oilfield Inc.
Ping	Lang	Research Fellow	China Academy of Social Sciences
Jianzhong	Lei	Consul	Consulate General of PRC in Calgary
Constance	Leung	Trade & Investment Officer, North Asia	Alberta International and Intergovernmental Relations
Felix	Lin	Tax Manager	Deloitte & Touche LLP
Yongfeng	Liu	Consul General	Consulate General of the People's Republic of China in Calgary

# LIST OF PARTICIPANTS

WORKSHOP ORGANIZED BY CHINA INSTITUTE  
UNIVERSITY OF ALBERTA



Jingdong	Liu		Consulate General of the People's Republic of China in Calgary
Jianmin	Ma	Accountant	Sinopec Energy Ltd.
Julia	Mah	Trade and Investment Officer	Alberta International and Intergovernmental Relations
Brett	Mattei	Economic, Political and Public Affairs Officer	United States Consulate General
Jianping	Mei	Consul	Consulate General of the People's Republic of China in Calgary
Lois	Mitchell	Senior Partner	Rainmaker Global Business Development
Michael	Tims	Chairman	Peters & Co. Limited
Diana	Walls	Manager, Government & Aboriginal Relations	Penn West Exploration
Guofei	Wang		Embassy of the People's Republic of China in Canada
Lu	Wang	Associate Analyst	Alberta Investment Corporation
Weiquan	Xiao	Manager	Sinopec Canada Energy Ltd.
Rachel	Yin	Business Development Manager	Calgary Economic Development

Workshop presented by:



Phone: (780) 492-1263  
Email: [china@ualberta.ca](mailto:china@ualberta.ca)  
[www.china.ualberta.ca](http://www.china.ualberta.ca)