

**Podcasts: Scholars Discussing Business Research** 



"Speaking of Research" is an audio podcast series from the Alberta School of Business highlighting some of our world-renowned scholars whose research work is groundbreaking, impactful and highly cited in the field of business. Hosted by Trish Reay – Professor and Associate Dean (Research).

## **Listen to Podcasts**

## **Welcome to our New Faculty**



Accounting & Business Analytics
Associate Professor Vishal

**Baloria** 

**Arrived from**: Boston College, Carroll School of Management



Accounting & Business Analytics Assistant Professor Mohamad Soltani

Arrived from: University of Wisconsin-Madison

**Degrees**: PhD, University of Waterloo; MBA, McMaster University; BBA, University of Toronto; CPA, CA

**Teaching experience**: Financial Accounting (undergraduate), Managerial Accounting (undergraduate)

Research interests: Understanding the extent to which political incentives affect the decisions of corporate managers and capital market participants

Recent publications: <u>Supporting tax policy</u>
<u>change through accounting discretion: Evidence</u>
<u>from the 2012 elections</u>. *Management Science*.

The effects of media slant on firm behavior.

Journal of Financial Economics.

Degrees: PhD in Operations Management,
University of Wisconsin-Madison; MSc in Industrial
Engineering, Amirkabir University of Technology
(Iran), BSc in Industrial Engineering, Isfahan
University of Technology (Iran)

**Teaching experience**: Introduction to Business Analytics (undergradatuate, MBA)

**Research interests**: Data analytics and empirical studies in operations management focusing on the healthcare and service sectors

Recent pubications: <u>Appointment scheduling</u> <u>with multiple providers and stochastic service</u> <u>times</u>. European Journal of Operational Research.

Does what happends in the ED stay in the ED?

The effects of emergency department physician workload on post-ED care use. (under review).



# Strategy, Entrepreneurship & Management Associate Professor Kent Rondeau

**Arrived from**: Faculty of Extension, University of Alberta

**Degrees**: PhD in Community Health, University of Toronto; MBA, Concordia University

Teaching experience: HRM: Managing the Work
Force in Canada, Introduction to Strategic
Management and Organization Design, Theory of
Organizational Behaviour, Managing for Quality

Research interests: The relationship between various forms of workplace engagement (patient-engagement, physician-engagement, employee-involvement), HRM work practices, and patient safety and quality in Canadian nursing homes

Recent publication: Knowledge capital
accumulations and employee involvement work
systems: Does workplace culture have a role?

Journal of Business Theory and Practice.

# PhD program sees record number of applications

## 176 applications received, 12 new PhD students

This year, applications to enter into the Business PhD program reached an all time high at 176. From these, nine international and three Canadian students were accepted and begin their studies and research with us. Please welcome:

Marketing Students: Natalie Bolen, Timothy Derksen, Qiao Liu, and Arjang Nikbakht (starting Winter 2021).

Operations & Information Systems Students: Zhaleh (Saghar) Ansaripoor, Mehrnaz Behrooz, Bo Han and Yasser Zeinali.

Strategy & Management Operations Students: Logan Crace, Natalie Eng, Farzaneh Sepehr and Shuo Yuan.

## DOING RESEARCH HERE

Research support for authors

## Make sure your research work counts!

Using a standardised institutional signature on your research work is as important for the University of Alberta as it is for you as an author to adopt a unique and consistent name to sign your research papers. Proper use of our University's affiliations, i.e. reference to the Alberta School of Business, is also key in ensuring your work is attributable to our business school's brand. By properly naming *both* the Alberta School of Business and the University of Alberta, makes it easier for organizations such as the *Financial Times*, to find and analyse the Alberta School of Business' global business research in databases such as *Scopus* and *Web of Science* which are often used in business ranking surveys. This ensures our research rankings are as accurate as possible and no researcher or publication is missed or mistaken.

## Deadlines are closer than they appear!

Resuming research during COVID-19

Council grant or other external sponsor takes more time than you may have banked on. Plan on starting your grant application months ahead of the RSO deadline and take advantage of the University's "Toolkit for Success".

