

U of A BUSINESS

ALBERTA SCHOOL of BUSINESS

ALUMNI MAGAZINE

.....
FALL/WINTER 2011/12



The Honourable
apPRENTICE
- Building a Nation

World's Most Spectacular Railroads | Canada's Most Powerful Women | Alberta's Most Amazing Voices

events '12

- January 20** Executive Education Lecture Series
Vikas Mehrotra, Chair, Finance & Statistical Analysis, Amit Monga and Gary Smith, Executive Professors of Finance
U of A Centre, Calgary
- January 27** BAA Hockey Night – An Evening in the Bears' Den
U of A Pandas vs U of BC Thunderbirds
Clare Drake Arena, Edmonton
- January 31** Eric Geddes Breakfast Lecture Series
Doug Goss, Counsel to the law firm of Bryan & Company LLP
Royal Mayfair Golf Club, Edmonton
- February 1** First Annual Real Estate Industry Night
Tim Melton, Executive Chairman of Melcor Developments Ltd.
Stollery Centre, Business Building, Edmonton
- February 11** Undergraduate Awards Ceremony and Luncheon
Shaw Conference Centre, Salons 8 – 10, Edmonton
- February 15** Eric Geddes Breakfast Lecture Series Maxwell Lof, CFO, Surge Energy Inc.
U of A Centre, Calgary
- February 16** MBA Awards Ceremony and Dinner
Stollery Centre, Business Building, Edmonton
- February 23** Washington Alumni Reception
Canadian Embassy, Washington
- February 25** 16th Annual Arizona Brunch
Graham Pearson, Canada Excellence Research Chair in Arctic Resources
Paradise Valley Country Club, Arizona
- March 14** Canadian Business Leader Award
Allan Markin, Chairman, Canadian Natural Resources Limited
Shaw Conference Centre, Hall D, Edmonton
- March 22** Fort McMurray Alumni Event
Location TBC
- April (TBC)** California Alumni Wine Tour
- April 27** Eric Geddes Lecture Series
Bruce Rigal, Deputy COO, Corporate and Investment Banking, Deutsche Bank London
Location TBC, Edmonton
- May 8** Alumni Reception with the Edmonton Symphony Orchestra
Carnegie Hall, New York City
- June 19** BAA Annual General Meeting
Fairmont Hotel Macdonald, Edmonton

this issue

Welcome to our national edition.

The WORLD'S MOST SPECTACULAR RAILROAD begins this issue as in Gord Miller's Rocky Mountaineer. The significance of the railroad is also an important element of Jim Prentice's nation building vision.

CANADA'S MOST POWERFUL WOMEN are also celebrated and we have four on the *Financial Post Magazine's* 2011 list. The never-ending question is explored again - do women still have to dance backwards in heels to achieve work/life balance? Be sure to check out our special feature on the new Women's Alumni Network.

And then there are ALBERTA'S MOST AMAZING VOICES, whether it be through the eyes of Jann Arden's tour manager, Chris Brunton, or our own Erica Viegas, one of six Alberta alumni featured in *Avenue Magazine's* Top 40 Under 40, and highlighted in our classnotes section.

Alumni voices can be found throughout the magazine, and we again, have a record-number of classnotes. A personal favourite is from our oldest contributor, Glen Patterson, and his gift to us from Africa. We welcome more.

And we also welcome our new Dean! But you will need to explore a little further to find out more!

Enjoy the travels,
Monica

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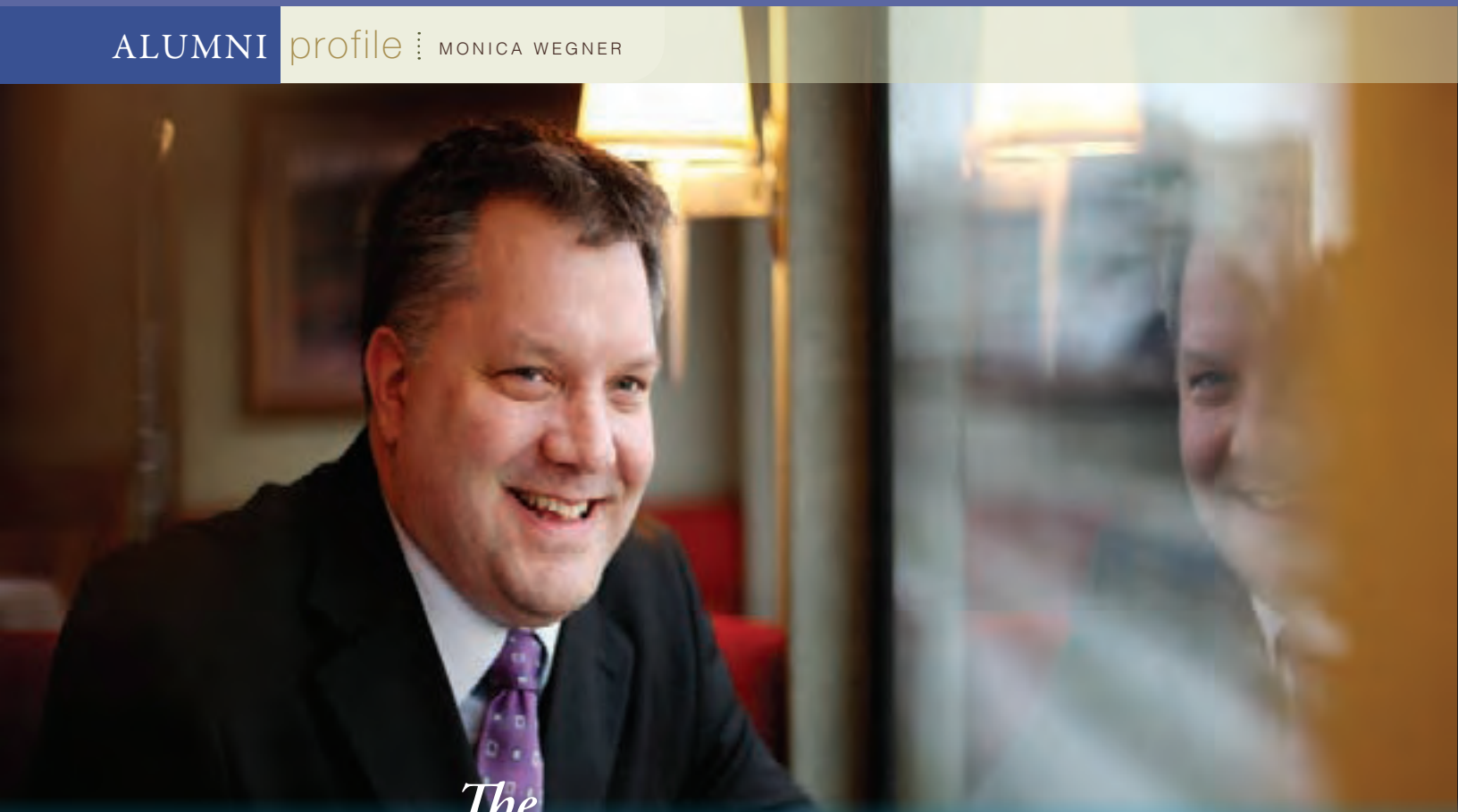
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The *Big Picture*

Railway meets Getaway

ONE QUICKLY REALIZES WHEN ENTERING A **ROCKY MOUNTAINEER BI-LEVEL GOLDLEAF COACH** THAT THIS IS NO ORDINARY TRAIN AND, REGARDLESS OF WHICH OF THE FOUR INTERNATIONALLY RENOWNED RAIL ROUTES YOU CHOOSE YOU CAN EXPECT TO BE IN FOR A **LIFE-CHANGING EXPERIENCE.**

• • • GORD MILLER

So says *National Geographic*, which in 2010 identified the Vancouver, BC-based Rocky Mountaineer (RM) as offering the “most spectacular train trip in the world.” And reinforced by Kamloops-based **Gord Miller**, '05 EMBA, who joined the company in 2008 as Executive Director of Railway Operations after a successful twenty-year career with Canadian National (CN).

THE BIG PICTURE - THE STUNNING SCENERY, EXCEPTIONAL SERVICE, AND ONBOARD EXPERIENCE CLEARLY SETS THIS RAIL JOURNEY APART.

Rocky Mountaineer is the best way to see the Canadian Rockies and GoldLeaf Service provides luxurious surroundings with a unique vantage point on the upper level dome, offering unobstructed views of the passing river canyons, still blue/green lakes, and snow-capped mountains.

THE BIG PICTURE - IS ALSO WHAT THE EMBA HELPED PROVIDE TO GORD WHO, SHORTLY AFTER COMPLETING THE DEGREE, WAS ACKNOWLEDGED WITH CN'S PRESIDENT'S AWARD FOR EXCELLENCE.

And while he is most proud of the award that recognized “productivity increases as measured in cars switched per hour by 35 percent, through dwell reductions of 45 percent, and car velocity increases by 15 percent,” he is equally proud of a recent Rocky Mountaineer employee survey, resulting in an increase in engagement and satisfaction from 42 percent to a company high of 75 percent. Gord adds that the “CN culture was largely based on efficiencies in a command and control model whereas the RM environment focuses on providing an exceptional guest experience and building employee collaboration.”

The benefits of teamwork were also a significant outcome of the EMBA experience. Shares Gord: “The emphasis on group projects in year one allowed part-time students to help adjust to the learning process, take advantage of each others

experience and expertise, and become better acquainted.” By the time year two began with more individual coursework, a strong support group had developed with friendships intact. Out of a class of 27, an annual camping trip by Nordegg drew a core of ten with Gord and his family - wife Ally, and children Quinn, Ryan and Raegan - among them.

A family atmosphere is also what Gord enjoys about RM – a relatively small organization built from an entrepreneurial dream to an iconic global brand with as many as 600 employees when in season - where mentorship is encouraged, leadership is shared, governance is practiced, and growth both personal and corporate is emphasized.

For Gord, personal growth has also been enhanced with the recent support of an executive coach who has helped him explore the nuances of communication, the consequences of mistaken perception, and the benefits of walking the halls.

At Rocky Mountaineer, strategic growth through innovation is an ongoing priority with several exciting projects on the way including the full launch of the company's third class of service - SilverLeaf in 2012 on all First Passage to the West trains between Vancouver and Banff/Calgary and the introduction of the new Coastal Passage route connecting Vancouver and Seattle.

As for Gord, as long as the big picture is on the drawing board so is he. The railway versus the getaway – a perfect combination, complementary but different enough to keep him very much on board.





Dancing Backwards in Heels:

Chocolate *and* challenge

A recent event on campus was called Dancing Backwards in Heels, a compelling title for a discussion on event-planning I thought, but one which I also thought I might steal as a metaphor for the inaugural event of the Women's Alumni Network - a two-day getaway to Vancouver for three of the seven founding members and three lucky student winners.

THE FIRST NETWORKING EVENT WAS MOST APPROPRIATELY A DELICIOUS CHOCOLATE TASTING AT XOXOLAT ON BURRARD STREET, FAMOUS FOR THEIR SIGNATURE CHOCOLATE STILETTOS.

ANOTHER HIGHLIGHT WAS THE EVENT HELD AT LORD'S SHOES HOSTED BY CAROLE (LORD) NOLAND, '70 BCOM, AND HER DAUGHTER JACQUELINE, ON SOUTH GRANVILLE STREET.

A family business since 1930, their other location is in Edmonton's Southgate Mall. Chocolate, wine, and shoe gazing were part of the festivities as was a candid discussion on the mother/daughter dynamic, failed business ideas - fast food shoes? and the recent branding success of Jacqueline's "Lord Lady".

In between was a packed itinerary featuring several other business alumni and friends with wide-ranging discussions including the question: do women still have to dance backwards in heels to achieve work and life balance?

Alumni involved in the Vancouver event included presentations by:

Maureen Fitzgerald, '81 BCom - Author, Lawyer, Consultant, spoke about creating your own personal mosaic. This involved reflecting on the different components of our lives and how they all fit together and form a foundational element of who we are - a great bonding experience for the group.

Tiara Letourneau, '03 BCom, Commercial Account Manager, RBC, inspired the group with her breadth of experience outside her more traditional banking career (see below) and she encouraged students to use their unique skill sets and perspectives as young professionals to help influence change at a higher level.

Priscilla Sharun, '03 BCom, Marketing Manager, Teekay Shipping, spoke about the importance of remembering to stay humble and grounded above all else. She focused on working hard, seizing opportunities, and pursuing diverse experiences.

Thanks also to **Joanne Beaton**, '97 MBA, for arranging a session with Marilyn Tyfting, VP, HR, TELUS International, **Sheryl**

Coonan, '03 BCom, for the Ernst & Young lunch and presentation with Kate McKechnie and Fiona Macfarlane, recognized across Canada for her work with women in business; and **Brian Ford**, '88 BCom, for facilitating the meeting with Carol Richardson, Senior Vice-President, Head of Branch Network, HSBC. The group also enjoyed their session on Leadership Development - People Potential with Janeen Speer of Vancouver-based Lululemon.

Founding Members:

The founding network of seven women represent all parts of Canada as well as diverse careers. They include:

Lesley Scorgie, '05 BCom, of Calgary, Business Analyst at Encana, and author of best-selling finance books and **Amanda Walker**, '06 BCom, of Calgary, who recently earned her CFA and is Financial Advisor of ARC Resources Ltd.;

Kim Chan, '96 BCom, of Toronto, Director of International Tax Solutions Inc. and **Sheryl Coonan**, '03 BCom, of Edmonton, Senior Manager at Ernst & Young, who are both eager to offer their views of the accounting world;

Celia Lam, '02 BCom, of Calgary, Client Program Manager at Golder Associates Ltd., and **Nella Sabo**, '05 BCom, Director of Development at the Alberta School of Business, who both have an increasing passion for the not-for-profit world; and

Michelle Hyde, '03 BCom, of Kelowna, who oversees Apple Valley RV while balancing family life with her two young sons Evan and Sean.

Kim, Sheryl, and Nella represented the group in Vancouver.



TIARA LETOURNEAU:

Following her BCom, Tiara travelled abroad to work in the field of international development, specializing in micro-finance and business development services for micro-entrepreneurs.

In 2007, Tiara was awarded a Rotary Ambassadorial Scholarship for a Master's in South Africa and, in 2008, a Paul Harris Fellowship. Her master's research on the "informal economy" in South African townships deepened her understanding of survival-based entrepreneurship and poverty issues.

Tiara has been a commercial account manager for aboriginal markets with RBC for three years. Tiara's interest in economic development and financial services extends from her passion for proactive citizenship and global prosperity. She has always been an active member of civil society and has held leadership positions in a variety of organizations including Canada25, the Women's International League for Peace and Freedom, and 4-H Canada. She is also a Director and Chair for Sustainable Economic Development with Compassionate Eye Foundation. Tiara was named an Action Canada Fellow in May 2010 honouring the "best of Canada's emerging leaders". Tiara currently resides in Vancouver with her four-year old daughter.

WOMEN'S *alumni network*



Students and alumni mentors enjoying a getaway filled with chocolate, shoes, and inspiration.

about and how they've demonstrated leadership in this area. The selection committee was again a Canadian alumni affair made up of **Brenda Cherry**, '82 BCom, of Calgary, Brenda Cherry Consulting Inc., **Liane Kim**, '96 BCom, of Toronto, Director, PricewaterhouseCoopers; **Leanne Krawchuk**, '94 BCom, of Edmonton, Partner, Fraser Milner Casgrain LLP; **Mary Ritchie**, '80 BCom, of Edmonton, President, Richford Holdings Ltd., and Professors **Karen Hughes** (gender studies) and **Elaine Geddes** (Associate Dean, Undergraduate Programs).

Mary also generously hosted a closing lunch after the group returned to Edmonton at which the students shared the following:

PRIYA: overwhelmed by realizing the number of options that are available to her;

JESSA: encouraged by the demonstration of having a successful career and healthy family life;

Students **Jessa Aco**, **Jenny Albers**, and **Priya Kapur**, applied for the trip by sending a two to three minute video clip of themselves relating what they are most passionate

JENNY: connected with Tiara Letourneau as it relates to her interest in international development.

Part of the group's mission is to challenge students, not just in the business world and the classroom but also in their own communities, to be more socially aware.

Mission accomplished.

NEXT STEPS INCLUDE...

- Partnering with the International Labour Organization to help empower aboriginal entrepreneurs and women in developing countries.
- Assisting students with their plan to host a women's conference in 2013
- Planning the next Chocolate and Challenge event.

We are pleased to announce the new HSBC Women in Business Leadership Awards - four recipients will receive \$20,000 each. Thank you HSBC!

If you would like to become involved with the Women's Alumni Network, please contact nella.sabo@ualberta.ca

A WOMAN BEFORE HER TIME: THANKS EVELYN

June 2, 1920 - November 1, 2011

A favourite activity in Vancouver was having tea with Evelyn at the historic Sylvia Hotel on English Bay. I always left inspired from sharing both the ocean and world views, her universal compassion, and of course her latest fashion accessory.

