

BIG THINGS

HAPPEN ON A SMALL CAMPUS

2006 AUGUSTANA ANNUAL REPORT TO THE COMMUNITY



UNIVERSITY OF
ALBERTA
AUGUSTANA CAMPUS



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REPORT TO THE COMMUNITY

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Design - DirtyLab Brand Communications
Editor/Writer - Zanne Cameron
Photography - Tina Chang Photography
Printing - Grafikom Jasper

Established in 1910 by Norwegian settlers, under the name Camrose Lutheran College, Augustana is still inspired by convictions that are part of its pioneer legacy: that personal wholeness emerges from a liberal education, that the proper end of leadership is service to others, and that the spirit of cooperation so crucial to rural life invigorates human endeavour.



DEAN ROGER EPP

Big things happen on a small campus.

DEAN'S MESSAGE

In *Dare to Discover*, the University of Alberta envisions a great university built on cornerstones that include talented people, a culture of learning, discovery and citizenship, and strong connections to communities. That document echoes many of the commitments the Augustana Campus has already put on paper, which focus, as you'd expect, on the life-changing quality of the student experience we offer; you'll find them in the pages of this report. But we also remind ourselves to be responsive to the rural region in which we are located.

A great university is rooted in place. It is more than a local economic engine or a convenient degree option. It enriches cultural, recreational and intellectual life. It encourages its professors to take their scholarship into the community – to do research that matters.

Augustana aspires to be all of that in Camrose and east-central Alberta, and to strengthen the whole University of Alberta in the process.

By that measure, the past year was tremendously energetic and successful. It included a full slate of concerts, plays, literary readings, symposiums and a memorable night in January when 1000 people from as far away as Wainwright and Hanna packed our gymnasium to hear an urgent and hopeful message about HIV/AIDS in Africa. Community leaders came to campus to think about rural development. Young people took lessons through our music conservatory and learned skills in such sports as gymnastics, biathlon and hockey through our athletics program. Professors wrote columns on public affairs in a Camrose newspaper. They participated in initiatives to protect urban wildlife populations, revitalize Main Street and deliver French immersion education. Our Choir made a special trip to Viking – the town that again

hosted our rural exchange students – to perform at a fund raiser to rebuild the local arena.

Institutionally, Augustana has made it a priority to build working relationships with the City and County of Camrose, neighboring municipalities, Battle River School Division, East Central Health, Hockey Alberta, public colleges, and a surprisingly diverse number of our counterpart faculties within the University. The Regional Sport Development Centre now under construction shows what can be done in partnership.

For Augustana to identify with its community does *not* mean we limit our educational horizons. There is no reason to do so. We are forging links with the leading public liberal arts campuses on this continent. Our professors possess a world of experience, knowledge and creativity. Our students come from across Canada, including the North, as well as from Asia, Africa and Europe; and we provide them with opportunities to flourish nationally and internationally.

But it does mean that we take a special satisfaction when our singers from places like Camrose and Forestburg – and a director from Castor – take the stage at Carnegie Hall; or cross-country runners from Athabasca and Killam achieve a national medal podium; or students from Kingman and New Norway paddle to the Arctic Ocean; or graduates from Thorsby and Wetaskiwin, Daysland and St. Paul, take their place among the brightest professionals and scholars of their generation – without forgetting where they came from.

We are a small campus with big aspirations. One of the most fundamental is to be at home.



DAVID J. GOA

Augustana remains mindful of its heritage, open to a diversity of perspectives and backgrounds, and responsive to the rural region in which it is located.

CHESTER RONNING CENTRE

On Friday, March 24, over 300 people gathered at a public forum hosted by the Chester Ronning Centre for the Study of Religion and Public Life. On Saturday, March 25, 200 more gathered to celebrate the official launch of the centre and to hear speakers from the political, academic, and public sectors comment on the legacy of Chester Ronning, its namesake.

Ronning, (1894 - 1984), was active in politics, serving as leader of the new CCF from 1940 to 1942 and was one of Canada's most distinguished diplomats of the 20th century. "There is an old saying that a prophet has no honour in his own home," remarked Audrey Topping, Ronning's daughter, at the launch. "That certainly is not true of Camrose." As she retold his story, it was apparent that his life had resonances inextricably bound to the University of Alberta Augustana Campus and to Camrose. Ronning graduated from the U of A in 1916. He was former principal of Camrose Lutheran College, (Augustana's predecessor), from 1927 - 1942, and returned to Camrose in retirement, until his death in 1984, shortly after his 100th birthday.