## **Funding deadlines**

#### May 25

Research on the property of and under the control of the University of Alberta must be approved before activities can begin. Researchers must obtain approvals from their Associate Dean (Research) as well as the Public Health Response Team (PHRT).

Please see <u>Resuming on-campus research</u> <u>procedures</u> for details on requesting approvals.

## Field Research Resumption Phase II: As of June 22

While provincial and federal authorities continue to impose restrictions that significantly affect field research projects, our research community may be permitted to conduct field research, with appropriate public health safety measures.

Please see the <u>Process for field research</u> requests.

Questions? Contact Deanna Hoffman.

### Learn more

## CONGRATULATIONS Faculty and PhD student achievements

## **PhD Program**

#### **Defenses and Placements**

The following students will be convocating in November 2020 after successfully defending their theses this summer:

- Shuo (Shirley) Chen, Marketing, supervisor Kyle Murray, thesis title "The Minimal-Interactivity Effect: The
  Role of Thought Speed in the Consumption of Digital Experiences." Shirley was appointed as an Assistant
  Professor at Wilfred Laurier University.
- Darya (Dasha) Smirnow, Accounting, supervisor Karim Jamal, thesis title "Do voluntary disclosure standards work? Evidence from the GRI in the extractive sector." Dasha is a Lecturer at Lancaster University.
- Chong Meng, Finance, supervisor Mark Huson, thesis title "Three Essays on External Financing." Chong
  is continuing his research as a post doc here at the University of Alberta with Mark Huson.
- Bordin Bordeerath, Finance, supervisors Randall Morck and Vikas Mehrotra, thesis title "Three Essays
  on Billionaire Corporate Control." Bordin is a post doc in the Economics department at the University of
  Copenhagen.

 Chenxing (James) Shou, Finance, supervisor Randall Morck, thesis title "Essays on the Link between Institutions and Finance." James has joined AIMCo.

#### **Candidacy Exam Completions**

The following students passed their candidacy exams in 2020 and are soon to complete their theses:

- Yusuke Tsujimoto, Finance, supervisors Randall Morck and Vikas Mehrotra
- Lei (Emma) Jing, SMO, supervisor Ian Gellatly
- Myungjung (MJ) Song, SMO, supervisor Andrew Luchak
- Zahid Rahman, SMO, supervisor lan Gellatly
- Joseph DeCoste, Finance, supervisor Masa Watanab
- Rodrigo Cardenas, Finance, supervisor Felipe Aguerrevere
- Rory Waisman, Marketing, supervisor Gerald Häubl

## **Student Publications**

Donkers, B., Dellaert, B.G.C., **Waisman, R.M.**, & Häubl, G. (forthcoming) **Preference Dynamics in Sequential Consumer Choice with Defaults**. *Journal of Marketing Research*.

Wang, M., Raynard, M., & Greenwood, R. (forthcoming) <u>From Grace to Violence: Stigmatizing the Medical Profession in China</u>. Academy of Management Journal.

Wang, M. <u>Violence against doctors is increasing worldwide</u>. <u>Will the pandemic revert the trend?</u> *LSE Business Review*.

#### Read more research news

## LEADING-EDGE RESEARCH

Current and forthcoming publications

## Research Excellence

The Alberta School of Business' researchers are publishing in <u>top management journals</u> known for their excellence. The following are recent year publications and forthcoming articles organized by department:

## **Accounting & Business Analytics**

Banerjee, S. (Forthcoming). <u>Does competition improve analysts' forecast informativeness?</u> Management Science.

Christensen, P.O., Frimor, H., & **Sabac, F.** (2020). Real incentive effects of soft information. Contemporary Accounting Research, 37(1), 514-541.

Ingolfsson, A., Almehdawe, E., Pedram, A., & Tran, M. (2020). <u>Comparison of fluid approximations for service systems with state-dependent service rates and return probabilities</u>. *European Journal of Operational Research*, 283(2), 562-575.

Qian, C., Crilly, D., Wang, K., & Wang, Z. (Forthcoming). Why do banks favor employee-friendly firms? A stakeholder-screening perspective. Organization Science.

