



## WHO WE ARE

#### **VISION**

Inspiring and empowering exceptional life experiences through recreation, sport and wellness.

#### **MISSION**

Facilitate and deliver leading-edge programs, events, services and facilities for our communities.

#### **VALUES AND PRINCIPLES**



#### Leadership

Each employee has the responsibility to lead and makes daily decisions to live our values

To demonstrate leadership through our daily actions



#### Collaboration

Each employee makes valuable contributions to the success of Campus & Community Recreation

To strengthen our collective impact we share our passion, knowledge and time with other members of our community



#### Kaizen

Each employee seeks opportunities for continuous improvement in all aspects of work and self

To improve our current practices we use all resources available to us



#### **Civility**

Each employee has the responsibility to communicate and act in a respectful, non-judgmental manner

To facilitate relationships and common understanding among diverse people we seek to create an environment that is considerate and respectful



#### **Inclusiveness**

Each employee treats our various community members with grace and honor

To foster an open community we are welcoming to all



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## COMMUNITY IMPACT

The role of Campus & Community Recreation (CCR) is to support our communities (students, staff, Faculty and community members) to explore and enhance their physical, mental, emotional and spiritual well-being through physical and social activity. We strongly believe in the power of recreational activities to support these needs.

The impact of Campus & Community Recreation on our communities is immeasurable. We live our values on a daily basis. The students and participants featured in this Report provide proof of the direct impact of engaging in all that we offer. From student employment opportunities to physical and social programming, CCR engages and develops skills for students that will last a lifetime. Working for and/or participating in CCR program opportunities has changed the course of lives, including career choices and healthy social relationships.

Campus & Community Recreation operates and maintains a variety of sport and recreation facilities that serve both the campus community and the broader Edmonton community. The unique facilities located on the University of Alberta campuses are world-class in their nature and play a significant role in the event hosting capabilities of the University and the City of Edmonton.

Through this Report we proudly display the active role we play in impacting the lives of students, staff and community members alike.



## SARAH JEVNE LEADERSHIP

When Sarah Jevne began her undergraduate degree in the Faculty of Kinesiology, Sport, and Recreation, she had no idea how much of a role Campus & Community Recreation (CCR) would play in her post-secondary journey. Joining the CCR student-employee ranks as a Recreation Facilitator (Rec Fac) with Intramurals, Sarah immediately gained practical skills and experience that have opened many doors for her.

One recent opportunity saw Sarah sitting on the Kin Games Planning Committee—an event that sees over 32 teams of kinesiology students from across Canada come together for a massive, three-day, multi-sport tournament. Sarah credits her success in this role to her Recreation Facilitator experience.

"Being a Rec Fac, I have learned so much about leadership, preparedness and the recreation industry. I wouldn't have been able to help run Kin Games successfully if I hadn't been in the Rec Fac role and had the opportunity to learn all these skills."

Sarah's committee experience goes beyond Kin Games and touches on many of the student-involved committees CCR encompasses. Over her four years at the University of Alberta, Sarah has held roles on the Recreation Advisory Committee, the Campus Recreation Enhancement Fund Committee and on the Kinesiology, Sport, and Recreation Student Society. It's the hands-on learning of being involved with CCR that has reaffirmed her passion for recreation and will see Sarah pursue a career in the recreation field for many years to come.

"I'm so grateful to have been given the opportunity as a student to gain and strengthen my professional skills that I know I'll depend on moving forward into my career. I hope to give to the field as much as it has given me."





Student leadership development is a core component of Campus & Community Recreation. Opportunities to grow, develop new skills and engage in leading volunteer groups are all part of the CCR student experience. With experienced staff providing mentorship and employment supervision, students gain valuable skills such as communication, teamwork, leadership, planning and organization and contribute to the overall experience of other students on campus.

#### **Student Employment Opportunities**

- Over 225 student employment positions annually
- Opportunities for many skill levels and interests
- Student employees represent every Faculty on campus



#### **Student Committees**

- Recreation Advisory Committee provides feedback and advice on programs and events of interest to students
- Campus Recreation Enhancement Fund is responsible for allocating dedicated funds to support student recreation initiatives.
- Physical Activity and Wellness Centre Strategic Operating Committee is an advisory committee responsible for assessing operational impacts related to the PAW Centre.

