

PROGRAM PLANNER

Bachelor of Design (BDes) Business/Marketing

Student Name: _____

Student ID: _____

Course Checklist

Use this tool to keep track of what you've already taken. You do NOT have to follow the sequence shown here.

☆ = 3 credits

REQUIRED COURSES	YOUR COURSE	GRADE	TERM	
ART 136 ¹ (or ART 134)				☆
DES 138 ¹ (or DES 135)				☆
ART 137 ¹ (or ART/DES 3xx or higher)				☆
DES 139 ¹ (or ART/DES 3xx or higher)				☆
ART 240				☆
HADVC 1xx or higher				☆
ENGL 1xx or higher				☆
ECON 101				☆
ART 340 ²				☆
DES 300 or 393 ³				☆
DES 301 or 394 ³				☆
DES 3xx or higher				☆
ART or DES 3xx or higher				☆
HADVC 209				☆
HADVC 2xx or higher				☆
ACCTG 300 ⁴				☆
DES 400 or 493 ³				☆
DES 401 or 494 ³				☆
DES 4xx or higher				☆
ART or DES 3xx or higher				☆
DES 483 ⁵				☆
HADVC 2xx or higher				☆
MARK 301 ⁶				☆
MARK 320 ⁷				☆
DES 500 or 593 ³				☆
DES 501 or 594 ³				☆
DES 5xx				☆
ART or DES 3xx or higher				☆
MARK 432 ⁸				☆
SEM 431 ⁹				☆
Arts or Science option(s) 2xx or higher and/or HADVC 4xx ¹⁰				☆

Total Credits **120**

EXTRA COURSES (not credited to degree)

Course Planning Tool

Use this tool to sketch out your course schedule.

YEAR 1	FALL 20__	WINTER 20__
	<div style="border: 1px solid black; height: 50px;"></div>	
	Total Credits (min. 24 excluding Spring/Summer): 	
	SPRING 20__	SUMMER 20__
YEAR 2	FALL 20__	WINTER 20__
	<div style="border: 1px solid black; height: 50px;"></div>	
	Total Credits (min. 24 excluding Spring/Summer): 	
	SPRING 20__	SUMMER 20__
YEAR 3	FALL 20__	WINTER 20__
	<div style="border: 1px solid black; height: 50px;"></div>	
	Total Credits (min. 24 excluding Spring/Summer): 	
	SPRING 20__	SUMMER 20__
YEAR 4	FALL 20__	WINTER 20__
	<div style="border: 1px solid black; height: 50px;"></div>	
	Total Credits (min. 24 excluding Spring/Summer): 	
	SPRING 20__	SUMMER 20__
YEAR 5	FALL 20__	WINTER 20__
	<div style="border: 1px solid black; height: 50px;"></div>	
	Total Credits (min. 24 excluding Spring/Summer): 	
	SPRING 20__	SUMMER 20__

1 Do not take these courses if you have credit for ART 134 and DES 135 or equivalent from another institution.

The remaining 6 credits must be completed with Senior ART and/or DES course(s).

2 Can be taken in Fall/Winter/Summer of any year

3 See FAQ under Senior Studio courses

4 Restricted to year 2 students

5 Only offered in Winter term

6 Restricted to year 3 or 4 students

7 Restricted to year 3 or 4 students. 301 is a prereq. Not to be taken by students with credit in HECOL 320, CONS 220 or MARK 422.

8 Restricted to year 3 or 4 students.

9 Restricted to year 4 students. Not to be taken by students with credit in ORG A 431.

10 See FAQ under Arts/Science Options.

PROGRAM PLANNING FAQ

*Bachelor of Design (BDes)
Business Marketing Route*

This document is not comprehensive. It is the student's responsibility to consult the Art and Design website, the University Calendar and Beartracks for complete program requirements, and pre-/co-requisite information.

General Reminders

- You must complete a minimum of 24 credits (eight 3-credit classes) in the Fall/Winter Session in order to stay in the program. For exceptions, please see website and consult with your advisor.
- You need a minimum 2.7 GPA in all courses taken in Fall/Winter Session for promotion to the next year of this program.
- You need a minimum grade of B- (2.7) averaged between the relevant prerequisite courses in order to proceed to the next level. (See HADVC for exception)
- A minimum of 30 credits must be completed while registered in the BDes program.
- "Senior" level means 200-level courses or higher.

Studio Courses

- DES 300 and its counterpart 301 must be taken in the same academic year. The same applies to the following course pairings: DES 302 & 303, 393 & 394, 400 & 401, 493 & 494, 500 & 501, 593 & 594. For example, if you take DES 493 in Fall term, you must take DES 494 the following Winter.
- When taking 6 credit studio courses, you must register in the same section in both terms. e.g. ART 422A(C1) and 422B(C1), or DES 337A(A2) and 337B(A2).

HADVC Courses

- You must complete at least two 200-level HADVC courses with a minimum grade of B- (2.7) in each to proceed to the next level.
- HADVC 100 is not a prerequisite for HADVC 200-level classes.

ARTS/SCIENCE OPTIONS

- Arts and Science options are met with any courses within the Faculty of Arts or Faculty of Science except ART, DES or HADVC classes. The only exception is the Arts/Science option in final year.

BUSINESS/MARKETING REQUIREMENTS

- Business/Marketing students have special permission to take these classes without completing prerequisites (other than those required in this route).
- Many Business/Marketing courses have Year restrictions set by the Faculty of Business (listed on Course Checklist). Your "Year of Study" is determined by Beartracks, and may be different for transfer students. Contact your advisor well before your March registration date if this affects your admission into these courses.
- You may have to take some courses in Spring/Summer, distance learning (Athabasca University), or at other institutions (e.g. Macewan University) to fulfill these requirements. **A Letter of Permission is required months in advance to take a course at another institution for transfer to the U of A (see Faculty of Arts Student Services website under "Forms for Students").**

GRAD SHOW ELIGIBILITY

Eligibility requirements for the BDes Grad Show at the end of each Winter term are:

- Complete at least 12* of 500-level DES courses by the end of Winter term
- Finish all other degree requirements by the end of the following Fall term

Courses by Category

★ = credit

Introductory Courses 15 ★

ART 136 (or ART 134)	3 ★
DES 138 (or DES 135)	3 ★
ART 137 (or ART/DES 3xx or higher)	3 ★
DES 139 (or ART/DES 3xx or higher)	3 ★
ART 240	3 ★

Senior Studio Courses 60 ★

ART 340	3 ★
DES 300 & 301 OR 393 & 394	6 ★ i.e. 2 courses
DES 3xx or higher	6 ★ i.e. 2 courses
ART or DES 3xx or higher	18 ★ i.e. 6 courses
DES 400 & 401 or 493 & 494	6 ★ i.e. 2 courses
DES 4xx or higher	6 ★ i.e. 2 courses
DES 483	3 ★
DES 500 & 501 or 593 & 594	6 ★ i.e. 2 courses
DES 5xx	6 ★ i.e. 2 courses

HADVC 15 ★

HADVC 1xx or higher	6 ★ i.e. 2 courses
HADVC 209	3 ★
HADVC 2xx or higher	6 ★

English and Options 12 ★

ENGL 1xx or higher	6 ★ i.e. 2 courses
Art/Sci option 2xx or higher OR HADVC 4xx	6 ★ i.e. 2 courses

Business/Marketing 18 ★

ECON 101	3 ★
ACCTG 300	3 ★
MARK 301	3 ★
MARK 320	3 ★
MARK 432	3 ★
SMO 431	3 ★