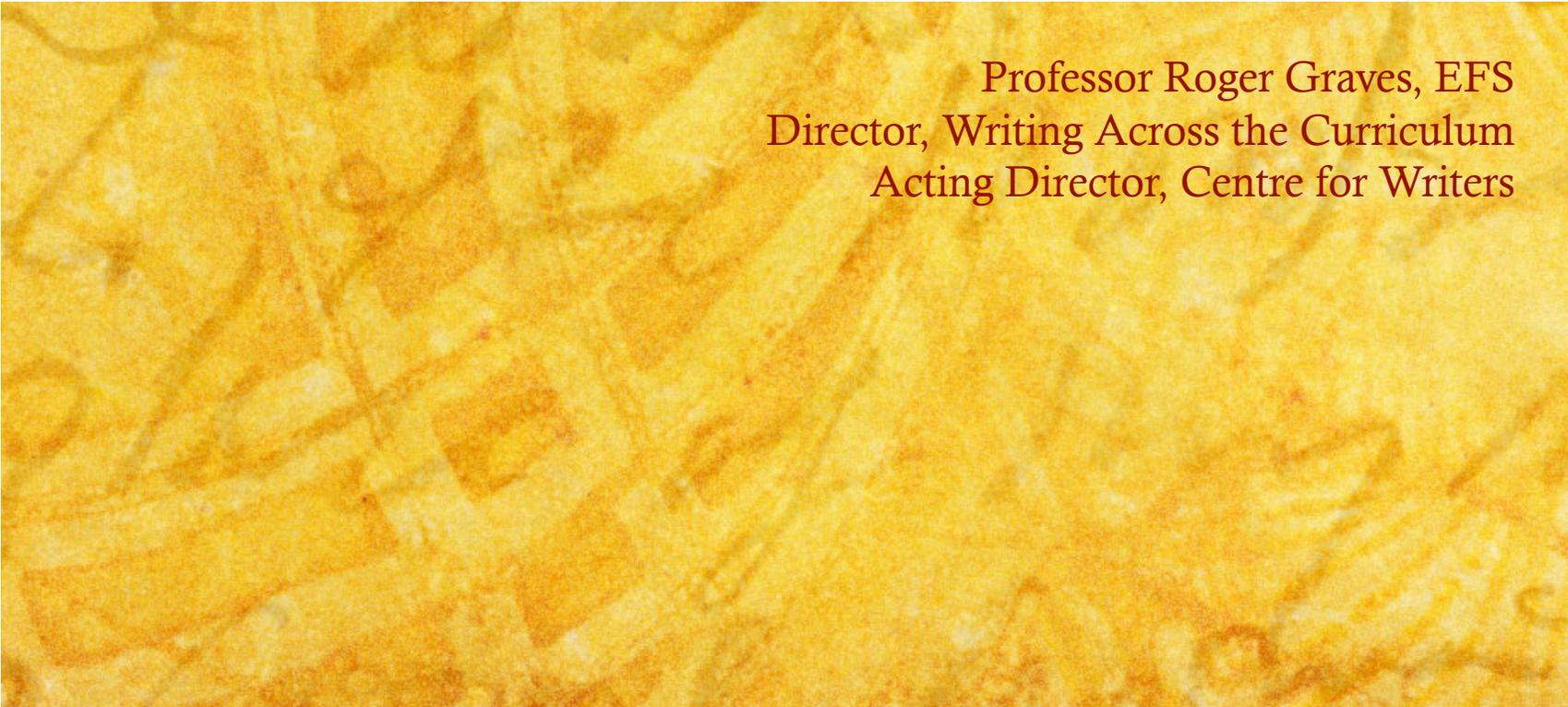




Write your future



Professor Roger Graves, EFS
Director, Writing Across the Curriculum
Acting Director, Centre for Writers

Can you get a job writing?

- Yes. A better question is, can you get a job that doesn't involve writing?
- Most managerial jobs demand that employees spend 50% of their time writing email, reports, proposals, and other documents
- To get ahead, you need to develop your writing skills

That's not what I meant . . .