Centre Director, David Goa, spent his early childhood in Camrose. Goa's father and Ronning knew each other. Goa is a well known scholar of religious studies at the Edmonton and Augustana Campuses, and also the former curator of folk life at the Royal Alberta Museum. Now he has taken on the challenge of establishing a new centre - a think-tank on religion and public life, in the heart of Camrose, Alberta.

"It is critically important that these issues be brought to bear in the public sphere," remarks Goa. His goals are to bring forward the finest thinkers in the religious, political and public spheres to address current issues. The Ronning Centre has launched into its work in the academy, the public square and with religious communities. Since January a series of Ronning Seminars have explored aspects of religion and public life and a number of public Consultations with religious spokespersons have drawn students, professors and many members of the public into a reflection on a set of difficult and compelling questions as well as provided opportunities to learn of the diverse ways between and within religious traditions for addressing the intersection of religion and public life. Religion and public life cafés are planned for the Fall, an opportunity to bring depth and texture to issues and themes that pop off the front page of the newspaper. Several major academic and public conferences are in the initial stages of planning as well.

At the launch, Dr. Carl Amrhein, VP and Provost of the University of Alberta, remarked that "the modern university is the only safe place for shedding hope and light on the extraordinarily hard questions that face an incredibly complicated world."

The Chester Ronning Centre is supported by the Hendrickson endowment.



DEBRA DAVIDSON AND KIERSTIN HATT

Augustana Faculty is characterized by a lively, collegial academic culture of research, creativity, and public engagement in which students are invited to participate. It values interdisciplinary inquiry, teaching, and learning.

CONSUMING SUSTAINABILITY

How do we reduce our ecological footprint? Each of us, citizen, scholar, corporate executive, parent, and student can do so, but many of us do not know how. Sociology professor Kierstin Hatt and her Edmonton campus colleague Debra Davidson found themselves on the Edmonton non-fiction bestseller list for their recently published book: *Consuming Sustainability: Critical Social Analyses of Ecological Change*.

The book examines a range of 'consumptive arenas' such as clothes, food, water, space, air, work, industrial pollution, and energy to illustrate how critical perspectives can aid in understanding the complex social, political and economic issues that characterize our relationship to the environment and the potential for change within them.

"I was inspired to work on this project because of the incredible opportunity to work as a collective of 11 critical and academic Alberta authors

on issues relating to ecological and social sustainability. It was a challenging and rewarding process to craft a book to analyze the range and seriousness of issues, but fundamentally to provide inspiration for individuals to address the issues and engage in the process of ecological and social change. On top of that, it is jam-packed with case studies from across Canada and beyond, with stories from many of the authors' primary field research. It reflects the expertise and commitment of all of its contributing authors," says Hatt.

Consuming Sustainability aims to provide an ecologically sound social science perspective for current and future social change. It also offers insight for personal agency and intends to inspire academic pursuit of the social sciences to find much needed solutions to growing environmental challenges and their encompassing social, political and economic impact.



SHEENA KELCH

Augustana offers the opportunity of a memorable, life-changing education through small classes, personal attention from professors, a challenging, innovative curriculum founded on the liberal arts and sciences, experiential learning in wilderness and international environments, and a range of campus-life programs.

CANADIAN SUMMER SCHOOL IN GERMANY

Sheena Kelch grew up listening to her father and grandparents converse in German, so when she came to University she decided to take it up herself. Last summer she embarked on a journey that taught her much more than a second language.

In the 2004/5 academic year, Augustana Campus became the host campus of the Canadian Summer School in Germany (CSSG). CSSG is a national program of the Canadian Association of University Teachers of German. For 6 1/2 weeks, students from across Canada study in Kassel, Germany and receive university credit (equivalent to a full-year course). Students stay with German families and are immersed in the rich German culture, from chocolate and hundreds of varieties of rich bakery bread, to music, theatre and even soccer.

"It's a great way to learn German by experiencing the culture," remarks Sheena who with the over sixty strong cohort of students from across Canada, got to see such places as Berlin and Cologne. A highlight for Sheena was to go to a professional soccer match and experience the intensity of European soccer fan frenzy! Sheena visited a concentration camp, and also witnessed the impact of the daily bombing raids that obliterated Kassels' wood frame houses in WWII and has remained

close to her host family - they even visited last summer.

