



REPORT — TO THE — COMMUNITY

2016-2017



CAMPUS & COMMUNITY
RECREATION



WHO WE ARE

VISION

Inspiring and empowering exceptional life experiences through recreation, sport and wellness.

MISSION

Facilitate and deliver leading-edge programs, events, services and facilities for our communities.

VALUES AND PRINCIPLES



Leadership

Each employee has the responsibility to lead and makes daily decisions to live our values

To demonstrate leadership through our daily actions



Collaboration

Each employee makes valuable contributions to the success of Campus & Community Recreation

To strengthen our collective impact we share our passion, knowledge and time with other members of our community



Kaizen

Each employee seeks opportunities for continuous improvement in all aspects of work and self

To improve our current practices we use all resources available to us



Civility

Each employee has the responsibility to communicate and act in a respectful, non-judgmental manner

To facilitate relationships and common understanding among diverse people we seek to create an environment that is considerate and respectful



Inclusiveness

Each employee treats our various community members with grace and honor

To foster an open community we are welcoming to all



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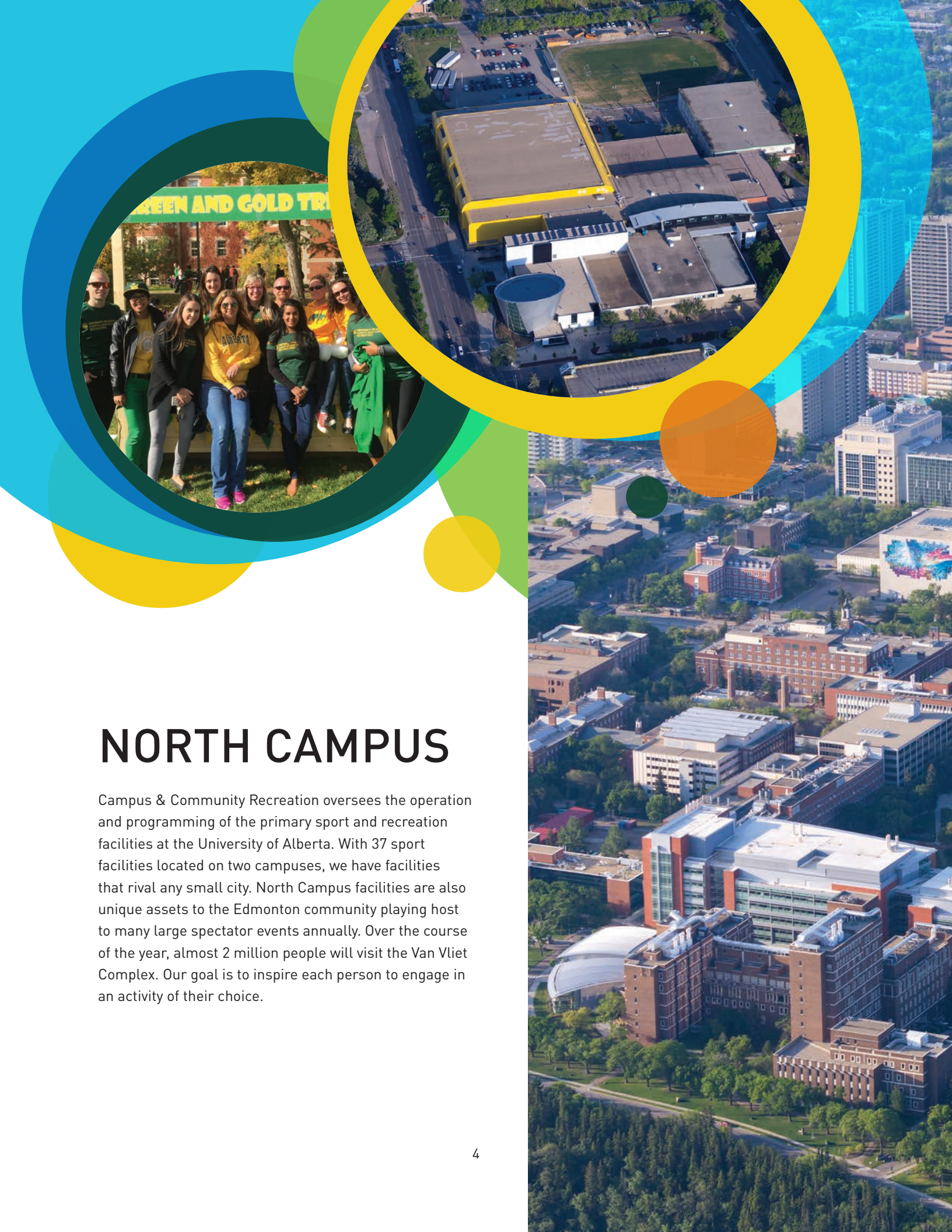




