

# Alberta MBA Program Information

## Innovation & Entrepreneurship (60 credits)

BUS 501 (Orientation)

BUS 504 (Career Services – Full-time students only)

### **First-Year Core Courses:**

1. ACCTG 501 (Introduction to Financial Reporting and Analysis)
2. ACCTG 523 (Accounting Information and Internal Decision Making)
3. BUEC 503 (Economic Foundations)
4. BUS 505 (Ethics & Corporate Social Responsibility with Communications)
5. FIN 501 (Managerial Finance)
6. MARK 502 (Principles of Marketing Management)
7. MGTSC 501 (Data Analysis and Decision Making)
8. SMO 500 (Managing People)
9. SMO 652 (Leadership Skills)
10. One 3-credit MBA core elective which is chosen from:
  - BUEC 542 (International Business)
  - OM 502 (Operations Management)
  - SMO 502 (Organization Strategy-Managing Organizations)

### **Innovation and Entrepreneurship Required and Elective Courses:**

11. SMO 659 (Strategic Management of Innovation & Entrepreneurship)
  - Or SMO 686 (Entrepreneurial Strategizing)
12. SMO 631 (New Venture Creation)

Two 3-credit graduate-level electives which are chosen from the following group:

MARK 612 (Marketing Research)  
SMO 601 (Innovation & Sustainability: The Cleantech Revolution)  
SMO 603 (Managing Innovation)  
SMO 627 (Advising Family Business)  
SMO 628 (Managing Family Enterprise)  
SMO 642 (International Family Enterprise)  
SMO 656 (High Technology Business Development)  
SMO 686 (Design Thinking and Innovation)

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### **MBA Capstone Course:**

15. SMO 641 (Business Strategy)

### **Five 3-credit MBA electives:**

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