#### **Student Training**

- Courses for Group Fitness Certification are offered year round and are a great way for students to become involved as leaders on campus as well as a great starting point as a fitness professional
- Other opportunities for students interested in working in the fitness industry are with academic coursework and certification as a personal trainer with either the Canadian Society of Exercise Physiology (CSEP) or Alberta Fitness Leadership Certification Association (AFLCA).
- Student officials are hired and trained in several intramural sports. These students are gaining marketable skills and valuable work experience during their paid employment.
- In several sports—soccer, volleyball and ice hockey—student staff seeking certification as officials may receive financial support. For the sports of ice hockey, soccer, and volleyball officials who have worked at least one season in the Intramural program can have their entry-level certification course subsidized, provided they commit to continued officiating for the program.
- Student employees received complimentary
   First Aid and CPR re-certifications



## **VAN VLIET COMPLEX**

The University of Alberta is home to a wide range of world-class sport and recreation facilities and amenities that are operated and programmed by Campus & Community Recreation. With over 750,000 square feet of space spanning 37 sport facilities located on two campuses, CCR oversees a thriving cohort of facilities on campus.

Located on North Campus, the Van Vliet Complex (VVC) is the hub of physical activity at University of Alberta. The complex houses a variety of major sport and recreation facilities and is a central location for student, staff and Faculty physical activity programs and services. The complex features our most recent addition—the Physical Activity and Wellness (PAW) Centre. The PAW Centre is a unique partnership with the University of Alberta Students' Union and Graduate Students' Association highlighted by the Hansen Fitness and Lifestyle Centre and the Wilson Climbing Centre. The facility continues to evolve with new additions, including the Christenson Communities Lecture Theatre and Beach Volleyball courts on the south field at Lister Centre.

On South Campus, CCR operates and programs a unique pod of facilities including Foote Field and Saville Community Sports Centre. These large-scale, world-class spaces covering over 500,000 square feet of indoor and outdoor sporting experiences are enjoyed by Edmonton community members from ages 0 to 100 years old. The South Campus facilities are home to over 2,600 members, 200 programs and 150 events per year and attract over 2.2 million spectator and participant visits per year.



## **AQUATICS**

#### **Aquatics Centre**

- Two (2) Pool Tanks (East and West)
- Six lane, 25 m t-shaped West pool
- Six lane, 25 yd shallow East pool
- Over 90,000 visits in the Aquatics Centre annually

#### **PROGRAMS**

- Lifesaving Society Learn to Swim, SwimAbilities,
   Adult and Lifesaving/Lifeguarding programs
- Recognized as one of six Provincial Training Centres by the LifeSaving Society of Alberta & NWT
- PADI Scuba, kayaking, shallow and deep water aquatic fitness classes and paddleboard yoga
- 31 hours/week of drop-in lane swim
- First Aid and CPR delivered to over 500 people annually

## **ARENA**

#### Clare Drake Arena

- Named after legendary Hockey Hall of Fame coach Clare Drake
- 2,600 spectator seats
- 2,622 hours of ice booked annually

#### **PROGRAMS**

- Over 80 Intramural men's and women's hockey teams
  - 1,312 unique participants
  - 379 games played in 2017/2018
- Three (3) levels of ice skating programs including figure skating and hockey skills

### **CLIMBING**

#### Wilson Climbing Centre

- 2,700 sq. ft. bouldering lounge
- 7,000 sq. ft. high wall loft
- 19 anchors for top roping
- 16 anchors for lead climbing
- Rappel tower
- 1,500 additional hand holds for route setting

#### **PROGRAMS**

- "Learn to" introduction to climbing
- "All Bodies Climbing" an inclusive session open to all body types, gender identities and gender expressions
- 268 youth climbers participating in Junior Club
- 915 competitors in local and regional competitive events
- "Girls only Climbing" female participants, female coach motivated to provide a fun, supportive environment



## ALBERTA CLIMBING ASSOCIATION YOUTH NATIONALS TRAINING CLINIC

"Everything's so clean, organized, color coded routes for all levels of rock climbers."