PROGRAMS AND FACILITIES

The role of Campus & Community Recreation is to support our communities (students, staff, Faculty and community members) to explore and enhance their physical, mental, emotional and spiritual well-being through physical and social activity. We strongly believe in the power of recreational activities to support these needs.

Campus & Community Recreation offers programs and facilities aimed to meet the needs and interests of the broad range of communities that we serve. From group exercise to individualized personal training; from healthy living activities to physical assessments preparing for specific work environments; from recreational sports to elite sport training; and a range of ethnic and cultural dance, Campus & Community Recreation has the breadth and depth of activities to enhance the experiences of students, staff and community members alike.



NORTH CAMPUS

Campus & Community Recreation oversees the operation and programming of the primary sport and recreation facilities at the University of Alberta. With 37 sport facilities located on two campuses, we have facilities that rival any small city. North Campus facilities are also unique assets to the Edmonton community playing host to many large spectator events annually. Over the course of the year, almost 2 million people will visit the Van Vliet Complex. Our goal is to inspire each person to engage in an activity of their choice.





VAN VLIET COMPLEX

Located on North Campus, the Van Vliet Complex (VVC) is the hub of physical activity at University of Alberta. The complex houses a variety of major recreation and sport facilities and as a result is a centralized location for all student, staff and Faculty programs and services. Our most recent facility construction is the Physical Activity and Wellness (PAW) Centre. The facility features the Hanson Fitness & Lifestyle Centre, the Wilson Climbing Centre and the increasingly popular student gathering space, Social Street. The PAW Centre is a unique partnership with the University of Alberta Students' Union and Graduate Students' Association. This is truly a facility built by and for the community. Since the opening of the PAW Centre our students, staff, Faculty and community members have joined us in increasing numbers to enjoy our welcoming and inclusive environment.



“Along the way we’ve all made friendships that will last a lifetime. Its been a great ride.”

CHRIS
– Over-35 Hockey League

AQUATICS

Aquatics Centre

- Two (2) Pool Tanks (East and West)
- Six lane, 25 m t-shaped West pool
- Six lane, 25 yd shallow East pool
- Over 85,000 annual visits

PROGRAMS

- Lifesaving Society Learn to Swim, SwimAbilities, Adult and Lifesaving/Lifeguarding
- Recognized as one of six Provincial Training Centres by the Lifesaving Society of Alberta & NWT
- PADI Scuba, kayaking, shallow and deep water aquatic fitness classes and paddleboard yoga (NEW!)
- 31 hours/week of drop-in lane swim
- First Aid and CPR delivered to over 500 people annually

ARENA

Clare Drake Arena

- Named after legendary Hockey Hall of Fame coach Clare Drake
- 2,600 spectator seats
- 2,622 hours of ice booked annually

PROGRAMS

- Over 80 Intramural men’s and women’s hockey teams
 - 1,312 unique participants
 - 379 games played
- Three (3) levels of ice skating programs including figure skating and hockey skills
- A variety of events and activities are hosted in Clare Drake arena including a wedding

CLIMBING

Wilson Climbing Centre

- 2,700 sq. ft. bouldering lounge
- 7,000 sq. ft. high wall loft
- 19 anchors for top roping
- 16 anchors for lead climbing
- Rappel tower
- 1,500 additional hand holds for route setting

PROGRAMS

- “Learn to” introduction to climbing
- 98 participants/semester in Junior Club
- 583 competitors in local and provincial competitive events
- “Girls only Climbing” – female participants, female coach motivated to provide a fun, supportive environment