Evelyn graduated in post world-war 1950 when enrollment figures were as follows:

Civilian Male – 74 – Civilian Female – 15

Rehabilitation Male – 55 – Rehabilitation Female – 3

Said then Director Ben Lindberg:

“Our women graduates experience considerable difficulty in obtaining positions for which we do not have anywhere near sufficient supply of men graduates. Both women and men have had the same educational programmes. On the whole the scholastic record of the women compares favourably with that of the men. Likewise the employment record of the women alumni is excellent. It seems that we are here faced with an “appreciation lag” on the part of the employers.”



An excerpt from her obituary:

Evelyn Miller, '50 BCom, was born in Alliance, Alberta and would serve four years during WWII with the Canadian Women's Army Corp. After the war she graduated from the University of Alberta (Commerce) and moved to Los Angeles where she worked as an accountant for most of her career and retired to Vancouver, BC in 1987. Evelyn was an active volunteer with Shalom BC, Branch 78 Royal Canadian Legion, National Council of Jewish Women, Jewish War Veterans, Louis Brier Home, CESO and enjoyed family and friends, travelling and fashion.

Evelyn truly did dance backwards in heels and was a trail blazer. We will miss her twinkle; we will miss her toes.

CANADA'S MOST POWERFUL WOMEN

ENTREPRENEURS

Lynne Fafard, '75 BCom
CEO and President, Riverbend Group of Companies - Saskatoon

Born and raised in Saskatchewan, Lynne Fafard attended the University of Alberta to earn a degree in commerce and business administration before returning to join the family's building materials business started by her father and uncle in 1947 in a marketing role. She left the company for 16 years to raise her family and rejoined the company in 1996. Fafard and her husband Ken purchased the company in 2004 from her father and siblings, eventually forming the Riverbend Group of Companies consisting of three separate entities — Madero Distribution, Penner Door & Hardware, and two lumberyards — and eight locations. Since 2006, the company has grown nearly 250 percent and it has vendors around the world. Holder's two sons now work for the company as well. "We try hard to keep the sense of family and we are not afraid of doing whatever it takes to help things move forward," she says.



ARTS & COMMUNICATIONS

Heather Shaw, '82 BCom
Executive Chair, Corus Entertainment Inc. - Toronto

Heather Shaw helped establish Corus Entertainment as a spin-off from Shaw Communications in 1999 and has served as Chair since then. Under her leadership, Corus has been recognized as one of Canada's 10 Most Admired Corporate Cultures, Canada's Best Diversity Employer and Greater Toronto Top Employer among other honours. Prior to launching Corus, Shaw was President of DMX Music Canada, a digital subscription music service, and Digital Adventure, a digital advertising service. Shaw holds a bachelor's degree in commerce from the University of Alberta and an MBA from the Richard Ivey School of Business at the University of Western



Ontario where she is currently a member of the School's Business Advisory Board. She has also been a member of the Young (World) Presidents' Organization since 1995, and is a director on several corporate and not-for-profit boards including ShawCor Ltd.

CORPORATE EXECUTIVES

Janet Wood, '82 BCom
Executive Vice-President, Maintenance Go-to-Market, SAP - Vancouver

Janet Wood is in charge of the operation and growth of the enterprise software vendor SAP's maintenance business. She was brought into SAP in 2008 after the acquisition of Business Objects, where she had been since 2003. Wood was Senior Vice-president of Business Objects Customer Assurance organization, and previously, was Senior Vice-president of Global Partners and Sales Enablement, Senior Vice-president of Global Partners and Integration, and Group Vice-president of OEM and Alliances. Before her career at Business Objects, she was Vice-president of business development at Crystal Decisions and had previously spent time in various management positions with IBM. Wood has a bachelor degree in business administration from the University of Alberta and is a member of BC Social Venture Partners board and the Premier's Technology Council.



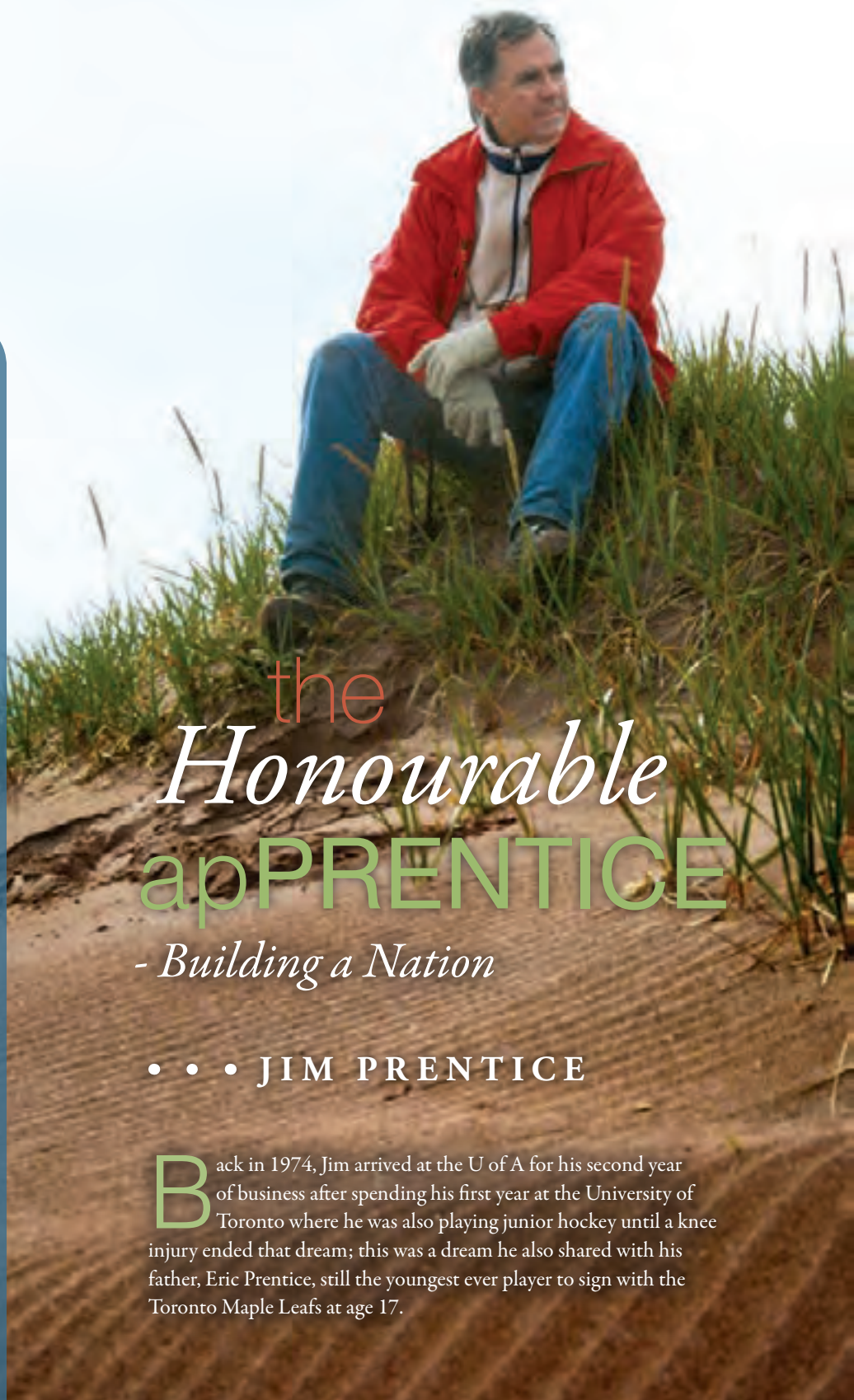
FUTURE LEADERS

Lesley Scorgie, '05 BCom
Owner, Rich By Inc. - Calgary

Lesley Scorgie owns and operates Rich By Inc., a financial consulting company that provides education, resources, and tools for a variety of demographics. She's also the best-selling author of Rich by Thirty: A Young Adult's Guide To Financial Success, a book published in 2007 and printed in English, French and Korean. Scorgie's most recent effort, Rich by Forty, was published last year. She's been sought out as a television guest for a number of shows, making appearances on the Oprah Winfrey Show, Montel Williams, Marilyn Dennis, and MTV Live. Scorgie earned her professional speaking designation through the Canadian Association of Professional Speakers, holds a Bachelor of Commerce degree from University of Alberta, and is currently earning an MBA at Queen's University. She's also active in the community, currently serving as treasurer for the National YWCA of Canada and as a member on the University of Alberta President's Think Tank Committee.



IT WAS A FUN MOMENT WATCHING
JIM PRENTICE, '77 BCOM, SCAN
HIS GRADUATION CLASS PHOTO ON
THE OCCASION OF HIS RETURN TO
CAMPUS ON NOVEMBER 21.
IT WAS A TELLING MOMENT
WHEN, IN LISTENING TO HIM
RESPOND TO A WIDE-RANGING
QUESTION AND ANSWER
SESSION, **IT BECAME
CLEAR THAT
OUR FORMER
MINISTER OF THE
ENVIRONMENT, IS
STILL VERY MUCH
FIGHTING FOR A
BETTER CANADA** IN
HIS PRESENT ROLE AS SENIOR VP
AND VICE-CHAIRMAN OF CIBC.



the
Honourable
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• • • JIM PRENTICE

Back in 1974, Jim arrived at the U of A for his second year of business after spending his first year at the University of Toronto where he was also playing junior hockey until a knee injury ended that dream; this was a dream he also shared with his father, Eric Prentice, still the youngest ever player to sign with the Toronto Maple Leafs at age 17.

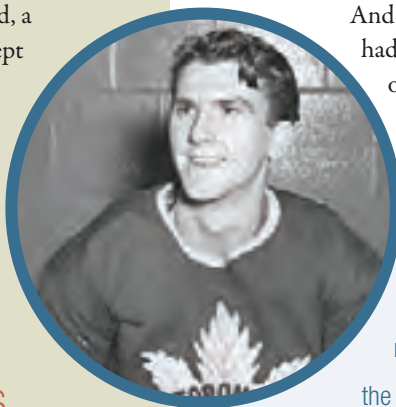
The east-west connection is a recurring one in his life. Born in South Porcupine, Ontario, Jim, then 13, his mother, and four sisters, would move from Schumacher, Ontario to Grande Cache and later Coleman, Alberta for his father to pursue coal mining and where Jim would develop his life-long love of the mountains. Skiing, hiking, and paddling close to their Kananaskis cabin remain favoured family activities. Coal mining “under the bins” was also what Jim would do for seven summers allowing him to finance his continuing education, while giving him an appreciation for hard work and earning the respect of others.

While at the U of A, Jim would enjoy the camaraderie of his classmates and his fraternity, Phi Gamma Delta. He would also become active politically, joining the Conservative Party of Canada in 1976. Becoming a lawyer was his next decision and this would lead him to cross Canada again to complete his law degree at Dalhousie University in Halifax. Specializing in corporate law, property rights, and Indian affairs, Jim would respectfully share that, during his career as a lawyer, he would draw on lessons from his business degree more than from his legal one.

An interest in politics remained, heightened by his Canadian travels and experiences, and, after his three daughters were raised, running for federal office was his next decision. Over the next almost ten years, Jim would become Minister of Indian and Northern Affairs, Minister of Industry, and, culminating with the most difficult file, Minister of the Environment, in addition to being Chairman of the Cabinet’s all important Operations Committee; in essence, the COO of government. While the Copenhagen climate talks were his most difficult challenge, his most enjoyable was being the Minister responsible for Parks Canada, particularly in the centennial year.

While it might have surprised, and disappointed, a nation when he stepped down one year ago to accept a compelling offer from CIBC, it is significant to realize that he is still very much working for a stronger Canada with his support of large infrastructure projects and remains consistent in his personal environmental platform.

JIM DESCRIBES THE PROPOSED KEYSTONE XL, NORTHERN GATEWAY PIPELINES, AND THE CHURCHILL HYDRO PROJECTS AS “NATION BUILDING”



COMPARING THEM TO HISTORIC PROJECTS LIKE THE CANADIAN

PACIFIC RAILWAY. “These are projects that build out our country: they build out opportunities, they build out jobs and opportunities for our children and grandchildren,” including Jack, his first grandson. He would also emphatically emphasize the importance for Canada to diversify our energy markets and infrastructure and lead the way environmentally. “Canada will either be an environmental leader or have other jurisdictions dictate our environmental policy for us. If you are in the energy business, you are in the environmental business.”

Canada’s negative international reputation environmentally remains an ongoing concern and the juxtaposition of Canada’s positive international reputation in banking, is certainly not lost on him. The uncommon denominator may very well be the approach to implementing and interpreting rules and regulations, indeed science, and, as he would frankly share “we got away from that for a while.”

Frank and spirited debate is also what he enjoys with his wife Karen, daughters Christina and Cassia, all lawyers, and youngest daughter Kate who has bucked the legal trend and become an artist. “Yes, Kate has opened up another paradigm for us and we have really enjoyed broadening our perspective,” Jim shared, noting that he has also recently revived the CIBC corporate art collection.

One might argue, however, that Kate may very well have inherited some of that creativity from her father who has artfully communicated, negotiated, and helped build consensus through some of Canada’s most difficult challenges and terrains, including his favourite ski-run at Lake Louise – Paradise Bowl.

And while it may be a coincidence that CIBC had the highest return of equity, 21.3 percent, of the top five banks in Canada this year, which correlates to a \$7.31 earning per share, I wouldn’t bet on it.

“My favourite all time CIBC statistic is \$ 5,000. That is the sum that my father received when he signed a contract with the TORONTO MAPLE LEAFS in 1943. He gave the cheque to his father, who was a mine worker, and he deposited it into the Imperial Bank of Canada in Schumacher Ontario.”

CHRIS BRUNTON, '05 BCOM, IS NO STRANGER TO TRAVEL. THE MAJORITY OF HIS PAST SEVEN YEARS HAVE BEEN ON PLANES, BUSES, AND SADLY, EVEN THE ODD AMBULANCE. BUT THE CONSTANT MOVEMENT LENDS MOMENTUM. HE METICULOUSLY WORKS TO PROPEL THE CAREER OF JANN ARDEN, ONE OF CANADA'S MOST CELEBRATED SONGSTRESSES, AS HER TOUR MANAGER AND ASSISTANT.



Movin' *with the* Music

• • • CHRIS BRUNTON

Though he is constantly scheduling interviews, Chris laughs at how rarely he sits down to talk about himself. Over a coffee on one of his rare days off, he mentions that growing up on a farm in Lloydminster gave him the work ethic that has carried him through his career. It also initially sparked an interest in becoming a veterinarian when he first enrolled at the University of Alberta. "The basic requirement courses for being a vet and going into Business were similar, and I started to think a lot about music.

I had been playing piano for 12 years but just didn't know where to start in the industry," he remembers, adding that someone had told him that it was called the 'Music Business' for a reason and that the Alberta School of Business might offer some insight.

He took a chance and enrolled in an Economics and Law major and Marketing minor, classes he still refers to when looking over contracts, deciding on the right promotion, or negotiating for a tour. He decided on law school after finishing the degree and thought Entertainment Law specifically would be a credible way to make music connections. As luck would have it, his "in" came sooner than he thought.

"Friends were going to see Jann play on campus in the spring, near my graduation, and I went along," says Chris. "I knew she was from Alberta and decided to send my résumé to her office, offer my business background, and let them know I was available for any type of work experience." That mailing changed his life as he has worked his way through Jann's team, first sorting fan mail, then managing the office – in fact, a Google of Chris' name turns titles like travel manager, record production manager, personal assistant, and assistant engineer. It's clear that in the Jann Arden brand, he now wears almost every hat other than singing and songwriting.

"She has put tremendous faith in me and took a chance on a kid who knew nothing at first. But everything I don't know, I learn, and I keep learning," he shares. "Seeing her succeed means that I succeed, and I never stop representing her wherever I am, because I take so much pride in it."

In terms of growing his skill set, Chris also lucked out on working for an artist with great project scope. The past few years have included albums, books, radio and television shows, and tours. If you look at the credits for any of these projects, you will find Chris' name – making sure the little pieces of every recording session and engagement are in place. He also managed the Billboard charting country group SHeDAISY for the last two years while still keeping up his full responsibilities with Jann.

The biggest growth opportunity, for both Chris and Jann, came three years ago when she signed with career manager, Bruce Allen, who represents Michael Bubl , Anne Murray, and Bryan Adams. Adding new excitement to the team, Bruce has also been the perfect mentor – sometimes without even knowing it.

"I'm inspired by the amazing way he deals with things and by his willingness to share his knowledge with me," relates Chris, adding that Bruce too took a chance on him despite having experienced staff. It is likely because no one has been through the ups and downs of the last few years with Jann like Chris has.

He has suffered exhaustion several times and spent nights in



Chris with Bruce Allen, Jann Arden, Randy Lennox, President of Universal Music Canada - presented with Gold records for Jann's album "Free".

the hospital. Balance has been something he was forced to learn. "Overwhelmed with the last tour schedule, I just decided to take it day by day, and I think that keeps us both sane." He also credits wicked amounts of humour and Jann's dog Midi for bringing fun to their schedule – or maybe appeasing that lost vet.

And the glamour? "I probably stopped breathing the first time I met Reba McEntire. I know every lyric, and she was so encouraging," he recounts, noting that her music was blaring during his farm days. "My fondest memories are rarely glamorous ones though."

