

Time	Event	Who
8:30 – 8:45	Welcome and Opening Remarks	Cindy Grappe, BRC Chair; Sarah Moore, Associate Dean PhD and Research; Vikas Mehrotra, Dean
8:45 – 9:15	Presentation 1 - Marketing “The Effect of Flat Asks on Rounding-up change”	Bijit Ghosh
9:15 – 9:20	BREAK	
9:20 – 10:00	Poster Session 1 (8 people)	Natalie Bolen (MARK) Logan Crace (SEM) Bo Han (OIS) Usama Malik (FIN) Yunjung Pak (SEM) Erfan Rafieikia (OIS) Nancy Wang (Accounting) Xin Yang (Accounting)
10:00 – 10:05	BREAK	
10:05 – 10:55	3MT presentations with Q&A (8 people) Each student has 3 minutes to present their research with one slide. Two minutes will be put on the clock for a question from the audience after each presentation. Following all 7 presentations, 10 minutes for questions directly to the individuals (they will stand at the poster tables)	Arash Asgari (OIS) Turan Bayramli (MARK) Ailin Chen (FIN) Tim Derksen (MARK) Amir Faghihinia (MARK) Arkadiy Lenchak (FIN) Qiao Liu (MARK) Niusha Safarpour (MARK)
10:55 – 11:00	BREAK	
11:00 - 11:30	Presentation 2 - Accounting “Proxy Advisory Firms and Information Processing”	Ke Feng
11:30 – 12:00	Poster Session 2 (7 people)	Qi An (Accounting) Lance Gregory (MARK) Leixing Jiang (ACCTG) Feyzan Karabulut (MARK) Ozan Ozdemir (OIS) Soroush Sadeghi (OIS) Linfeng Tian (FIN)
12 - 12:15	Pick up lunch in lobby	Faculty and Students

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12:15 – 1:05	Lunch Panel Topic: Addressing Real World Problems With Business Research	Moderator Julian Faid (SEM) Robert Fisher (Marketing) Armann Ingolfsson (OIS/ABA) Dev Jennings (SEM) Runjing Lu (Finance) Bohan Song (Accounting)
1:05 – 1:15	BREAK	
1:15 – 1:50	Poster Session 3 (9 people)	Bandita Deka Kalita (SEM) Likang Ding (OIS) Cindy Grappe (MARK) Samira Jafari (SEM) Jennifer Sloan (SEM) Masoum Talebi (OIS) Kieran Taylor-Neu (Accounting) Huijun (Janice) Yan (FIN) Sihan Zhang (FIN)
1:50 – 2:05	CELEBRATION of PhD accomplishments with CAKE!	Everyone
2:05 – 2:35	Presentation 3 - Finance “Superstar CEO and Super Acquisitions”	Weisu Yu
2:35 – 2:40	BREAK	
2:40 – 3:30	3MT presentations with Q&A (8 people) Each student has 3 minutes to present their research with one slide. Two minutes will be put on the clock for a question from the audience after each presentation. Following all 8 presentations, 10 minutes for questions directly to the individuals (they will stand at the poster tables)	Mehrnaz Behrooz (OIS) Teddy Carter (SEM) Maggie Cascadden (SEM) Mehri E. Baloochi (SEM) Arjang Nikbakht (MARK) Shuhan Yang (MARK) Shuo Yuan (SEM) Yasser Zeinali (OIS)
3:30 – 3:35	BREAK	
3:35 – 4:05	Presentation 4 - SMO “We’re Building the Plane While We Fly It: The Role of Collective Organizing in Institutional Field Development”	Natalie Eng
4:05 – 4:15	Closing Remarks	Xin Yang, BDA co-president and BRC Committee, Sarah Moore