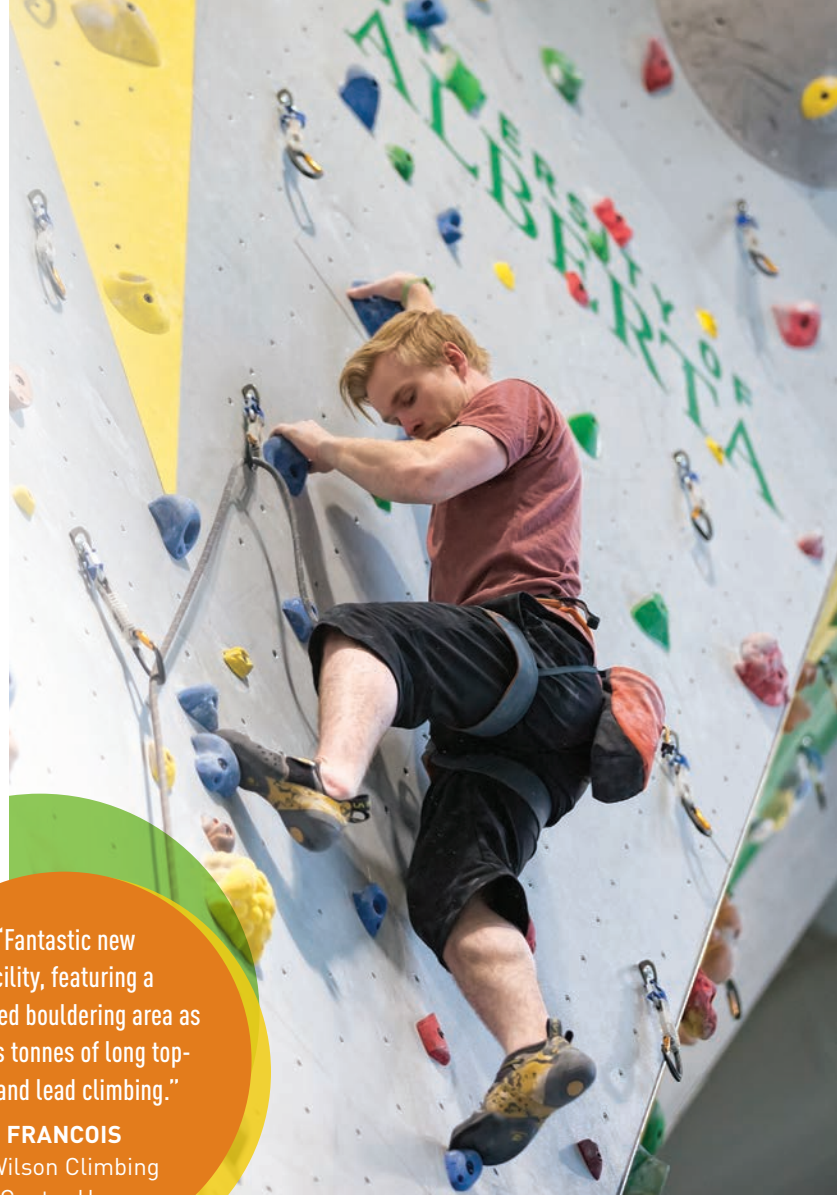
PAVILION

Universiade Pavilion

- Built for the 1983 Universiade Games
- Affectionately called the “Butterdome”
- 5,500 spectator seats
- 64,000 sq. ft. of floor space
- 200 m track

PROGRAMS

- Track, tennis badminton, volleyball, soccer
- Multiple users can use the space at any time
- Capable of hosting local, provincial, national and international caliber events including Butterdome Craft Sale, Remembrance Day and National Gymnastics Championships



“Fantastic new facility, featuring a dedicated bouldering area as well as tonnes of long top-rope and lead climbing.”

FRANCOIS
– Wilson Climbing
Centre User





“It was a program that included anyone and everyone as it made an effort to provide support and guidance to the teams and the individual!”

SHYLO – Soccer Player

“Fun, friendly and new adventures with every program!”

MARK
– Outdoor Program participant

OUTDOOR PROGRAMS

Outdoor recreation gives students an opportunity to explore Alberta through various trips and adventures. All trips are affordable, high-quality and inclusive programs and are offered throughout the year.