Chris feels music is where he is meant to be. He is humbled by the friends he has made all over the world and hopes to manage other artists sometime in the future. With upcoming months to include a book tour, a concert tour, and promoting a new album – looks like he'll be enjoying the winding road of success from the windows of a bus for quite awhile.

See Jann on tour across Canada from February 19 to March 14.

February 21 - Vancouver

February 23 - Calgary

February 24 - Red Deer

February 25 - Medicine Hat

February 27 - Edmonton

March 9 & 10 - Toronto

The Biggest Things He's Learned On the Job

- Have empathy for others without becoming a doormat
- Respect your job, and take pride in what you represent
- Always be open to learning, no matter where you are in your career
- Go with the Flow
- Have fun: If you don't, it's not worth it
- Trust your gut

"I learned about hard work from my Dad, passion for music from my piano teacher, and empathy from my Mom. My other biggest inspirations have been Jann, Bruce, and Reba."

BUSINESS alumni

JAMI DRAKE

association

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Please take a moment to update your current contact information and send a classnote for a future issue of *Business Alumni Magazine*.

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25TH ANNIVERSARY

One of the most active alumni associations on campus, the BAA will soon be celebrating its 25th anniversary, and the Board of Directors is busy planning a year-long campaign to honour our alumni in 2012-2013. Watch for news, and events across the globe, to be announced shortly!

STAMPEDE BREAKFAST

WEDNESDAY, JULY 13

The 5th Annual Alberta School of Business Stampede Breakfast was held this summer, and once again, attracted more than 200 of our Calgary based alumni. Mark your calendars now for the 2012 edition, on July 11. It's a great opportunity to meet former classmates and make new friends while getting into the Stampede spirit!



1. Thomson Leung, '10 BCom, Melissa Ball, '10 BCom, Brent Collingwood, Sean Collins, '09 BCom, Lacey Suen, '11 BCom, and Alexandra Eakins, '10 BCom. **2.** Andrew Wong, '11 MBA, Sebastian Panciuk, '11 MBA, Vicki Zhao, '08 MBA, Sanjai Grama, '11 MBA, and Gaurav Malik, '09 MBA.

2011 CMA CUP BAA GOLF TOURNAMENT

THURSDAY, SEPTEMBER 15

The BAA hosted its 12th annual golf tournament – the newly minted CMA Cup at RedTail Landing Golf Club in Edmonton. Business alumni and their guests enjoyed the addition of a new networking luncheon, multiple chances to drain a hole-in-one to win some fabulous prizes and, of course, a few complimentary beverages and snacks!

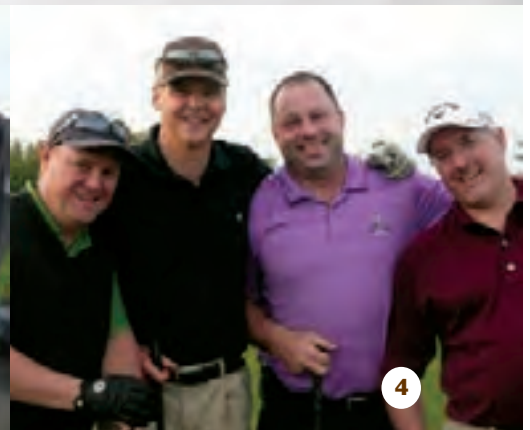
The 2011 tournament featured yet another sell-out of all sponsorships and golfers. This year a record \$33,000 was raised to support the BAA Endowment Fund, and various student initiatives. Special thanks to our title sponsor CMA Alberta for their continued support of the tournament; this wouldn't have been possible without you!



**Certified
Management
Accountants™**

We look forward to seeing you at next year's tournament.

Michael Richard – BAA Director, Co-Chair 2011 CMA Cup



1. Golfing for the Edmonton Journal: Alvin Chow, '91 BCom, and Sandra Marocco. 2. Winning Team: Ryan Bowhay, '01 BCom, Jason Milligan, Investment Advisor at RBC, Ryan MacLean, '00 BCom, (missing – Paul Martens, '80 BCom) and Liza Worthington, Vice-President of Accreditation at CMA Alberta. 3. Senator Kjersti Powell, Greg Nakatsui, '11 MBA, Mike Richard, '06 BCom, Ross Johnston of CMA Alberta, and Derek Stielow. 4. Assistant Dean (Development) Mike House, '11 MBA, with Professor Robert Fisher, Don Herman, '90 BCom, and Dave Bodnarchuk, '90 BCom.

Thank you to our sponsors for their support of the BAA scholarship endowment fund.





ALUMNI RECOGNITION AWARDS

THURSDAY, SEPTEMBER 22



Amanda Babichuk, '01 BCom, received an Alumni Horizon Award, recognizing the outstanding achievements of alumni early in their careers. In November 2008, Amanda realized her entrepreneurial dream by opening d'Lish Urban Kitchen, a meal assembly studio that focused on local, organic options for those who wanted to enjoy take-home meals in a unique way. Always evolving and adapting to change, in 2010 she transformed d'Lish into a restaurant and wine bar with a greater focus on the catering side of the business. In addition to balancing her business, Amanda is also Mom to 14 year old Cole, whom she had at 16 – while still managing to graduate as valedictorian from the Terra School for Pregnant and Parenting Teens, where she is now a board member.



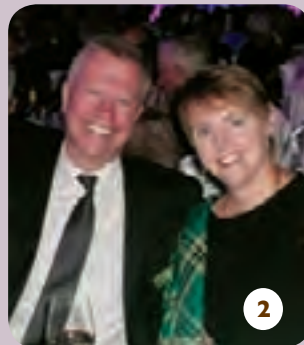
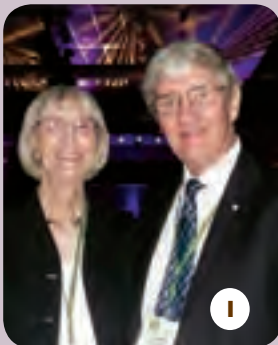
Alfred Sorensen, '83 BCom received an Alumni Honour Award, recognizing the significant contributions made over a number of years by alumni in their local communities and beyond. After graduating with a Bachelor of Commerce in 1983 and completing his CA designation, Alfred entered the energy trading industry, where he would co-found Continental Energy, growing it to become one of the largest physical gas trading entities in Canada. Alfred would go on to join Duke Energy and establish Duke Energy Europe where he would spend 13 years. In December 2010, Alfred closed the sale of his company Galveston LNG, dedicated to the building of Canada's first liquefied natural gas terminal in Kitimat, BC. The terminal will allow the export of natural gas from Canada to Asia. Philanthropist, executive, and entrepreneur, Alfred was also a two-week Executive-in-Residence at the Alberta School of Business and is a member of the School's Business Advisory Council.



Nathan Whiting, '93 BCom, '97 LLB received the Award of Excellence, recognizing specific, recent accomplishments of University of Alberta graduates. Nathan carries on a diverse litigation practice which includes Aboriginal Law, Commercial Litigation, and International Human Rights Law. He also went on to obtain his Masters in Law from Harvard Law School, where he studied Constitutional Law under Professor Alan Dershowitz. Nathan's award-winning professional track record includes pro bono work with Omar Khadr, a Canadian detainee in Guantanamo Bay, and appearing as lead counsel before the Supreme Court of Canada in multiple cases addressing important and complex issues of constitutional law. Nathan is a member of the CBA Constitutional and Civil Liberties Sections and a member of the Criminal Trial Lawyers Association.

GALA DINNER

Business alumni joined fellow U of A grads at the weekend's marquee event. The dinner, hosted by **Jane Halford**, '94 BCom, President of the Alumni Council, was complete with music, skits, and a giant dessert buffet. It was a great reminder of the strides taken by our alma mater over the last century... and many were seen dancing well into the evening!



REUNION DINNERS

SEPTEMBER 23 & 24

MBA CLASS OF 1971

40 YEARS

Dear Class of 1971,

Attached please find a photo from our reunion dinner on Friday, Sept. 23.
For those who might not recognize the class, the following attended.



(L to R): Russ Heppell, Peter Yaremchuk, Ralph Young, Milt Pahl, David Allan, Harold Knopke, Niall Sadler, Derek McCune, Jim Richl, Larry Mills, Bob Bertram.

Ps - Thanks to those contributing to the School of Business MBA Games Fund for which we raised \$1,000.00.

Sincerely, Ralph Young



Class of 1961: Front Row (L to R): Doug Hollands, Leo Superstein, Joan Cowling, Sieg Gaida, Denis Goodale. Back Row (L to R): Gary Webb, Geoff Saxton, Allan Corenblum, Bob Brintnell, Nat Martin, Bill Preshing, Fred Wakulich, Bill Gilbertson, Levern Wasylynchuk, Bob Mitchell.

BCOM CLASS OF 1961

50 YEARS

Celebrating their golden anniversary at a dinner at the Fairmont Hotel Macdonald, hosted by Interim Dean **Tom Scott**, the class enjoyed reconnecting after 50 years. Extra special guests at the dinner included two of the Class' former Professors, **Bill Preshing** and **Denis Goodale**. Special thanks to **Joan Cowling (McLean)**, the 1961 Class organizer.

BCOM CLASS OF 1956

55 YEARS

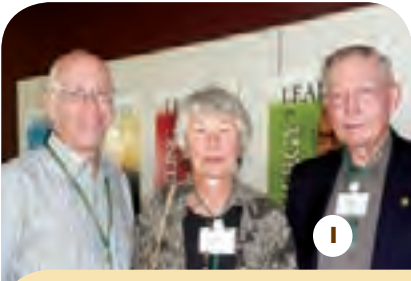
The class gathered for a private dinner at the Mayfair Golf and Country Club, thanks to efforts by class organizer **Betty Jean (Robertson) Buchanan**. "The quality of education and growth of our province is demonstrated by the fact that today over 600 business students are graduating a year, and they are all finding jobs. We are very proud of this place, and are glad to see students are moving it forward," related **Dick Haskayne**. The class has also generously set up an annual \$3000 scholarship.



1. Kay, '51 BCom, and Judd Buchanan.
2. Former and current Alumni Association Presidents Bruce Bentley, '80 BCom, and Jane Halford, '94 BCom.
3. Ralph Young, '71 MBA, and Alfred Sorensen, '83 BCom.
4. Betty Jean Buchanan, '56 BCom, President Indira Samarasekera, and Dick Haskayne, '56 BCom.
5. Senator Kurian Tharakan, '86 BCom, Rob Parks, '99 MBA, and Calgary BAA Branch Representative Karen Taguchi, '86 BCom.

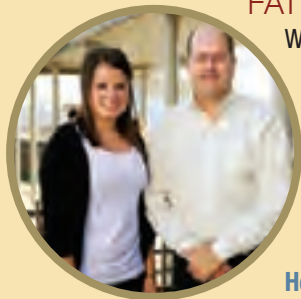
OPEN HOUSE and BRUNCH SATURDAY, SEPTEMBER 24

Once again, the annual Open House and Brunch was a chance to reminisce with old classmates, visit with new students, and hear from host, **Tom Scott**, Interim Dean, on the latest developments from the Alberta School of Business. Student Ambassadors were on hand to lead guests on building tours, and multiple generations of alumni (and potential future alumni) enjoyed a chance to connect.



GENERATIONS of ALUMNI

FATHER and DAUGHTER

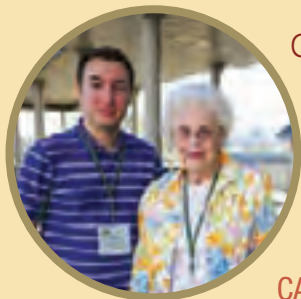


With four generations of family graduates from the Alberta School of Business, it's no wonder **Kim Menard**, BSA President, is following in the footsteps of her father **Chris Menard**, '92 MBA, Regional Manager at the Bank of Montreal.

She said: "My extracurricular activities definitely lend themselves to the classroom, and getting involved has always been encouraged in my family."

He said: "I've still got all my old books, and every once in awhile, I take a bit of time to go through and remember those highlighted pages, to help her with questions."

GRANDMOTHER and GRANDSON



Curtis Johnston, '11 BCom, currently articling for his CA designation, enjoyed a special outing with his grandmother **Doreen (Bishop) Brown**, '51 BCom, a former accounting manager with the Alberta Motor Association. Ironically, the accounting connection in the family runs even deeper.

She said: "When Curtis' father first came to call on my daughter, I couldn't help but notice he was the spitting image of my former classmate (**Gerry Johnston**, '51 BCom, also a CA). Turned out he was Gerry's son, and Curtis now has grandparents, on both sides, who graduated from business sixty years ago."

He said: "My grandparents have had wonderful careers and great stories, including being lectured by Francis Winspear. It definitely made me take greater interest in accounting."

1. Interim Dean Tom Scott with Hedy and Ross Denham, Professor Emeritus. 2. Nancy McDonald, Senator Kjersti Powell, Larry McDonald, '76 BCom, Dick Haskayne, '56 BCom, and Carolyn Campbell, Assistant Dean Executive Education. 3. Future students? Jason Herle, '91 BCom, of Fountain Tire, with his girls: Erin, Erika, Jorja.

MEANINGFUL MENTORSHIPS

SEPTEMBER 29 – YOUNG ALUMNI and NOVEMBER 30 – MBA

The MBA Mentorship Program held its 2011 mixer at the Stollery Centre to launch a new program year and new pairings, celebrating 48 matches made last year. Hoping to mirror the MBA program success, the newly formed Young Alumni Mentorship Program held a launch event at Hundred Bar + Kitchen. The new program is off to a great start connecting 27 protégés, newer grads from 0 – 5 years, with mentors in cities across Canada. If you are interested in becoming involved in either of these programs, please contact Jami Drake at jami.drake@ualberta.ca.

KEVIN HIGA and DEEPA MAISURIA

Mentor **Kevin Higa**, '85 BCom, CFO of The Running Room and mentee **Deepa Maisuria**, '07 BCom, Designated Professional at MNP, enjoy being able to learn from each other as they share the stories of their career paths – the struggles and the joys.

Kevin said: “The program has been very fulfilling and enjoyable. Deepa and I have met numerous times and I feel that it has been a great learning experience for me. She provides good insight on challenges which influence newer grads and CAs, helping me to be a better manager and executive.”

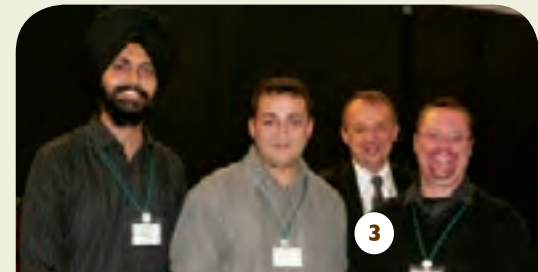
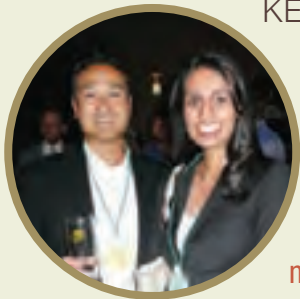
Deepa said: “I enjoy learning about Kevin’s career path and the deciding factors that impacted how he progressed along the way. He is a very learned individual in the retail market and continues to be driven. Our insightful discussions are very motivating and I know my career goals are shaped for the better.”

KAITIE WOROBEK and DANIELLE L'HEUREUX

For mentee **Kaitie Worobec**, '10 BCom, Marketing Coordinator at Hostelling International Canada, and mentor **Danielle L'Heureux**, '00 BCom, of The Luxus Group, the program has been more than they expected. Not only did they get a perfect match based on personality, but work experience, career goals and community interests intersect and they've both been able to learn and benefit from the experience in a short time.

Kaitie said: “Although we’ve only known each other for a few months, Danielle has already provided me with valuable career advice and connected me with one of her contacts that could result in a great opportunity within my field.”

Danielle said: “Being out of school for over 10 years now, Kaitie has reconnected me to such an important part of my past and I appreciate the fresh perspective that she offers on everything we discuss.”



1. MBA Student Jennifer Morrison and Danita Haysom, '08 MBA.
2. MBA Mentorship Co-Chairs Charlene Butler, '09 MBA and Cheng-Hsin Chang, '06 MBA, Sean Kozicki, '05 MBA, Bo Stachniak, '02 MBA, and Myron Borys, '94 MBA.
3. MBA Students Gleam Gill and Ismail Guler with mentors Alex Umnikov, '00 MBA, and Scott Bass, '07 MBA.

MBA PECHA KUCHA

TUESDAY, NOVEMBER 8



Over 100 MBA candidates and alumni gathered for the inaugural MBA Pecha Kucha Evening at the Hotel Macdonald in Edmonton. Pecha Kucha, a Japanese concept that has swept over 230 cities in the world, is a platform to share ideas, projects, and information in a short and sweet format: each presenter is allowed a few slides and a few minutes. The range of topics were diverse as three alumni presenters took to the microphone, as well as Simon O’Byrne, Managing Principal of Stantec, who spoke on Edmonton’s changing housing demographic, and Rob Williams, who focused on life as co-anchor of CTV Morning Live.



