

# AUGUSTANA EXTENDED EDUCATION

## Program Guide 2017/18

A guide to professional development opportunities at the University of Alberta - Augustana Campus

[ualberta.ca/Augustana/AEE](http://ualberta.ca/Augustana/AEE)



UNIVERSITY OF  
**ALBERTA**

AUGUSTANA CAMPUS

AUGUSTANA EXTENDED EDUCATION



**Advance your career development goals** and position your organization for future growth with AEE open enrolment professional development workshops, short courses, and certificate programs from the University of Alberta - Augustana Campus.

## AUGUSTANA EXTENDED EDUCATION

Augustana Extended Education (AEE) is the professional development provider of the University of Alberta - Augustana Campus in Camrose, AB.

AEE open enrolment short courses, workshops, and certificate programs are designed for emerging or experienced community leaders and business professionals who seek to expand their skills at a top 5 Canadian University. **Why choose AEE?**

### RURAL EXPERTISE

As the home of the Alberta Centre for Sustainable Rural Communities (ACSRC) and with a diverse and skilled liberal arts and sciences faculty of the U of A - Augustana Campus, AEE is in a unique position to provide a collaborative learning environment steeped in rural expertise.

### MULTIPLE TEACHING METHODS

Courses are presented using a combination of lectures, class discussions, small group exercises, local and regional case studies, and assessment tools.

### EXCEPTIONAL PROGRAM DESIGNERS & EDUCATORS

AEE instructors are U of A faculty and other industry leaders recognized for excellence in teaching, and as experts and innovators in their field. Their research and professional activities allow them to bring a wealth of insight to ensure course content is relevant and based on industry best practices.

### SHORT, CURRENT & HANDS-ON

Our intensive, one-day courses are focused, relevant, and designed to give you new skills and knowledge that you can apply immediately.

### NETWORKING & PEER-TO-PEER EXCHANGE

AEE courses provide an informal opportunity to network with fellow community and business leaders. Leverage the experience of other leaders with peer-to-peer exchange and integrate the insights of other organizations through group discussion.

### ACCESSIBLE ON-SITE DELIVERY & HOSTING PARTNERSHIPS

AEE can partner with organizations and municipalities to deliver courses throughout Alberta. Whether you'd like to host a course that is open to neighbouring communities, or have us deliver a program on-site specifically for your team, we can do both.

**230** ELECTED OFFICIALS, MUNICIPAL ADMINISTRATORS, AND COMMUNITY LEADERS FROM

**55** RURAL ALBERTA COMMUNITIES HAVE ATTENDED

AEE

# SUSTAINABILITY 101 & THE CERTIFICATE IN RURAL SUSTAINABILITY

## EXAMINE KEY FEATURES FOR BUILDING SUSTAINABLE RURAL COMMUNITIES.

With rural economic development at the forefront of municipal dialogue, AEE's Sustainability 101 series of five, one-day short courses is designed to strengthen leadership in five core areas:

**GOVERNANCE FOR SUSTAINABILITY**  
**ECONOMICS & SUSTAINABILITY**  
**ENVIRONMENTAL SUSTAINABILITY**  
**SOCIAL SUSTAINABILITY**  
**CULTURAL SUSTAINABILITY**

**WHO SHOULD ATTEND?** These five, one-day courses were designed to be responsive to the needs of elected officials, municipal administrators, not-for-profit organizations, economic development, and even small businesses, who have articulated a desire for more advanced education and training to benefit the governance, administration, and resilience of rural communities.

Courses can be taken individually depending upon subject of interest, or as a series. Complete all five **Sustainability 101** courses, in any order, to receive your **Certificate in Rural Sustainability** from the University of Alberta - Augustana Campus.

## GOVERNANCE FOR SUSTAINABILITY

Examine the key challenges of decision-making, engagement, policy-making, and planning for sustainability faced by rural governments, and governance, in the 21st Century.