JESSICA

- Wilson Climbing
Centre User





As an avid Campus & Community Recreation (CCR) intramurals participant, Jesse Sheets was able to build and foster great relationships with full-time and student-employed CCR staff. These connections saw him take an active role on the Men's Intramural Council as a volunteer Unit Manager, which eventually turned into a bigger role with CCR and a complete change in his career focus.

"Working closely with CCR student staff helped me to develop an interest in recreation and sport administration—a far cry from my academic focus in biological sciences—and led to working myself as a Recreation Facilitator. Seeing the back end of the work and the passion inherent in the recreation and leisure field quickly opened my eyes to new career opportunities in an area I have always been involved with, but never truly realized could be a vocation for me."

Thanks to the support and mentorship Jesse received as a Recreation Facilitator, his understanding of recreation programming and his love for working with students flourished. He eventually took his passion to an American university where he pursued a master's degree in Recreation, Park and Tourism Administration.

Jesse eventually found his way back to Alberta where he currently is the Adventure Programming Supervisor for Mount Royal University (MRU) in Calgary. While he now shares his love for recreation with MRU students, Jesse still has a deep appreciation and respect for CCR.

"I am infinitely grateful for the friends and colleagues
I met through my time working with CCR and all of the
opportunities which have come with these connections.
Though I now work in a different area of collegiate
recreation than I did while at the University of Alberta,
I strive to pay forward the gifts I was given and share
the love for campus recreation I found at the University
of Alberta's Campus & Community Recreation!"







Club Sports are student-led initiatives bringing together students with similar interests and passions. Student leadership opportunities are enhanced and supported with dedicated training and oversight, allowing student clubs to offer unique recreational opportunities under the guidance of professional staff.

- 24 student-led clubs in sports and activities
- Student governed with support of Campus & Community Recreation staff
- Over 2,100 students involved in Club Sports
- Dedicated training in club governance and leadership

36 TOURNAMENTS & COMPETITIONS HOSTED OR ATTENDED BY CLUB SPORTS



Community service initiatives saw the clubs donate over 900 pairs of socks to the Bissell Centre, over 400 articles of clothing donated to Y.E.S.S. Edmonton, over \$200 donated to the Ronald McDonald House - Northern Alberta and nearly 100 food items donated to the Campus Food Bank. Across the Club Sports Program, members donated blood, raised funds for Movember and Shades of Colour, as well as participated in the Pride Parade, Green & Gold Day, Fort Edmonton Park Spooktacular, Narrow Lake clean up and various community events throughout the year.

#### **CLUB SPORTS**

Badminton
Bollywood
Cheer
Climbing
Contemporary
Dance
Dance Team
Fencing
Figure Skating
Lacrosse
Outdoors

Power Lifting Quidditch Rowing Rugby Scuba Squash Swim Synchro Table Tennis

Paddling

Tae Kwon Do Triathlon Ultimate Water Polo

NEW FOR 2018-19 Hip Hop Dance Club Golf

## **OUTDOOR PROGRAMS**

Outdoor recreation gives students an opportunity to explore Alberta through various trips and adventures. All trips are affordable, high-quality and inclusive and are offered throughout the year.

#### **Programs**

- Hiking, mountain biking, fishing, ski/snowboard nights, cross-country skiing, star-gazing, snowshoeing, outdoor skating, canoeing/kayaking, outdoor survival skills training, camping trip, nature photography
- Paired with the City of Edmonton's River Valley programs to offer diverse programs for all experience levels
- Over 500 unique participants annually

## RESIDENCE **PROGRAMS**

The Residence Recreation Program offers students living in any University of Alberta residence a variety of activities aimed to build a strong sense of community through participation in active recreational programming.

#### **Programs**

- Find What Moves You
  - Tailored to first-year students and new students living in residence, Find What Moves You allows students to experience the different programming offered by Campus & Community Recreation. Students can attend two different introductory "sample" sessions meant to educate them on some of the programming available in a safe and fun environment.
- Lister Olympics
  - Teams are assembled throughout Lister Hall to compete in a 12-team multi-sport for the Final-Four and play the final sport,



### **PAVILION**

#### **Universiade Pavilion**

- Built for the 1983 Universiade Games
- Affectionately called the "Butterdome"
- 5,500 spectator seats
- 70,000 sq. ft. of floor space
- Seven (7) lane, 200 m track

#### **PROGRAMS**

- Track, tennis, badminton, soccer
- Multiple users can use the space at any time
- Capable of hosting local, provincial, national and international caliber events including Butterdome Craft Sale, Remembrance Day, Bar None, APEGA Science Olympics and National Gymnastics Championships.