PROGRAMS

- Hiking, mountain biking, fishing, ski/snowboard nights, cross-country skiing, star-gazing, snowshoeing, outdoor skating, canoeing/kayaking
- Paired with City of Edmonton’s River Valley programs to offer diverse programs for all experience levels
- 400 unique participants annually

RESIDENCE PROGRAMS

The residence recreation program offers students living in any University of Alberta residence a variety of activities aimed to build a strong sense of community through participation in active recreational programming.

PROGRAMS

- Skating, Climbing, Kinball
- Friendly competition to determine the most active residence



FITNESS

Campus & Community Recreation offers a diverse, integrated approach to physical activity programs and services. From physical assessment for personal or work purposes to group or individual programming, and from recreational movement activities to elite athlete training, we strive to offer the latest fitness trends in the industry while ensuring quality and care for our communities.





Hanson Fitness and Lifestyle Centre

- 27,000 sq. ft. of activity space
- 550,000 visits annually
- Unique equipment offerings include a 30 ft TRX A-Frame with 20 working stations and 6 heavy lifting platforms

PROGRAMS

- Over 125 group fitness programs offered per term, attracting over 5,000 unique participants annually
- Mind/Body, Functional Fitness, Spin, Zumba
- Nutrition services offered with a Registered Dietitian
- Individual or small group training

Fitness Leadership

- Partnered with Alberta Fitness Leadership Certification Association (AFLCA)
- Full spectrum of leadership course designations offered including core components of exercise theory and group exercise fundamentals
- Workshops and seminars to support continuing education credits with AFLCA and CSEP organizations



ALL 20  
OF OUR TREADMILLS have covered
enough distance to get to the moon and back

Sport Health Assessment Centre

- Personal and athlete assessments
- Clients include professional sports teams, recreational teams and individuals interested in health improvement

Work Physiology Testing

- Leader in firefighter testing
- Tests are conducted for a variety of fire departments across northern Alberta



“Friendly environment. Good for making friends and learning new things, having fun.”

BITA – Electrical and Computer Engineering Student



INTRAMURALS

Intramural sports are leagues run by students for students, staff, Faculty and community members. Intramurals are an opportunity to play with friends – old and new – in an environment that celebrates teamwork, mutual respect and – most of all – fun!

PROGRAMS

- 19 sports, 37 leagues, 16 tournaments annually
- 1,129 teams participating
- 4,116 games played
- 5,914 unique participants



GYMS AND STUDIOS

"I found the classes perfect for learning effective tools for self-defense, improving fitness and athleticism and meeting great people."

ZAHEEN
– Martial Arts

"I look forward to her class each week and will continue to go for as long as it's offered!"

LEAH
– Ballet Barre

Facilities

- Two large gymnasiums
- Three studios with multi-purpose floors
- Three studios with hardwood floors, including Dorothy Harris Dance Studio
- One spin studio
- One rowing studio
- 12 Squash/Raquetball courts

Dance

- 24 dance disciplines
- Over 40 dance classes offered on a weekly basis
- Hip Hop, Belly Dance, Salsa, Street Jazz
- Classes available for beginner to advanced dancer

Martial Arts

- 10 martial arts disciplines
- Over 29 martial arts classes offered on a weekly basis
- Brazilian Jiu Jitsu, Karate, Judo, Kickboxing

Sport Skills

- Classes focus on learning the skills of a new sport
- Activities include ice skating, squash, and fencing



"I love the club!
It's a great escape away
from work and school and the
members are wonderful."

STUDENT
- Fencing Club



CLUB SPORTS

Club Sports are student-led initiatives, bringing together students with similar interests and passion. Student leadership opportunities are enhanced and supported with dedicated training and oversight, allowing student clubs to offer unique recreational opportunities under the guidance of professional staff.