Sheena is going again this year - even though she has completed her degree requirements. "It will be worth it. Just to live in another culture like that - it's such an opportunity." Sheena says the value of meeting students from some of the best universities across Canada gave her real confidence. "My program and teachers are every bit as good as any across the country." Another great benefit is being able to converse as easily with her father as she remembers him conversing with her grandparents.

Augustana German language Professor, Dr. Kim Fordham jumped at the opportunity to host the program at Augustana. "I believe so strongly in this kind of intense immersion experience. Understanding and experiencing another culture allows you to understand your own culture much better."

Sixty three students from across Canada participated in 2005, from Universities across Canada, including the University of Alberta, the Universities of British Columbia, Calgary, Victoria, Waterloo, Dalhousie, Mount Allison, Queen's, McGill, and St. Mary's.



In this academic community, students are more than narrow specialists, spectators, or strangers.

CROSS-COUNTRY RUNNING NATIONAL CHAMPIONS

Proving that a couple of streams and a few logs never held back a good Viking, the Augustana women's cross-country running team took the Canadian Colleges Athletic Association National Championship in November 2005.

"It was a great race, a perfect day," Augustana Vikings runner Megan Bernes said of the Nov. 12 event in Peterborough, Ont. "We set out to do this at the beginning of the season and we did it. It's very exciting." Bernes, who hails from Killam, Alberta and is a self-confessed sports junkie, put in her personal best time (21:33) for the Vikings team. She strung together three sub-seven minute miles on a hilly five-kilometre course that included multiple stream crossings and a fallen tree to hurdle. Bernes, a third-year Physical Education Kinesiology and Sports student, and team-mate Stephanie Heier also received ACAC Academic-Athletic scholarship awards.

Bernes' teammate Marcia Birkigt won individual gold (20.9) at the nationals, taking the lead at the two-kilometre mark on the longest hill on the course. The remaining three Augustana women, including Bernes, finished 9th, 10th and 11th with only three seconds separating them, (21:30 - 21:33), in a field of 66 of the country's fastest runners. Birkigt was named to the All-Tournament Team (cross-country's equivalent to the All-Canadians) and was pivotal in the Alberta Colleges Athletics

Conference (ACAC) team's commanding win over Ontario and Quebec. Birkigt and Nusse are also key members of Augustana's women's cross-country skiing team. Birkigt received the cross-country running MVP, and the Vikings overall Female Athlete of the Year award, and team-mate Nusse received Most Improved awards in running and skiing.

Bernes met her pre-race goal which was to place in the top 15 and to beat her previous best time of 21:55. "This is exciting for the women, because I don't think we've won a running championship since 1992."

With three national championships in three years, the race capped another banner year for the Augustana cross-country running teams, recognized as perpetual contenders - and for their team cheer. It's a Viking golden oldie, revived from the teams of the '70s that the men's and women's teams sing together in barbershop style before each race. Cross-country running Coach Gerhard Lotz received ACAC Coach-of-the-Year recognition after the women placed first in the provincials and the men placed third. The Augustana men's cross-country running team were National Champions in 2003 and 2004.

"In our team, everyone works together. We encourage each other."



Augustana aspires to educate the whole person in an intimate, small-campus setting so that students and mentors alike are capable of engaging life with intellectual confidence and imaginative insight, equipped for leadership and service, and committed to the betterment of their world.

AUGUSTANA AGAINST AIDS

This February the Augustana Against AIDS Student Society (AAA) sent a package to the Stephen Lewis Foundation. In it was a long letter describing their journey from the inception of the student group last year, to the lecture at Augustana campus given by the Foundation Director, UN Secretary General Special Envoy on AIDS in Africa, Stephen Lewis himself, on January 30th this year.

AAA is a small group of students with great big goals. Their goals are to raise awareness about AIDS in Africa, to create a long-term twinning project between the campus and an orphanage in Africa, and they set their sights to raising \$50K for the Stephen Lewis Foundation. "If we set the bar low we can only rise to mediocrity," says Bruce Phillips 4th year student and AAA president.

Augustana Against AIDS was formed in 2004/5 by a handful of students, who were inspired after watching a video about Lewis and the AIDS pandemic in Africa. "We just felt we had to do something," says Phillips. The students got active and began raising awareness and funds last year.