## GYMS AND STUDIOS

#### **Facilities**

- Two (2) large gymnasiums
- Three (3) studios with multi-purpose floors
- Three (3) studios with hardwood floors, including Dorothy Harris Dance Studio
- One (1) spin studio
- One (1) rowing studio
- 12 Squash/Racquetball courts, courts accommodate table tennis and walleyball





proving to be a great resource for connecting our committee with other stakeholders," says Graydon Garner, Bar None Director.

Garner adds that the success of the event was in large part due to the support and mentorship from CCR staff, and hopes that they can keep Bar None on campus for years to come.

"To have Bar None back on campus was a huge honour for the Aggies, and we believe it helped take a step in restoring a historical connection between our distinguished club and the student body."



## **FITNESS**

Campus & Community Recreation offers a diverse, integrated approach to physical activity programs and services. From physical assessment for personal or work purposes to group or individual programming, and from recreational movement activities to elite athlete training, we strive to offer the latest trends in the industry while ensuring quality and care for our communities.

S-Frame with 19 working stations and six (6) heavy

#### **PROGRAMS**

- Over 125 group fitness programs offered per term, attracting over 5,000 unique participants annually
- Mind/Body, Functional Fitness, Spin, Zumba
- Nutrition services offered with a Registered Dietitian
- Individual or small group training

#### **Fitness Leadership**

- Partnered with Alberta Fitness Leadership Certification Association (AFLCA)
- Full spectrum of leadership course designations offered including core components of exercise theory and group exercise fundamentals
- Workshops and seminars to support continuing education credits with the AFLCA and Canadian Society for Exercise Physiology (CSEP) organizations



# 53 of 84 AND INSTRUCTORS AND PERSONAL TRAINERS

WORKING IN THE FITNESS AREA ARE KINESIOLOGY GRADUATES



OF POWER GENERATED
ANNUALLY IN SWEAT EQUITY

#### **Sport Health Assessment Centre**

- Personal and athlete assessments
- Clients include professional sports teams, recreational teams and individuals interested in health improvement

#### **Work Physiology Lab**

- Renown leader in firefighter testing
- Tests are conducted for a variety of fire departments across northern Alberta



Elementary, Junior High and High School students aprticipated in track meets at Foote Field.





## 5,206 **HOURS**

of personal training completed in 2017 and 2018

Total of **42,247** 

REGISTRATIONS TAKEN, VALUED AT \$3,848,247



Hosted 10 regional climbing competitions

and 2 provincial events

1,253

RESPONDENTS TO ANNUAL LIVEWELL SURVEY

750 CURLING MEMBERS

in 14 leagues annually



2,787
hours of games
IN INTRAMURALS



## OVER 90,000

people visits to the Aquatic Center in 2017/18 along with 1 robot visiting 28 times



students learned to successfully skate around Clare Drake Arena



## More than **850**

dancers danced
in one of
25 different dance
disciplines

## **京京京京** 京京京京京京京京 4,471 HOURS

instructed by Group Fitness Leaders

## **E** 10,000 **K**

used tennis balls donated annually to schools and other community groups.

1263
DIFFERENT
FACILITY
BOOKING
CONTRACTS

\$98,987,323

FINANCIAL TRANSACTIONS

since implementation of CLASS Recreation Management System 7

More than **1,500** 

martial artists
participated in
one of 11 Martial
Arts disciplines



## **INTRAMURALS**

Intramural Sports are sport leagues run by students for students, staff, Faculty and community members. Intramurals are an opportunity to play with friends—old and new—in an environment that celebrates teamwork, mutual respect and, most of all, fun!

- 23 sports, 43 leagues, 17 tournaments annually
- 808 teams participating
- 5,610 unique participants
  - "Beginner Hockey Night" introduces new players to common skills and drills
  - Open leagues have no gender requirements, reducing barriers for women and non-binary participants
  - Annual Pond Hockey Tournament found a new home at William Hawrelak Park
  - Partnership developed with International Student Services to run the University Cup of Cricket



Intramural sport often brings together University of Alberta faculty members, staff, students and alumni—with a sprinkling of community members—for recreational sport and friendly competition. Teams range from newly-established with students from one particular faculty looking for team bonding opportunities, to long-standing with intergenerational rosters spanning a number of faculties and job positions, and community members.

