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ALBERTA SCHOOL OF BUSINESS



Faculty leaders active in scholarly pursuits



FELIPE AGUERREVERE

Researches asset pricing and risk management



IAN GELLATLY

Strategic Management & Organ

Researches leader and employee work behaviors



KARIM JAMAL

Accounting, Operations & Information Systems

Researches private demand for accounting and auditing



EMILSON SILVA

Marketing, Business Economics & Law

Researches public policy related to energy production

Our Department Chairs are leaders, managers, teachers and researchers. Their expertise in research areas such as employee work behaviors, income redistribution, accounting and auditing, and risk management strategies are featured on banner stands located throughout the Alberta School of Business building.

- 1. **Felipe Aguerrevere** <u>explains how incomplete commodity pricing is used to estimate a firm's future value.</u>
- 2. **Ian Gellatly** <u>studies leadership styles that cause stress</u>.
- 3. Karim Jamal researches what makes audit engagements profitable.
- 4. **Emilson Silva** <u>analyzes how utility regulators could address income inequality through effective price consumption use.</u>

Research Spotlight











Our faculty's latest research studies featured by the University:

Letting your child pick their snack may help you eat better, study suggests (Robert Fisher)

New research could offer "effective, simple recipe" for parents looking to make healthier food choices for their families.

Who buys the wine? Research reveals how consumers make choices for groups (Sarah Moore)

People who see themselves as independent tend to go with their own preference when choosing for a large group—even if it costs more.

<u>Word of mouth still key factor in generating sales in online world</u> (Paul Messinger and Sarah Moore)

Consumers base buying decisions on "informed herd effect" influenced by what others like them say about the product, marketing researchers find.

Why having robot co-workers might make you less prejudiced (Noah Castelo)

When robot co-workers are the out-group, human workers become less prejudiced against other humans, researchers find.

Opening Pandora's box (Noah Castelo)

While artificial intelligence can be a force for societal and economic good, there may be unintended consequences when it comes to our increasing reliance on technology.

The Language of AI (Noah Castelo)

Learn the language of the future with these easy to understand definitions.

Research conference highlights PhD students' projects (PhD Students)

This annual student-led conference offers business doctoral students an opportunity to share research ideas and fosters effective presentation and communication skills.

Research featured through other media outlets:

How not to shake someone's hand (Jennifer Argo)

When a handshake feels wrong.

DOING RESEARCH HERE

Research support for authors



Digital Scholarship Center

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Research Awards & Funds

If you are interested in applying, please contact <u>Deanna Hoffman</u>.

Killam Accelerator Award

Early career faculty members who are within 6 years of having taken up their first tenure track appointment.

Value: \$75,000 per year for 3 years

Deadline: June 5, 2020

Killam Prizes

The Killam Prizes are awarded to active Canadian scholars who have made a substantial and significant contribution to their respective fields in the humanities, social sciences, natural sciences, health sciences or engineering.

Value: Max. five \$100,000 awards (one

prize per discipline)
Deadline: June 15, 2020

Killam Research Funds

The Killam Research Fund supports research initiatives that are expected to increase the University's success in obtaining funding from SSHRC

as well as other national and international peer-reviewed funding competitions.

Value: Cornerstone Grant <\$50,000

Research Operating Grant <\$7,000

Connection Grant <\$10,000

Travel Grant (as per travel grid)

Deadline: On-going

More external honours and prizes...

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Grant Deadlines

If you are interested in applying, please contact Deanna Hoffman.

John R. Evans Leaders Fund (JELF)

RTA RSO Deadlines: Apr 1, Aug 4, Jan 4

Canada Research Chairs

2020 Deadlines: Apr 20, Sept 20, Dec 14

NSERC Alliance Grants

RSO Deadline: Continuous intake

NSERC Idea to Innovate Grants

2020 Deadlines: Mar 30, Jun 22, Sept 28

NSERC Create

LOI RSO Deadline: Apr 24

NSERC Discovery Grants

RSO Deadline: Oct 21

SSHRC Partnership Engage Grants

2020 RSO Deadlines: Mar 8, Jun 10, Sept

10, Dec 1

SSHRC Connection Grants

2020 RSO Deadlines: Apr 24, Jul 25, Oct 25

More

Online Research Resources

Bookmark these handy research-based resources found on our web site:

Business databases

Free editing services for your SSHRC application

Grant assist program

Getting ethics approval

Top management journals listings

New grant application 'How To' reference guide

Web pages showcasing your research:

Books published

Grant recipients

Publications

More

CONGRATULATIONS

Faculty and PhD student achievements

Scholarly Awards & Recognition

Winspear Senior Faculty Fellowships (awarded for three years):

Francis Winspear Professor of Business - Florin Sabac

Roger S. Smith Professor of Business - Barry Scholnick

Faculty Fellowships (awarded for one year):

The Edmonton Journal Fellowship - Adelina Barbalau

Xerox Canada Faculty Fellowship - Noah Castelo

NOVA Management of Technology Endowment - Yonghua Ji

Canadian Utilities Faculty Fellowship - Shamin Mashruwala

G.R.A. Rice Faculty Fellowship - Christina Mashruwala

Hugh E. Pearson Fellowship - Angelique Slade Shantz

Leanne Hedberg successfully defended her thesis titled "Not Just Small Potatoes: Social Partnerships as Relational Spaces that Bridge Social Movements and Organizational Change" in December 2019. Leanne's supervisor is Professor **Michael Lounsbury**.