A successful 'Hockey for Life' tournament, which pitted the Augustana Vikings hockey team against the Viking Alberta junior team in a back-

to-back weekend tournament over the Christmas break of 2004 raised \$5K and, inspired by their success, AAA asked Lewis to come to campus in person. Using the opportunity to combine his visit to Augustana with the Edmonton U of A campus International Week, and with Olds College, Lewis accepted the students' invitation.

In the fall of 2005 AAA and supporting faculty began organizing for his lecture. They put up posters, made presentations, placed ads, showed movies, held forums and galvanized Augustana Campus and the surrounding community. They sold hand-crafted goods at the local market. They expanded the 'Hockey for Life' campaign to the 'Sports for Life' campaign, as they engaged all of Augustana's sports teams in fund raising. By mid-January all 960 tickets were sold. The community embraced the cause of AIDS in Africa even beyond ticket sales. Local Camrosians stepped forward to help organize and donate items to a silent auction on the night of the event.

In the package, accompanying the letter sent in February, AAA was able to enclose a cheque for \$30K from funds raised by ticket sales and supporting activities. Those dollars will go to grass roots organizations that support the plight of women and children, to ease the pain and suffering AIDS in Africa.

ECONOMIC IMPACT



35M

APPROXIMATE ECONOMIC ACTIVITY GENERATED IN CAMROSE REGION BY AUGUSTANA CAMPUS

12M

AUGUSTANA CAMPUS OPERATING AND ANCILLARY ANNUAL PAYROLL

728K

AWARDED BY TENDER TO LOCAL BUSINESS FOR ONSITE PROJECTS FROM FACILITIES AND OPERATIONS

55

FULL-TIME TENURE TRACK FACULTY

STUDENT STATISTICS

1046

AUGUSTANA STUDENT POPULATION

369 MEN

650 WOMAN

423 STUDENTS IN RESIDENCE

351 1ST-YEAR STUDENTS

286 2ND-YEAR STUDENTS

252 3RD-YEAR STUDENTS

123 4TH-YEAR STUDENTS

79.8

COMBINED AVERAGE GRADE OF THE INCOMING HIGH SCHOOL STUDENTS WHO PRESENTED COMPLETE MATRICULATION IN 2005/6

11.4% HAD AN AVERAGE OF 90% OR HIGHER

48.9% HAD AN AVERAGE OF 80% OR HIGHER

WHERE DO OUR STUDENTS COME FROM?

INTERNATIONAL	23 - ASIA	CANADA	799 - ALBERTA	8 - YUKON
	20 - AFRICA		63 - BRITISH COLUMBIA	6 - MANITOBA
	8 - EUROPE		57 - SASKATCHEWAN	3 - NEWFOUNDLAND
	7 - LATIN AMERICA		31 - NORTHWEST TERRITORIES	2 - QUEBEC
	5 - U. S. A.		14 - ONTARIO	

NEW ENDOWMENTS

Jacque and Morris Jevne Memorial Award endowment, established by Dr. Ronna Jevne and Mr. Allen Eng to honour the memory of Ronna's parents.

The Hendrickson endowment, established by the Hendrickson family to support the Chester Roning Centre.

The Pastor Karel Lunde Memorial Award endowment was established Homecoming Weekend by former students to honour the legacy of the beloved Augustana football and wrestling coach and professor from 1959 - 1985.

COMMUNITY SCHOLARSHIP FUND

In the 2005-2006, total assistance of \$523,680 was provided to 426 students through the Augustana Financial Aid and Awards Program. Augustana gratefully acknowledges the support of the Community Scholarship Program which provided investment earnings of \$65,520 from endowment funds and an additional \$62,090 in annual donations to help support this program.

NEW ANNUALLY FUNDED AWARDS

- Ed Friesen Prize in English
- Bi West Translines Ltd. Award
- Larry and Patrice Johnson Award
- MIH Consulting Inc. Award
- Nufloors Award
- Geroge and Lily Moi Memorial Scholarship
- Augustana Faculty Student Award for Library Research

NEW ANNUALLY FUNDED BURSARIES

- Fred and Jean Daley Augustana Bursary
- Ruth and Jim Herman Augustana Bursary

YEAR AT A GLANCE - 2005/06 MILESTONES

JULY

In her first week on the job, University of Alberta President **Indira Samarasekera** visits the Augustana Campus.