## ENVIRONMENTAL SUSTAINABILITY

Develop a deeper understanding of environmental sustainability, how to integrate it into your day-to-day operations and long-term planning, and why to strive for improvements.

## ECONOMICS & SUSTAINABILITY

Examine the managerial and economic foundations of sustainability, how sustainability impacts organizational stakeholders, and how sustainability can be measured.

## SOCIAL SUSTAINABILITY

Concepts like social networking, social capital, and social asset mapping, are crucial components of sustainability in rural communities. Explore how to use innovation and collaborative approaches to enhance social sustainability in your community.

## CULTURAL SUSTAINABILITY

What is cultural sustainability and why does it have an impact on organizational activities? Learn about emerging trends, and how you can integrate cultural sustainability into your policies and plans.

**DATES: PLEASE SEE WEBSITE**

### TWO LOCATIONS

U of A - Augustana Campus, Camrose AB  
and Athabasca County AB

**Investment: \$450 +GST per course\***

*\*Multi-course and group discounts can apply. Please see our website for details.*

**For more information & to register [ualberta.ca/Augustana/AEE](http://ualberta.ca/Augustana/AEE)**

**Contact: AEE Coordinator | [AugustanaExtendedEd@ualberta.ca](mailto:AugustanaExtendedEd@ualberta.ca) | 780-679-1502**

## PROGRAM TESTIMONIAL



“As elected officials we always strive to make the best decisions we can for our communities. Sustainability 101 & the Certificate in Rural Sustainability helps in that effort, by better equipping decision makers to act with sustainability in mind. I appreciated that the course materials included lessons-learned from real Canadian rural communities.

- Sean McIntyre, Mayor of the Town of Sylvan Lake

**Sustainability 101** has been delivered in Camrose, Lacombe County, Drayton Valley, Town of Didsbury, and Athabasca County.

**Would you like Sustainability 101 delivered in your community or for your team?** Contact the AEE Coordinator for details.

## NEW PROGRAM

# CERTIFICATE IN ADVANCED MUNICIPAL LEADERSHIP (AML)

## STRENGTHEN YOUR LEADERSHIP IN LOCAL GOVERNMENT.



Developed and delivered by Doug Griffiths, former Minister of Municipal Affairs and best-selling author of *13 Ways to Kill Your Community*, AEE's **Advanced Municipal Leadership Certificate** Program is a series of six, one-day short course modules designed to recognize elected officials and municipal administrators in six core areas:

**ROLES & RESPONSIBILITIES**  
**STRATEGIC LEADERSHIP**  
**COMMUNICATION & ENGAGEMENT**  
**PLANNING & ACTION**  
**MUNICIPAL COLLABORATION**  
**CHANGE MANAGEMENT**

**WHO SHOULD ATTEND?** Developed exclusively for mayors, reeves, councilors and municipal staff, this program targets specific issues of importance to both urban and rural municipalities and was designed to be responsive to the needs of municipal leaders who have articulated a desire for more advanced education and training for municipal leadership through AEE.

Courses can be taken individually depending upon subject of interest, or as a series. Complete all six **AML** courses to receive your **Certificate in Advanced Municipal Leadership** from the University of Alberta - Augustana Campus.

### ON-SITE DELIVERY

Municipalities, or groups of municipalities, can arrange for local course delivery for their council and staff, which allows for a customized schedule, and reduced travel costs and time commitments. Contact the AEE Coordinator for details.

## ROLES & RESPONSIBILITIES

Review the roles and responsibilities of council, the CAO, the administration and the public. Learn about relationship management, and how to identify and correct unhealthy balances.

## STRATEGIC LEADERSHIP

Examine the different types of political leadership and how to employ them effectively. Evaluate and discuss the role of democracy in municipal politics and the challenges it can present in complex decision making.

## COMMUNICATION & ENGAGEMENT

Explore the differences between communication, consultation, and engagement, and when each is most appropriate to use. Learn about a new method of communication that helps condition the public and prepare them for change.