One of the longest-standing intergenerational teams is also one of the first women-only hockey teams to join the Campus & Community Recreation's intramural hockey league. The first Boobie Orrs team—established in 1998—comprised graduate and post-doctoral students from the Faculty of Arts' English and Film Studies departments, a few graduate students from the then Faculty of Physical Education and Recreation (now the Faculty of Kinesiology, Sport, and Recreation), and faculty members from Philosophy and Women's Studies (now Women's and Gender Studies).

"Many of us had played soccer together on Women's and Gender Studies intramural soccer team," says Judy Davidson, one of the team's founding members. "Most of our original team players could barely skate, let alone deal with a hockey stick. But we had some players with some skills."

Current team manager Janet Dixons adds, "As one of a long line of Boobies I value my involvement with the team because it allows me to make diverse connections with UAlberta alumni, including one mother/daughter combination and daughters of several professional colleagues."

Over the past 20 years, the Boobie Orrs have seen many team members come and go, yet the bond between most players over the past two decades is strong and lasting.

"Doing judo helps me
recognize the sort of balance I
need to maintain in life. I wouldn't be
able to do that without my instructors
Kelly Palmer and Gordon Okamura. Also,
every single person at the U of A judo
classes who I have a chance to practice
with has an impact on it."

**AMIN**- Martial Arts



"From Bollywood to

Belly Dance, Reggaeton, and Salsa,

I have found that CCR's dance classes offer
a wonderful outlet for creative and musical
energy. Each of the instructors brings a depth of
knowledge, an artistic flair, and years of experience
to their individual classes. There is a palpable
sense of community that is built around dance and
musical expression, and I have been fortunate to
meet many like-minded people from all across
campus who share this love of dance."

#### **BRIENNE**

- Dance

#### **Dance**

- 28 dance disciplines
- Over 34 dance classes offered on a weekly basis
- Hip Hop, Belly Dance, Salsa, Street Jazz, Disco, Ballet Barre, Bollywood, K-Pop, Tap Dance and more
- Classes available for beginner to advanced dancers

#### **Martial Arts**

- 11 martial arts disciplines
- Over 32 martial arts classes offered on a weekly basis
- Brazilian Jiu Jitsu, Karate, Judo, Kickboxing, Filipino Martial Arts, Kung Fu and more
- Classes available for beginner to advanced martial artists

#### **Sport Skills**

- Classes focus on learning the skills of a new sport
- Activities include ice skating, squash and fencing



## LIVEWELL

LiveWell is a student-oriented program that focuses on students' physical and social wellness in an effort to support overall health. Our programs are intended to break down barriers to physical and social wellness and engage students in a variety of activities.

- Over 1,000 student participants,
   987 unique participants
- 107 courses offered
- 1,253 respondents to the annual survey
- 69% of students ranked general health as the top reason for seeking information about physical activity
- 78% of students identified the importance of physical health/exercise and relaxing/reducing stress as the top two reasons for participating in a wellness activity



"In my first year, I learned
about the Livewell initiative and explored
the variety of wellness activities they have to offer.
I quickly realized the importance of engaging in activities
outside of the classroom and taking care of my personal
wellbeing, leading a balanced life, and engaging with
the campus community. My following year of University,
I knew I wanted to make a greater impact on the UofA
community and decided to volunteer with Livewell as
a Wellness Ambassador. By volunteering with Livewell
and Campus & Community Recreation, I hope to raise
awareness of the fun de-stressing activities and
opportunities they have to offer!"

DANIELA

– LiveWell Volunteer



**Eight (8)** bike maintenance clinics facilitated **Four (4)** new bike stands purchased for the Bike Library **64 bikes** fixed this spring/summer



**Four (4) week program, three (3)** streams: group exercise, individual conditioning, functional training

**12** evidence-based active living tips shared with program participants

40 healthy habit tracking sheets completed

40 weekly goals accomplished



**Eight (8)** evidence-based physical activity promotion tips shared during winter semester **230 total** post engagements



Three (3) Treadmill desks located in J.W. Scott Library

Two (2) Treadmill desks located in Cameron Library

**One (1)** Treadmill desk located in Coutts Library

1896 total miles walked

1121 total hours used

## FOOTE FIELD

Foote Field is a multi-use sport training and competition facility, designed for football, track and field and soccer. Built as a legacy of the 2001 World Championships in Athletics and named after University of Alberta sprinter Eldon Foote, the facility hosts regional, provincial, national and international competitions in addition to grassroots community programming.

