



- UofA Business Course offered in Winter 2020\*
- 3 UofA credits
- Lectures and assignments at the University of Alberta, Jan - Apr
- A12-day group trip overseas in May 2020 with company visits, academic presentations and cultural & sightseeing activities
- All international arrangements organized on behalf of participants as part of the course

<sup>\*</sup> It is possible to graduate in June with BUEC 444 as your final credits

### Why Japan?



- Importance of incorporating an understanding of East Asia into your business degree
- Difficulty of exploring Japan on your own culture & language barriers
- Access to companies, academic and government institutions not available to individuals
- Facilitation of learning through a group environment
- The purpose is to provide students with an opportunity to learn about the economic environment, business culture and social practices in Japan in an experiential manner.

# Course Content

- Lectures from course instructor during Winter Term
- Research paper prior to departure
- Lectures from partner academic institutions in Japan
- Company visits & group discussions
- Visits to cultural & historic sites across Japan
- Specific academic topics include:
  - current economic trends in Japan
  - Japanese approach to management and production
  - Japan-Canada trade relations
  - Japan in today's global economy
  - Comprehensive and Progressive Trans Pacific Partnership (CPTPP)

# Destinations





### Winter Term

Courses and preparation sessions throughout the semester (usually Fri evenings or Sat mornings)

### **Study Tour Dates**

- Leaving Edmonton May 11
- Returning to Edmonton May 23\*
  - \* Students may change their return flight to stay longer in Japan or take an alternate route home





- Standard UofA Winter term tuition & fees for a 3 credit course
- Additional Study Tour costs for arrangements in Japan include:
  - Round-trip International airfare
  - Domestic travel
  - Accommodations
  - most meals
  - Host University lectures
  - Company visits
  - Cultural outings/site admissions
  - All other organized group activities



Cost per student to run the Japan Study Tour:

\$6,000

Yuichi Kurimoto Memorial Award: (automatically applied for each student)

-\$3,500

Final cost per participant: \$2,500

### Registration



 Expected to open November 8<sup>th</sup> at 9:00am on Bear Tracks

# BUEC 444, LEC 852 (JAPAN) Course # 97789

- Maximum enrollment of 25 students
- Waitlist will be created after spots are filled
- Due by Nov. 20<sup>th</sup> to confirm enrollment:
  - Permission to Participate from BCom Office
  - \$500 deposit towards Study Tour costs
  - Info Release Form
  - Passport copy

# More Information



## ualberta.ca/business/international Study Tours → Japan

### Contact:

International Programs Office BUS 3-21B mic.mccollum@ualberta.ca