1. CTV’s Rob Williams with City Councillor Kim Krushell. **2.** Chris Grey, ’95 MBA, Lazina McKenzie, ’08 MBA, Interim Dean Tom Scott, and Charlene Butler, ’09 MBA.

A CITY OF CHAMPIONS WITH A VISION...

Patrick Shaver, ’95 MBA, Owner of Avillia Developments Ltd., and Chairman of the Urban Development Institute was joined by Kim Krushell, City Councillor, as they spoke on the city’s decision to invest in the downtown arena. Young people need a city they are proud to build careers and stay in, and Patrick and Kim explained that current building costs and lower interest rates make now a perfect time to start such a development, without having to increase property taxes to get the deal done.

ALUMNI PROFILE: Patrick has worked as with Stantec, the City of Edmonton, Enbridge Pipelines and Landrex Developers as an engineer. He was the project manager for the Aquatic Centre for the Sydney 2000 Summer Olympic Games, and now runs a land development and consulting company with his wife.

IMPACT OF PERSONAL APPEARANCE...

Lazina McKenzie, ’08 MBA, Owner of L2 Style reminded us that when we look professional, we feel better about ourselves and make a more positive impression. First impressions can be ongoing, and being taken seriously often means taking the time to be serious about the image you are projecting to the world. Developing your own personal brand, Lazina shared, will help exude greater confidence – in all of life’s situations.

ALUMNI PROFILE: Working in management consulting, Lazina was often asked for style advice from colleagues, friends, family, and even strangers. Since its inception, L2 Style has helped individuals and organizations create an awareness of how style can be used as a key component of their overall brand.

CONNECTION POINTS...

Cameron John, ’05 MBA, is Vice-President of Sequeira Partners Inc., an energy services investment banking and corporate finance firm. In sharing his thoughts about business ethics and relationship building, Cameron quoted: “Govern yourself like your actions were on the front page of the *National Post*”. Showing a graphic of recent deals he has worked on, each one was built around a longstanding relationship with his firm – proving that empathy, trust, and ethics go a long way in developing relationships that are mutually beneficial.

ALUMNI PROFILE: Cameron has over a decade of experience executing on corporate finance engagements. Prior to joining Sequeira Partners, Cameron was Vice-President and Director of the corporate finance and investment banking transactions group at Deloitte.

BAA DINNER WEDNESDAY, NOVEMBER 16

This year's 23rd Annual Business Alumni Dinner was held at the Westin Hotel in Edmonton. Over 250 alumni and friends gathered to mingle and network over a delicious dinner and dynamic panel discussion – "Edmonton's Balancing Act: Finding the Good in Growth". The highlight of the evening was the panel discussion, facilitated by **Joseph Doucet**, Enbridge Professor of Energy Policy. The vibrant women panelists: Kim Krushell, City of Edmonton Councilor, Anne Smith, President & CEO of United Way Alberta Capital Region, and **Gail Stepanik-Keber**, '90 BCom, Chief Marketing Officer at Servus, all provided insights on the challenges of dealing with a cyclical environment. With such diverse backgrounds represented, a major topic was the ability to bring different sectors together to manage the growth taking place.

Thank You to Our Event Sponsors



Dinner Sponsor



Dessert Sponsor



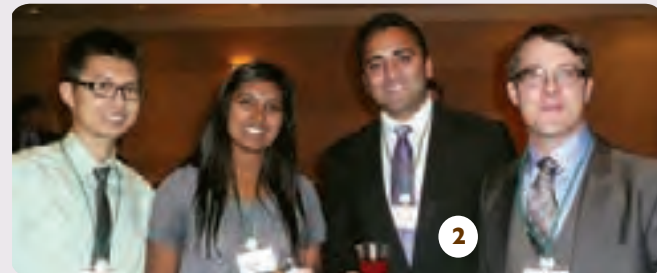
Wine Sponsor



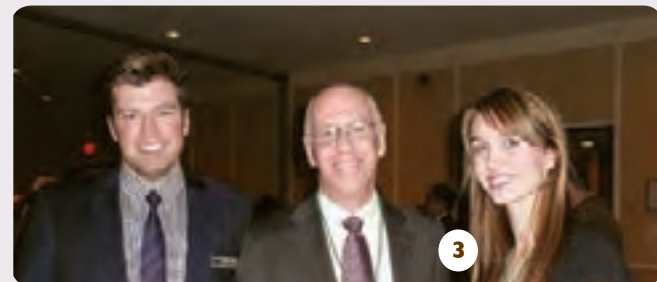
Networking Reception Sponsor



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1. Panelists: Kim Krushell, Anne Smith, Gail Stepanik-Keber, '90 BCom, Charlene Butler, '09 MBA, Dinner Committee Chair, and Joseph Doucet, Facilitator.
2. BCom students Sunny Yang, Aileena Minhas, and Hassaan Qadri with BAA Board Director, Jay Krushell, '90 BCom, '97 MBA.
3. Chris Killingsworth of Avison Young with Interim Dean Tom Scott, and MBA Student Marissa Warchawski.

GAIL STEPANIK-KEBER



Gail Stepanik-Keber, '90 BCom began her Servus career in 1998, and as Chief Marketing Officer, she oversees their commitment to community impact. In addition to her BCom, she also completed her Masters in Leadership from Royal Roads University in 2007 with a thesis in corporate environmentalism. Serving on numerous boards in the city, she also adds her passion for building a sustainable community to her role on the Canadian Centre for Corporate Social Responsibility Advisory Board at the Alberta School of Business.

Her thoughts on 'Finding the Good in Growth':

- Managing people properly is essential to building a workforce that can be retained during booms and busts.
- Organizations can't stop spending during a decline – it is the perfect time to access productivity and work smarter.
- Building socially responsible succession plans start with strategy at the level of governance that goes far beyond, and far longer than the current management team.
- Connection and alignment with stakeholders, and fostering a passion for what you do is key to keeping relationships when times are difficult.
- Banks are now regulated to create social responsibility reports, and holistic thinking is becoming far more important.

TORONTO WEDNESDAY, JUNE 1 and OTTAWA THURSDAY, JUNE 2



Dr Graham Pearson was the speaker at both the Toronto, and Ottawa alumni events in June, hosted by President **Indira Samarasekera**, and **Sean Price**, '95 BCom, Associate Vice-President of Alumni Affairs, respectively. Alumni enjoyed getting to hear from an expert in diamond studies, and reconnecting with familiar faces.



1. Ottawa Alumni Branch Rep, Lee Close, '85 BCom. **2.** Carmen de Antoni, '90 BCom, Roberto Fazio, '90 BCom, and Sean Price, '95 BCom.

VANCOUVER FRIDAY, OCTOBER 21

Business alumnus **Jon Sharun**, '04 BCom, showcased his new partnership venture, Vinyl Retro Lounge, during the third annual Fun Casino night in Vancouver. More than 100 U of A alumni attended the event, where “losses” were made less painful by playing with Bear Bucks, and lucky gamblers had a chance to win great prizes. When the gambling stopped, alumni were welcome to stay and practice their moves on the dance floor.

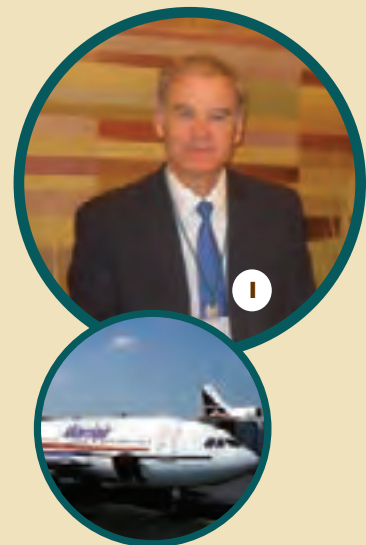
Good company, good food, and good fun!

- 1.** Jon, '04 BCom, and Priscilla Sharun, '03 BCom.
- 2.** Caleb Yong, '07 BCom, and Margarita Orlov, '09 BCom.



ERIC GEDDES LECTURE TORONTO

TUESDAY, NOVEMBER 1

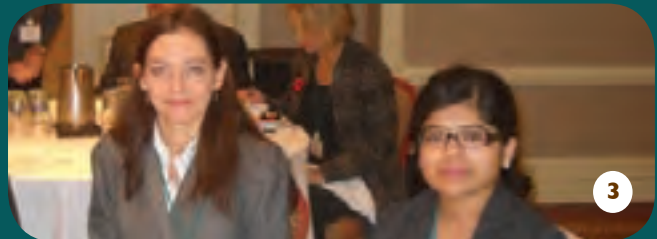


A select group of alumni and their guests gathered together for the annual Eric Geddes Breakfast Lecture hosted at the Fairmont Royal York in Toronto to listen to **Kim Ward**, '75 BCom, President of Interward Asset Management and a member of the School's Business Advisory Council. Kim spoke about “Global Resource Investing and the Canadian Advantage” – an argument for continued growth in emerging market resource consumption, and the benefits Canadian-based investors have in mid- and small-cap investment opportunities. Kim began his career as a pilot for Wardair, but held various management positions through the years. He was Vice-President, Sales and Marketing in 1989, when the company was sold. Following the sale of Wardair, he founded the investment management arm of the Ward family office focusing on investments in global natural resource companies, mainly investing in energy and mining.

The informal Q&A following the presentation allowed for excellent discussion between alumni and provided a great opportunity for all to reconnect as well as establish new ties. Amongst those in attendance were **Liane Kim**, '96 MBA, Director, Advisory Services, PricewaterhouseCoopers LLP, and long-time alumni volunteer, with classmate **Ruby Brown**, '96 MBA, Executive Vice-President and Chief Operating Officer, Trillium Health Centre; **Lorne Braithwaite**, '63 BCom, Chief Executive Officer, Build Toronto; **Cassandra Brown**, '05 BCom, Associate, Blake, Cassels & Graydon LLP; **Lee Close**, '85 BCom, Vice-President, Ernst & Young, and Business Alumni Association Branch Representative for Ottawa; **Peter Dent**, '92 BCom; **Carmen deAntoni**, '90 BCom, Vice-President, Systems



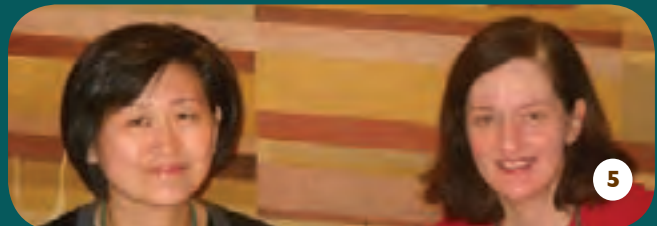
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1: Kim Ward, '75 BCom **2:** Lorne Braithwaite, '63 BCom, Lee Close, '85 BCom, and Liane Kim, '96 MBA. **3:** Carmen deAntoni, '90 BCom, and MBA Student Shraddha Brahmhatt **4:** Peter Dent, '92 BCom and Gay Mitchell, '86 MBA **5:** Bernadine Leung and Karen Taylor, '87 BCom **6:** Mark Maybank '93 BCom and Amit Monga **7:** Carmen deAntoni, '90 BCom and Roberto Fazio, '90 BCom.

and Administration, Centric Health Corporation, and classmate **Roberto Fazio**, '90 BCom, Finance Director, Porsche Canada; **Mark Maybank** '93 BCom, who spoke at the breakfast in 2010; **Gay Mitchell**, '86 MBA, Deputy Chairman, RBC Royal Bank and School of Business Advisory Council member; **Karen Taylor**, '87 BCom, Board Member, Ontario Energy Board and, **Margaret Samuel**, '87 MBA, President and Chief Executive Officer, Enriched Investing Inc.

ABOUT THE SERIES

Established to honour the late **Eric Geddes**, '47 BCom, OC FCA, and his strong ties to the University, the School, and the Alberta business community at large, the lecture series highlights successful alumni and brings our world-class researchers and their findings to the community. The topics are invariably timely and relevant to what is happening in business and the opportunity for learning and discussion is wide open during the Q&A session.

EDMONTON

January 31, 2012

Doug Goss, '91 BCom, Counsel to the law firm of Bryan & Company LLP

Location: Royal Mayfair Golf Club

Topic: Corporate Social Responsibility

April 27, 2012

Bruce Rigal, '84 BCom, Deputy COO, Corporate and Investment Banking Deutsche Bank London

Location: Royal Glenora Club

Topic: The EU Crisis - A View From London

CALGARY

February 15, 2012

Maxwell (Max) Lof, '91 BCom, CFO, Surge Energy Inc. U of A Calgary Centre, 120, 333 5 Ave. SW

Topic: Becoming an Entrepreneur in the Energy Sector

LEADERS \cong FAMILY BUSINESS

OCTOBER 3 AND 25, 2011

2011 Signature Event – Edmonton and Calgary – The Stanton Family

Together the Stanton's – John, John Jr., and Jason - have created the incredible Alberta based business The Running Room, committed to improving quality of life through active living. Sponsored by the School's Alberta Business Family Institute.

LEADERS \cong RETAILING

OCTOBER 4, 2011

2011 Henry Singer Award: Heather Reisman, CEO Indigo Books

At the awards' 20th anniversary, Heather was honoured for leading the largest book retailer in Canada with revenues just over \$1 Billion. This year's alumni award recognized **Nelson Tonn**, '97 BCom, VP Marketing and Supply Chain, Fountain Tire.

LEADERS \cong FINANCE

OCTOBER 11, 2011

Princeton Lecture in Finance: William R White, OECD, Paris

William provided insight on the global financial situation, with special emphasis on Europe and America, and concluded with the implications for Canada. Thanks again to John Ferguson, Chairman, Princeton Ventures, for his continued support of this series.

LEADERS \cong SUSTAINABILITY

OCTOBER 26, 2011

11th Annual Report to the Community

In addition to hearing the year's highlights from Interim Dean Tom Scott, the event was also the official launch of the Canadian Centre for Corporate Social Responsibility (CCCSR), and the launch of the 2011 Annual Report – SUSTAINability.



Our Strengths? Integrative
Our Style? International
Our Scope? Innovative
Our School? Inspirational

Please visit our website at www.ualberta.ca to view an on-line version and to check out the new CCCSR. Copies can also be requested from alumni.business@ualberta.ca.

CELEBRATING LEADERSHIP – WELCOME JOSEPH! JANUARY 1, 2012

Our legacy of great leadership continues with the appointment of **Joseph Doucet**, PhD UC Berkeley, as Interim Dean. Joseph, Enbridge Professor of Energy Policy since 2005, and the new Stanley A Milner Professor in Leadership, has been appointed for a two and a half year period effective January 1, 2012.

Joseph joined the Alberta School of Business in 2000 and quickly helped grow and champion the now eleven-year old MBA specialization in Natural Resources, Energy and Environment, as well as the Centre for Applied Business Research in Energy, and the Environment. Semi-annual barbeques at his home, along with wife Karen, for students and alumni of the specialization were signature events. And while semi-annual barbeques for all alumni may not be introduced at his home, just yet, Joseph has a great appreciation for alumni and all that you mean to the School.



Best Dressed at BAA Golf Tournament 2010: Dave Bodnarchuk, '90 BCom, Joseph Doucet, Mike House, '90 BCom, and Don Herman, '90 BCom.

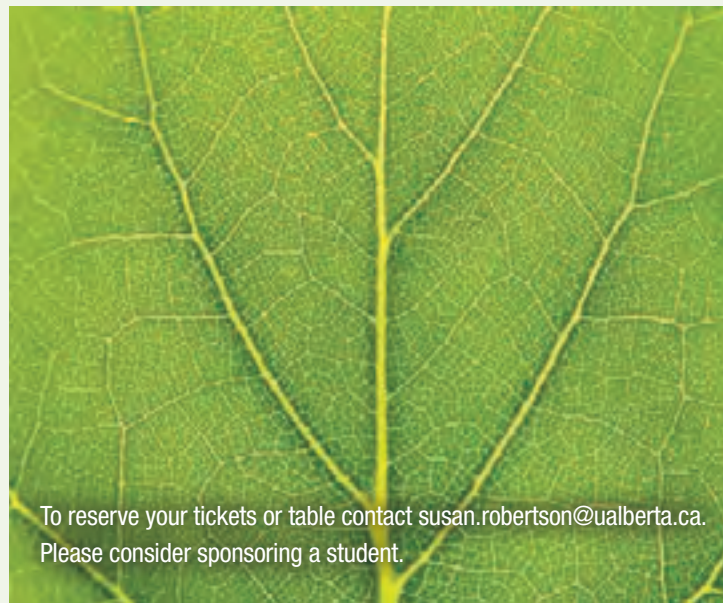
Joseph looks forward to meeting you at an upcoming event soon and is looking forward to the 25th anniversary year of the Business Alumni Association in 2012/13. You can look forward to a Q&A with our new leader on his first six months in the next issue of the magazine.

LEADERS IN ENERGY and the ENVIRONMENT

MARCH 14, 2012

Our 31st Canadian Business Leader Award Dinner

Throughout his 22 years as Chairman of Canadian Natural Resources Ltd., Allan Markin has lived his values of vision and commitment, beginning with the company's mission statement: "doing it right with fun and integrity." Allan's desire for balance between those two values has been integral to his success. He believes that "you have to be there, you have to touch the steel" to be successful.