- 24 student-led clubs in sports and activities
- Student governed with support of Campus & Community Recreation staff
- Over 2,300 students involved in Club Sports
- Dedicated training in club governance and leadership



**22 EVENTS OR
COMPETITIONS
HOSTED BY CLUB SPORTS**

CLUB SPORTS

- | | | |
|----------------|---------------|--------------|
| Badminton | Lacrosse | Squash |
| Bollywood | Outdoors | Swim |
| Cheer | Paddling | Synchro |
| Climbing | Power Lifting | Table Tennis |
| Contemporary | Quidditch | Tae Kwon Do |
| Dance | Rowing | Triathlon |
| Dance Team | Rugby | Ultimate |
| Fencing | Scuba | Water Polo |
| Figure Skating | | |



"My favourite club memory this year was meeting all my best friends and putting together a kick-ass, professional dance show. I'm so proud of what we were able to put together!"

STUDENT -
MOD/Contemporary
Dance Club



TOTAL OF **2300** CLUB SPORT ATHLETES
ACROSS **24** DIFFERENT CLUB SPORTS



1.6 MILLION
visitors through

*the Physical Activity and
Wellness Centre
in a year*



37

**SPORT AND PHYSICAL
ACTIVITY FACILITIES**



OVER 750
Tennis Memberships

25,000
*drop in visits
annually*

TO THE WILSON
CLIMBING CENTRE

4.22
**NHL SIZED
ICE SURFACES**

*fit on the floor of
the Pavilion*



OVER
2 MILLION VISITORS

to Savigle Community
Sports Centre annually



94,246:39
HOURS: MINUTES

OF FACILITY BOOKINGS IN
THE VAN VLIET COMPLEX



1,000

weekly kickboxing
participants



29,187

YOGA MATS
ROLLED OUT



OVER 1,200
weekly curlers
throughout the
season

\$10,000,000
IN EQUIPMENT
INVENTORY

800,000
SQ. FT. OF ALL
FACILITIES
*OVER NORTH AND
SOUTH CAMPUSES*

\$250,000,000
*worth of sport
and recreation
facility space*



550,000 visitors

ANNUALLY TO THE HANSON
FITNESS AND LIFESTYLE CENTRE



13,488 KM
ridden in SPIN



“It was a multipurpose program that got the student body engaged with each other and engaged in healthy living. It’s focus went beyond physical health but also looked at aspects of emotional and mental health.”

BRIA – LiveWell Participant



"I am very thankful to have these programs at the UofA for my 4 years here. It has brought me continued joy and ways of stress relief!"

NICOLE
– LiveWell Participant



"The fact that you provided an opportunity to meet people that was easy and affordable. It really helps boost mental health, inclusion, and emotional health when you provide such opportunities."

– LiveWell Participant

LIVEWELL

LiveWell is a student-oriented program that focuses on students' physical and social wellness in an effort to support overall health. Our programs are intended to break down barriers to physical and social wellness and engage students in a variety of activities.

- Over 3,000 student participants
- 1,823 unique participants
- 182 courses offered
- Largest event of the year: "Really, Really Ridiculously Big Paint Night" with 500 students, staff and Faculty registered
- 1,275 respondents to the annual survey
- 97% of survey participants value a campus program focused on improving social wellbeing
- 99% of survey participants value a campus program focused on improving physical wellbeing

*REALLY, REALLY RIDICULOUSLY
BIG PAINT NIGHT*

*1100 PAINT BRUSHES,
443 CANVASES and
28L OF PAINT*





SOUTH CAMPUS

Campus & Community Recreation operates and programs a unique pod of facilities located on South Campus at the University of Alberta. These facilities – Foote Field and Saville Community Sports Centre – are large scale, world-class spaces covering over 500,000 sq. ft. of indoor and outdoor sporting experiences. Programming offered on South Campus has a unique community flavor, adding to the distinct experience.



FOOTE FIELD

Foote Field is a multi-use sport training and competition facility, designed for football, track and field and soccer. Built as a legacy of the 2001 World Championships in Athletics and named after University of Alberta sprinter Eldon Foote, the facility hosts regional, provincial, national and international competitions in addition to grassroots community programming.

Artificial Turf

- CFL Sized football field
- Line markings for football and soccer
- Four lane, 140 m warm-up runway with long jump pit
- Eight (8) locker rooms, multipurpose and lounge areas
- 3,500 seating capacity

Track and Field

- International standard, eight (8) lane, 400 m poured surface track
- Pole vault area
- High jump area
- Four (4) long/triple jump pits
- Throwing areas for javelin, shot put, hammer and discus
- 1,500 seating capacity
- Host of the 2016 Canadian Track and Field Championships and Olympic Qualifier

Dome

- Air-inflated structure over artificial turf and warmup runway
- Curtains separate the field from the track and allow the field to be used in ¼ sections
- Dome covers the entire CFL sized football field (182 yds x 70 yds)
- Seasonal inflation: December – April



"We feel very fortunate with the personal trainer assigned to us. She is the best!"