Rastpour, A., Kolfal, B., & Ingolfsson, A. (2020). <u>Modeling Yellow and Red Alert Durations for Ambulance</u>
<u>Systems</u>. *Production & Operations Management*, 29(8), 1972-1991.

Rothenberg, N. (2020). <u>Auditor Reputation Concerns, Legal Liability, and Standards</u>. *The Accounting Review,* 95(3), 371-391.

Wang, K. (Forthcoming). <u>Is the tone of risk disclosures in MD&As relevant to debt markets? Evidence from the pricing of credit default swaps</u>. Contemporary Accounting Research.

## **Finance**

Faccio, M., Morck, R., & Yavuz, M.D. (Forthcoming). <u>Business groups and the incorporation of firm-specific shocks into stock prices</u>. *Journal of Financial Economics*.

Haruvy, E., Popkowski Leszczyc, P., Allenby, G., Belk, R., Eckel, C., & **Fisher, R.**, Xin Li, S., List, J.A., Ma, Y., & Wang, Y. (Forthcoming). **Fundraising design: key issues, unifying framework, and open puzzles**. *Marketing Letters*.

## Marketing, Business Economics and Law

Agarwal, S., Mikhed, V., & Scholnick, B. (2020). <u>Peers' Income and Financial Distress: Evidence from Lottery</u>
<u>Winners and Neighboring Bankruptcies</u>. *The Review of Financial Studies*, 33(1), 433-472.

Argo, J.J., & Dahl, D.W. (2020). <u>Social influence in the retail context: A contemporary review of the literature</u>. *Journal of Retailing*, 96(1), 25-39.

Boskovic, B., & Leach, A. (2020). <u>Leave it in the ground? Oil sands development under carbon pricing</u>. Canadian Journal of Economics, 53(2).

Brigden, N. & Häubl G. (2020). <u>Inaction Traps in Consumer Response to Product Malfunctions</u>. *Journal of Marketing Research*, *57*(2), 298-314.

**Castelo, N.**, Bos, M.W. & Lehmann, D.R. (Forthcoming). Consumer adoption of algorithms that blur the line between human and machine. *Journal of Marketing Research*.

Donkers, B., Dellaert, B.G.C., Waisman, R.M., & Häubl, G. (Forthcoming). <u>Preference Dynamics in Sequential</u> <u>Consumer Choice with Defaults</u>. *Journal of Marketing Research*.

Engeler, I. & Häubl, G. (Forthcoming). <u>Miscalibration in Predicting One's Performance: Disentangling Misplacement and Misestimation</u>. *Journal of Personality and Social Psychology*.

Fatum, R., & Yetman, J. (2020). <u>Accumulation of foreign currency reserves and risk-taking</u>. *Journal of International Money and Finance*, *102*, 102097.

Tsekouras, D., Dellaert, B.G.C., Donkers, B. & Haubl, G. (2020). <u>Product set granularity and consumer response to recommendations</u>. *Journal of the Academy of Marketing Science*, *48*(2), 186-202.

Walter, M., Hildebrand, C., **Häubl, G.** & Herrmann, A. (2020). <u>Mixing It Up: Unsystematic Product</u>

<u>Arrangements Promote the Choice of Unfamiliar Products</u>. *Journal of Marketing Research*, *57*(3), 509-536.

## Strategy, Entrepreneurship & Management

Broschark, J.P., Block, E.S., Koppman, S. & Adjerid, I. (2020). <u>Will we ever meet again? The relationship</u> <u>between inter-firm managerial migration and the circulation of client ties</u>. *Journal of Management Studies*, 57(6), 1106-1142.

Chen, Y. & Reay, T. (Forthcoming). Responding to Imposed Job Redesign: The evolving Dynamics of Work and Identity in Restructuring Professional Identity. Human Relations.

Chreim, S., Langley, A., Reay, T., Comeau-Valle, M. & Huq, J.L. (2020). <u>Constructing and Sustaining Counter-Institutional Identities</u>. *Academy of Management Journal*, 63(3), 935-964.

Gehman J. (Forthcoming). <u>Book Review: Taking the Floor: Models, Morals, and Management in a Wall Street Trading Room</u>. *Organization Studies*.