Jobs as writers:

- Technical writers in Alberta had median salaries of almost \$56,000/yr in 2005

MEDIAN CANADIAN SALARY BY PROVINCE

Figures in Canadian dollars.

Province*	Salary	Province*	Salary
Alberta	\$55,750	Ontario	\$63,330
British Columbia	\$59,000	Quebec	\$65,500
Manitoba	\$49,570		

From the Society for Technical Communication (stc.org)

Job titles for writers

Job Title

Documentation Manager	46	76,320
Information Developer	40	63,310
Online Help Developer	3	—
Teacher of Technical Communication	3	—
Technical Editor	9	—
Technical Writer	127	56,990
Usability Specialist	1	—
Web Designer	3	—
Other	22	60,480

From the Society for Technical Communication (stc.org)

Starting salaries

Years of Experience (in technical communication field)

Less than 2 years	12	43,430
2-5 years	62	51,870
6-10 years	95	63,760
11 years or more	85	69,410

From the Society for Technical Communication (stc.org)

Workopolis

- Communications
- Writing
- Reporting
- Computers

41 jobs were found! Displaying jobs 1 to 40:
Page: [1] 2

Job Title	Company Name
Communications Coordinator	CANADIAN NURSES ASSOCIATION . 
Corporate Affairs/Communications Specialist	 The Power of Dreams HONDA CANADA INC.  
Manager, Communications	HSBC 
Manager, Communications (Parental Leave)	HSBC 
Professor? Public Relations program	CAMBRIAN COLLEGE OF APPLIED ARTS AND TECHNOLOGY 
SPECIALIST, BROKER WEB MEDIA	 AVIVA
Communications Coordinator	FEDERATION OF CANADIAN MUNICIPALITIES (FCM) 
Manager, Communications	ONTARIO PHARMACISTS' ASSOCIATION 
Senior Writer	 Invesco Trimark 
Client Services Training Coordinator	County of Simcoe
Internal Communications Manager - Call Centre	 COGECO CABLE INC 
Marketing and Communications Officer	CANADIAN CENTRE FOR OCCUPATIONAL HEALTH AND SAFETY..

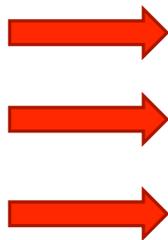
Categories

FastTrack » Marketing Jobs

Marketing Jobs

[RSS](#) [Account Coordinator](#) (2)
[RSS](#) [Account Executive](#) (238)
[RSS](#) [Advertising Coordinator](#) (4)
[RSS](#) [Advertising Director/Manager](#) (4)
[RSS](#) [Advertising Sales](#) (12)
[RSS](#) [Advertising Specialist](#) (1)
[RSS](#) [Art/Creative Director](#) (14)
[RSS](#) [Brand Manager](#) (49)
[RSS](#) [Buyer](#) (168)
[RSS](#) [Category Manager](#) (43)
[RSS](#) [Communications Co-ordinator](#) (23)
[RSS](#) [Communications Manager](#) (59)
[RSS](#) [Communications Specialist](#) (29)
[RSS](#) [Consultant](#) (6)
[RSS](#) [Copywriter](#) (6)
[RSS](#) [Corporate Communications](#) (9)
[RSS](#) [Customer Service Jobs](#) (30)
[RSS](#) [Demonstrator](#) (4)
[RSS](#) [Direct Marketing](#) (13)
[RSS](#) [Director of Marketing](#) (48)
[RSS](#) [Display Marketing](#) (3)
[RSS](#) [Events Coordinator](#) (82)
[RSS](#) [Export Marketing](#) (1)
[RSS](#) [Fundraiser](#) (90)
[RSS](#) [Graphic Artist](#) (13)
[RSS](#) [Graphic Designer](#) (48)