Professors **Morten Asfeldt** and **Glen Hvenegaard** lead 10 students on the 7th biannual Arctic Canoe expedition up the Mara River to the Arctic Ocean.

Augustana welcomes a new Chair of Social Sciences, **Jeremy Mouat** (History), as well as seven additional new professors: **Calin Anton** (Computing Science), **Ian Blokland** (Physics), **Marianne Copithorne** (Drama), **Roxanne Harde** (English), **James Kariuki** (Chemistry), **Sean Moore** (Psychology), and **Sandra Rein** (Political Studies).

AUGUST

Augustana hosts a first summer barbeque for Calgary-area alumni and families.

Craig Wentland begins work as the first Chaplain at Augustana Campus.

SEPTEMBER

Sarah Skinner, Turtleford, SK, receives the first-ever Augustana Dean's Citation entrance award at the University of Alberta's annual Celebration of Teaching and Learning. Sarah's entrance average was 98.7%.

Neighborhood residents host a block party for

Augustana's students.

OCTOBER

At Alumni Homecoming Weekend, 25-year professors **Dittmar Mündel** and **John Olson** are honored, past participants in the Rural Development Exchange celebrate the program's 10th anniversary, and funds to create an endowed scholarship in the name of former coach **Karel Lunde** are raised at a successful reunion of his football teams from the 1950s and 1960s.

NOVEMBER

Advanced Education Minister **Dave Hancock**, along with MLA **LeRoy Johnson**, announces a \$2.5 provincial government grant to the University of Alberta to be put towards the Camrose Regional Sport Development Centre.

Along with two provincial cabinet ministers, the University and Augustana Faculty are signatories to a memorandum of understanding with East Central Health to cooperate in areas of health research, professional training and delivery. A high-level steering committee is struck to plan rural and small-city health initiatives.

The women's cross-country running team, coached by **Gerhard Lotz**, captures the Canadian Colleges Athletic Association national championship in Peterborough, ON. **Marcia Birkigt** wins the women's individual gold medal. For this and her outstanding cross-country ski season, she receives Augustana's female athlete-of-the-year award for the second time.

Community Scholarship banquet: Dean's Scholarship awarded to **Natalie Raymet**, Camrose.

Scholars from across Alberta present their

contributions to a two-volume centennial history, *Alberta Formed, Alberta Transformed*, at a symposium organized by **Jeremy Mouat**.

DECEMBER

Under the leadership of Head Librarian **Nancy Goebel**, Augustana hosts its largest-ever Information Literacy conference, featuring speaker **Judy Peacock** from the University of Queensland, Australia.

JANUARY

The Augustana Vikings men's hockey team, under interim coach **Dan Peacocke**, loses a heart-breaking game in overtime to the University of Guelph Gryphons in the final of the first-ever Viking Cup intercollegiate division.

UN Special Envoy **Stephen Lewis** addresses a capacity crowd of close to 1000 on the challenge of HIV/AIDS in Africa.

FEBRUARY

Roger Epp is appointed first Dean of Augustana Faculty for a five-year term.

The Writing Centre is opened with **Pam Chamberlain** providing one-on-one tutorial assistance as well as workshops for students.

MARCH

The University's Facilities Development Committee approves the schematic design drawings prepared by the architectural firm Kasian Kennedy for the Augustana Forum project, which will include, as its planned first phase, a new Library.

The Augustana Choir, directed by **Ardelle Ries**, performs the Mozart Requiem in New York's Carnegie Hall. The Choir performs with the choir

of Campus Saint-Jean for concert presentations of the Requiem in Edmonton and Camrose, featuring pianist **Milton Schlosser** and soprano soloist **Kathleen Corcoran**.

The Chester Ronning Centre for the Study of Religion and Public Life is formally launched at a weekend event. MP **Bill Blaikie** gives a keynote forum address, and various speakers recollect the exemplary life of diplomat **Chester Ronning**.

APRIL
Augustana welcomes the community to its campus for a spring soirée with **President Samarasekera**.

Five Augustana professors – an unprecedented number – are awarded multi-year NSERC and SSHRC national research grants. The five are **Calin Anton**, **Ian Blokland**, **Jonathan Mohr** (Computing Science), **Melanie Methot** (History) and **Jeremy Mouat**.

