



11th University of Alberta Accounting Research Conference

Banff Centre, Banff, Alberta, Canada
August 10 – 12, 2023

Thursday, August 10, 2023

6:00 pm Informal Dinner
(Maclab Bistro – located on ground floor of the Kinnear Centre for Creativity)

Friday, August 11, 2023 – (Kinnear Centre) Room KC 201

8:00 – 9:00 am Registration and Breakfast

9:00 – 10:15 am **Kristina Rennekamp, Cornell University**
CEO Gender and Responses to Shareholder Activism

10:15 – 10:30 am Coffee Break

10:30 – 11:45 am **Ilan Guttman, New York University**
Cancel Culture and Social Learning

11:45 – 1:15 pm Lunch in Vistas Dining Room

1:15 – 2:30 pm **Minjae Kim, University of Alberta**
Short-termism, Bad News Disclosure, and Public Health

5:30 pm Pre-Dinner Reception in Three Ravens; dinner to follow at 6pm

Saturday, August 12, 2023 – (Kinnear Centre) Room KC 201

8:00 – 9:00 am Continental Breakfast

9:00 – 10:15 am **Yong Yu, University of Texas at Austin**
Identification of Analyst Coverage Initiations

10:15 – 10:30 am Coffee Break

10:30 – 11:45 am **Alfred Wagenhofer, University of Graz**
Economic Effects of Public Enforcement When Both Managers and Firms Are Penalized For Misreporting

11:45 – 1:15 pm Lunch in Vistas Dining Room

1:15 – 2:30 pm **Greg Waymire, Emory University**
The Evolution of Double-Entry Bookkeeping

Thank you and enjoy your stay in Banff!

Department of Accounting and Business Analytics

College of Social Sciences and Humanities

Alberta School of Business