[RSS](#) [Mac Artist](#) (1)
[RSS](#) [Market Research](#) (40)
[RSS](#) [Marketing Analyst](#) (44)
[RSS](#) [Marketing Assistant](#) (33)
[RSS](#) [Marketing Communications](#) (29)
[RSS](#) [Marketing Coordinator](#) (72)
[RSS](#) [Marketing Manager](#) (221)
[RSS](#) [Marketing Representative](#) (34)
[RSS](#) [Media Buyer](#) (28)
[RSS](#) [Media Planning](#) (28)
[RSS](#) [Media Relations/Publicist](#) (19)
[RSS](#) [Merchandiser](#) (108)
[RSS](#) [Online Marketing](#) (21)
[RSS](#) [Packaging Designer](#) (5)
[RSS](#) [Packaging Manager](#) (11)
[RSS](#) [Pricing Analyst](#) (12)
[RSS](#) [Product Analyst](#) (21)
[RSS](#) [Product Manager](#) (157)
[RSS](#) [Promotions](#) (13)
[RSS](#) [Public Relations](#) (44)
[RSS](#) [Sales Promotion](#) (3)
[RSS](#) [Trade Shows](#) (2)
[RSS](#) [Vice President, Business Dev.](#) (8)
[RSS](#) [Vice-President, Marketing](#) (5)
[RSS](#) [Visual Merchandiser](#) (3)
[RSS](#) [Web Marketing](#) (11)



One ad: Ducks Unlimited

Marketing and Communications Specialist

Are you looking for the perfect position that will let you apply your marketing and communications skills to help an important wetland conservation cause?

Ducks Unlimited Canada (DUC) is seeking an enthusiastic and energetic professional to fill the full-time position of **Marketing and Communications Specialist**. This position will be located in Regina, Saskatchewan.

You will be responsible for the development and implementation of provincial and regional strategic marketing and communication plans, ensuring alignment with DUC's business plan and national goals. You will lead provincial and regional projects, provide marketing and communications support/expertise and implement activities to generate memberships and increase revenue in key markets while increasing awareness of our conservation vision and the need to save wetlands.

Your exceptional communication skills, coupled with three to 10 years' experience make you the ideal candidate for this position. You possess strong leadership, organizational, and interpersonal skills. You will effectively develop and implement promotional campaigns, special events, public information and education programs. You will concentrate your efforts on developing strategic communications and media relations plans for the province.

You possess a post secondary education with a focus on communications and also have a strong agricultural background. You are able to develop key relationships and thrive in a team based environment. Your attention to detail, ability to meet deadlines, and capacity to handle a high volume workload are vital in this role. Familiarity with the non-profit or environmental conservation sectors are definite assets.

How do I get there from here?

Build a writing portfolio



- Collect documents you write and assemble them into a binder
- Use the binder in interviews to talk about your writing

Courses

- Take courses in Writing Studies and the Write program in EFS
- Take writing courses elsewhere on campus: Business has a new one starting in the winter, for example

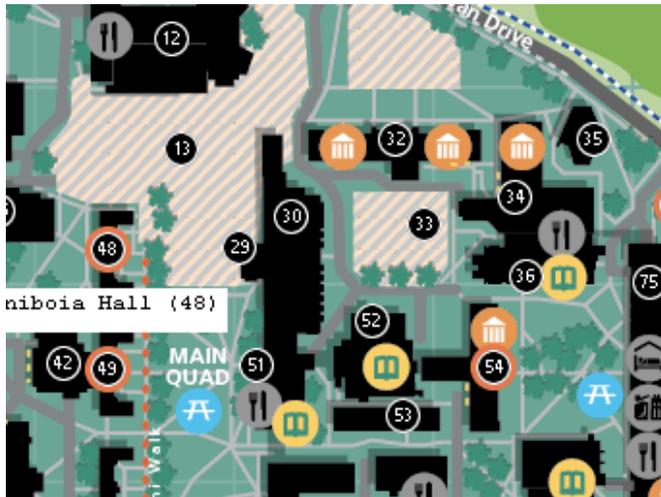
Current courses:

- Writing Studies 101: Exploring Writing
- Writing Centre Practice

New for next year:

- Grant Writing
- Rhetorical Theory

C4W



- Visit the C4W
- Work on various kinds of writing projects
- Work as a tutor helping other students; you will benefit enormously yourself

Writing Initiatives
University of Alberta



Centre for Writers

Write

- Take courses that require you to write a lot
- Join the *Gateway* newspaper staff
- Write for student clubs
- Write for social service organizations