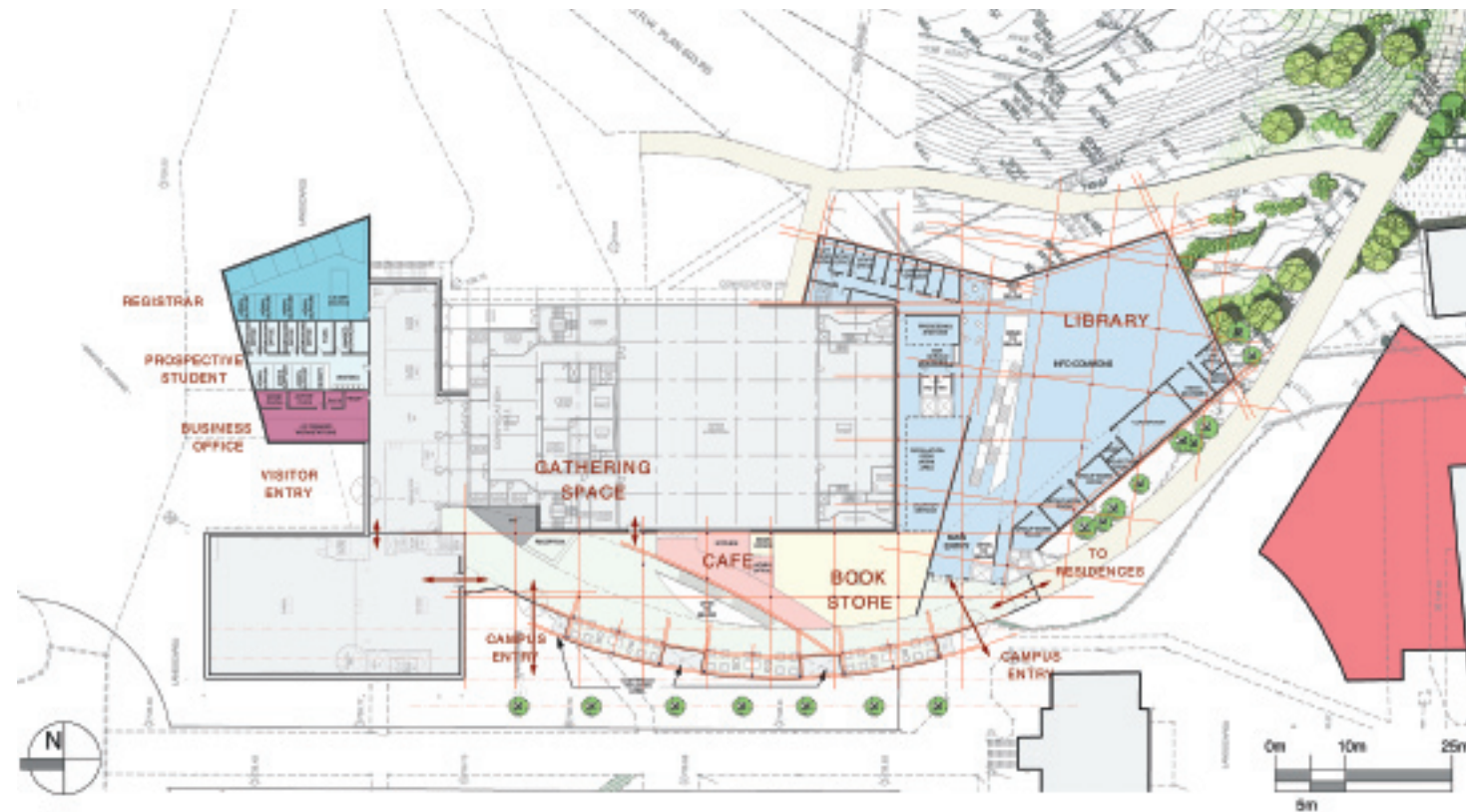
Coach **Jacqueline Akerman** is recognized as Coach of the Year by Biathlon Canada.

MAY
The Faculty of Nursing enrolls its first cohort of after-degree students in Camrose.

An estimated 160 students will graduate at spring convocation with degrees in Arts, Science, Music and Management.

A GLIMPSE INTO THE FUTURE

March 2006 - approved schematic design drawings prepared by the architectural firm Kasian Kennedy for the Augustana Forum project



As a Faculty of the University of Alberta, Augustana continues to build on its reputation for high-quality teaching in a friendly, caring, residence-based setting. In doing so, it provides a distinctive small-campus undergraduate experience within one of Canada's leading universities.



UNIVERSITY OF
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