LEADING-EDGE RESEARCH

Current and forthcoming publications

Research Excellence

The Alberta School of Business' researchers are publishing in <u>top management journals</u> known for their excellence. The following are recent year publications and forthcoming articles organized by disciplines defined by our accreditation body, the Association to Advance Collegiate Schools of Business (AACSB):

Accounting

Banerjee, S. (in press). Does competition improve analysts' forecast informativeness? *Management Science.*

Christensen, P.O., Frimor, H., & **Şabac, F.** (in press). <u>Real incentive effects of soft information</u>. *Contemporary Accounting Research.*

Rothenberg, N. (in press). <u>Auditor Reputation Concerns, Legal Liability, and Standards</u>. *The Accounting Review*.

Energy Management

Boskovic, B. & **Leach, A.** (in press). Leave it in the ground? Oil sands development under carbon pricing. *Canadian Journal of Economics*.

Entrepreneurship/ Small Business Administration

Hughes, K. D., & Silver, W. A. (in press). <u>Beyond time-binds: Rethinking work-family dynamics for a mobile world</u>. *Human Relations*.

Sharma, P., Chrisman, J.J., Chua, J.H., & **Steier, L.P.** (2020). <u>Family firm behavior from a psychological perspective</u>. *Entrepreneurship Theory & Practice, 44*(1), 3-19.

Tonoyan, V., Strohmeyer, R., & **Jennings, J.E.** (in press). <u>Gender Gaps in Perceived Start-up</u> <u>Ease: Implications of Sex-based Labor Market Segregation for Entrepreneurship Across 22</u> <u>European Countries</u>. *Administrative Science Quarterly*.

Zhao, E.Y., Ishihara, M., & **Jennings P.D.** (in press). <u>Strategic entrepreneurship's dynamic tensions: Converging (diverging) effects of experience and networks on market entry timing and entrant performance. *Journal of Business Venturing*.</u>

International Business

Agarwal, S., Mikhed, V., & **Scholnick, B.** (2020). <u>Peers' Income and Financial Distress: Evidence from Lottery Winners and Neighboring Bankruptcies</u>. *The Review of Financial Studies, 33*(1), 433-472.

Fatum, R., & Yetman, J. (2020). <u>Accumulation of foreign currency reserves and risk-taking</u>. *Journal of International Money and Finance*,102, 102097.

Marketing

Brigden, N. & **Häubl G.** (in press). <u>Inaction Traps in Consumer Response to Product Malfunctions</u>. *Journal of Marketing Research*.

Castelo, N., Bos, M.W. & Lehmann, D.R. (in press). Consumer adoption of algorithms that blur the line between human and machine. *Journal of Marketing Research*.

Tsekouras, D., Dellaert, B.G.C., Donkers, B. & **Häubl, G**. (2020). <u>Product set granularity and consumer response to recommendations</u>. *Journal of the Academy of Marketing Science, 48*(2), 186-202.

Walter, M., Hildebrand, C., **Häubl, G.** & Herrmann, A. (in press). Mixing It Up: Unsystematic Product Arrangements Promote the Choice of Unfamiliar Products. *Journal of Marketing Research*.

Strategic Management

Broschark, J.P., **Block, E.S.**, Koppman, S. & Adjerid, I. (in press). <u>Will we ever meet again? The relationship between inter-firm managerial migration and the circulation of client ties</u>. *Journal of Management Studies*.

Cappellero, G., Tracey, P. & **Greenwood, R.**, (in press). From Logic Acceptance to Logic Rejection: The Process of Destabilization in Hybrid Organizations. *Organization Science*.

Chreim, S., Langley, A., **Reay, T.**, Comeau-Valle, M. & Huq, J.L. (in press). <u>Constructing and Sustaining Counter-Institutional Identities</u>. *Academy of Management Journal*.

Glaser, V. L., Krikorian-Atkinson, M., & Fiss, P. C. (in press). <u>Goal-Based Categorization:</u> <u>Dynamic Classification in the Display Advertising Industry</u>. *Organization Studies*.

Goodrick, E., Jarvis, L. & **Reay, T.** (in press). Preserving a professional institution: emotion in discursive institutional work. *Journal of Management Studies*.

Raynard, M., Kodeih, F., **Greenwood, R.** (kn-press) Proudly elitist and undemocratic? The distributed maintenance of contested practices. *Organization Studies*.

Slade Shantz, A., Kistruck, G.M., Pacheco, D.F., & Webb, J.W. (in press). <u>How Formal and Informal Hierarchies Shape Conflict within Cooperatives: A Field Experiment in Ghana</u>. *Academy of Management Journal*.

Seidel, V.P., **Hannigan, T.**, & Phillips, N. (in press). <u>Rumor communities, social media, and forthcoming innovations: The shaping of technological frames in product market evolution</u>. *Academy of Management Review*.

Soubliere, J., & **Gehman, J.** (in-press). <u>The Legitimacy Threshold Revisited: How Prior Successes and Failures Spill Over to Other Endeavors on Kickstarter</u>. *Academy of Management Journal*.

Production/ Operations Management

Ingolfsson, A., Almehdawe, E., Pedram, A., & Tran, M. (2020). <u>Comparison of fluid approximations for service systems with state-dependent service rates and return probabilities</u>. *European Journal of Operational Research, 283*(2), 562-575.

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