

Samira Jafari

Business Building Room 2-24 University of Alberta
E-mail: jafari2@ualberta.ca
+1-780-914-7324

Education

- 2022-Now **Ph.D. Student**, Strategic, Entrepreneurship and Management University of Alberta, Canada.
Supervisor: Professor Jennifer Jennings
- 2007-2010 **Master**, Control Engineering Azad University of Tehran, IRAN.
Thesis: “Computing Nash equilibrium points in multiagent reinforcement learning.”
Supervisor: Professor M.B. Menhaj

Honours and Awards

- **Doctoral Student Award for Professional Excellence (2024)**
- **Scholarship Award, University of Alberta (2022/2023/2024)**
- **Woman Entrepreneur of the Year in Iran (2018)**: Awarded by the Iranian Women’s Entrepreneurship Association for my achievements in launching and scaling a successful startup.
- **Certificate of Appreciation from Farhangian University (2017)**: Recognition for my role as a guest speaker at a workshop and for developing health software for all teaching students.
- **Assessment Center Software Patent (2016)**: Granted for my work on developing an innovative software system to assess job applicants’ skills and competencies.

Research Interests

- Women’s Entrepreneurship
- Entrepreneurship and Gender Discrimination
- Entrepreneurial Characteristics

Professional memberships and activities

- 2023-2024 Member of the Business Doctoral Association at the University of Alberta
- 2015-2022 Managing director & board of directors in “Pouyandegan Danesh Modiran Parsa”
- 2016-2022 Lecturer in the management training center
- 2013-2016 Executive manager in “Pouyandegan Danesh Parsa”
- 2008-2011 Technical manager at Omega Electronic Company
- 2006-2008 Staff engineer in Omega Electronic Company
- 2011-2013 Lecturer at Azad University

Teaching Experiences

2025	<u>Instructor</u> in Introduction to Management, Organization and Entrepreneurship at the University of Alberta
2024	<u>Teaching Assistance</u> in exploring innovation & entrepreneurship at the University of Alberta
2016-now	<u>Organizational Ethics</u> in Management Training Center <u>Participatory Management</u> in Management Training Center <u>communication skills</u> in the Management Training Center <u>Training of professional Assessor</u> in Management Training Center <u>Principles and Techniques of a job interview</u> in Management Training Center <u>Principles of Supervision</u> in Management Training Center <u>Project Control</u> in Management Training Center
2019	<u>Communication skills</u> in the National Aviation Organization <u>Team building</u> in the National Aviation Organization
2018	<u>to be a successful entrepreneur</u> in the APK company
2011-2014	Digital design, Linear control design and analysis, Statistics & Probability, A differential equation in Damavand University

Additional Training Courses

- Graduate Teaching + Learning Program (GTL-Level1)- University of Alberta- 2023
- Innovation bridge: How to get engaged in entrepreneurship- University of Alberta- 2023
- Innovation bridge: Do you want to serve the community- University of Alberta- 2023
- Supporting student writing: engaging, accessible, and sustainable feedback- University of Alberta- 2023
- Workshop on violence and harassment prevention- University of Alberta- 2023
- Survey design and analysis- Institute for Statistical and Data Science- 2023
- Introduction to labour laws and jobs classification- Iran- 2019
- Research and development (R&D) management in science-based businesses- Iran- 2018
- organizational behaviour- Iran- 2018
- Setting up contracts- Iran- 2017
- Character Recognition- Iran- 2017
- Training professional assessor- Iran- 2017
- Designing the organization's creativity innovation- Iran- 2016
- Developing a business plan- Iran- 2016
- Introduction to labour laws, salaries, and wages- Iran- 2016
- Market research workshop- Iran- 2015
- Business meetings management and body language workshop- Iran- 2015
- Game theory online course by Stanford University through Coursera Inc.- Iran- 2013

Publications and Conferences

- Jafari, S., Jennings, J., Jennings, D., Eddleston, K., Sarathy, R., Kumar, K., Andreassi, T., Tonelli, M. (2024). Linking Entrepreneurs' Internalized Gender Characteristics to Key Strategic Aspects of their Firms: Insight from a Three-Country Study. *Diana Conference*

- Jafari, S, Jennings, J. E., Jennings, P., Eddleston, K. A. (2023). Socialized to run firms differently? How the masculinity and femininity of entrepreneurs affect key strategic aspects of their ventures. *ASAC Conference*
- Akramizadeh, A., Afshar, A., Menhaj, M. B., & Jafari, S. (2011). Model-based reinforcement learning in multiagent systems with sequential action selection. *IEICE TRANSACTIONS on Information and Systems*, 94(2), 255-263.
- Akramizadeh, A., Afshar, A., Menhaj, M. B., & Jafari, S. (2010). Model-based reinforcement learning in multiagent systems in extensive forms with perfect information. *IFAC Proceedings Volumes*, 43(8), 487-494.
- Akramizadeh, A., Afshar, A., Menhaj, M. B., & Jafari, S. (2010). Military Units Optimal Formation in Wargame Simulation Using Multiagent Reinforcement Learning. *Electronics Industries*, 1(1), 77-101.

Languages

- Farsi, Fluent
- English, Toefl (overall 108) October 2021
- French, Basic (improving writing and speaking abilities) B1
- Gre (verbal:165 , Quantitative:165 , Analytical Writing:4) October 2021

References

- **Prof. Jennifer Jennings**, Department of Strategic, Entrepreneurship and Management, University of Alberta (Ph.D. Supervisor)
 - E-mail: jjenning@ualberta.ca
 - Tel: +1 780-492-0648
- **Prof. Mohammad Bagher Menhaj**, Department of Electrical Engineering, Amirkabir University of Technology (Master Supervisor)
 - E-mail: tmenhaj@ieee.org , menhaj@aut.ac.ir
 - Tel: +98-912-1304513