To reserve your tickets or table contact susan.robertson@ualberta.ca.
Please consider sponsoring a student.



2012 CANADIAN BUSINESS LEADER AWARD DINNER

Wednesday, March 14, 2012

ALLAN MARKIN

Chairman
Canadian Natural Resources Limited

JOIN US!

DEDICATED DONORS



Julianne at Bergdorf Goodman for Fashion's Night Out.

After graduating in June, **Julianne Fraser**, '11 BCom, was accepted into the prestigious Fashion Institute of Technology in New York this fall. Last year's recipient of The Bold Design Award In Retailing, Julianne attributes some of her passion for fashion retailing to her experiences

in last year's Retailing 488 – Retail Consulting course.

The award was created by Troy Dashney, a frequent guest lecturer, to inspire business students towards careers in retailing. Through his company Bold Design, Troy helps retailers create brand equity. The Bold Design Award In Retailing is given to the top group project in Retailing 488 – combining design, market research, and case studies, to provide solutions that best meet client needs.

“What is most meaningful to me is that I can see how the students have taken my advice and experience and worked through it as a group to make it relevant beyond a lecture. And I'm constantly amazed at how innovative and creative they are.”

\$500,000 GIFT BROADENS THE AREA

Supporting our commitment to real estate education, \$500,000 was generously donated by the Alberta Real Estate Association (AREA), building upon the foundation created by the Stan Melton Chair in Real Estate. The University of Alberta recently announced Professor **David Dale-Johnson** as the Stan Melton Chair in Real Estate, linking the Chair with a respected and successful family business, Melcor Developments. David, previously the Director of the Real Estate Program at the University of Southern California, is focusing on expanding the School's real estate curriculum.

“We are pleased to help meet the demand of both industry and students, offering leading-edge curriculum and research in real estate, thanks to generous support.” shared **Paul McElhone**, Executive Director of the School of Retailing.

GENERATIONS IN REAL ESTATE...

First Annual Real Estate Industry Night

February 1, 2012 Keynote - **Tim Melton**, '69 BCom
Executive Chairman of Melcor Developments Ltd.

Dan Russell, Madeline Sarafinchan, Alberta Real Estate Association;
David Dale-Johnson, Kyle Murray, Paul McElhone, School of Retailing.



THE DR RICHARD (RICK) HYNDMAN MBA ENTRANCE SCHOLARSHIPS IN ENERGY, ENVIRONMENT and PUBLIC POLICY

On November 7, 2011, family and friends filled the Faculty Club to capacity, celebrating the life of Rick Hyndman.

Although he was not a Business alumnus, Rick's influence was extensive even in academia where he helped found the MBA Specialization in Natural Resources, Energy, and the Environment as an adjunct Professor with the Alberta School of Business. He was also an advisor to both government and industry in his roles as Deputy Minister of Energy and later as Senior Policy Advisor for the Canadian Association of Petroleum Producers.

I first met Rick in grade ten, when his family moved from Calgary to Regina. He quickly made friends – his infectious smile, quick wit, sense of humor, accomplished athleticism, and academic achievement were all constant traits throughout his life.

He was so well liked that, within two years, he was elected President of the School Council, a first of many life accomplishments.

Rick went on to achieve an outstanding academic record – studying at the U of A (Honours Economics), London School of Economics (Master), and University of Toronto (PhD), as well as in Sweden and France.

He was the best husband, father, and grandfather! He married his wife Teddy (U of A '68) in New Delhi in December 1968 and, over the years, they explored a life long interest in yoga and Eastern philosophy. His daughter Midori was born in Japan and now lives in France with her own children – Matthieu and two and a half year daughter Zoe – who Rick worshipped. His son Willie, with his wife Emily are entrepreneurs in Iqaluit. Distances just bond the family.

Rick and Teddy were the adventurers that many of us just dream of being - visiting Europe, India, South America, Japan,



“Canada’s advantage over competing energy resource basins should be a high-quality policy framework. For this we need thoughtful, fact-based, public policy. I hope these scholarships contribute to making Canada’s energy sector the positive force that I have always believed it could be by giving future business leaders and government officials the skills to contribute positively to the energy and environmental policy process.”

Rick Hyndman

and Mexico – as well as keeping connections with family and friends in Western Canada.

Stephen Ewart, *Calgary Herald* columnist wrote: “I worked with Rick for four years at CAPP during the Kyoto Protocol. I’ve told people since that he may have been the smartest person I worked with in my career. And every bit engaging and genuine as he was intelligent.”

Knowing that the cancer was taking his life, in late September of this year, Rick and Teddy journeyed to Whidbey Island to visit Kyoto friends, and seek the wisdom of a Zen Master from Japan - to see into the true nature of the separation of soul and life. As Rick, a Zen Buddhist, learned and wrote: “...there are two questions, one about our true nature while alive and another about our soul when we die. **THERE ISN'T A SOMETHING, THERE IS ONLY SEEING. THE TASK IS TO DROP ALL IDEAS AND SEE, RIGHT HERE, RIGHT NOW.**” Rick passed away peacefully on October 2, with his family surrounding him.

I, along with so many, am privileged to have shared his love and friendship.

As a tribute by Rick's vast sphere of personal, academic, government, and corporate friends, the Dr Richard Hyndman MBA Entrance Scholarships in Energy, Environment, and Public Policy have been established. Your support is welcome.

Sincerely,

Don Anderson, '67 BCom

CHALLENGING CASES

U OF A TOPS OKLAHOMA, PENN STATE, AND BERKELEY



Teams of four were given 36 hours to produce an innovative case solution – sounds like reality TV, but the Alberta Energy Challenge (AEC), hosted by the School’s Commerce Energy and Environment Group (CEEG) for its second year, was an opportunity to bring delegates from top universities together to discuss solutions to energy issues. The AEC ran from September 29 to October 2, with U of A teams placing first and third. Special thanks to sponsors, and case judges: Suncor Energy, Cenovus Energy, and Certified Management Accountants.

HARDWORKING TEAM RETURNS FROM HONG KONG

Four excited students embarked on a learning adventure of a lifetime, as they competed against a prestigious mix of top international business schools at the Citi International Case Competition in Hong Kong, from October 30 to November 4. The team brought little of Alberta to Asia: dressing as line dancing cowboys, and taking home the national costume award during the opening ceremony.



COMPASSIONATE COMMUNITY

CAMPUS CHILLS FOR CHARITY

Take a nippy November day, a portable pool, and a score of students and you have the makings of a very cool event: the sixth annual Jeux de Commerce West Chillin’ for Charity. Faculty, staff, and students took part in the affair, including former Dean and United Way Campaign Chair **Mike Percy**, and **Mike House**, Assistant Dean of Development. When it comes to demonstrating social responsibility, business students always rise to the occasion.



The event stems from the charitable component of the Jeux de Commerce competition, and the U of A is one of the six western institutions where similar events are held. The polar plungers raised roughly \$10,000 through donations and pledges, and the cold cash will be donated to the campus’ United Way campaign.



TO GROW A ’MO

Samuel Dean, student, blogger, and Marketing Association VP External, appeared on the November cover of Edmonton’s *Profile* magazine as “Chief ’Mo Officer” of the School’s Movember team, leading them to raise over \$6000 for prostate cancer research.

“When you walk around in November with a mustache – people are holding doors for you and stuff. It’s great. You feel like a little bit of a legend. Over the three years it’s really grown. Close to the end of November you start seeing so many mustaches,” he shares, regrettably adding that the girls don’t seem to be too fond of it though.

1. Joeti Lall, delegate; Fiona Jones, Director, Suncor; Andrew Leach, Faculty advisor; Stephanie Stiles, AEC Chair; Kathy Scales, Senior Advisor, Suncor **2.** Hussein Allidina, Jenny Albers, Ami Price-Gagnon, Steve Tchir, with Doug Leong, Competition Coordinator.

JDC WEST 2012 – FUELING PRODUCTIVITY

HOSTED BY THE UNIVERSITY OF ALBERTA
JANUARY 13 and 14

The Alberta School of Business looks forward to hosting some of the country's brightest business students at JDC West this year. Over 550 students from 11 top universities will be participating in the largest student run business competition in Western Canada. For students, the event is a chance to compete in academic case competitions, develop leadership and networking skills, participate in athletic challenges, and engage in a social competition with a central focus of corporate social responsibility.



Earlier this year, **Nathan Petersen**, the Co-Chair for the JDC West 2012 Organizing Committee, submitted a proposal to present at the Western Sponsorship Congress' mock "pitch and buy" session similar to CBC's popular show *The Dragon's Den*, where

judges are given a mock budget to allocate towards the presenting groups. Winning a trip to Calgary to do a "5 Minute Pitch" in front of prominent funders, not only did Nathan secure a mock \$35,000 of sponsorship from four companies for the upcoming JDC West, he also made a number of valuable contacts who are now lending their support to the event, including their new official restaurant sponsor, The Keg Restaurants.

Teaching Excellence 2011

**LORETTA AMERONGEN,
'96 PHD**

- Students' Choice: Mackenzie CAAST/Sessional Teaching Award Recipient
- Fellow, Chartered Accountants of Alberta
- Third Chartered Accountants Education Foundation of Alberta Teaching Excellence Award

For other ICAA Merit Recipients see page 34.

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Janice Madon CA, SVP and Chief Auditor - Manulife Financial

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FINANCIAL EXECUTIVES INTERNATIONAL

TORONTO

As winners of the 2010 FEI Competition, Alberta School of Business Interim Dean **Tom Scott** was asked to give opening remarks. Excerpts follow:

... All Business schools endeavour to fully engage their students. Our School is no exception. We strive to create student engagement in all of our programs including our MBA. This is because we want our students to succeed in their careers and by extension, build strong societies and economies. MBA programs are, in many respects, stronger today than ever. As evidence, I would point to the quality of all of the presentations at this competition.

... Greater effort is made to provide context and to integrate among courses; these two things that are essential to both long-term learning and creative thinking. Students significantly develop these abilities outside of the classroom through their involvement in competitions and conferences which have become an integral element in the success of MBA programs.

... Winning or simply doing well in competitions is valuable. Students understand better the value of the courses they take and in being enrolled in a comprehensive program. These competitions legitimate what we do as business schools: first in the eyes of the public who get to see what our MBAs can do, second in the minds of competitors who have their efforts and learning validated, and third in the raised aspirations of all of our students.

... Business is an exceptionally creative endeavour but a challenging one. You need to integrate the efforts of a disparate group of people working across many functions, develop a competitive product that fulfills a genuine need, and then deliver it at a profit. AND you do this in an increasingly competitive world. If you don't do it well enough, you disappear.

... This competition is about making all of us better. We, as Canadians, including everyone who comes from abroad to study here, can do very well. Competitions such as the FEI help us to educate the business leaders of tomorrow. On behalf of all Canadian business schools, I want to express our gratitude to the Financial Executives Institute and its members for their help in this mission.

EXCELLENCE and ENGAGEMENT

FIRST IN FINANCE

This year's Financial Executives International Canada (FEI Canada) Best in Class Invitational MBA Case Competition was held at Ryerson University. Twelve leading MBA schools across the country were invited to participate, where teams vied for the \$10,000 first-place prize and an invitation to attend the FEI Canada Annual Conference in St. John's in June 2012. This is the second year the Alberta MBA has taken the highest honours, building on the strength of the program and its students. HEC Montreal and Calgary Haskayne MBA teams placed second and third.



"The Alberta School of Business takes great pride in our students' continuing success in these types of events, and invests time and energy into developing our capacity to succeed on the national and international stage," said **Loren Miller**, team captain. "In our minds, this is one of the highlights of our MBA experience."

The A-Team looks forward to defending their title at the 2012 MBA Games hosted by the U of A, January 6-8, 2012.

Check out our website at www.business.ualberta.ca for the results!

1. Mark Vodden, Raja Mita, Loren Miller, and Senthilkumar Sirchabesan.
2. Mei Huang, Chris Lerohl, Elenor Siebring, and Mark Vodden.
3. Jennifer Morrison, Matthew Denis, team coach Richard Dixon, Tata's Mukesh Gupta, Kate McIntosh, and Andrei Tabirca.

MBA FORUMS



SECOND IN SUSTAINABILITY

The Schulich International Case Competition (SICC) was a new competition hosted in Toronto, focused on mining and sustainability. Alberta, which sent two teams of four, was one of 17 schools selected to participate. SICC gave the team an opportunity to approach tangible, real-world business problems from an innovative perspective. The teams had the opportunity to present their mini-case analysis solutions to top industry executives, receive realistic feedback, and network with other students and industry leaders. The other top teams were the Schulich School of Business coming in first, and the Rotman School of Management placing third.

THIRD IN CSR

The Tata Cup, hosted by the Ted Rogers School of Management at Ryerson University, was built on scenarios drawn from current events with a specific focus on corporate responsibility, with twelve teams from across Canada and the United States in attendance. The competition themes reflected the importance of knowing and understanding energy, sustainability issues, and corporate social responsibility. This has been the subject matter of several other MBA case competitions this past year - sustainability is also a new stream being offered by the Alberta MBA, along with the recently launched Canadian Centre for Corporate Social Responsibility.



The tradition of hosting alumni and business leaders continues and is very much appreciated as evidenced by the comments shared below after the visit of **Jim Prentice**, '76 BCom, Canada's former Minister of the Environment, and Senior Executive Vice-President and Vice Chairman of CIBC.



Jim Prentice and Joseph Doucet. For a profile on Jim see page 8.

In discussion following the presentation in the MBA Ethics course several students commented on how Mr. Prentice conveyed integrity and insight. It gives one more confidence in the Canadian political system knowing that such people have been a part of it.

Instructor Richard Dixon

The session was most interesting because it spoke about Canada on the world stage. I was particularly interested to know the scale of the oilsands on the world stage and the comments about control of the Canadian economy by non-Canadians. I always enjoy when someone who spends their time thinking about where Canada is going discusses what they know.

Cole Nychka

I was impressed with how candid he was.

Mark Vodden

I liked how he spoke about professional politicians; those individuals who have no experience outside government. Jim had vast experience before entering politics, served his country, and then went back into industry. He is not a professional politician.

Chantelle Sedgwick

The reality that Canada/Alberta lags in many ways in the management of data pertaining to pollution in the oil sands was of particular interest.

Aniel D'Lima

From the presentation: There is a large disconnect between the political and scientific community. From our conversation after: He spoke of the paucity of politicians that have an open-door policy or a tendency to defer to expert opinion and instead rely on limited information to make decisions. It was interesting to hear that candidness and I appreciated it greatly. It was a great talk and I'm glad I had the opportunity to attend.

Ryan Heit

FASTTRACK: MBA IN MOTION

10 MONTHS - INTERNATIONAL STUDY TOUR



I got on a plane (for nine hours), took a lot of trains (miraculously, I didn't miss any), and saw some pretty sweet automobiles (BMW is still my favourite). This spring, I had the opportunity to study in Europe for two months as part of my FastTrack MBA program. Though an international study tour is a mandatory part of my

program, telling me I was going to have to travel was like telling a child they had to eat candy. International travel has always proven to be an eye-opening experience, and this spring's travel opportunity proved to be no exception. I spent the majority of my time in Germany and France, and gained a better feel for what it would be like to conduct business in the European Union.

Starting with the School's European Study Tour in Family Business, my first two weeks were spent moving from France (Strasbourg) to Germany (Koblenz and Munich), with a little bit of Austria (Salzburg) thrown in for good measure. We were constantly on the move as we packed an inordinate amount of activity, and walking, into a two-week period. We took coach buses to tour the impressive facilities of Merck Pharmaceutical, rode the local tram to see the infamous glockenspiel in Munich's main square and relaxed on gondolas drifting over vineyards after completing a beautiful weekend hike.

Europe's transportation infrastructure impressed us in that it was often faster and cheaper to get from point A to point B by taking public transportation, versus a car. Its cities were also very "walkable" with dedicated pedestrian-only zones, engaging streetscapes, and great window-shopping (the local bakeries and pastry shops were my favourites).

Following the European Study Tour, I ventured out by myself to complete two additional MBA courses at the School of



FastTrack students - Jason Pomedli, Yue Fan & Nella at Moët Chandon in Epernay, France.

Business' partner universities (WHU Otto Beisheim School of Management in Koblenz, Germany and EDHEC Business School in Lille, France). During these four weeks, I met fellow MBA students who had flown from around the world

to attend classes and learnt first-hand about what it is like to conduct business on a global stage. International backgrounds and languages proved to be challenging at times, but I was amazed at how far facial expressions, hand gestures, and laughter could go in learning to communicate across cultural barriers.

Fortunately, among all the study, I did have some days to enjoy Europe at a more leisurely pace as well. During this time, we took up one of the best ways to explore a new city: riding bikes! Admittedly, I have been labeled as being somewhat of a menace on two wheels, but, if I was able to navigate and survive the streets of Paris on my rental bike, I figure I must not be as bad as people say I am. Two months in Europe didn't seem long enough.

We spent our last night in Terminal 1 of the Frankfurt Airport (think Tom Hanks in "The Terminal") and, before we knew it, we were already back home in Edmonton. Aufwiedersehen; bis nächsten mal!