#### **Artificial Turf**

- CFL Sized football field
- Line markings for football and soccer
- Four (4) lane, 140 m warm-up runway with long jump pit
- Eight (8) locker rooms, multipurpose and lounge areas
- 3,500 seating capacity
- Host of the 2017 Football Alberta Senior Bowl

#### Track and Field

- International standard, eight (8)
   lane, 400 m, poured surface track
- Pole vault area
- High jump area
- Four (4) long/triple jump pits
- Throwing areas for javelin, shot put, hammer and discus
- 1,500 seating capacity

- Host of the 2017
   Foote Field Open &
   Canada Games Trials
- Host to 23 Edmonton and surrounding area elementary, junior high and high school track meets

#### Dome

- Air-inflated structure over artificial turf and warmup runway
- Curtains separate the field from the track and allow the field to be used in ¼ sections
- Dome covers the entire CFL sized football field (182 yds x 70 yds)
- Seasonal inflation:
   December to April
- Co-Host of the Edmonton Minor Soccer Association Polar Cup 2017

"Wond and best football that

PEN. SHOTS I SHOTS

"Wonderful facilities and best conditions for football practices during that time of year" "Edmonton Sport
& Social Club will continue
to use the Foote Field
Dome for league rentals,
it is a great facility for our
turf soccer leagues."







## SAVILLE COMMUNITY SPORTS CENTRE - EAST

Saville Community Sports Centre is a state-of-the-art recreation facility that provides programming and services for sport enthusiasts of all levels, from recreational athlete to Olympic champions.

- Provides individual and small group personal training
- All personal training staff are Canadian Society of Exercise Physiology – Certified Personal Trainers (CSEP-CPT)
- Yoga, Bootcamp, Spin, Kickboxing and Zumba

#### **Sport Performance Centre**

- 9,000 sq. ft. training and research environment for high performance sport
- Supports developing athletes through to varsity and Olympic champions
- Over 440 varsity athletes worked with the facility strength and conditioning coaches
- Over 1,000 sport specific fitness tests were completed by varsity athletes
- 12 Olympic Lifting platforms
- 6-8 strength and conditioning practicum students per year



#### **Curling Rink**

- 10 sheets of curling ice
- Designated a Curling Canada National Training Centre
- Over 1,200 curler visits weekly

#### **PROGRAMS**

- 14 Adult leagues,
- Youth programs for ages 9-21
- Advanced and beginner adult programs
- Curling leagues year-round, including Spring and Summer
- Coaches from both the varsity program and the community

- tennis courts
- Designated Tennis Canada National Tennis Development Centre
- 775 community tennis members
- Over 1,700 tennis visits weekly
- Over 10,000 used tennis balls donated to schools annually

#### **PROGRAMS**

- Over 1,000 unique adult and junior participants take part in instructional programming annually
- Over 570 unique adults and juniors take part in summer camps
- 29 events hosted annually from local to international levels
- Over 225 singles or doubles league participants annually
- Opportunities for athlete, coach and administrator development
- Coaching certification courses and coaching symposiums hosted annually



## DANIEL HENSCHEL KAIZEN

Third-year Bachelor of Kinesiology student-athlete Daniel Henschel's journey with University of Alberta tennis began when he was just eight years old. As a member of the junior tennis program at the Saville Community Sports Centre (SCSC), Daniel discovered a passion for a sport that would go on to influence his educational and professional aspirations.

Primarily considered an individual sport, Daniel's appreciation of the team aspect of tennis was fostered by the leadership of the SCSC tennis coaches. It was this appreciation that improved his personal game.