**DATES: PLEASE SEE WEBSITE**

**LOCATION:** University of Alberta - Augustana Campus, Camrose AB

**Investment: \$549 +GST per course\***

*\*Multi-course and group discounts can apply. Please see our website for details.*

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## PLANNING & ACTION

Strategic Planning is an art. Compare good (and bad) vision statements, and how they lead to good and bad strategic plans. Work through the real questions that need to be asked in order to produce a useful, action-oriented strategic plan.

## MUNICIPAL COLLABORATION

There is growing pressure, not only in Alberta, but across the country, to improve municipal collaboration, both within municipalities, and also between them. What are the external and internal challenges to building stronger communities, and what are the effective strategies for cooperation?

## CHANGE MANAGEMENT

The world is changing dramatically, yet many communities are planning as if the world will remain very much the same. Learn how to effectively navigate change for a viable and strong community into the future.

# GRANT WRITING WORKSHOP

For small organizations and communities, grant writing can present a real challenge in terms of time, completion, budgeting, and submission. Join Dr. Lars Hallström, the recipient of over 80 research, knowledge mobilization, infrastructure and collaborative grants, for this popular six-hour activity-based workshop.

**WHO SHOULD ATTEND?** Individuals with varied experiences in the grant-writing process.

**DATES: PLEASE SEE WEBSITE**

**LOCATION:** University of Alberta - Augustana Campus, Camrose AB

**Investment: \$350 +GST\***

*\*Multi-course and group discounts can apply. Please see our website for details.*

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**780-679-1502**

## ON-SITE DELIVERY & HOSTING PARTNERSHIPS

AEE can partner with organizations and municipalities to deliver our Grant Writing Workshop throughout Alberta. Whether you'd like to host a workshop that is open to neighbouring communities and individuals, or have us deliver it on-site specifically for your team, we can do both. Contact the AEE Coordinator for details.

## WORKSHOP TESTIMONIAL



“ I have attended many grant writing workshops in my career and this was by far the most comprehensive. There was a good mix of information and levity. Overall the day was very worthwhile.

-Jean Keetch, Rimbey Municipal Library

# RURAL PLANNING & DEVELOPMENT

There is no copy-paste strategy or universal recipe for good development, planning, or governance. This six-hour course focuses on rural planning and design in the context of rural development.

**WHO SHOULD ATTEND?** Municipal planners and administrators.

**DATES: PLEASE SEE WEBSITE**

**LOCATION:** University of Alberta - Augustana Campus, Camrose AB

**Investment: \$350 +GST\***

*\*Multi-course and group discounts can apply. Please see our website for details.*

## NEW PROGRAM

# BIOSPHERE 101

In this one-day course, we will examine current issues in the Beaver Hills Biosphere, and how stakeholders can facilitate strategies for sustainable biosphere development. Gain a fresh understanding of the value of Biospheres, and how your agency can benefit from/promote your local biosphere.

**WHO SHOULD ATTEND?** Environmental interest groups, elected officials and municipal administrators, and educators interested in learning more about or promoting their local biosphere, or interested in learning more about biosphere designation.

**DATES: PLEASE SEE WEBSITE**

**LOCATION:** Miquelon Lake Provincial Park

**Investment: \$450 +GST\***

*\*Multi-course and group discounts can apply. Please see our website for details.*

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**780-679-1502**

## HOSTING PARTNERSHIPS & ON SITE TRAINING

Would you like one or more of our courses delivered within your community or for your organization?

In order to increase accessibility, AEE is partnering with organizations and municipalities to deliver AEE courses throughout Alberta. Whether you'd like to host a course that is open to neighbouring communities, or have us deliver a program on-site specifically for your team, we can do both.

### CUSTOM PROGRAMS FOR ORGANIZATIONS

AEE Custom Programs are designed to meet the specific development needs of your organization. We'll work closely with you to develop a program, or work with your organization to determine what your training needs are before developing a program to meet these needs.