Nella & Harry Chandler biking in Strasbourg, France.

DOING IT RIGHT: TYLER WRY

Like many little boys **Tyler Wry**, '11 PhD, wanted to be a fireman.

Like some business students perhaps, at the age of eight he wanted to be rich.

Like few university students, Tyler, while earning his BA in Sociology, also started up two internet companies.

Things were going quite well, then he and his business partner had a falling out, and Tyler changed direction.

The experience lead him to explore social entrepreneurship, and towards a life-changing encounter with the late **Gary MacPherson**, who was Director of the School's Canadian Centre for Social Entrepreneurship. His path to becoming Assistant Professor of Entrepreneurship, at the Wharton School, had begun.

Tyler's first supervisor in the organization theory and strategy department was **David Deephouse**. Ever exploring, Tyler would change the focus of his research to nanotechnology under **Michael Lounsbury**, the School's new Assistant Dean-Research. Tyler would also work closely with the legendary **Royston Greenwood**, Michael's predecessor and would say:

"I had amazing opportunities to work with giants in my field. My research has benefited immeasurably from common projects and casual coffees with people like **Mike Lounsbury**, **Royston Greenwood**, **Dev Jennings**, **Roy Suddaby**, and **David Deephouse** – one of the best collection of institutional theorists in the world."

He would go on to say about Michael:

"Michael's philosophy was to become skilled at theory. You can then do anything and go anywhere. Early on, he told me that I had potential to do well in academics. That meant a lot to me; he instilled such confidence. When I told Mike about my offer at Wharton it was anti-climactic in a sense - it was no surprise to him. He believed that Alberta students could compete on the world stage and made sure I was prepared to do that. I always felt



incredibly well-schooled coming from the U of A and believed I could hold my own among students from bigger 'name-brand' schools."

On the academic job market, Tyler would receive seven offers. Competitors for the Wharton position included graduates from Stanford, Harvard, and MIT.

Tyler also cites his wife as a key support in getting a job at an Ivy League school. **Elaine Wry** (nee Chow), '00 BCom, and (former) Director of Accounting Services at Covenant Health set a high bar. While Tyler has been called a workaholic by some, he pales next to Elaine. "She really has me beat in the brains and work ethic departments", says Tyler. And, while the move to Philadelphia was a big one for the family, it has been a blessing in terms of spending time with their daughters Kendall, now three, and Mackenzie, nine months.

As excited as Tyler is to take up his Wharton position, he's even more excited about what the future holds for the up and coming crop of PhD students at the U of A who he thinks are ahead of where he was at the same stage. While Tyler's PhD focused on the commercialization of nanotechnology, he also did work on the emergence of global microfinance organizations with classmate **Eric Zhao**. Their co-authored paper won a number of awards, including the Academy of Management Award for the best paper in 2011 that focused on an issue with international relevance.

Says Tyler:

"IF IT IS DONE RIGHT ACADEMIA IS A LOT LIKE ENTREPRENEURSHIP. MICHAEL AND ROYSTON HAVE CULTIVATED A CULTURE THAT'S BUILT ON CHALLENGE AND RIGOR, BUT WITH ENCOURAGEMENT TO EXPLORE AND THE FREEDOM TO FLY. THE ALBERTA SCHOOL OF BUSINESS DOES IT RIGHT."





“Pages in Time” is dedicated to our love of books and to sharing the history of the School of Business. The feature is named in honour of Robert Page, one of our first three graduates.

PAGES IN **time**



“THE PHOTO OF THE LION I AM SENDING YOU WAS A RARE WHITE LION, ONE OF ONLY TWO IN THE WORLD THAT ARE WILD.”



OUT OF AFRICA
A LOVE OF *life*

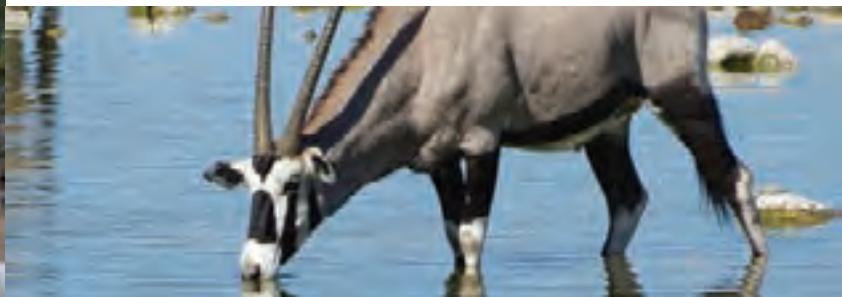
Whether it was caring for Canada’s trees over his 40-year forestry career, or his own in his 3/4 acre West Vancouver home; whether it is tending his world-famous 200-square-metre roof-top garden overlooking Vancouver’s Coal Harbour, or expertly photographing exquisite plants and exotic animals on his annual adventures,

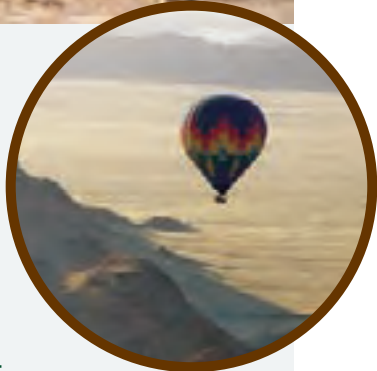
GLEN PATTERSON’S LOVE OF LIFE REMAINS A CONSTANT IN HIS 90TH YEAR OF LIVING.

We are always inspired after wide-ranging conversations with Glen at our annual Vancouver events; we look forward to celebrating with him at his 70th class reunion in 2012 along with his life-long friend John Denholm of Calgary, and we continue to marvel at the places he has been which make such fascinating classnotes:

GLEN SAYS: “HERE ARE FEW OF THE 1500 PHOTOS I TOOK FROM MY RECENT SOUTH AFRICA/NAMIBIA TRIP.

It was a most exciting trip with fabulous scenery and great closeups from a Jeep of the great variety of animals. I was





accompanied by a very knowledgeable guide.
 The scenes of the Dunes on the west coast of Namibia are awesome and
I HAD THE GOOD FORTUNE TO DO A BALLOON RIDE OVER THEM. I NEVER HAD A DULL MOMENT ON THE WHOLE TRIP!!!




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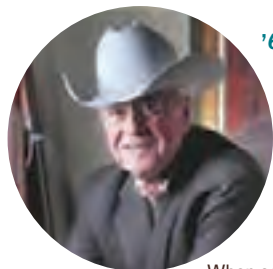
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'60s

'67 Don Anderson, BCom, of Santa Barbara, California, has been involved in real estate investment banking for thirty years and received his MBA from the Ivey School of Business. With wife Maureen, they maintain their western Canadian contacts, enjoying a summer home in Kelowna. Their son, daughter-in-law, and two grandchildren live in Toronto. Don is still a loyal Saskatchewan Roughrider fan and fully expects the team to resume its first place standing when Regina hosts the Grey Cup in 2013.



'69 Michael Casey, BCom, of Calgary, Alberta, is the recently appointed Chairman and President of the Calgary Exhibition Group. Michael was featured in the *Calgary Herald* in June.

When asked about what his vision was for the park in the coming years, Michael said that he would like it to become a year-round gathering place for Calgarians and visitors.

'70s

'75 Lynne Fafard, BCom, of Saskatoon, Saskatchewan, is the Chief Executive Officer and President of Riverbend Group of Companies, a family building materials business. Lynne was recognized in the November issue of the *Financial Post* magazine as one of Canada's Most Powerful Women.

'75 Kim Ward, BCom, of Toronto, Ontario, is President of Interward Asset Management. He was the speaker for the annual Eric Geddes Breakfast in Toronto on November 1, 2011, at the Fairmont Royal York. His topic was "Global Resource Investing and the Canadian Advantage" - an argument for continued growth in emerging market resource consumption, and the benefits Canadian-based investors have in mid- and small-cap investment opportunities.

'77 Jim Prentice, BCom, of Calgary, Alberta, is the Senior Executive Vice-President and Vice Chairman, CIBC. Jim spoke to an engaged group of MBA students at the School on November 21 about nation building.



'79 Pricilla Lau, BCom, of Hong Kong, China, writes: "I am currently the President of the Hong Kong Association of Business and Professional Women. The association is affiliated to the International Branch and has been in Hong Kong since 1979. I have worked both in Hong Kong and Shanghai since I moved back to Hong Kong from Edmonton. When I came back to Hong Kong, I joined Manulife Asset Management (HK) Ltd. as their Business Development Director, Investment Funds."

'79 Janice Rennie, BCom, of Edmonton, Alberta, is an independent Director and Business Advisor. She was recently appointed to the Board of Directors of WestJet.

'80s



'80 Barry James, BCom, of Edmonton, Alberta, is an Audit and Assurance Group partner and was recently Managing Partner of the Edmonton

office of PricewaterhouseCoopers LLP. Barry was appointed as a public member to the University of Alberta Senate by the Minister of Advanced Education and Technology.

'81 Ray Hawrelak, BCom, of Edmonton, Alberta, is the Chief Financial Officer, Becker Group of Companies Inc. After graduation, his career progressed into senior financial leadership roles and eventually led to Ray becoming involved

2011 Institute of Chartered Accountants of Alberta MERIT AWARD RECIPIENTS

The Institute of Chartered Accountants of Alberta is proud to introduce this year's Merit Awards recipients. The Merit Awards recognizes individuals who have brought honour to the profession by their achievements in business and their contributions to the community.

FELLOWS OF THE CHARTERED ACCOUNTANTS

- Don Sieben FCA, '76 BCom, of Edmonton, Alberta, Partner, Peterson Walker LLP.
- Allan Sawin FCA, '77 BCom, of Edmonton, Alberta, President, Bear Investments Inc.
- Maureen Cush FCA, '85 BCom, of Edmonton, Alberta, Partner, BDO.
- Carolyn Graham FCA, '86 BCom, of Edmonton, Alberta, Senior Vice-President and Chief Accountant, Canadian Western Bank.
- Loretta Amerongen FCA, '96 PhD, '83 BCom, of Edmonton, Alberta, Assistant Professor, Alberta School of Business, University of Alberta.

DISTINGUISHED SERVICE

- Jim Walker CA, '88 BCom, of Edmonton, Alberta, Associate Partner, KPMG LLP.

EARLY ACHIEVEMENT

- Chris Burrows CA, '02 BCom, of Edmonton, Alberta, Vice-President and Chief Financial Officer of K-Bro Linen Systems Inc.
- Adam Cook CA, '05 BCom, of Edmonton, Alberta, Manager, KPMG.

in memoriam

The *Alberta School of Business* regrets the passing of these alumni and friends:

Alex Johnstone Hamilton, '39 BCom, of Edmonton, Alberta

Joseph Charles P. Falvo, '49 BCom, of Edmonton, Alberta

Robert Bruce Bannerman, '49 BCom, of Calgary, Alberta

Marion S. Clark, '50 BCom, of Calgary, Alberta

Evelyn Miller, '50 BCom, of Vancouver, British Columbia

Gerald Carr, '58 BCom, of Edmonton, Alberta

Robert Charles Edwards, '69 BCom, '78 MBA, of Edmonton, Alberta

Terry Boyd Parr, '72 BCom, Surrey, British Columbia

Thomas John Heintz, '75 BCom, of Winnipeg, Saskatchewan

Russel Allen Paul, '77 BCom, of Westlock, Alberta

Richard Kent Williamson, '79 BCom, of Calgary, Alberta

Ian Clifford Hackett, '80 BCom, of Calgary, Alberta

Carl Mark, '82 BCom, of Cranbrook, British Columbia

Robert Dale Kozniuk, '84 BCom, of New Westminster, British Columbia

Timothy Grant Becker, '85 BCom, of Edmonton, Alberta

Greg Reimer, '89 BCom, Edmonton, Alberta

Stephen A. Edmond, '99 BCom, of Spruce Grove, Alberta

Robert Scott Day, '05 BCom, of Sherwood Park, Alberta



'57 Harry Schaefer, BCom, of Calgary, Alberta, passed away on October 23, 2011, at the age of 75 years. After graduating from the Alberta School of Business with a BCom degree, he became a Chartered Accountant two years later with KPMG (Riddell Stead) and joined TransAlta Utilities in 1963. He continued to work for TransAlta in many financial roles culminating in the role of Chief Financial Officer until he retired in 1993. He served as Chairman of the Board of TransAlta for five years ending in 1996. With his expertise in financing and

corporate takeovers and his leadership on corporate governance and ethics issues, Harry served as a director and audit committee chair of many prestigious boards including TransCanada Corporation, TELUS, Agrium, Fording Coal, Sun Life, and Mount Royal University. Harry was also a member of the Alberta School of Business Advisory Council. In recognition of his accomplishments, he was honoured by many organizations including being named a Fellow of the Alberta Institute of Chartered Accountants and a Fellow of the Institute of Corporate Directors, as well as receiving the Frank Capon Distinguished Service Awards for FEI Canada and the Lifetime Achievement Award from the Institute of Chartered Accountants of Alberta. Together with his successful business career, Harry had a wonderful personal life and a cherished family.



'57 Norman Macintosh, BCom, of Kingston, Ontario, passed away on May 17, 2011. Norman was a Professor Emeritus at the School of Business, Queen's University. After obtaining a BCom at the Alberta School of Business and an MBA at the University of Western Ontario, he carried out graduate work at Harvard before coming to Queens in 1967. He received a PhD from University of Göteborg, Sweden. Professor Macintosh held visiting professor appointments around the world. He received numerous awards from Queen's University

and was awarded the Canadian Academic Accounting Association prizes for Distinguished Contribution to Accounting Thought and Outstanding Contribution to Accounting Education; he was an inaugural inductee into the Queen's School of Business Hall of Fame. Norman was active in the Kingston community and served on several boards. An avid sportsman, Norman competed in and coached soccer, football, basketball, tennis, volleyball, squash, and sailing. He was captain of the Crescent Heights High School senior men's basketball team in 1951 and 1952 championship team captain of the University of Alberta men's 1954/55 and 1955/56 basketball teams, and president of the U. of A. Big Block A Society. He was inducted into the University of Alberta Sports Wall of Fame in 1997.

CLASS notes

with Financial Executives International (FEI), an all-industry professional association for senior financial executives with chapters across Canada, United States, Mexico, and Australia. "One of the most rewarding parts of being involved in the FEI is the opportunity to interact with so many leaders in the financial community," he says. Ray was featured in the summer issue of the *Spotlight Magazine* published by the Institute of Chartered Accountants of Alberta.

'81 **Brian Vaasjo, MBA**, of Edmonton, Alberta, is the President and Chief Executive Officer of Capital Power Corporation. Brian was one of the panelists who participated in the CEO Roundtable Discussion on September 27 at the Edmonton Petroleum Club. The event was co-hosted by the Edmonton CFA Society and the Edmonton Economic Development Corporation. The topic of the discussion was titled "Alberta's Energy Infrastructure - Understanding the Current State of Alberta's Energy Infrastructure and the Future Need for Capital Investments."

'82 **Vivian Manasc, MBA** of Edmonton, Alberta, is a Senior Principal of Manasc Isaac Architects, one of Canada's leading sustainable design practices, and is a frequent speaker on sustainable design across Canada. Vivian has recently been appointed to the National Capital Commission Advisory Committee on Planning, Design and Realty. Under her presidency, the Royal Architecture Institute of Canada adopted the 2030 challenge over five years ago, a new standard in building protocol to reduce greenhouse gas emissions through the design and renovation of new and existing buildings. Manasc Isaac was one of the first Canadian firms to adopt the challenge. Recognizing the importance of balance and practicing the sustainable alternatives they advocate, their office building includes a yoga studio, a music room (complete with Friday night jams), bicycle storage, a model workshop, and a shower to accommodate those who ride to work.

'82 **Heather Shaw, BCom**, of Calgary, Alberta, is the Executive Chair at Corus Entertainment. Heather was recognized in the November issue of the *Financial Post* magazine as one of Canada's Most Powerful Women.

'82 **Janet Wood, BCom**, of Vancouver, British Columbia, is in charge of the operation and growth of the enterprise software vendor SAP's maintenance business. Janet was recognized in the November issue of the *Financial Post* magazine as one of Canada's Most Powerful Women.

'83 **Richard Pedde, BCom**, of Indian Head, Saskatchewan, recently conducted a study through the Western Centre for Economic Research (WCER) showing that market share does not justify the existence of the Canadian Wheat Board (CWB). The study finds that, because of significant changes in wheat and grain markets, compulsory acquisitions of western wheat and barley make little difference in the CWB's power to raise prices as their market share is less than 1.25 percent especially for wheat and barley used for feed. Conclusions also suggest that, unless the CWB can provide independent data to support their benefit claims to producers, the legislation power that they hold in wheat and barley markets should be abolished. The study is the third that Richard has participated in through the WCER. He has worked with a grain company in Calgary, with financial firms on Bay Street and Wall Street where he was a derivatives trader, and, more recently, as a farmer. Richard is a former editor of the *Columbia Journal of International Business*.