"As I developed my game throughout the years I noticed that the coaches really cared about my success and the success of others, there was no favoritism. The experiences were always great,

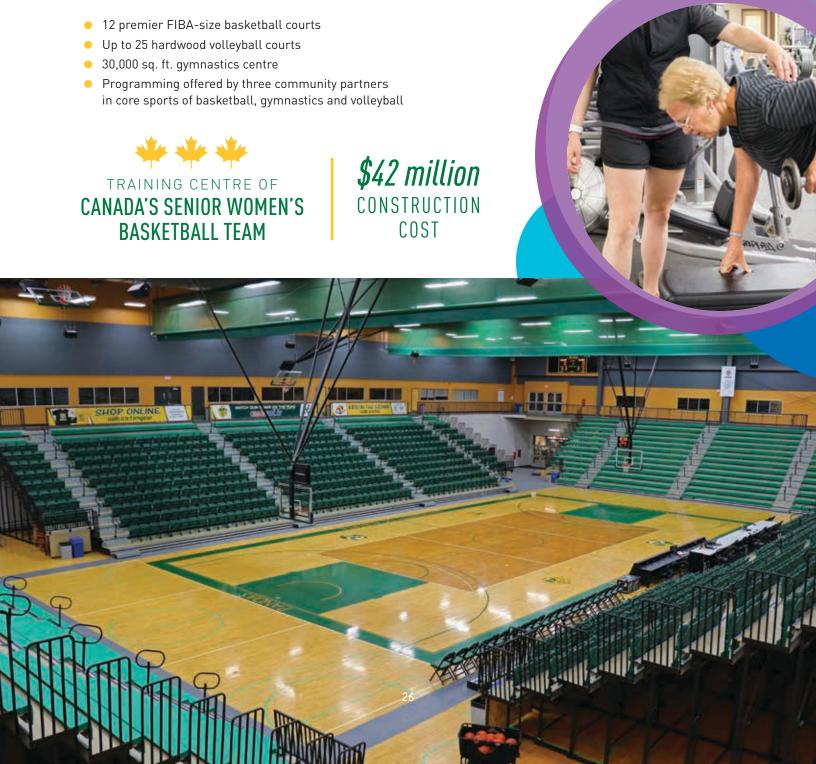
and I loved the push that I got from the individuals that played in the programs with me, it was always competitive and that helped my game."

The team mentality Daniel experienced through the junior tennis program earned him a spot on the Golden Bears Tennis roster, where he helped the team bring home a national championship in men's singles and doubles tennis in 2016. His experiences also sparked his desire to become involved with the community.

"My involvement with tennis at the University of Alberta has made a positive impact in my life, especially when it comes to giving back to the community. I want to become a sports psychologist to guide individuals in the right direction mentally in a sport like tennis. I am not finished my degree yet, so the next best thing for me would be coaching in the Green & Gold Summer Camps. I found that in the two years I have done the camps I feel more satisfaction in my life, knowing that I can make a difference for kids interested in pursuing tennis."



Saville Community Sports Centre – West is a unique partnership between GO Community Centre (GCC) and the University of Alberta. The facility serves the basketball, gymnastics and volleyball communities with outstanding facilities and programs aimed specifically at community users.





### **SERVICES**

Our service staff team members on both North and South Campus are customer-centric and focused on creating exceptional experiences for all of those who visit our facilities or participate in our programs, events and services. These staff members are the faces you see at the customer service desk, the voices you interact with in the facility bookings unit and the people who take the extra step to make sure the facilities are prepared to perfection for your program or event.

#### Memberships, Registrations, Bookings and Community Events

- Community memberships are available for all facilities
- Customer Service Centres processed 42,247 registrations for programs in CCR such as intramurals, fitness drop-in, LiveWell, Instructional recreation)
- Customer Service Centre on north campus employed
   12 students, providing the opportunity to build
   communication, teamwork and customer service skills
- Recreation Management Software System is used to process \$13,000,000 per year in financial transactions
- Experienced event facilitators ensure no detail is left out of your booking experience
- Examples of facilitated events
  - Student Orientation/President's Address
  - Butterdome Craft Sale
  - Athletics Alberta Provincial Track and Field meets (three (3) annually)
  - U17/U19 Canadian Wrestling Championships
  - Remembrance Day Ceremony
  - SW00SH Canada Basketball camps and tournaments
  - APEGA Science Olympics
  - The Shootout Women's World Curling Tour event
  - Foote Field Open and Canada Games Trials Track and Field
  - Canadian Saville International Tennis Federation U18
  - Owen Schlosser World Team Tennis Fundraiser
  - Hokkaido Cup Olympic Weightlifting