**Contact: AEE Coordinator | [AugustanaExtendedEd@ualberta.ca](mailto:AugustanaExtendedEd@ualberta.ca)  
780-679-1502**

The University of Alberta - Augustana Campus is situated approximately 90 km southeast of Edmonton and offers an informal setting for professional development training

Avoid big city traffic and enjoy free, on-campus parking.

AEE courses take place in our natural light filled 20-seat Dr. Roger Epp Conference room.

Our in-house catering uses local and seasonal ingredients wherever possible, and has the ability to easily accommodate special dietary considerations.

**University of Alberta - Augustana Campus**  
4901 - 46 Ave  
Camrose, AB  
Canada T4V 2R3  
Tel: 780-679-1502



Photo credit: Dhakshayini Boopalan

## AUGUSTANA EXTENDED EDUCATION CLIENTELE

This is a partial list of organizations. For more information, please contact [AugustanaExtendedEd@ualberta.ca](mailto:AugustanaExtendedEd@ualberta.ca)

Alberta Health	Global Raymac Surveys Inc.	Rocky View County
Battle River Community Foundation	Government of Alberta	Scheffer Andrew Ltd.
Battle River Watershed Alliance	Hanson Communications	Special Areas Board
Beaver County	Hospice Society of Camrose and District	Strathcona County
Blindman River Hall Society	Junior Golf Foundation of Gull Lake	Sturgeon County
Brazeau County	Kneehill County	The Meadowlands Development Corp.
Calgary Regional Partnership	Lac La Biche County	Thorhild County
Camrose Association for Community Living	Lacombe County	Tofield/Ryley/Beaver County West FCSS
City of Camrose	Leduc County	Town of Bentley
Camrose County	Mackenzie County	Town of Black Diamond
Camrose Women's Shelter	MD of Acadia No. 34	Town of Blackfalds
Chester Ronning Centre for the Study of Religion and Public Life	MD of Bighorn	Town of Bonnyville
City of Fort Saskatchewan	MD of Bonnyville No. 87	Town of Didsbury
City of Lacombe	Metro Alliance for the Common Good	Town of Drayton Valley
Clean Energy Technology Centre	Northern Sunrise County	Town of Eckville
Clear Hills County	Oldman River Regional Services Commission	Town of Gibbons
Clearwater County	Parkland County	Town of Nanton
Community Learning Network	Philip J. Currie Dinosaur Museum	Town of Olds
County of Forty Mile No. 8	Ponoka Ag Event Centre Society	Town of Ponoka
County of Newell	Ponoka Elementary School	Town of Redcliff
County of Two Hills	Ponoka Kinettes	Town of Rimbey - Community Services
County of Vermillion River	Ponoka Kinsmen	Town of Rocky Mountain House
Cypress County	Red Deer County	Town of St. Paul
Eckville Neighbourhood Place	Rimbey Agrim Centre	Town of Stony Plain
Flagstaff Community Adult Learning	Rimbey & District Victim Services	Town of Sylvan Lake
Flagstaff County	Rimbey Community Wellness Association	Valley Ski Club
Flagstaff's Initiative to Relationship and Spousal Trauma (FIRST)	Rimbey FCSS / RCHHS	Village of Alix
Friends of Bluffton School Society	Rimbey Historical Society	Village of Clive
Friends of the Lakefront Parkland Beach	Rimbey Lions Club	Village of Forestburg
Game On Kids Camp	Rimbey Neighbourhood Place	Wheatland County
	Rimoka Housing Foundation	Woodlands County
		WSP

While every effort is made to ensure the accuracy of information contained within this material, program dates, content, and instructors are subject to change.

New courses are in development. Please see our website and sign up for our e-newsletter for the most up-to-date course information [ualberta.ca/Augustana/AEE](http://ualberta.ca/Augustana/AEE)



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If undeliverable, please return to:

**University of Alberta - Augustana Campus**  
4901 - 46 Ave  
Camrose, AB, Canada T4V 2R3