BOB AND BETTY
– Saville Personal Training Clients

SAVILLE COMMUNITY SPORTS CENTRE

Saville Community Sports Centre is a state-of-the-art recreation facility that provides programming and services for sport enthusiasts of all levels, from recreational athletes to Olympic champions.

Fitness Centre

- 3,000 sq. ft. and access to an indoor 200 m walking track
- Individual and small group training
- Yoga, Bootcamp, Zumba

High Performance Training and Research Centre

- 9,000 sq. ft. training and research environment for high performance sport
- Supports developing athletes through to Varsity and Olympic champions

SAVILLE COMMUNITY SPORTS CENTRE

Curling Rink

- 10 sheets of curling ice
- Designated a Curling Canada National Training Centre
- Over 1,200 curler visits weekly

PROGRAMS

- 14 Adult leagues,
- Youth programs for ages 9-21
- Advanced and beginner adult programs
- Stick league and Doubles league

Tennis Centre

- Eight (8) indoor and 9 outdoor tennis courts
- Designated Tennis Canada National Tennis Development Centre
- 750 community tennis members
- 18,263 visits annually

PROGRAMS

- Over 1,100 unique adult and junior participants take part in instructional programming annually
- Over 600 unique adults and juniors take part in summer camps
- 25 events hosted annually from local to international levels
- Over 250 singles or doubles league participants annually
- Opportunities for athlete, coach and administrator development
- Coaching certification courses and coaching symposiums hosted annually

“Saville has amazing staff as well, every one of them is friendly, helpful and they were trained to answer all the questions you need about the facilities.”

BiYu – Tennis Member





SAVILLE COMMUNITY SPORTS CENTRE – GO SPORTS

Saville Community Sports Centre – GO Sports is a unique partnership between GO Community Centre (GCC) and the University of Alberta. The facility serves the basketball, gymnastics and volleyball communities with outstanding facilities and programs aimed specifically at community users.

- 12 premiere FIBA-size basketball courts
- Up to 25 hardwood volleyball courts
- 30,000 sq. ft. gymnastics centre
- Programming offered by 3 community partners in core sports of basketball, gymnastics and volleyball

**LARGEST
HARDWOOD
INSTALLATION
IN NORTH AMERICA**

\$42 million
**CONSTRUCTION
COST**



"Campus & Community Recreation was instrumental to my professional and personal growth as an undergraduate student. I gained many transferable and valuable skills that will help me as I transition from being a student to a professional."

REBECCA – Recreation Facilitator/Committee Chair

STUDENT INVOLVEMENT

Campus & Community Recreation is more than just a source of activity and event opportunities, it is also a strong proponent of student leadership and development. Opportunities include committees, sport club executive positions and employment. Students gain skills such as communication, teamwork, leadership, planning and organization while contributing to the overall experience of other students on campus.

Committees

- **Recreation Advisory Committee** provides feedback and advice on programs and events of interest to students.
- **Campus Recreation Enhancement Fund Committee** is responsible for allocating dedicated funds to support student recreation initiatives.
- **Physical Activity and Wellness Strategic Operating Committee** is an advisory committee responsible for assessing operational impacts related to the PAW Centre.

Employment

- Over 250 student employment positions
- Over 200,000 hours of student employment annually

Training

- Courses for Group Fitness Certification are offered year round and are a great way for students to become involved as leaders on campus as well as a great starting point as a fitness professional
- Other opportunities for students interested in working in the fitness industry are with academic coursework and certification as a personal trainer with either Canadian Society of Exercise Physiology (CSEP) or AFLCA

"Being surrounded by individuals that motivate, challenge and inspire me, has changed my life to grow in various ways – not simply in my career trajectory as a Public Health Practitioner, but as an individual as a whole. Overall, my experience with CCR has been incredible – memories to last a lifetime!"