## ELAINE YIP CIVILITY

Elaine Yip—International and Community Education
Coordinator for the Faculty of Kinesiology, Sport, and
Recreation—has been program planning and hosting
over 100 international students through the International
Summer School Program for the past three years. As a
former Campus & Community Recreation (CCR) studentemployee and Bachelor of Science in Kinesiology graduate,
Elaine Yip has effectively brought her enthusiasm for
recreation and CCR to this international audience.

"Campus & Community Recreation was where I nurtured and strengthened my passion for recreation programming. Naturally, I leaned on this to assist me on program planning for the students. What a great way to connect my passion for recreation and sports and creatively share what our Faculty and CCR have to offer!"

Students from the Faculty's international-partnered institutions spend four weeks during the summer

months experiencing student-life at the University of Alberta. According to Elaine, some society and cultural differences of the background that these visiting students brought from their home Sport Universities in China, were reasons why CCR-based events and programs fit well.

"The CCR-based events and programs provide for our international visitors exposure to alternate perspectives and different types of sports, games, activities; access to the layers of program and event planning; and hands-on experience of different recreation environments or natural spaces"

Elaine finds that the overall international visiting experience with the Faculty is enhanced through engagement with CCR programs. She adds that students enjoy experiencing something new and different in a safe environment.

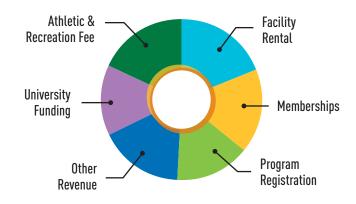
"CCR provides safe and nurturing environments for students to try new things, meet new people, and rediscover their inner love for sports and play. I honestly think that recreational sports are a reason that I fell in love with this Faculty. I would like to share this passion through my work."

### **FUNDING**

Campus & Community Recreation receives funding from a variety of sources including the Athletic and Recreation Fee – a dedicated fee paid by University of Alberta students; University central funding to support access to facilities for staff and Faculty members; and internally generated funds through program registrations, memberships and facility rentals.

Funds raised in each of these areas are circulated back to support our many efforts to maintain and improve our facilities to create exceptional life experiences.

### CAMPUS & COMMUNITY RECREATION 2017-18 REVENUE (\$13.5 MILLION)



NOTE: University of Alberta also provides Building maintenance, Utilities and Cleaning Services which are not included in the information above.

### **PARTNERSHIPS**

One of the stated values of Campus & Community Recreation is collaboration. Development of partnerships to support the needs of the communities we serve is a primary component of this. We strive to nurture and strengthen relationships with organizations that will enhance our goals. We believe the collective impact of working with partners will enhance our opportunity to reach larger audiences than we could expect on our own.

Our partnerships are varied and include:

- Athletics Alberta and Campus & Community Recreation worked to together in the development of a new indoor long jump pit located at the Dome at Foote Field. While construction of the Dome was taking place, a need for additional jump pit space was identified. Working together, a plan was enacted to include this development in the Dome construction.
- The University of Alberta Students' Union and Graduate Students' Associations worked closely together to provide funding to support the development of the Physical Activity and Wellness (PAW) Centre. The facility is a key component of the north campus facility cohort. The PAW Strategic Operating Committee meets several times per year, to support discussion on use, future improvements, and long term goals.
- For the 2nd year, Campus & Community Recreation is collaborating with the First People's House (Aboriginal Student Services Centre) to co-host the Miyopimatisiwin Golf Tournament. This golf tournament is held yearly on National Indigenous Day. The funds raised support First Nations, Metis and Inuit Students of the University of Alberta to access Recreation, Sport and Fitness registered activities.
- The GO Venture Agreement is a partnership between the University of Alberta and the GO Sports Organization. The Venture Agreement brings together three community partners representing basketball, volleyball and gymnastics in a state-of-the-art facility focused on developing athletes in these core sports from recreational to Olympic champions.

These are four of the many examples of partnerships and collaborations that support our vision of "inspiring and empowering exceptional life experiences through recreation, sport and wellness."



