# **Short Essays**

Science, Technology and Society 200

## Roger Graves





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I'm new to the University of Alberta, having come from the University of Western Ontario where I was Director of the Program in Writing, Rhetoric, and Professional Communication in the Faculty of Arts and Humanities. In my new position here I'll be working with faculty and students across the university as part of the Writing Across the Curriculum initiative. I will also be working with students and faculty in the Department of English and Film Studies.

I am the author, co-author, or editor of five books and 29 articles, including Writing Instruction in Canadian Universities. My current research interests include the development of doctoral student writing, writing assignments across disciplinary fields, and rhetorical approaches to text encoding. Currently I serve as co-Vice-President of the Canadian Association for the Study of Discourse and Writing (CASDW) and a member of the Executive Board of the Canadian

Recent presentations

This page contais links to pdfs of slides displayed at presentations I've

Books

This page displays the covers and descriptions of books I've authored, co-authored, or co-edited



Blog: Thinking About Writing

A new blog on writing-related issues

http://www.ualberta.ca/~graves1/index.html

#### **Writing Across the Curriculum**



http://www.humanities.ualberta.ca/WAC/

#### **Centre for Writers**



## **GRAM WOW!**



#### **The Questions**

1."The phonograph was seen as a way to remove the roadblocks preventing America's musical development" (Katz pg 51). What were the unique problems for the dissemination of classical music in America at the turn of the century? What were the qualities of recorded music that overcame these difficulties? Use one example from the text to outline and define each of these phonographic qualities.

"The benefits of the phonograph seemed limitless in the home and in the school" (Katz 54). Using examples from the book, **describe** how one of the qualities of the phonograph affected America's musical development in the home and in the school.

### Note the verbs

- Outline
- Define
- Describe

What do these terms mean to you?

# Invention: Generate ideas

- What were the unique problems for the dissemination of classical music in America at the turn of the century?
- Brainstorm, idea maps, questions

- Affordability of live music
- Live music not transportable, into the home
- Personal preference hard to satisfy (few choices)
- Few concert halls in US didn't stock black performers (choice/ selection)
- Pg 53—unique problems comment

## Invention

- What were the qualities of recorded music that overcame these difficulties?
- Reproducibility
- Mass production
- Portability
- Durability
- Repeatability (Ch. 2)
- Low cost
- Access
- Market = variety
- 3 qualities listed in text (Ch 2)

#### Invention

- Use one example from the text to outline and define each of these phonographic qualities.
- Examples (ch 2):
- How musicians shaped compositions to reflect technical limits of the time—Stravinsky
- 2. Grown men ghost conducting
- Annie Greenwood educational subsidy
- Defy racism by providing greater access
- 5. "Audiophile" as an idea develops

#### Thesis statement

#### Working thesis:

- The phonograph allowed music to cross racial barriers
- because it was affordable, reproducable, and portable. By playing records that Black people could afford on their low incomes, the phonograph enabled non-traditional populations to hear and perform this music. These phonographs were also relatively light—not iPod light, but portable nonethelesss—and this allowed the records to move into the home.

 More than that, it hid racial identity –particularly in classical recordings, and that enabled Black people in the US to have access to this music.

# Your argument

- Main claim
- Subsidiary claims

# Organization

#### Introduction—

- leads up to thesis but in a short essay you might elect to just get started with it
- Identify the example you will use
- Identify the qualities you will outline and describe

# Organization

- Intro
- 3 concepts—descirbed in one paragraph—what they mean, how they operate
- Several following paragraphs that show those concepts at work in one example--Stravinsky

# Outline

# Subsidiary claim

#### **Draft** it

- Create a full draft
- Get a "trusted reader" to review it—from this class, someone who had taken the course before, a tutor at the Centre for Writers
- Rework your thesis or claims, add transitions, re-think the introduction and conclusion
- Make sure you've cited the text to provide evidence for your claims