CERINA – Learn-to-Skate Instructor/Fitness Instructor





1-241 Facility Services
 • Locker Rentals
 • Memberships

“Sweet and Short...
 We would like to make this
 place as permanent place
 for annual festival.”
ASHTOK – East India
 Folk Festival

SERVICES

Our service staff team members are customer-centric and focused on creating exceptional experiences for all of those who visit our facilities or participate in our programs and events. These staff members are the faces you see at customer service, the voices you interact with in the facility bookings unit and the people who take the extra step to make sure the facilities are prepared to perfection for your program or event.

Memberships, Registrations, Bookings and Community Events

- 6,673 paid members
- Community memberships are available for all facilities
- Customer Service Centre process 25,327 registrations for programs in CCR such as Intramurals, fitness drop-in, LiveWell and Instructional Recreation
- Recreation Management Software System is used to process \$10,000,000 per year in financial transactions
- Experienced event facilitators ensure no detail is left out of your booking experience
- Examples of facilitated events:
 - Student Orientation/President’s Address
 - Butterdome Craft Sale (25+ years)
 - Running Room Games
 - East Indian Folk Festival
 - Remembrance Day Ceremony
 - Canadian Athletics Championship and Olympic Qualifier
 - Pan American Junior Athletics Championship
 - FIBA Americas Olympic Qualifier (Basketball)

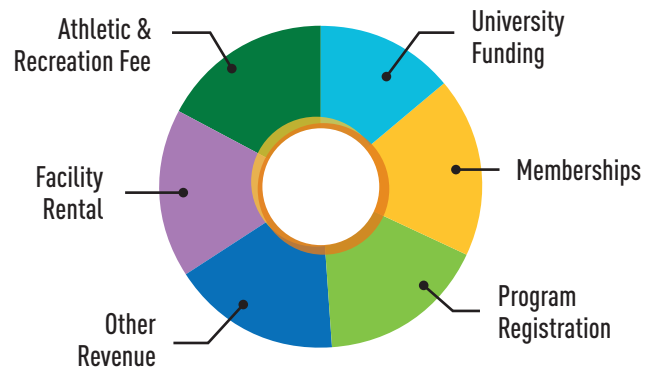
“Not only does CCR create recreation opportunities for the University of Alberta (U of A) campus, but it really emphasizes the idea of recreation being able to foster a community.”

DONOVAN
– Student

FUNDING

Campus & Community Recreation receives dedicated funding from University of Alberta students through the Athletic and Recreation fee. In addition, CCR receives funds and services to support access to facilities by staff and Faculty of the University. Finally, the unit is also responsible for raising funds through program registrations, memberships and facility rentals. Funds raised in each of these areas are circulated back to support our many efforts to maintain and improve our facilities to create exceptional experiences.

CAMPUS & COMMUNITY RECREATION 2016-17 REVENUE



NOTE: University of Alberta also provides Building maintenance, Utilities and Cleaning Services which are not included in the information above.

PARTNERSHIPS

Partnerships have become increasingly more important in our efforts to serve the broad needs of our communities. Over the years, strengthening relationships and building partnerships has allowed the reach and impact of Campus & Community Recreation to extend well beyond what could be expected on our own.

Our partnerships are varied and include:

- GO Venture Agreement is a partnership between the University of Alberta and the GO Community Centre (GCC). The Venture Agreement brings together three community partners representing basketball, volleyball and gymnastics in a state-of-the-art facility focused on developing athletes in these core sports from recreational to Olympic champions.
- Residence Services at the University of Alberta provides housing accommodation for students. The visions of Residence Services and Campus & Community Recreation are closely linked. Our common goals include developing a community of physically and socially healthy students. Base Camp (introduction to campus) and residence programming are collaborative projects that support our goals.
- The City of Edmonton and Campus & Community Recreation have entered into agreements to support the community use of University facilities. As an example, Foote Field, a legacy facility from the 2001 World Championships in Athletics is owned and operated by the University of Alberta and welcomes participants through a Community Use Agreement.

These are three of the many examples of partnerships and collaborations that support our vision of “inspiring and empowering exceptional life experiences through recreation, sport and wellness”.



**CAMPUS & COMMUNITY
RECREATION**

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