

FAMILY ENTERPRISE INITIATIVE

UNIVERSITY OF ALBERTA
SCHOOL of BUSINESS
Family Enterprise Initiative



SMO 642 / BUEC 442

International Family Enterprise

- Understand institutional and cultural differences
- Work on global cases

SMO 427

Advising Family Business

- Adopt a consulting perspective
- Learn the tools
- Diagnose-plan-advise

SMO 628 / SMO 428

Managing Family Enterprise

- Take the inside perspective
- Manage your business challenges
- Best practices about dealing with the family in the business

Leadership in Family Business!

A central graphic showing silhouettes of several business professionals in a meeting or collaborative setting, standing on a floor with a circular pattern. The text 'Leadership in Family Business!' is overlaid in large white font.

SMO 686 / BUEC 444

European Field Trip

- Get to know multi-generational FE in Europe
- Interact with executives
- Visit top universities

www.business.ualberta.ca/cefe/

Value Added:

- Entrepreneurship classes
- Family Speaker Series
- Case Study Competitions
- ABFI Seminars
- ...and more...