Glaser, V.L., Krikorian-Atkinson, M., & Fiss, P.C. (2020). <u>Goal-Based Categorization: Dynamic Classification in the Display Advertising Industry</u>. *Organization Studies*, 41(7), 921-943.

Goodrick, E., Jarvis, L. & Reay, T. (2020). <u>Preserving a professional institution: Emotion in discursive institutional work</u>. *Journal of Management Studies*, *57*(4), 735-774.

Hughes, K. D., & Silver, W. A. (2020). <u>Beyond time-binds: Rethinking work-family dynamics for a mobile world</u>. *Human Relations*, 73(7), 924-952.

Phung, K., Buchanan, S., **Toubiana, M.**, Ruebottom, T., & Turchick-Hakak, L. (Forthcoming). <u>When stigma</u> <u>doesn't transfer: Stigma deflection and occupational stratification in the sharing economy</u>. *Journal of Management Studies*.

Ruebottom, T. & Toubiana, M. (Forthcoming). <u>Constraints and Opportunities of Stigma: Entrepreneurial</u>
<u>Emancipation in the Sex Industry</u>. *Academy of Management Journal*.

Seidel, V.P., **Hannigan, T.R.**, & Phillips, N.P. (2020). <u>Rumor communities, social media, and forthcoming innovations: The shaping of technological frames in product market evolution</u>. *Academy of Management Review, 45*(2), 304-324.

Sharma, P., Chrisman, J.J., Chua, J.H., & Steier, L.P. (2020). <u>Family firm behavior from a psychological perspective</u>. *Entrepreneurship Theory & Practice*, *44*(1), 3-19.

Slade Shantz, A., Kistruck, G.M., Pacheco, D.F., & Webb, J.W. (2020). <u>How Formal and Informal Hierarchies Shape Conflict within Cooperatives: A Field Experiment in Ghana</u>. *Academy of Management Journal*, 63(2), 503-529.

Soubliere, J., & Gehman, J. (2020). <u>The Legitimacy Threshold Revisited: How Prior Successes and Failures</u> <u>Spill Over to Other Endeavors on Kickstarter</u>. *Academy of Management Journal*, 63(2), 472-502.

Steele, C. W. J. (Forthcoming). When things get odd: Exploring the interactional choreography of taken-forgrantedness. Academy of Management Review.

Tonoyan, V., Strohmeyer, R., & Jennings, J.E. (2020). <u>Gender Gaps in Perceived Start-up Ease: Implications of Sex-based Labor Market Segregation for Entrepreneurship across 22 European Countries</u>. *Administrative Science Quarterly, 65*(1), 181-225.

Toubiana, M. (Forthcoming). <u>Once in orange always in orange? Identity paralysis and the enduring influence of institutional logics on identity</u>. *Academy of Management Journal*.

Wright, A.P., Meyer, A.D., Reay, T. (Forthcoming). <u>Maintaining Places of Social Inclusion: Ebola and the Emergency Department</u>. Administrative Science Quarterly.

Zhang, J., **Deephouse**, **D.L.**, van Gorp, D. & Ebbers, H. (Forthcoming). <u>Individuals' Perceptions of the Legitimacy of Emerging Market Multinationals: Ethical Foundations and Construct Validation</u>. *Journal of Business Ethics*.

Zhao, E.Y., Ishihara, M., & Jennings P.D. (2020). <u>Strategic entrepreneurship's dynamic tensions: Converging</u> (diverging) effects of experience and networks on market entry timing and entrant performance. *Journal of Business Venturing*, 35(2), 105933.

## **Professor Emeriti**

Cappellero, G., Tracey, P., & Greenwood, R. (2020). <u>From Logic Acceptance to Logic Rejection: The Process of Destabilization in Hybrid Organizations</u>. *Organization Science*, *31*(2), 415-438.

Raynard, M., Kodeih, F., & Greenwood, R. (Forthcoming). <u>Proudly elitist and undemocratic? The distributed maintenance of contested practices</u>. Organization Studies.

Wang, M., Raynard, M., & Greenwood, R. (forthcoming). <u>From Grace to Violence: Stigmatizing the Medical Profession in China.</u> Academy of Management Journal.

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