'83 **Alfred Sorensen, BCom**, of Calgary, Alberta, received the University of Alberta Alumni Honour Award on September 22. (See Page 14)

'84 **Pat Ryan, BCom**, of Calgary, Alberta, has been working for the past 27 years as an IT project manager at Shell Canada. "I am divorced and have two great kids both in university. I love to golf and curl, and some of my favourite memories are of being involved with the U of A Dance Club," writes Pat.

'85 **Judith Athaide, MBA**, of Calgary, Alberta, together with her husband Haithem Al-Salam, attended the inaugural dinner for Calgary members of The President's Society on October 19, 2011, at the Calgary Golf & Country Club. Other guests at the Business table hosted by Assistant Dean External Elke Christianson included **Ron Winkelaar, '57 BCom**, and partner Sue Stanford, **Bill Tye, '54 BCom**, and his wife June.



ACADEMIC >> ATHLETES

MBA CLASS OF '89 RUNNING ACROSS THE DIVIDE



It is easy to understand why **Lois Hameister, '89 MBA**, and **Erin Inglis, '89 MBA**, became good friends when they first met. They had much in common as they both had young children and had worked in the teaching profession. They also both loved sports. Sometimes, they would meet at Hawrelak Park to work on class projects and allow their children to play together while they studied. Lois' son Jon and Erin's son Taylor are only three months apart so they enjoyed getting to meet one another on the playground.



Oddly enough, their sons have continued to play together. Jon Hameister-Ries and Taylor Inglis, the two boys who met at Hawrelak Park as two-year olds while their mothers met to complete class projects, are now both playing professional football. Jon plays with the BC Lions and Taylor with the Edmonton Eskimos. Both have had tryouts with NFL teams and both are happy to be in the CFL.

Lois and Erin's lives are intertwined in other ways as well. Two of Erin's children have MBA degrees and Jon (Lois' son) also has an MBA. Both of Lois and Erin's daughters have played five years of CIS basketball while going to University. Another common interest for Lois and Erin was they both liked to run and began to run at least once a week after classes. After graduation, Lois and Erin continued to meet at least once a week to run and have been running together through Edmonton river valley for over 23 years.

What began as a love of sport and academics has led to another generation of academic athletes.

'85 Catherine Wood, BCom, of Toronto, Ontario, is working on her PhD in psychology and will complete it this year or next. She is a psychotherapist and coach in private practice in Toronto. Catherine has published a children's book, and half the net proceeds are donated to charities for children and animals.

'86 Tammy Fallowfield, BCom, is the Executive Director, Quality of Life with Edmonton Economic Development Corporation (EEDC). Helping to ensure that Edmonton is the kind of place where residents are involved, self aware, and concerned about creating a positive environment around them, Tammy is working hard to realize EEDC's goal of making Edmonton one of the top 5 mid-sized cities in the world.



'86 Greg Gazin, BCom, of Edmonton, Alberta is the Director at Digital Media Association of Alberta. Greg was featured in the *Edmonton Journal*

in October and talked about when he was a young University of Alberta student and met Steve Jobs, Apple's iconic leader.



'86 Kurian Tharakan, BCom, of Edmonton, Alberta, is a Principal at Acton Consulting Ltd. Kurian was appointed as a public member to the University of Alberta Senate by the Minister of Advanced Education and Technology.

'86 Brian Wruk, BCom, of Gilbert, Arizona, writes: "My firm, Transition Financial Advisors Group Inc., continues to grow as more and more Canadians look to move to the US or purchase property. I have co-authored three books available across Canada and the US titled *The Canadian in America*, *The Canadian Snowbird in America*, and *The American in Canada* and continue to speak and write on the subject of Canada/US tax and financial planning.

'89 Nick Jaffer, BCom, of Haberfield, Australia, is a Senior Consultant with Global Philanthropic. He contributed a chapter to the recently published book "*Excellence in Fundraising in Canada*." The book launch took place on November 29 at Books For Business in Toronto.

'89 David MacDonald, BCom, of Toronto, Ontario, is the CEO of Softchoice Corp., chairs the Information Technology Association of Canada (ITAC) Board of Governors, and has been a featured speaker at previous alumni receptions. He was recently quoted in the *Financial Post*, urging Canada's government to migrate its multibillion-dollar computing hardware to the cloud, or risk becoming "technologically incapacitated." David's brother-in-law, Phil Lachambre, '76 BCom, is President of PCML Construction, and sits on the Business Advisory Council.



MBA CLASS OF '90

"HOPPING" ACROSS THE BOSPHORUS

ACADEMIC <<ATHLETES



Brian Pohl, '90 MBA, of London, England, recently joined over 1,000 swimmers in Turkey last July 18 for the 23rd Bosphorus Cross-Continental, the first and only intercontinental swimming competition in the world. On one of the only days a year that the Bosphorus is closed to shipping, Brian swam from Europe to Asia in 1 hour and 18 minutes, finishing a very respectable 183rd (TBC).

A former MBAA President, member of the Ponoka Swim Club, and a principal investor in venture capital,

angel investment, and turnaround opportunities, Brian's winners include Grasshopper, a UK pioneer in instant organic porridge recyclable pots that can be prepared anywhere - with water and five minutes of wait time. The brand has built a loyal following with Whole Foods and at YPO events, and is distributed aboard Eurostar, Virgin Trains, P&O Ferries, Stena Sealink, and Air New Zealand. Grasshopper has also recently signed with Sheraton Hotels and will be part of their conference catering offering. Looks like the wholesome porridge has also helped Brian with his swimming: "Breakfast before my swim was a pot of Grasshopper two hours before the start, and another shortly before. My expected time of two hours was cut by almost 40 minutes. I felt good the entire race with lots of energy and never really felt tired. I am already thinking about next year. Thanks for the t-shirt!"

'90s

'90 Pat Kiernan, BCom, of New York, New York, is the Morning Anchor, Time Warner NY1 News. Pat was interviewed by the *Calgary Herald* a few days before the 9/11 anniversary. He talked about his role as one of the TV messengers of the story. What was on his mind, he said, was the importance of appearing calm and in control in an unfolding situation where no one knew what was really going on. "Everybody asks me 'What's your enduring memory?' and for me it was the level of bravery of the firefighters who knew what happened to the first tower but continued up the stairs of the second...marching to what was likely a certain death."

'92 Darren Dahl, BCom, of Vancouver, British Columbia, is the Fred H. Siller Professor in Applied Marketing Research and Chair of the Marketing Division at the Sauder School of Business, University of British Columbia. Darren spoke at the Alberta School of Business on August 26. His topic was "You're so Vain: The Effect of Vanity Sizing on Product Evaluations."

'92 Warren Sarafinchan, BCom, of Kelowna, British Columbia, accepted a position as Vice-President, Supply Chain, for Sun Rype Products.

CLASS notes

'93 **Court Carruthers, BCom**, of Chicago, Illinois, assumed new responsibilities at Grainger on January 1, 2012. His previous role as Senior Vice-President and President, Grainger International was rotated with the Senior Vice-President and President, Grainger US. Each took on the other's area of responsibility to continue developing the company's exceptional leadership, create competitive advantage, and accelerate growth in an increasingly turbulent global MRO market. Court joined Acklands-Grainger in 2002 as Vice-President, Sales, served as President of the Canadian business from 2006 to 2009 and has led Grainger's international operations since 2009.

'93 **Nathan Whitting, BCom**, of Edmonton, Alberta, received the University of Alberta Alumni Award of Excellence on September 22. (See Page 14)

'94 **Doris Bell, MBA, '82 BCom**, of Edmonton, Alberta, was elected to the Pigeon Lake Municipality of the Summer Village of Crystal Springs last year and appointed to the position of Deputy Mayor. Skills attained through the Alberta School of Business enable her to contribute to the community through participation as Vice Chair of the Association of Pigeon Lake Municipalities as a representative on the Pigeon Lake Summer Village Strategic Alliance and the Crystal Springs Recreation Board when considering issues as varied as implementation of the regional waste water system, water importation, and the First Annual Crystal Springs Boat Rally. Doris is married to fellow BCom grad **Douglas Bell, '81 BCom**, and they have three daughters: Meagan, now attending the School of Business, who loves writing; Kelsey, in high school and a Preliminary Champion Irish Dancer; and Mallory, who already demonstrates keen business sense. Doug recently obtained his Chartered Accountant designation.

'94 **Robert Parfitt, BCom**, of New York, New York, is the Chief Executive Officer, The WAITING GAME® Publication. Robert launched The Waiting Game, a free monthly publication distributed where consumers experience wait times such as hair salons, physicians' offices, hospitals etc. The publication has crosswords, sudoku, word find, interesting facts, and puzzles plus incentives, offers, and value for customers to take home. In addition, there is an entire section dedicated to children. It is intended to stimulate the minds of customers and their families while they wait. Franchise opportunities are available.

'94 **Ross Phillips, MBA**, of Toronto, Ontario was recently appointed Vice-President Development at Potash Ridge Corporation. Ross has 10 years of experience in the resource and energy sectors, much of which has involved working on large-scale capital projects. He was Director of Business Development at Capital Power Corporation and held various senior roles at Sherritt International Corporation. Ross also has a Master of Arts in Resource Economics, is a CFA charterholder, and a Certified Management Accountant.

'94 **Keri Scobie, BCom**, of Edmonton, Alberta recently assumed the position of Communications Manager for the Faculty of Rehabilitation Medicine. She also holds an MBA from Royal Roads University and was previously with Alberta Innovates – Technology Futures where she was the Communications Portfolio Manager and Acting VP, Communications. Prior to that, she was the Communications Director at Alberta Ingenuity Fund.

'95 **Don Anderson, MBA**, of Edmonton, Alberta, is the Chief Financial Officer of Baby Gourmet Foods Inc., a manufacturer of organic baby food products. Don also serves on the Board of Directors of HeadCount Corporation and Cut Above Bagel & Bun Equipment.

'95 **Eric Axfor, MBA**, of Fort McMurray, Alberta, was recently appointed Executive Vice-President, Business Services at Suncor Energy. Since July 2009 Eric held the role of Senior Vice-President, Operations Support with accountability for the company's Environment, Health and Safety, and Sustainable Development functions. He has also just accepted a position on the School's CABREE Advisory Board.

'95 **Monty R. Balderston, BCom**, of Calgary, Alberta, joined JayHawk Sand Resources Inc. as Chief Financial Officer. JayHawk Sand is a start-up company with land rights in the Northwest Territories close to Fort Liard, which intends to commercialize a sand mine to provide frack sand to the Horn River Basin in northeastern British Columbia.

'95 **Craig Senyk, BCom**, of Calgary, Alberta, is the Director of Portfolio Management at Mawer Investment Management Ltd. Craig moderated and was one of the key speakers at the Mawer Insight – A Conversation with Mawer's Investment Managers event held on November 8 at the Art Gallery of Alberta in Edmonton.


'97 **John Karvellas, BCom**, of Zurich, Switzerland, is a Director at Credit Suisse. He now lives and works in Switzerland and says, had it not been for

40 AVENUE MAGAZINE'S TOP₄₀ UNDER FORTY

DAWN HARSCH
'02 MBA - Edmonton
Owner, ExquisiCare Inc.

WHY SHE'S TOP 40:
She breaks from traditional practices and prefers serving people on the front lines rather than through the bureaucracy.

KEY TO SUCCESS:
“ I always **do the right thing** even if it means that I don't necessarily follow the rules.”



the student exchange year in Vienna while he was a student at the Alberta School of Business, he wouldn't be in Switzerland now.



'97 Ted Kouri and Jared Smith '98 BCom, of Edmonton, Alberta, are the co-founders of Incite Marketing. Ted and Jared used their own

tagline, *Marketing That Moves*, literally this year as their entire office moved into a new building on Edmonton's beautiful Saskatchewan Drive. "We will miss our cozy, red-bricked space in downtown Edmonton, but we look forward to welcoming clients to our new custom-designed office building," they said.

'97 Judson Macor, MBA, of Calgary, Alberta, Owner of AirSprint, is on the mend after a health scare at the Kids with Cancer fundraising ride in June. Judson reached Vernon at the end of the first day and reported that his right leg was swollen. He was keen to go on but took the advice of his fellow cyclists to get checked out at the Vernon Hospital. The



ultrasound revealed two blood clots and, without proper treatment, they could have proved fatal. He raised \$62,000 for Le Tour of Hope and didn't want news of his setback to reach sponsors and influence them before the end of the ride. "I hope to return very fit next year," said Judson.

'98 Chris Lavin, MBA, of Edmonton, Alberta, accepted a position as Partner, Alberta Public Sector Advisory Services at Ernst & Young.

'98 Joelle McLaren, BCom, of Edmonton, Alberta, is the Owner and Operator of California Closets Franchises in both Edmonton and Calgary.

'98 Myka Osinchuk, MBA, of Edmonton, Alberta, was recently appointed Chief Executive Officer of the Alberta Cancer Foundation. Previously, she was the Executive Director of the Institute for Reconstructive Sciences in Medicine.



'99 Chad Park, BCom, of Wakefield, Québec, has been appointed Executive Director, The Natural Step Canada, effective January 2012. Chad is a founding member of The Natural Step Canada team and is an experienced sustainability advisor. As Director of Programs and Strategy, he currently oversees strategy and delivery of the organization's programs. Chad was

recently named one of Canada's Clean16 - the 16 individuals in Canada who have done the most to advance the cause of sustainability and clean capitalism - honouring his leadership and accomplishments in working with leading Canadian businesses and municipalities to help them integrate sustainability into their strategy, operations, products and services, and organizational culture. He was also recently selected as one of the AIESEC Alumni 40 Under 40, which recognizes promising young leaders of tomorrow from around the world.

'00s

'00 Andrew Birkby, BCom, of Calgary, Alberta, is the Vice-President, Investment Banking at Cannaccord Capital. He will be the School's Executive in Residence in February. Andrew is also a PRIME alumnus, a student-run investment program consisting of a select group of BCom students who go through a competitive three-stage screening process for admission into the prestigious two-year program.

'00 Chris Floden, MBA, is President of SpeedShift, an Edmonton company with a team of construction experts who work with resource owners to deliver transparent construction projects from Edmonton module shops. Chris says: "Our mission is to be the eyes and ears for owners in Edmonton facilities. We report on progress, report on schedule, report on cost performance, and perform quality assurance activities with the goal of assisting contractors wherever possible in achieving owner expectations safely." Chris has also just been appointed to the University of Alberta Senate.

'00 Natasha Staniszewski, BCom, of Toronto, Ontario, is now a reporter and host for *SportsCentre*, TSN's flagship news and information show. Prior to this appointment, she was reporting on CTV Edmonton's nightly and weekend sportscasts.

'01 Amanda Babichuk, BCom, of Edmonton, Alberta, received the University of Alberta Alumni Horizon Award on September 22. (See Page 14)

'02 Melissa Chau, BCom, of Edmonton, Alberta, writes: "Shortly after graduation, I took a job in Taipei through the International Exchange Program

40 AVENUE MAGAZINE'S TOP₄₀ UNDER FORTY



CAM LINKE
'07 BCom - Edmonton
Co-founder, Startup Edmonton

WHY HE'S TOP 40:
He's helping make Edmonton an entrepreneur-friendly city, so it can thrive in future markets.

KEY TO SUCCESS:

"You don't have to raise money — just TIME and SWEAT can get something from prototype to product."

and then went to Beijing and Shanghai on a federal government internship program. I have now settled in Singapore and work as a Research Manager in a US company called IDC. My research area is hand-held devices." Melissa was recently interviewed on CNBC and Bloomberg about the launch of the new iPhone.

'02 **Greg Moffat, EMBA**, of Calgary, Alberta, accepted a position as Manager, Government and Industry Relations, Penn West Petroleum Ltd.

'03 **Michelle Jacobson, BCom**, of Calgary, Alberta, took a position as Manager of Marketing and Business Development at Macleod Dixon LLP.

'03 **Luk Hong Man, BCom**, of Hong Kong, China, was appointed Financial Controller of China Investment Fund Company Ltd., a Hong Kong-based security investment company in July. He joined the company from China Public Procurement where he was responsible for overseeing the accounting and finance department.

'04 **Judyanna Chen, BCom**, of Toronto, Ontario, was appointed Chief Financial Officer of China Health Labs and Diagnostics Ltd. in August. She will work out of the company's Toronto office.

'04 **Jarrett Desrosiers, BCom**, of Edmonton, Alberta, worked his way through university by managing the bar at Hudson's on Argyll Road. After graduating, he went on to become the General Manager of the new Hudson's Pub that opened in what was previously The Library just off campus. He went on to open The Pint on 109th Street and Jasper Avenue and to serve as General Manager. When the company decided to open a second The Pint on Calgary Trail and Whyte Avenue, Jarrett was again asked to oversee the opening as General Manager of the new pub.

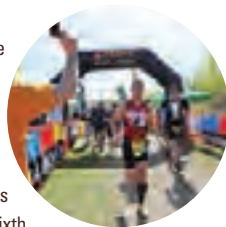
'04 **Ian MacDonald, BCom**, of Edmonton, Alberta, is a partner of Assurance Services with MNP and is the President of the Board of Directors for Sorrentino's Compassion House Foundation. The Compassion House is a facility built to support women with breast cancer from northern Alberta during diagnosis, treatment, and the early stages of recovery. The Foundation hosts a number of highly successful events, raising over \$300,000 at Fashion with Compassion, and Fork it Over. We would also like to apologize to Ian who was incorrectly identified in our last issue in a photo in the BAA section as having graduated in 1979.

