

# Executive MBA Capstone Projects (BUS 880)

Below are a few capstone topics that EMBA students have completed in the past.

## **Capstone Topics: 2019**

Who are Fit for Home-Based Telecommuting

How to Create and Maintain a High Performance Business Negotiation Team

Digital Business Transformations: Key Business Drivers for Successful Implementations

The Determinants of Success for Women Executive Leaders in Alberta, Canada

## **Capstone Topics: 2018**

Avoiding Commodification of Artificial Intelligence by Capturing Value with Differentiation

Leadership in Emerging Areas: Cybersecurity and Innovation

Strategies of Decline: Theory and Qualitative Research for the Downstream Oil and Gas Sector

Managing Disruption in Retail

## **Capstone Topics: 2017**

Millennials and the Modernization of the Real Estate Industry

Doing Business in Canada – A Strategic Analysis of Biological Products Entry into the Pharmaceuticals and Vitamins and Supplements Markets

Entrepreneurial Opportunities and Barriers to Adoption for Renewable & Energy Efficient Technology

## **Capstone Topics: 2016**

Entrepreneurial and Managerial: Transition or Combination?

Factors that Define and Influence Value Creation in M&Q for Consulting Engineering Firms

A Disciplined Entrepreneurship Approach to Career Counselling Business