'05 **Doug Anderson, BCom**, of Edmonton Alberta, is an Investment Advisor, RBC Dominion Securities. Doug has been a guest speaker giving presentations on the effects of inter-related aspects of macro-economics on investments and effects of recent financial world events.

'05 **Trevor Ross, BCom**, President of Grasschopper Landscaping Ltd., was recently named one of *Edmontonian's* Sizzling 20 Under 30. After his first year of university, Trevor got a loan to buy some lawnmowers and lawn equipment and hired a friend to help him with his summer venture. They distributed flyers, put up signs, attracted 250 clients, and Grasschopper, now recognized as one of Alberta's top 50 fastest growing companies, was born. "We just sort of grew slowly over the next couple years. We got into residential landscaping, construction grounds maintenance, and then snow removal," recalls Trevor. "No one really expected that it would be our careers, but ten years later, here we are." Trevor is also a proud supporter of the Stollery Children's Hospital and MS Society.

'06 **Clark Barr, BCom**, of Saskatoon, Saskatchewan, accepted a position as Corporate Finance Business Analyst at One Earth Farms.

'06 **Kamren Farr, MBA**, of Edmonton, Alberta, is the Race Director, 5 Peaks Adventures Ltd. Once a month, from May to September, he throws an outdoor party that changes location each time and attracts up to 500 people. He is in his sixth season as race director for the trail running series, held in natural areas around Edmonton. 5 Peaks draws some serious athletes, but most competitors are there for fun, fitness, and the positive vibe. "It's the challenging route that appeals to this new breed of runners; it's less about racing the clock and more about enjoying the natural surroundings," says Kamren.



'06 **Anh Nguyen, BCom**, of Calgary, Alberta, accepted a position as Event Manager at ConventionALL Management Inc.

40 AVENUE MAGAZINE'S TOP₄₀ UNDER FORTY

BRIAN MILNE
'07 **BCom - Calgary**
Lawyer, Arts Volunteer
Extraordinaire, Macleod
Dixon LLP

WHY HE'S TOP 40:

He is the Chair of the Sled Island Music Festival, Past President of The New Gallery, and a former Board Member with the radio station CJSW 90.9 FM.

KEY TO SUCCESS:

“My experience has always been that one thing **always leads** to another, so I try to be open to what comes up along the way.”



'06 **Sherilyn Trompetter, MBA**, of Edmonton, Alberta, is International Internship Manager at University of Alberta International. She is managing a new internship program for U of A students to work abroad in the US for a co-op or short-period of time, engaging alumni and current students. Three target markets have been named initially: DC, NYC, and San Francisco.

'06 **Amanda Walker, BCom**, of Calgary, Alberta, is Financial Analyst, Business Development, at ARC Resources Ltd. Amanda recently achieved her CFA designation.

'06 **Pan Zhang, MBA**, of Edmonton, Alberta, is a Finance Instructor at NAIT. She is also a Regional Trustee at Calvin College in Grand Rapids, Michigan. Pan sits on the enrolment subcommittee and oversees college governance together with other trustee members.

'07 **Caleb Yong, BCom**, of Vancouver, British Columbia, returned to Vancouver after graduation and joined HSBC Bank Canada full time in

commercial banking as a relationship manager. He completed his MBA program at the Richard Ivey School of Business in April of 2011, and was elected President of the Ivey MBA Association. With his father, he enjoyed driving over 4800 kilometres through ten US states from Ontario back to British Columbia this summer. He is currently working for Jakin Group in Vancouver.

'08 **Dan Graham, BCom**, of Stony Plain, Alberta, was interviewed on *Global Edmonton News* in November, as a skilled worker with Asperger's Syndrome, a variation of autism. A local businessman noted that Graham, and others with the syndrome, are especially gifted in the field of information technology and a strong asset to Alberta's computer support industry.

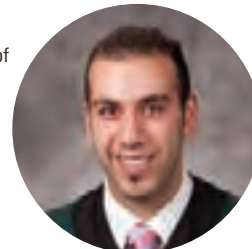
'08 **Jarrett Mykytiuk, BCom**, of Edmonton, Alberta, got married last September. Jarrett and his wife Jackie didn't ask for new stemware or an espresso machine. Instead, friends and family donated to their honeymoon expenses, which has taken them through Australia, New Zealand, Japan, and much of Southeast Asia.

'08 **Keenan Pascal, BCom**, owner of Ladaut Renovations, was recently named one of *Edmontonian's* Sizzling 20 Under 30. Keenan and his father started Ladaut Renovations in 2008, learning as they went along. However, once they started sub-contacting, the company really took off. Since then, Keenan was able to move from on-site work to a CFO position. He also coordinates the scheduling and ensures all the right people are coming in at the right time. He regularly volunteers for the Honourary Consulate of Jamaica and the Jamaican Association of Northern Alberta and has also participated in the Great Human Race and Relay for Life, incorporating his passion for a healthy lifestyle. He's a member of the National Black Coalition of Canada and participates in events like the Cariwest Parade and the Heritage Days Festival.

'09 **Sean Collins, BCom**, of Sherwood Park, Alberta, has launched a new marketing agency called Ether Strategy with a fellow U of A graduate.

'09 **Badeia Jawhari, BCom**, of Edmonton, Alberta, accepted a position as a Consultant at Conroy Ross Partners.

'09 **John Mikhail, BCom**, of Edmonton, Alberta, writes: "I am a staff auditor with the Office of the Auditor General of Alberta (OAG). After graduating with an Accounting major, I started articling at my office and took the Chartered Accountants School of Business (CASB) program straight away. I successfully completed the 2010 Uniform Final Exam (UFE) after going through the CASB program and am currently waiting to complete my 30-month articling experience in order to obtain my Chartered Accountant (CA) designation. I currently work with some incredibly bright minds at the OAG who have taught me numerous audit efficiencies. I encourage all current undergrad students going for the CA designation after their BCom degree to really strive and excel during their studies at the school. Had it not been for three of my former lecturers Loretta Amerongen, Jocelyn King, and Jim Kiddoo, the transition into the CASB program would have been a tougher task so I honestly thank them for their encouragement during my undergrad time. Good times...good times indeed."



40 AVENUE MAGAZINE'S **TOP₄₀** UNDER FORTY



LESLEY SCORGIE

'05 **BCom - Calgary**
Bestselling Author;
Financial Columnist;
Business Analyst

WHY SHE'S TOP 40:

She's written two best-selling books, been on Oprah for her

financial savvy, and is the National Treasurer for the YWCA. An Encana business analyst, she is also a founding member of the Alberta School of Business Women's Network.

KEY TO SUCCESS:

“ She says **every opportunity** she has taken to help others has introduced her to people or opportunities that have helped her become **more successful.** ”

'09 **Ross Nairne, MBA**, of Edmonton, Alberta, is the Executive Director of Occupational Health and Safety Policy and Program Development with the

Human Services Department. Ross left full time service with the Canadian Forces in 2007 when he joined the Alberta Public Service as a member of Alberta Environment. Ross recently officially retired from the Canadian Forces after spending over 26 years in uniform. His service took him to Bosnia, Sierra Leone, and twice to Afghanistan. In his current capacity, he leads a dedicated team of specialists who promote fair, safe, and healthy workplaces by developing high-quality workplace-related legislation, standards, and policies.

'10s

'10 **Shaun Brandt, BCom**, of Edmonton, Alberta, is back in Edmonton after spending some time in Nicaragua with fellow graduate **Cam Service, '10 BCom**, travelling and developing their own TV show *Life in Reverse*. "The experience was extremely rewarding and enlightening for us, and we are back working hard on a new project. Over the past couple of months, we have been working towards launching a creative consulting company, ONST Creative (pronounced "Honesty"), here in Edmonton. We're very excited, and things are going very well," said Shaun.



'10 **Raj Dhunna, MBA**, of Edmonton, Alberta, is the Chief Operating Officer for Regency Development, the company behind The Pearl, the downtown condo tower that will be

Edmonton's tallest residential tower, at 35 storeys, and most luxurious. "Hopefully, this will be one of those projects where people from out of town say, 'Wow, that's a great building.' So we're trying to change the way we see the world and the way others see Edmonton," says Raj.

'10 **Mark Donnelly, BCom**, of Edmonton, Alberta, is following in the footsteps of his father **Tim Donnelly, '81 BCom**, and grandfather, **Lawrence Donnelly, '55 BCom**, as he is articling for his CA designation. Mark is currently an Associate at PricewaterhouseCoopers LLP in the Audit and Assurance Group with a strong focus on public companies and not-for-profit organizations. Mark enjoys his client work which has taken him

across the continent to locations such as Alaska, Kentucky, and California.

'10 **Sorab Gill, BCom**, of Edmonton, Alberta, grew up loving real estate, immersed himself in his family's development business, and was teaching assistant to a combined MBA/undergraduate real estate course while finishing his degree. He is now working on the Investment Team at Colliers International where he assists in the underwriting and sale of commercial real estate assets. In his spare time, Sorab volunteers with the UDI New Horizon Committee as well as sits on the Oliver Community League Board and the Oliver Planning and Development Committee.



'10 **Laura Jamer, BCom**, of Calgary, Alberta, is a sales representative for DIRTT Environmental Solutions and was responsible for implementing a living wall that was recently mounted in the Business/ Tory Atrium on campus, adding a variety of live decorative plants to the brick walls in the building. She writes: "I am excited, as an alumna,

that the U of A is the first post-secondary facility in Alberta to incorporate a living wall—this is very progressive!"

'10 **Marty Quon, BCom**, of Edmonton, Alberta, stars in a new television series, *The Quon Dynasty*, a spin off of the 2009 series, *The Family Restaurant*, where Canada first fell in love with his spirited family and the quirky way they run their sixty-year-old Chinese restaurant, The Lingnan. You can catch him, along with his siblings, and fellow U of A alumni, Miles '04 BA, and Mandy '06 BA on Citytv, OMNI, and The Biography Channel.

'10 **Kirsten LeLacheur, BCom**, of Hinton, Alberta, accepted a position as Financial Planner at RBC Financial Planning.

'11 **Kelsey Bulmer, BCom**, of Edmonton, Alberta, is the owner of Cerulean Boutique Ltd. She was profiled in the *St. Albert Gazette* in an article featuring her recently opened clothing store in St. Albert, owned jointly by Kelsey and her mother. "Cerulean is the blue colour of the ocean. The colour of the sea is ever changing and so is fashion," said Kelsey.

40 AVENUE MAGAZINE'S TOP₄₀ UNDER FORTY

TINA THOMAS
'96 **BCom - Edmonton**
Director of Marketing and
Development, Edmonton
Public Library



WHY SHE'S TOP 40:

She's the brain behind a rebranding strategy that re-imagined the EPL for the 21st century.

KEY TO SUCCESS:

“You're better off doing a **few things really well** than a lot of things poorly.”

'11 **Kevin Forbes, BCom**, of Edmonton, Alberta, accepted a position as Account Executive at Insignia Software Corporation.

'11 **Kyle Johnson, BCom**, of Edmonton, Alberta, is making a name for himself in the high-stakes world of televised poker, and he was ranked as one of the top players in the 2011 World Series of Poker, which was featured on TSN.

'11 **Leaticia Kaggwa, BCom**, of Edmonton, Alberta, has been working in marketing and communications at a software development and consulting firm since May while creating a new educational application that allows teachers and students to collaborate outside the four walls of a classroom. She shares: "I enjoy my job as it allows me to travel and exercise all the skills I learned while studying at the School of Business - from drafting business contracts to designing marketing campaigns."

'11 **Ahmed Kamar, BCom**, of Edmonton, Alberta, accepted a position in the Business Operations department at Walmart.

'11 **Anna Law, BCom**, of Vancouver, British Columbia, is now an Associate, Apple Store Leader Program, at Apple Retail.

'11 **Darren Liviniuk, BCom**, of Edmonton, Alberta, accepted a position as Staff Accountant in Assurance & Advisory at Deloitte & Touche. Darren is pursuing the CA designation and recently completed the second module offered by the CA School of Business. He writes: "The learning curve in audit is steep, but the analytical skills I developed in the BCom program have allowed me to hit the ground running."

'11 **Linda Lu, BCom**, of Edmonton, Alberta, accepted a position as Marketing Coordinator and Fashion Consultant at the *My Philosophy* boutique.

'11 **Marie Pigarowa, BCom**, of Edmonton, Alberta, writes: "I have accepted a position as a Special Events Administrative Assistant at the Stollery Children's Hospital! I'm very excited to start this new position and learn about event planning and all the things that the Stollery does. I am feeling very optimistic about the experiences I will gain and I know that it's going to be a lot of fun!"

'11 **Alberto Padilla Rivera, BCom**, writes: "I am currently working as a Business Analyst for Deloitte & Touche Calgary office in the Strategy and Operations business unit. During my time here, I have been involved in several and very diverse projects including: supporting the development of an environmental performance improvement strategy for a major Canadian oil company, researching new technologies in supply chain management, and, later this month, I will be traveling to South America to work with an important oil company assessing and improving their accounting and financial processes. Having a Bilingual BCom in International Business and Finance has definitely proven to be extremely useful for my career development and speaking Spanish and French has certainly given me an advantage! In fact, I am currently learning Portuguese, hoping this will bring me new and exciting opportunities."

'11 **Kimberly Sicoli, BCom**, of Edmonton, Alberta, recently co-opened, Niche, a restaurant located on Jasper Avenue in downtown Edmonton, adding to the city's slow food and renaissance movement. The 32-seat restaurant serves deliciously comforting food and delectably concocted cocktails in a warm, inviting space. "My degree and courses in human resources definitely helped me in terms of being able to hire the best chef and managers for the restaurant," she says, adding that she enjoys seeing her old classmates enjoy a drink or meal at Niche. Kim also works as a Student Advisor and Recruiter at the MacEwan School of Business.

'11 **Carly Zapernick, BCom**, of Washington, D.C., is a Real Estate Analyst with THORON. Carly writes, "Although I am not in Edmonton to continue my engagement through the local alumni association, I want to do whatever I can to stay involved with the Alberta School of Business. I truly cherish the time I got to spend with everyone at the School and the External Relations office during my time as a student," said Carly.

40 AVENUE MAGAZINE'S **TOP₄₀** UNDER FORTY



ERICA VIEGAS
'06 BCom - Edmonton
Musician, Writer,
Fund Developer

WHY SHE'S TOP 40:
She uses music to help others and is part of a team which raises about \$25 million a year for medical and dental education. She is also a writer and editor for the Alberta School of Business.

KEY TO SUCCESS:
"I trust my **creative instincts** more now although doubt is part of being a creative person. It makes us think **outside the box.**"

In the Classnotes section of the Spring/Summer 2011 issue, we incorrectly listed Catherine Vu as having graduated in 2001. Her correct graduation year is 1994. We apologize for our mistake.



UPlifting the whole people

Institutions must be conducted in such a way as to relate them as closely as possible to the life of people. The people demand that knowledge shall not alone be the concern of scholars. The uplifting of the whole people shall be its final goal.

Henry Marshall Tory
First President
University of Alberta

INTO AFRICA

OUT OF LOVE FOR BASEBALL

Ruth Hoffman, '81 MBA, has always had a passion for making a difference on the international scene. When we last profiled her in 2008, she had just finished an internship in India as part of a Master of Microfinance program she was taking at the Solvay Business School in Belgium. Returning to Canada shortly, she told us:

“In ten years, I hope my husband and I are somewhere back in the developing world,

working to make a difference.” Looks like that wish is now becoming a reality, but this time for an unlikely cause: Little League Baseball.

Ruth, who had been connected to Little League through her three sons, was heartbroken when she heard that a qualifying Ugandan Little League team was denied entry into the United States for the Little League World Series



because of documentation issues. She quickly contacted Jason Andrew, coach of the Langley All-Stars, the Canadian national Little

League champions who were supposed to be up against Uganda in the series. She passionately shared the conditions that the Ugandan children managed to qualify in: no proper footwear, no equipment, and cows in the outfield, convincing Jason to take his team to Uganda on a good will mission.

“Our initial idea was to bring the team here, but then I was connected with the coach in Uganda, and I said, ‘Hypothetically, if we could do something, what would you prefer? You come here, or us go there?’”, Ruth related, touched that his immediate response was an invitation to Africa.



Ruth’s previous experience working in Uganda helped to create a partnership with the not-for-profit organization Right to Play, and documentary maker Jay Shapiro, who had started work on a project focused on baseball in Uganda, called ‘Opposite Field.’ They set a fundraising goal of \$155,000 to cover travel costs for Team Canada, and give Ugandan players – many of whom are orphans – educational scholarships, tournament funding, equipment, and a safe place to play and practice.

Thanks to community generosity, over \$119,000 of the team’s \$155,000 goal has already been raised - rooting for the final 23% to be received before they depart on their journey. To donate, please visit www.righttoplay.akaraison.com/youthbaseball

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